

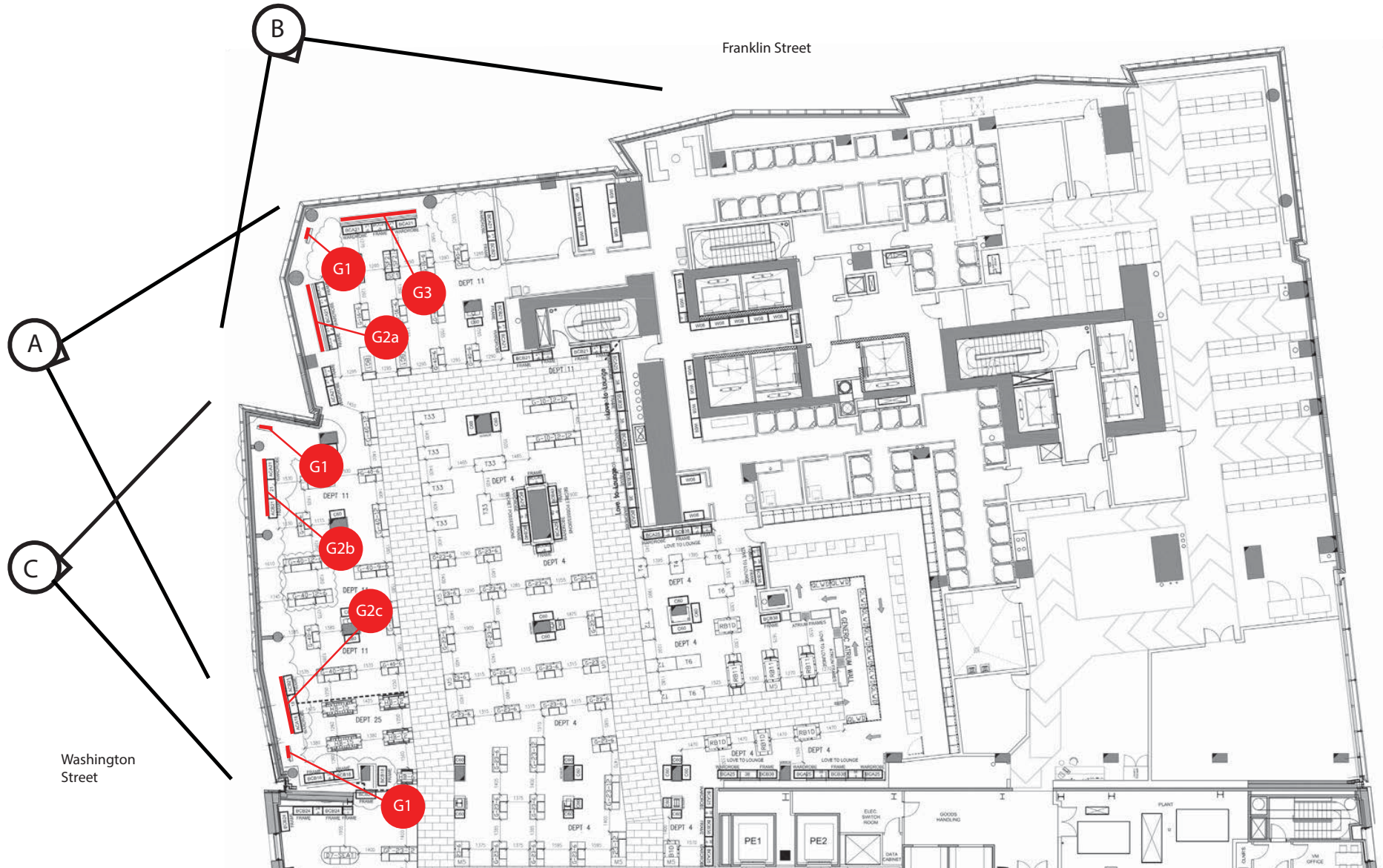
PRIMARK®

Millenium Tower Building Signage - Boston Landmarks Presentation
Boston, MA

December 13th 2016

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Height of lightboxes not to exceed 12'0" from floor level to top of lightbox

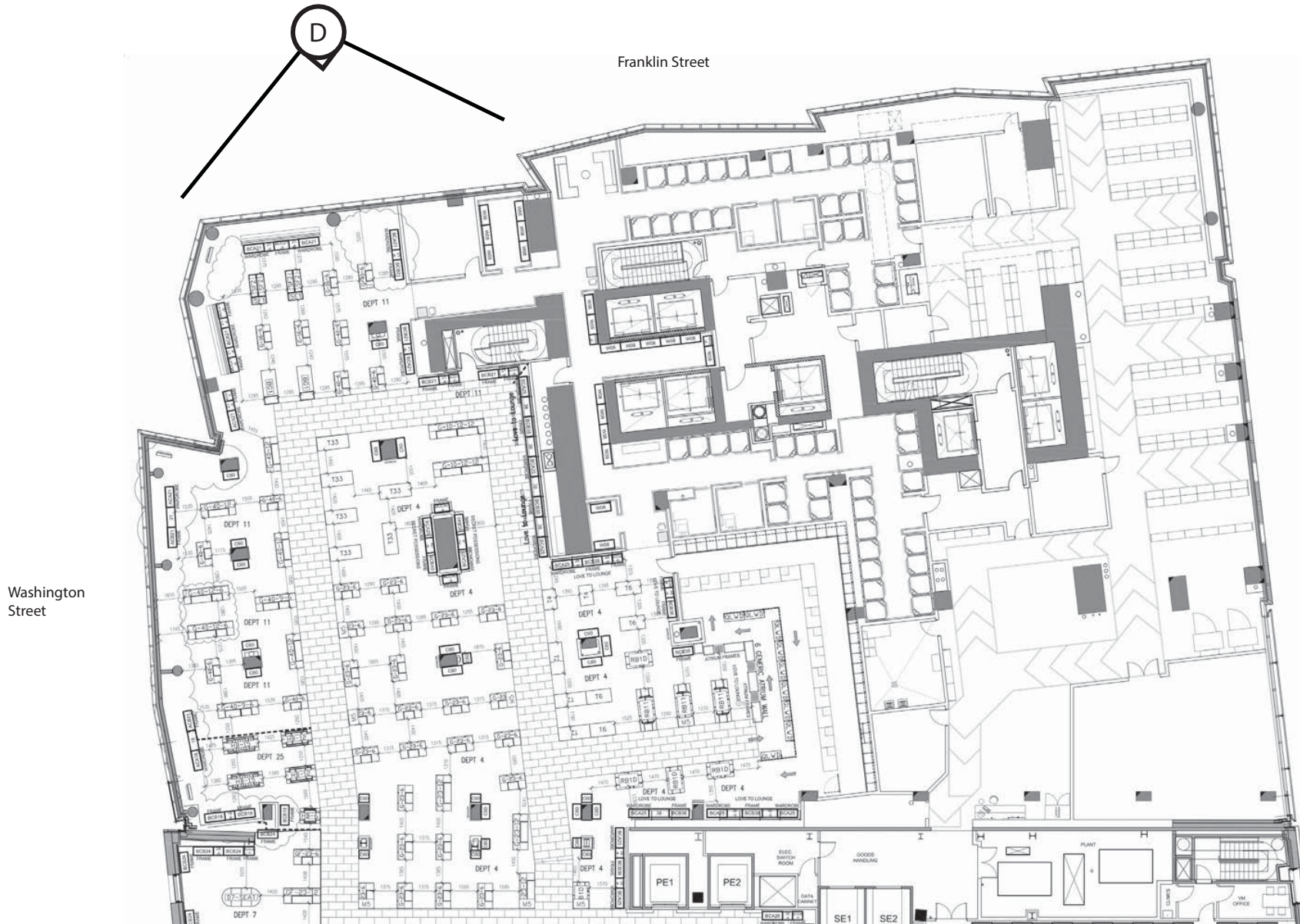


Height of lightboxes not to exceed 12'0" from floor level to top of lightbox

C



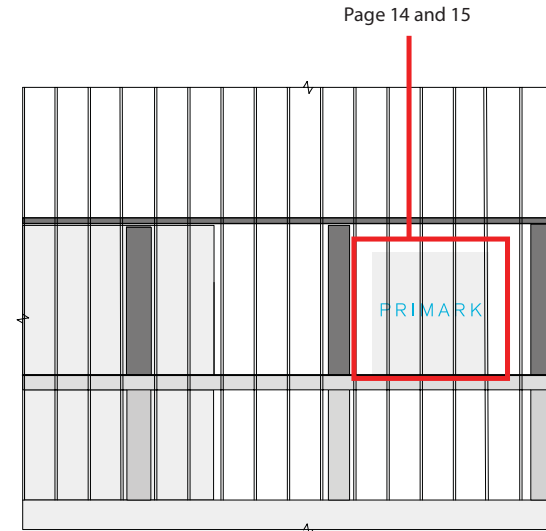
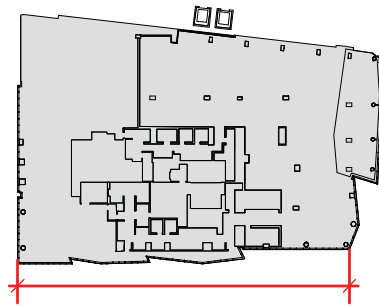
Height of lightboxes not to exceed 12'0" from floor level to top of lightbox



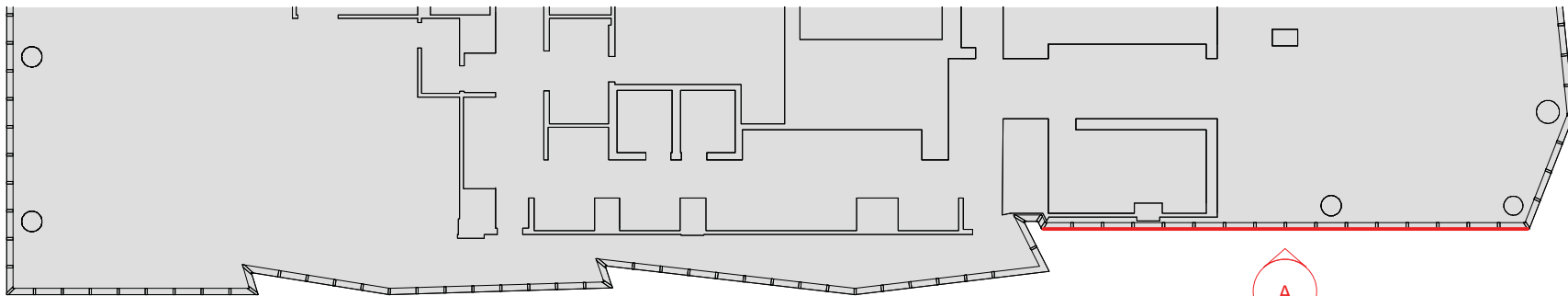


Height of lightboxes not to
exceed 12'0" from floor level
to top of lightbox

Signage Locations FRANKLIN STREET

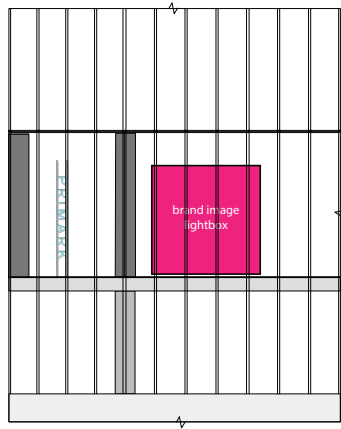


1 Elevation A
Scale: 1:200

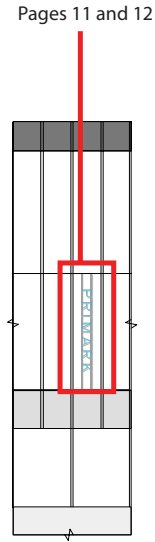


1 Indicative Elevation Plan
Scale: 1:200

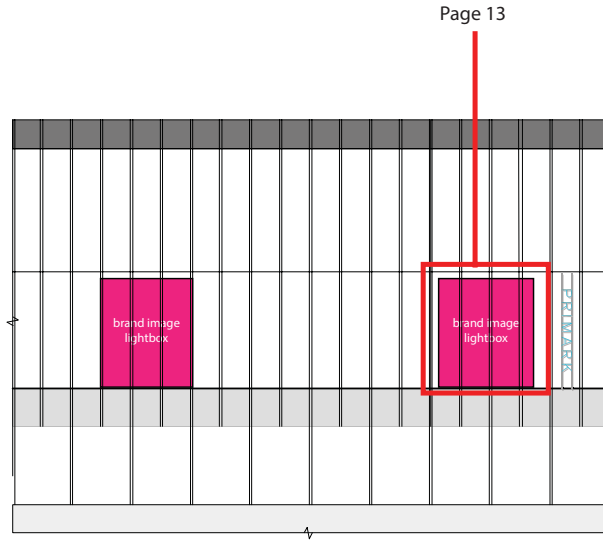
Signage Locations WASHINGTON STREET



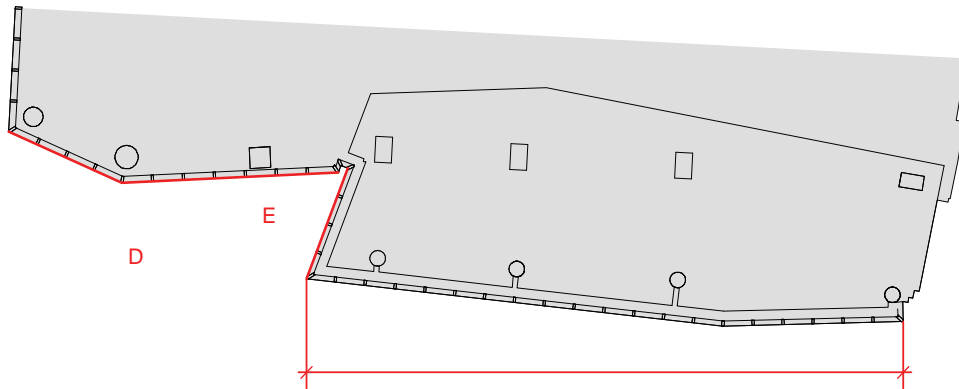
4 Elevation D
Scale: 1:200



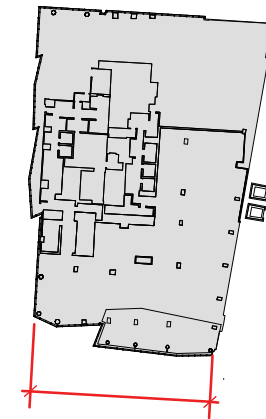
5 Elevation E
Scale: 1:200



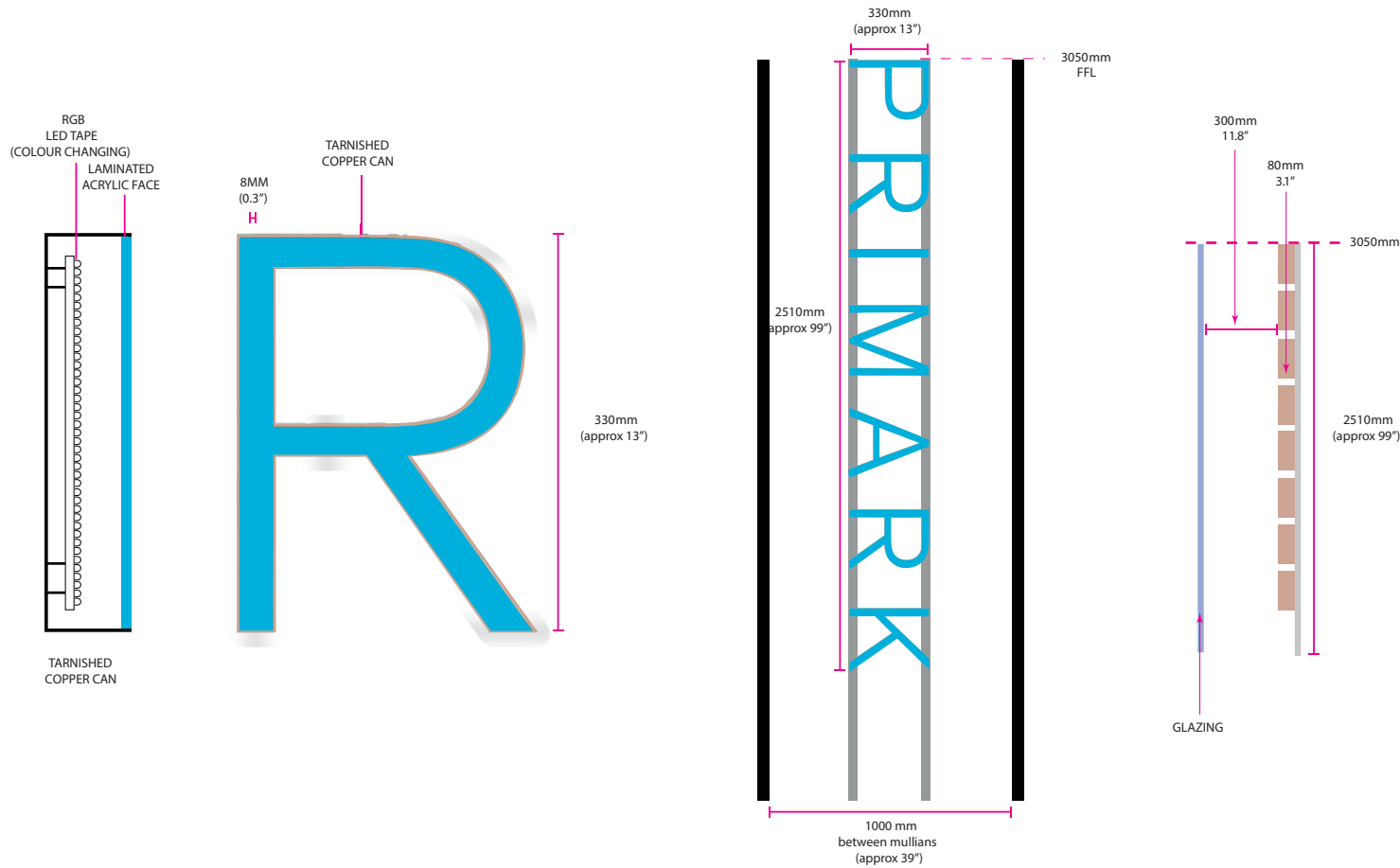
6 Elevation F
Scale: 1:200



1 Indicative Elevation Plan
Scale: 1:200



G1 - Vertical Hanging Sign



DETAILED SPECIFICATION:

1 - Lettering

- 13" tall tarnished copper can to match reference image of prototype

- Signs to be mounted to chrome frame, hanging vertically fixed floor and ceiling.

- Depth of letter to be 3.1". Letters will not exceed 4" in depth

2 - Lighting

- Each letter to be illuminated with RGB colour changing tape, full colour spectrum

- Each letter to have a laminated acrylic face. 5mm 7704 blue and 8mm thick 030 opal acrylic.

QUANTITY : 3

NOTES:

- Full detailed drawings available upon request

- Site survey required

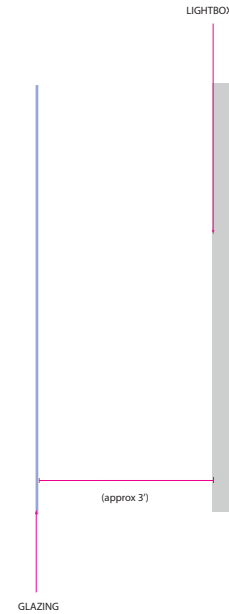
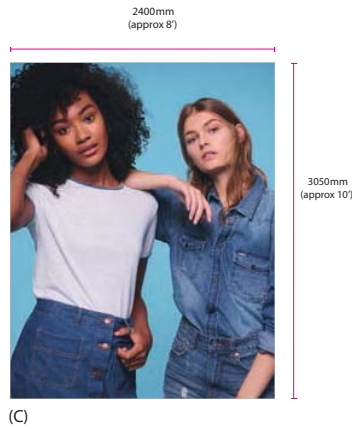
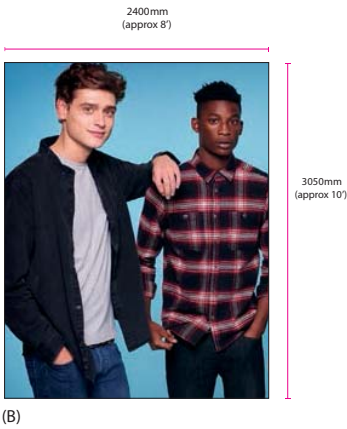
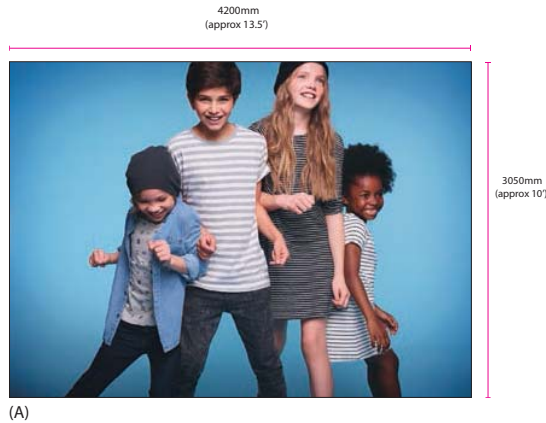
- All dimensions are approximate

For reference only



For locations please
 Refer to page 3

G2 - Lightboxes



DETAILED SPECIFICATION:

1 - LIGHTBOXES

- 3 large scale seasonal lightboxes placed in the windows to be viewed externally. Height of lightbox not to exceed 12'0".

2 - Placement

- Lightboxes are set 3' behind glazing

3 - Lighting

- Internally illuminated lightboxes

QUANTITY : 3

NOTES:

- Full detailed drawings available upon request

- Site survey required

- All dimensions are approximate

- Height of lightbox not to exceed 12'0"

- Indicative imagery

For reference only



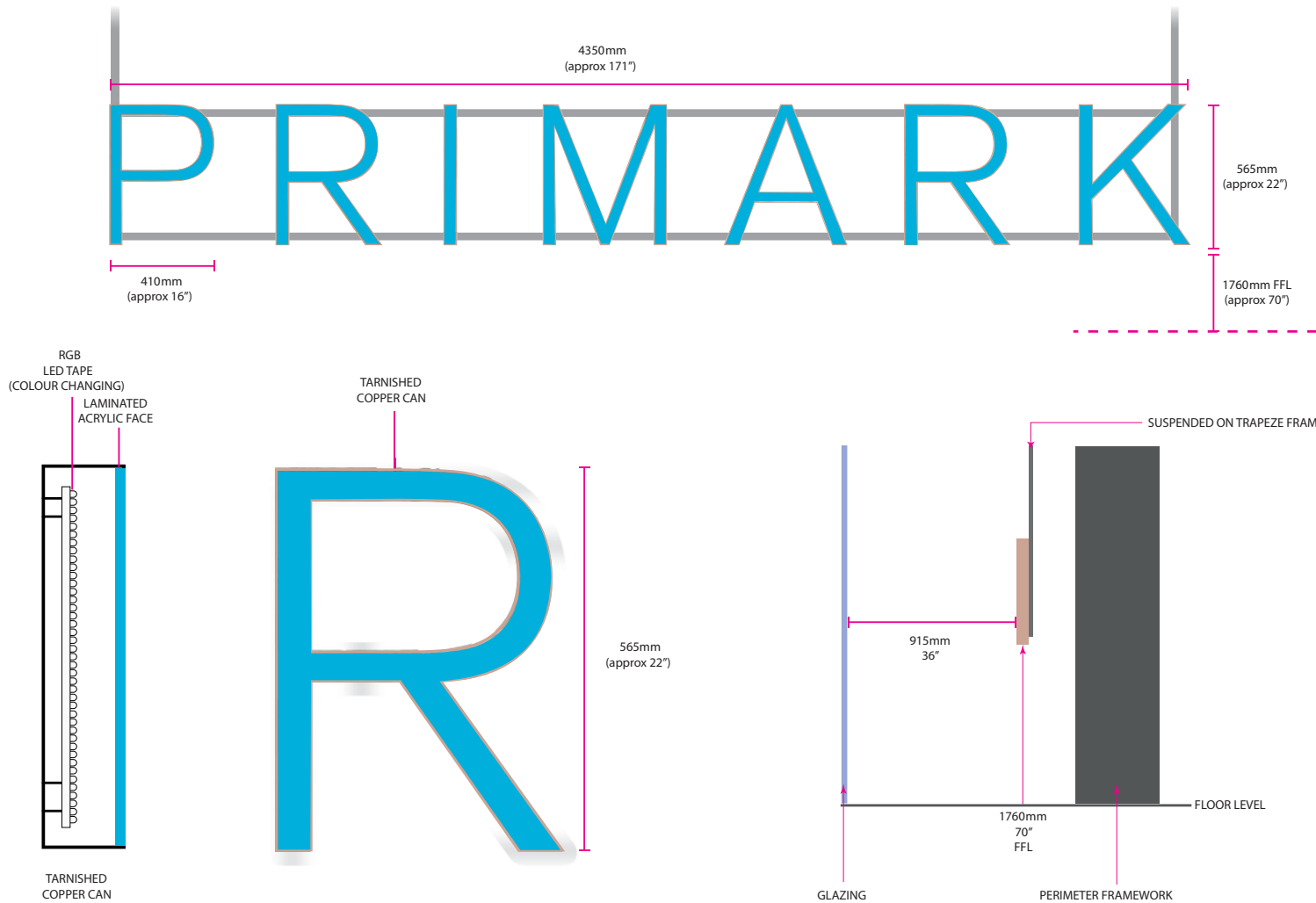
All lightboxes to sit 3' behind line of glazing

Height of lightboxes not to exceed 12'0" from floor level to top of lightbox

All dimensions to be confirmed on site

For locations please refer to page 3

G3 - Horizontal Sign



DETAILED SPECIFICATION:

1 - Lettering

- 22" tall tarnished copper can to match reference image of prototype
- Sign suspended on a trapeze frame
- Depth of letter to be 3"
- Letters will not exceed 4" in depth

2 - Lighting

- Each letter to be illuminated with RGB colour changing tape, full colour spectrum
- Each letter to have a laminated acrylic face. 5mm 7704 blue and 8mm thk 030 opal acrylic.

QUANTITY : 1

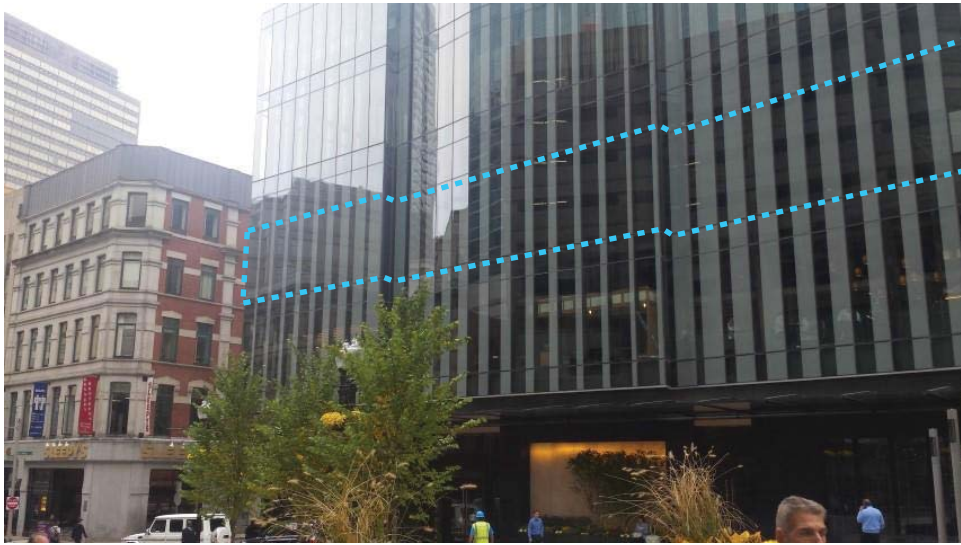
NOTES:

- Full detailed drawings available upon request
- Site survey required
- All dimensions are approximate

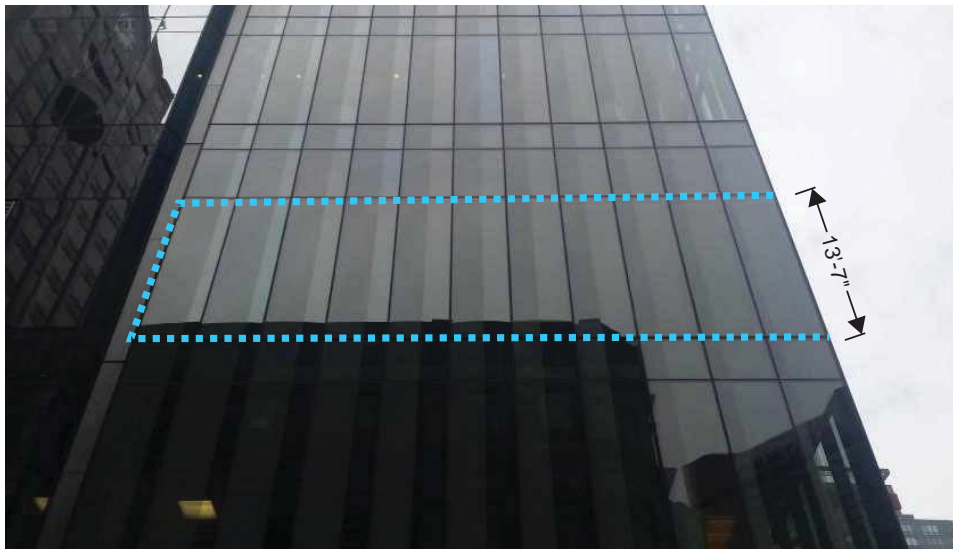
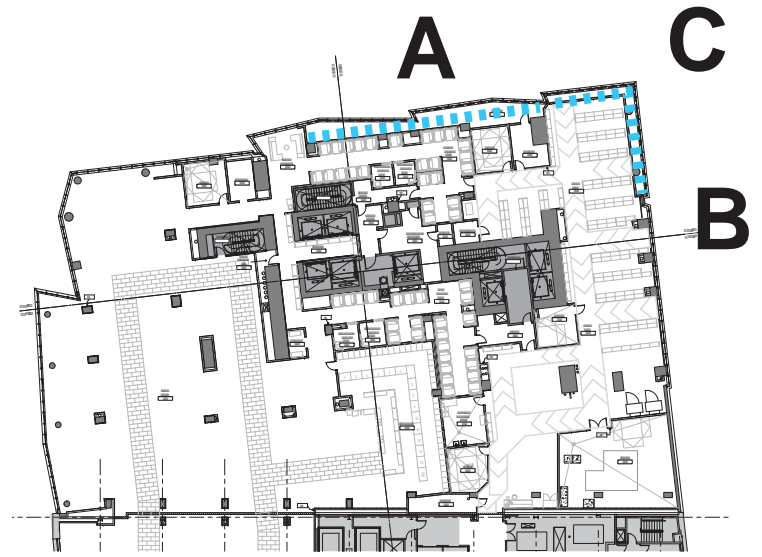
For reference only



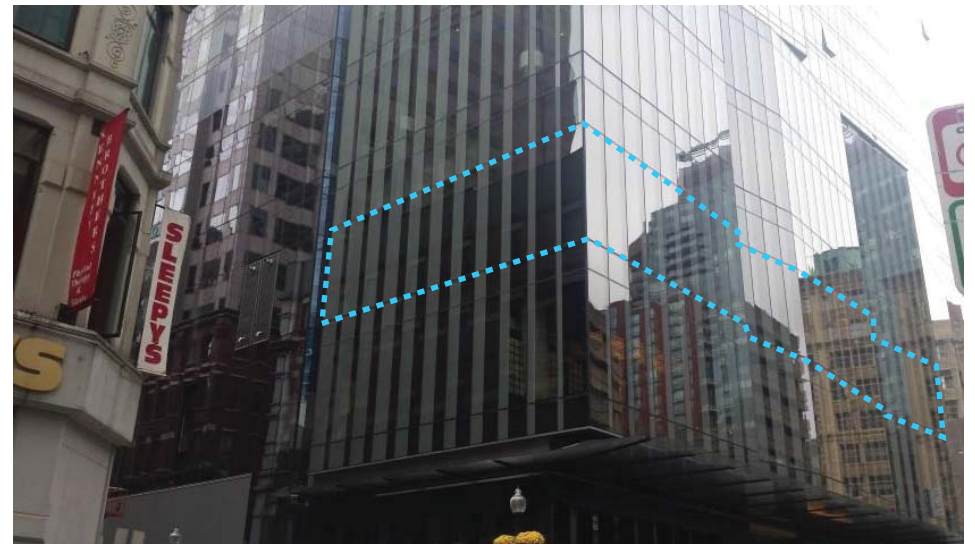
For locations please
 Refer to page 3



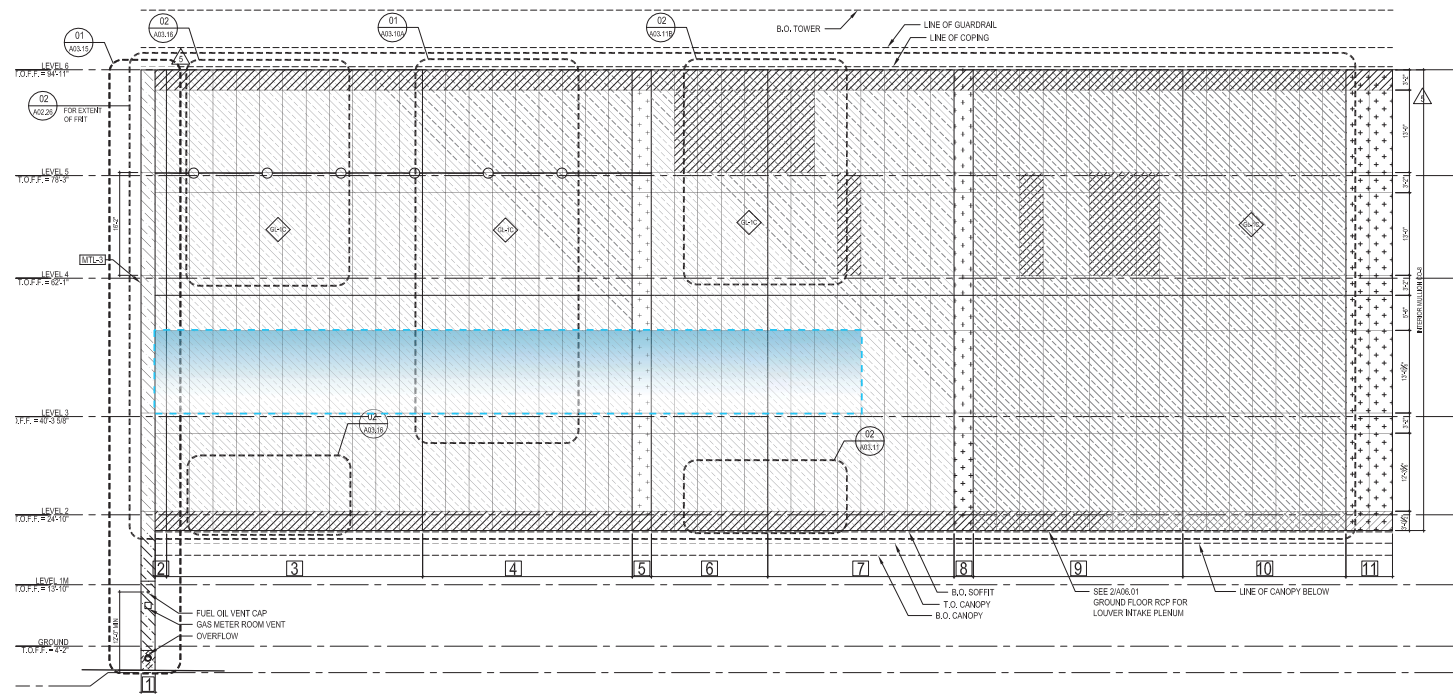
A - WASHINGTON ST ELEVATION



B - HAWLEY ST ELEVATION



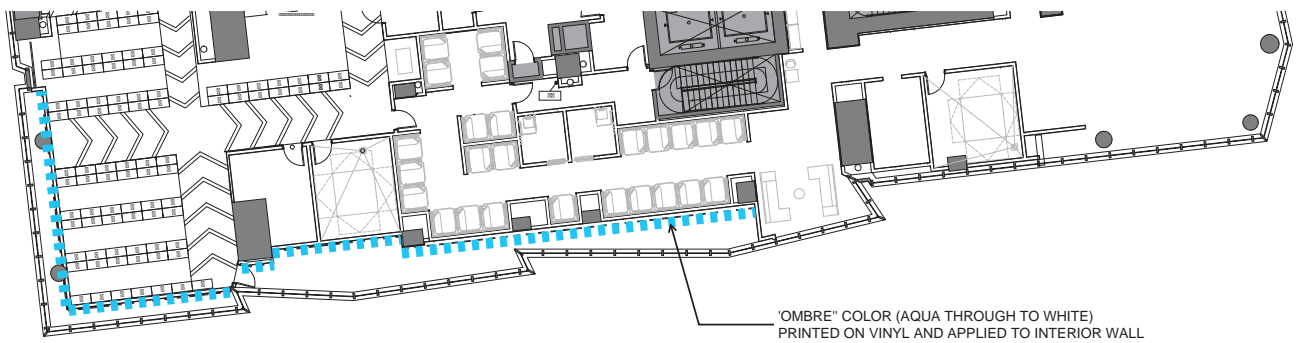
C - WASHINGTON ST & HAWLEY ST CORNER



FRANKLIN STREET: PROPOSED ELEVATION

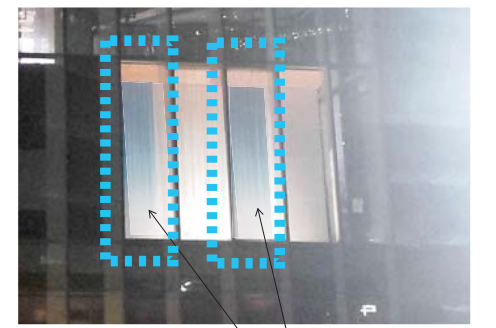


KEYPLAN



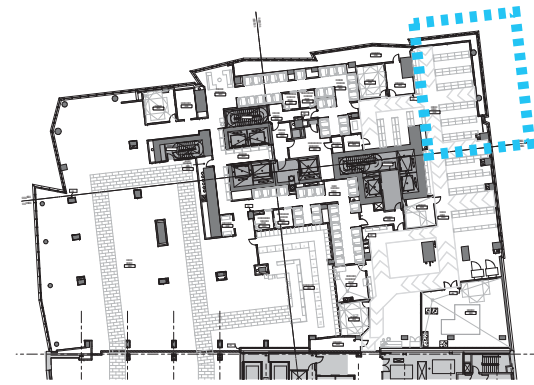
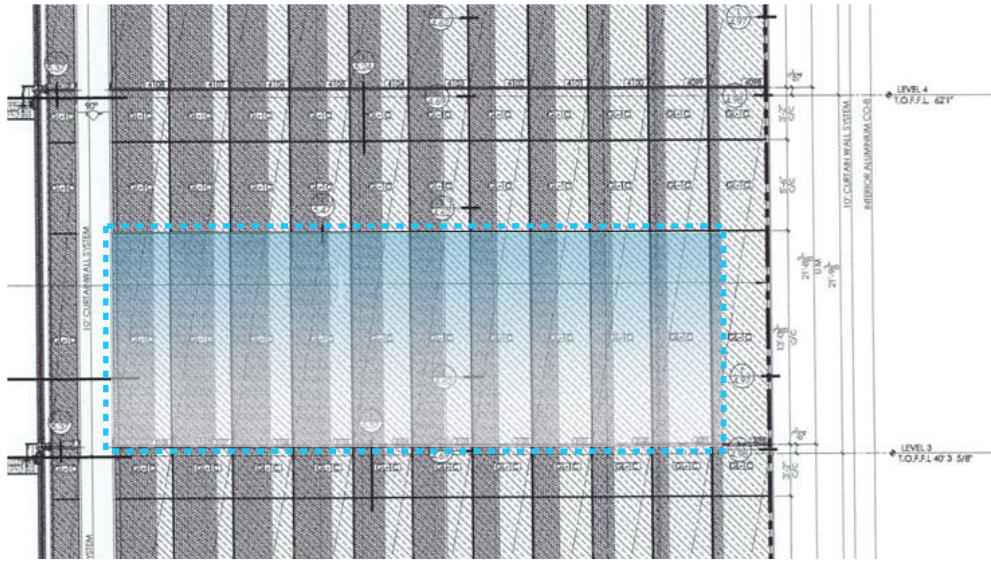
'OMBRE' COLOR (AQUA THROUGH TO WHITE)
PRINTED ON VINYL AND APPLIED TO INTERIOR WALL

FRANKLIN STREET: PROPOSED PLAN



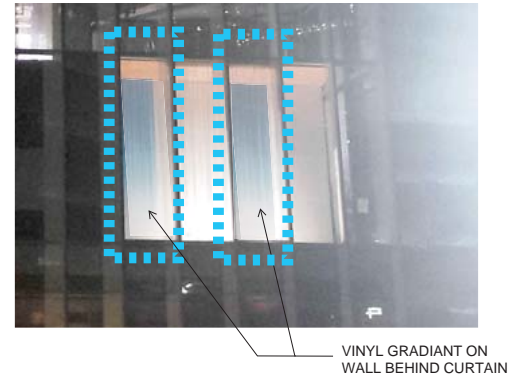
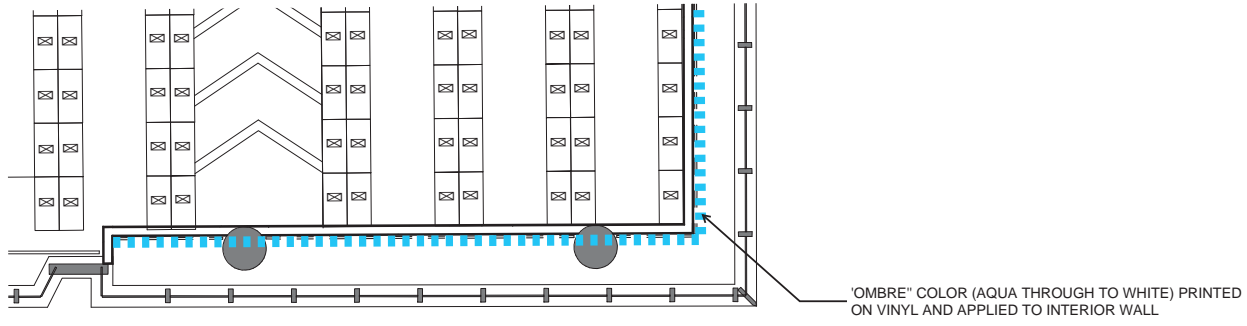
VINYL GRADIANT ON
WALL BEHIND CURTAIN

MOCKUP



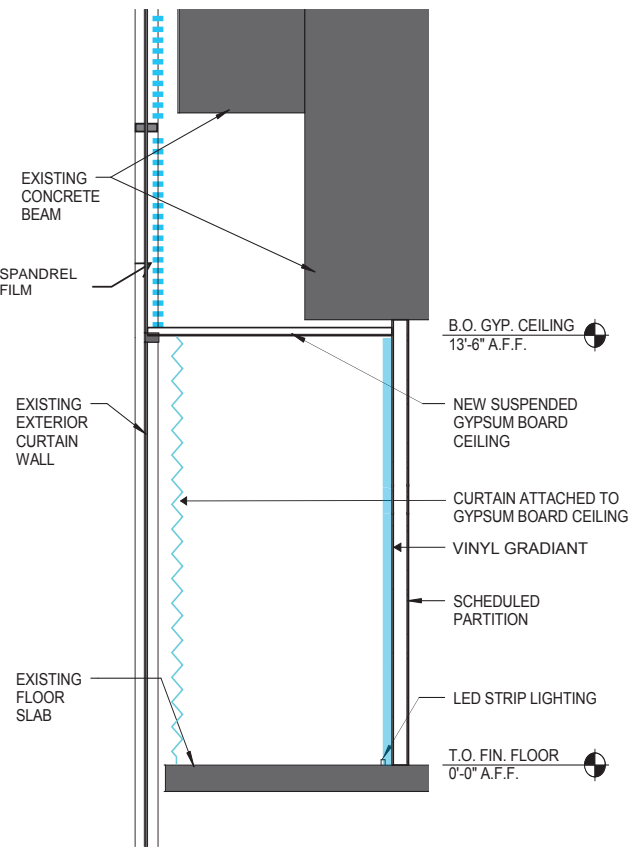
HAWLEY STREET: PROPOSED ELEVATION

KEYPLAN

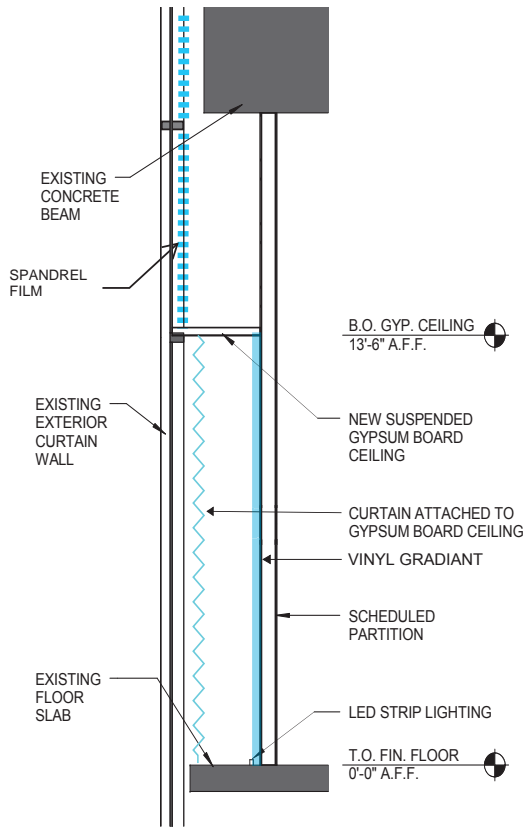


HAWLEY STREET: PROPOSED PLAN

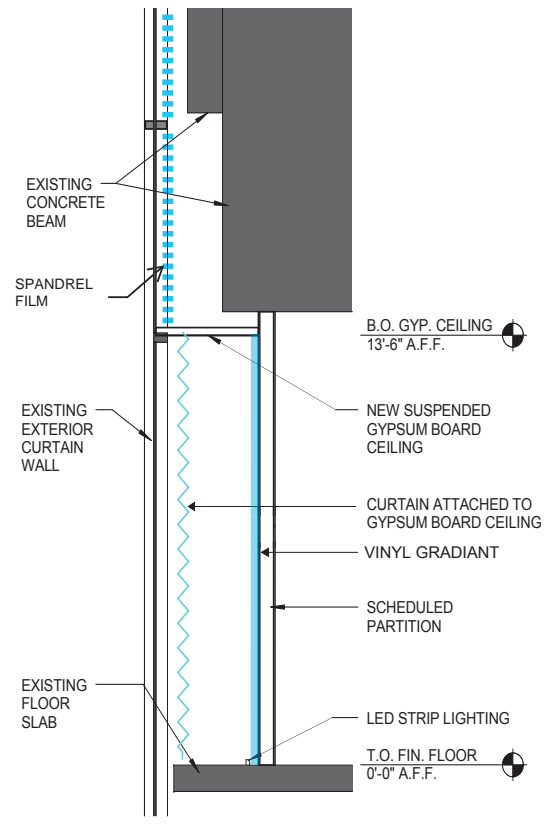
MOCKUP



① DISPLAY 308 - ALONG FRANKLIN ST.
1/4" = 1'-0"



② CORNER DISPLAY - FRANKLIN ST. SIDE
1/4" = 1'-0"

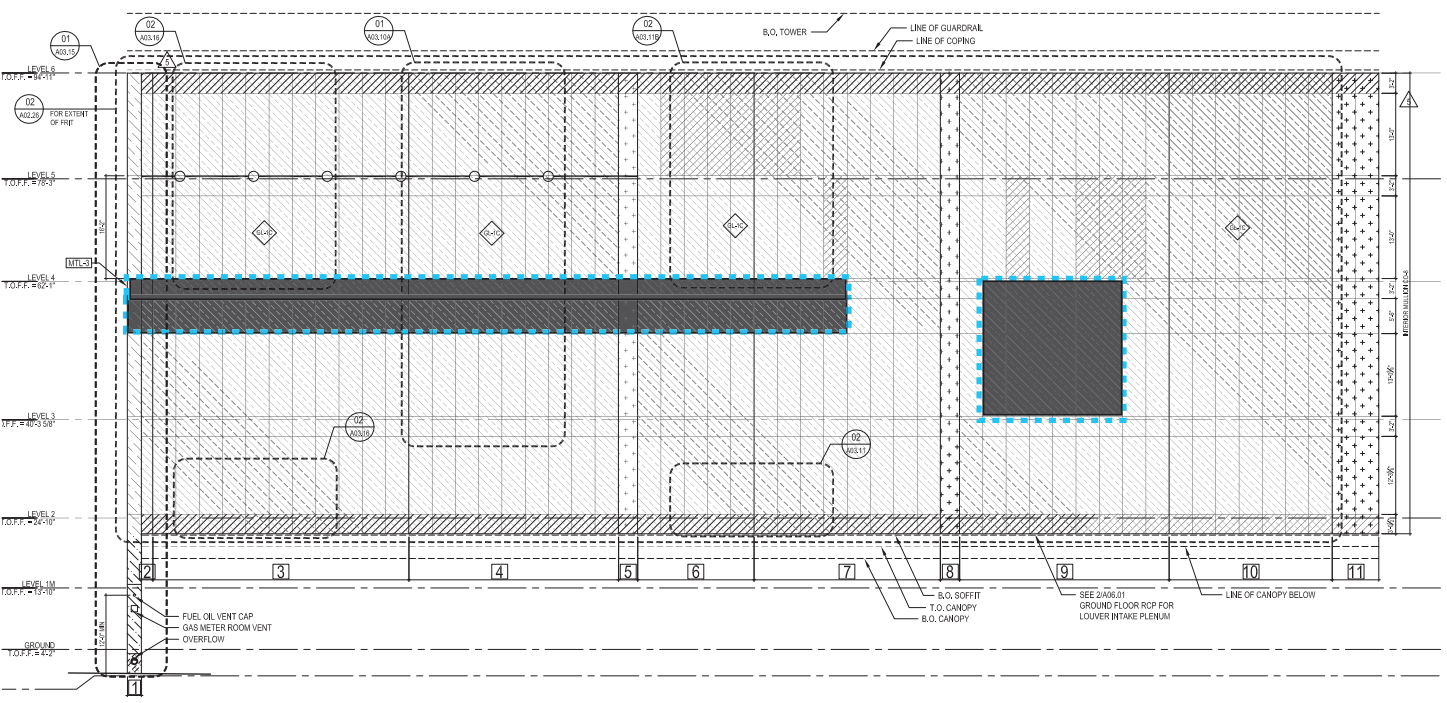


③ CORNER DISPLAY - HAWLEY ST. SIDE
1/4" = 1'-0"



VINYL GRADIANT PATTERN
'OMBRE' COLOR (AQUA THROUGH TO WHITE) PRINTED ON VINYL AND APPLIED TO INTERIOR WALL

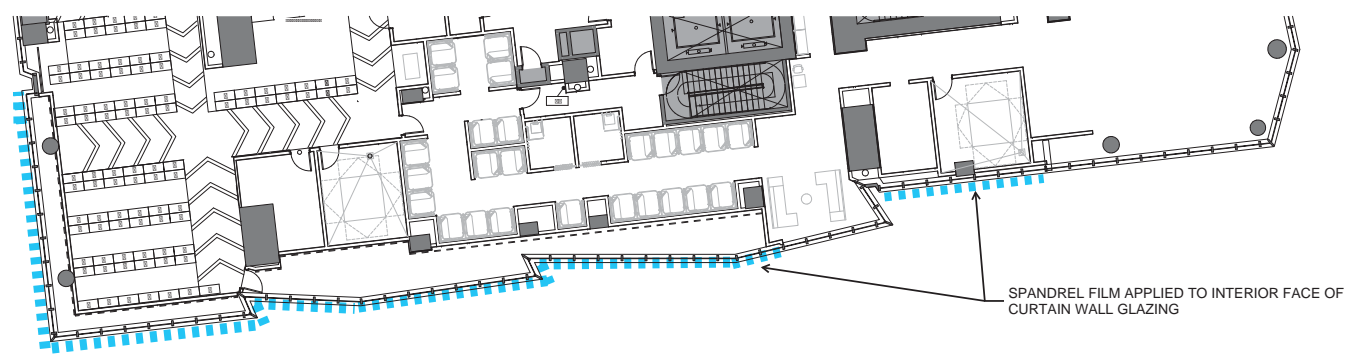
B - HAWLEY ST ELEVATION



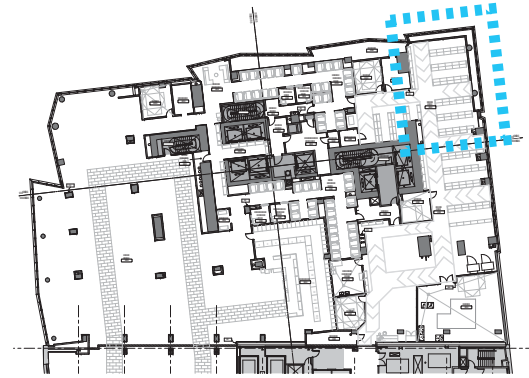
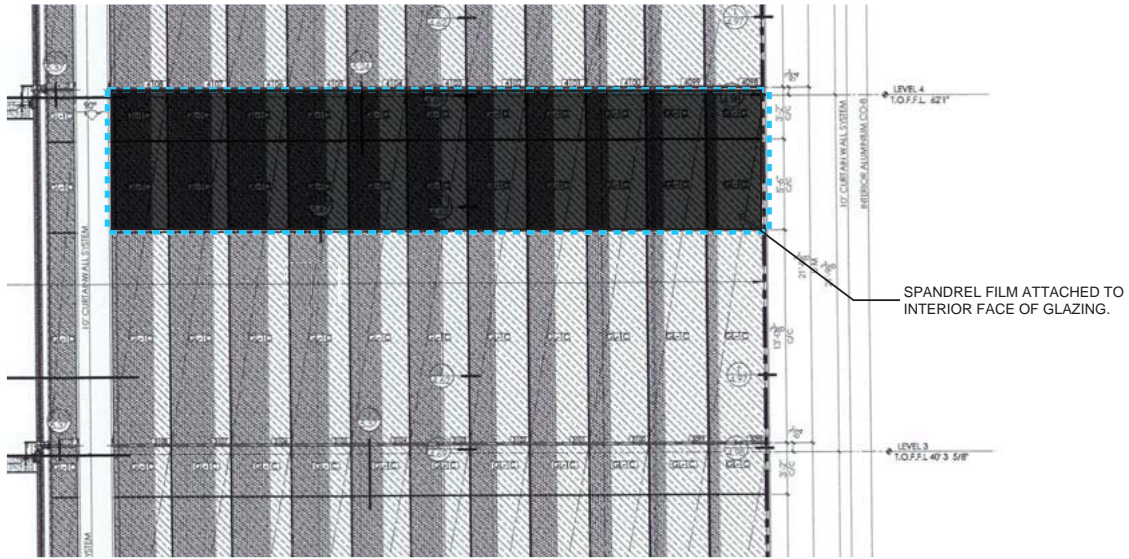
FRANKLIN STREET: PROPOSED ELEVATION



KEYPLAN

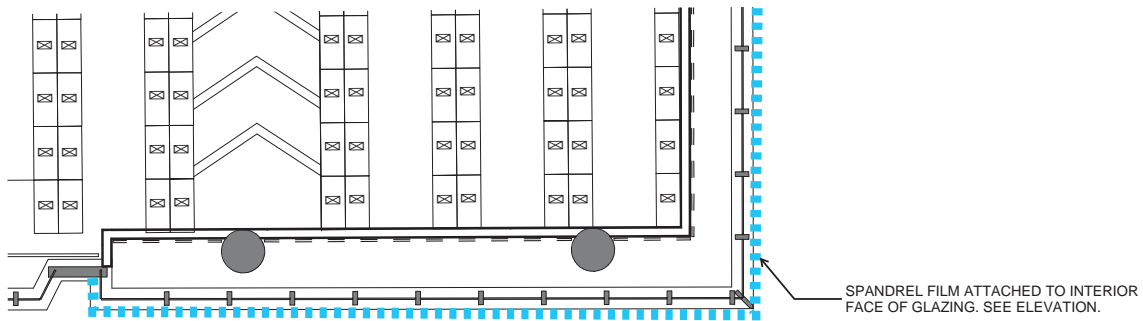


FRANKLIN STREET: PROPOSED PLAN



KEYPLAN

HAWLEY STREET: PROPOSED ELEVATION



HAWLEY STREET: PROPOSED PLAN







