

44 THOMSON PLACE

THE RETAIL ACTIVATION OF BOSTON'S
FORT POINT CHANNEL LANDMARK DISTRICT



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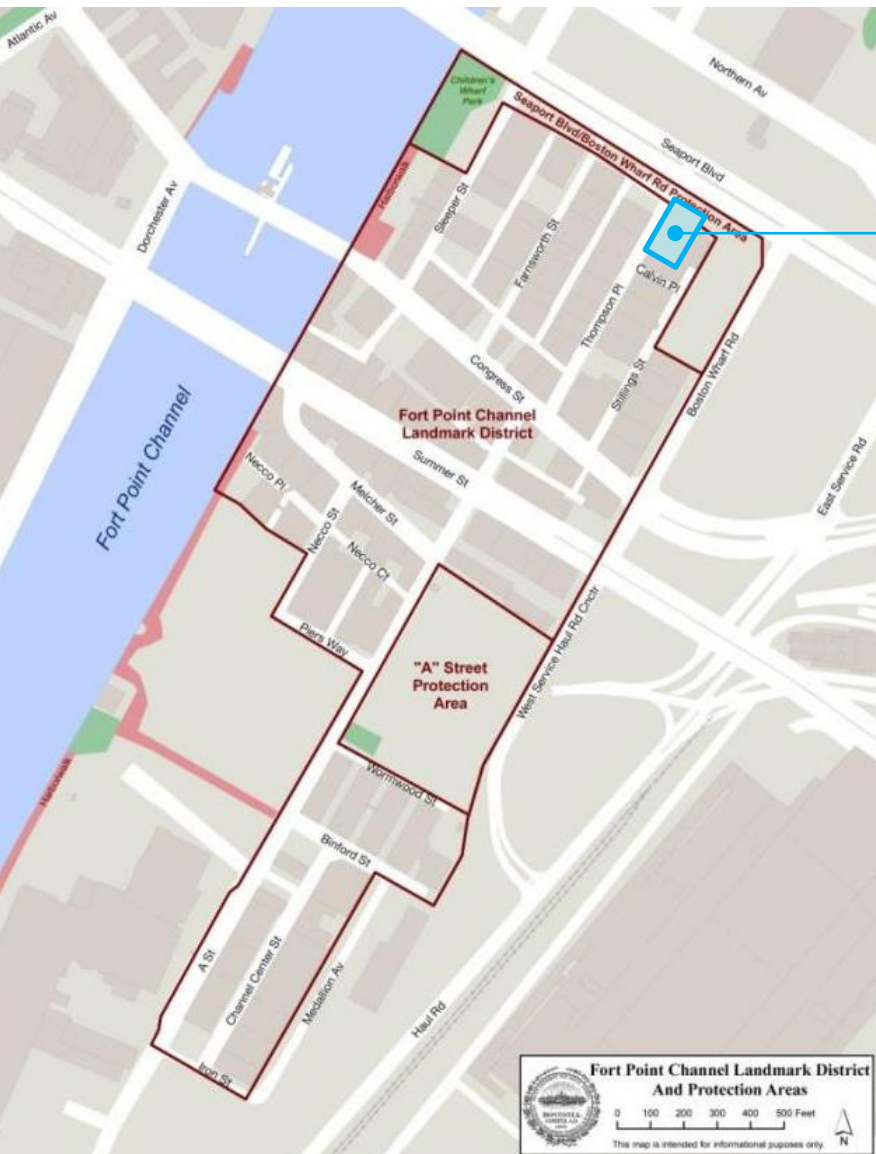
LOCATION OF BUILDING WITHIN DISTRICT

LOCATION OF BUILDING WITHIN SITE

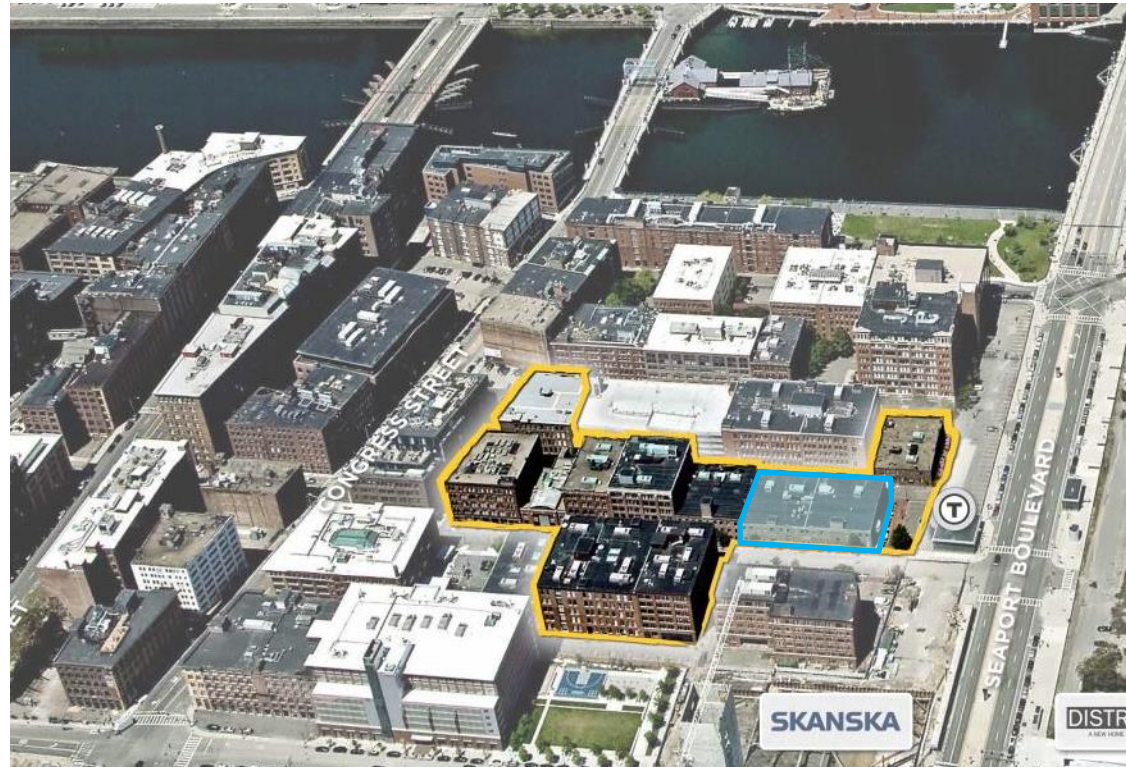
44 THOMSON PLACE

- DESIGN VISION
- SCOPE IMAGES
- WINDOW DETAILS

SIGNAGE



44 THOMSON PLACE



FORT POINT CHANNEL LANDMARK DISTRICT
PROJECT LOCATION MAP

44 THOMSON PLACE



SITE PLAN

RELATIONSHIP OF 44 THOMSON PLACE TO ADJACENT RETAIL



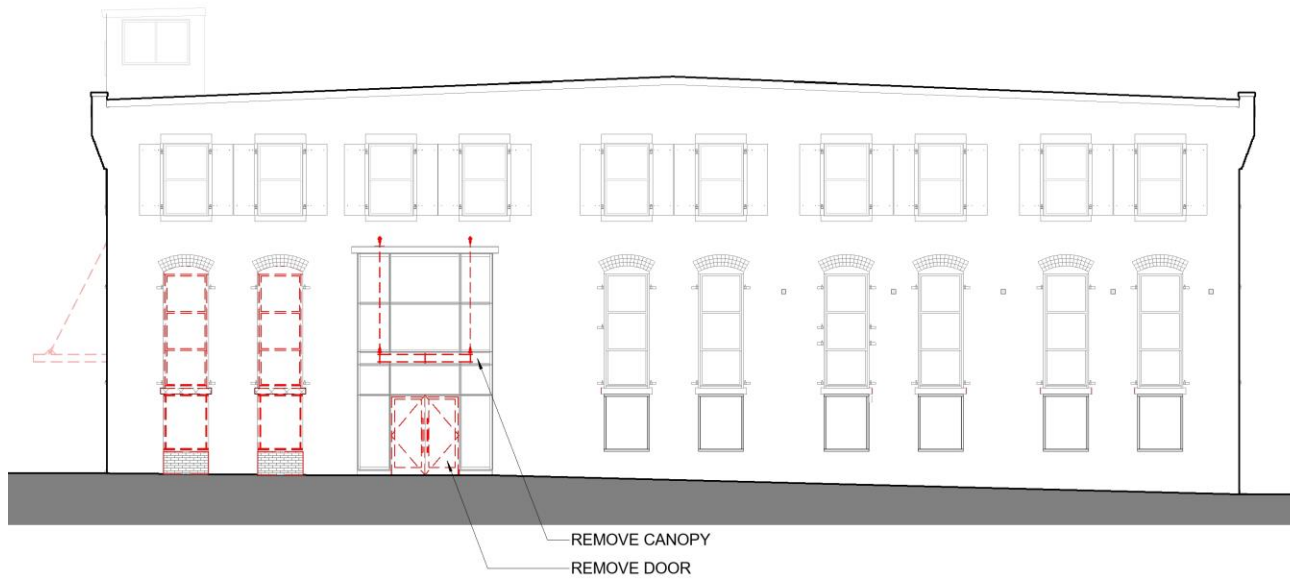
EXISTING CONDITIONS

PHOTO OF 44 THOMSON PLACE & PLAZA FROM STREET

02.14.2019



ELEVATION ALONG THOMSON PLACE



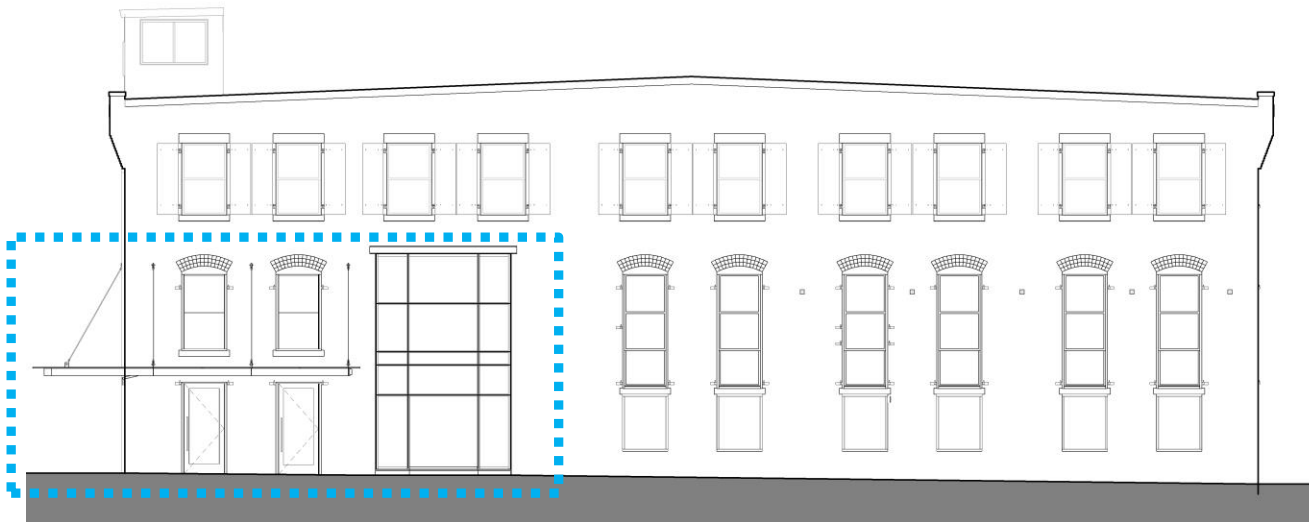
ELEVATION AT PLAZA



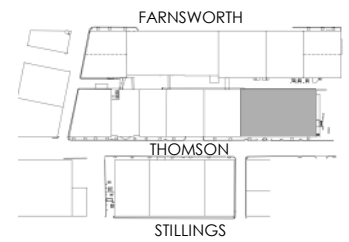
02.14.2019



ELEVATION ALONG THOMSON PLACE



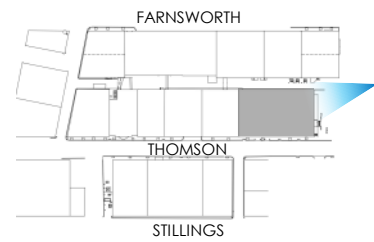
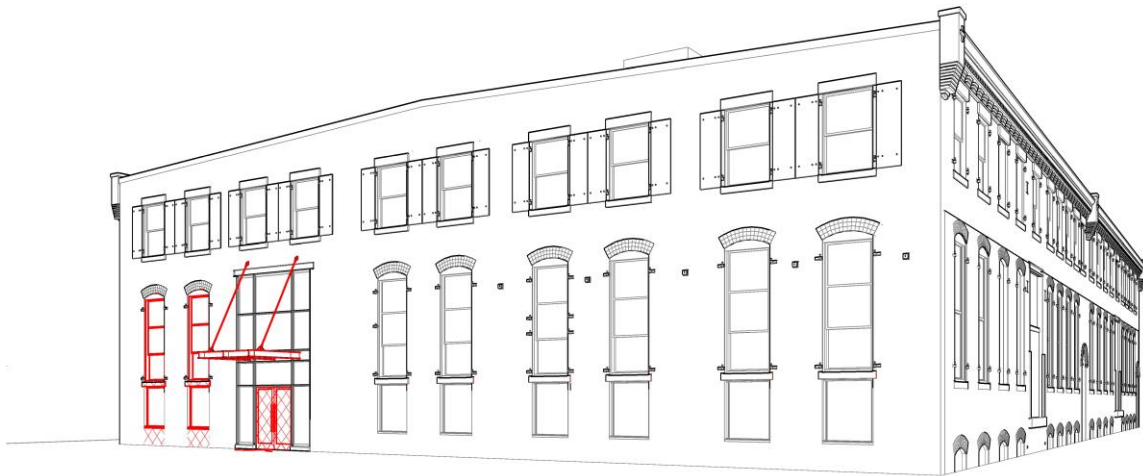
ELEVATION AT PLAZA



02.14.2019



02.14.2019



02.14.2019



DESIGN VISION

RENDERING OF 44 THOMSON PLACE & PLAZA FROM STREET

02.14.2019

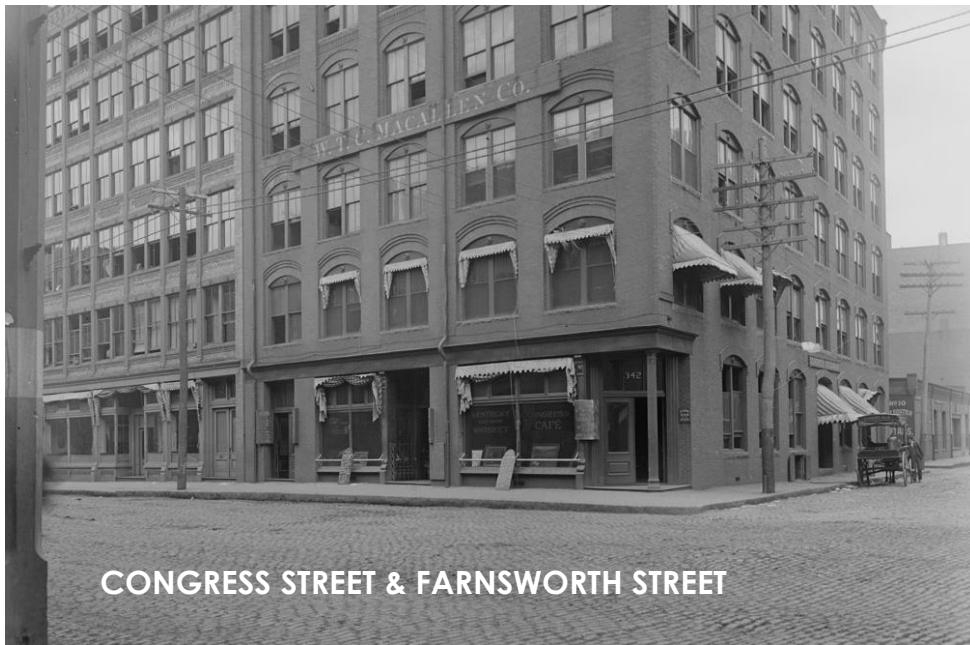


DESIGN VISION

RENDERING OF 44 THOMSON PLACE & PLAZA FROM STREET

02.14.2019

BUILDING SIGNAGE



CONGRESS STREET & FARNSWORTH STREET



STILLINGS STREET

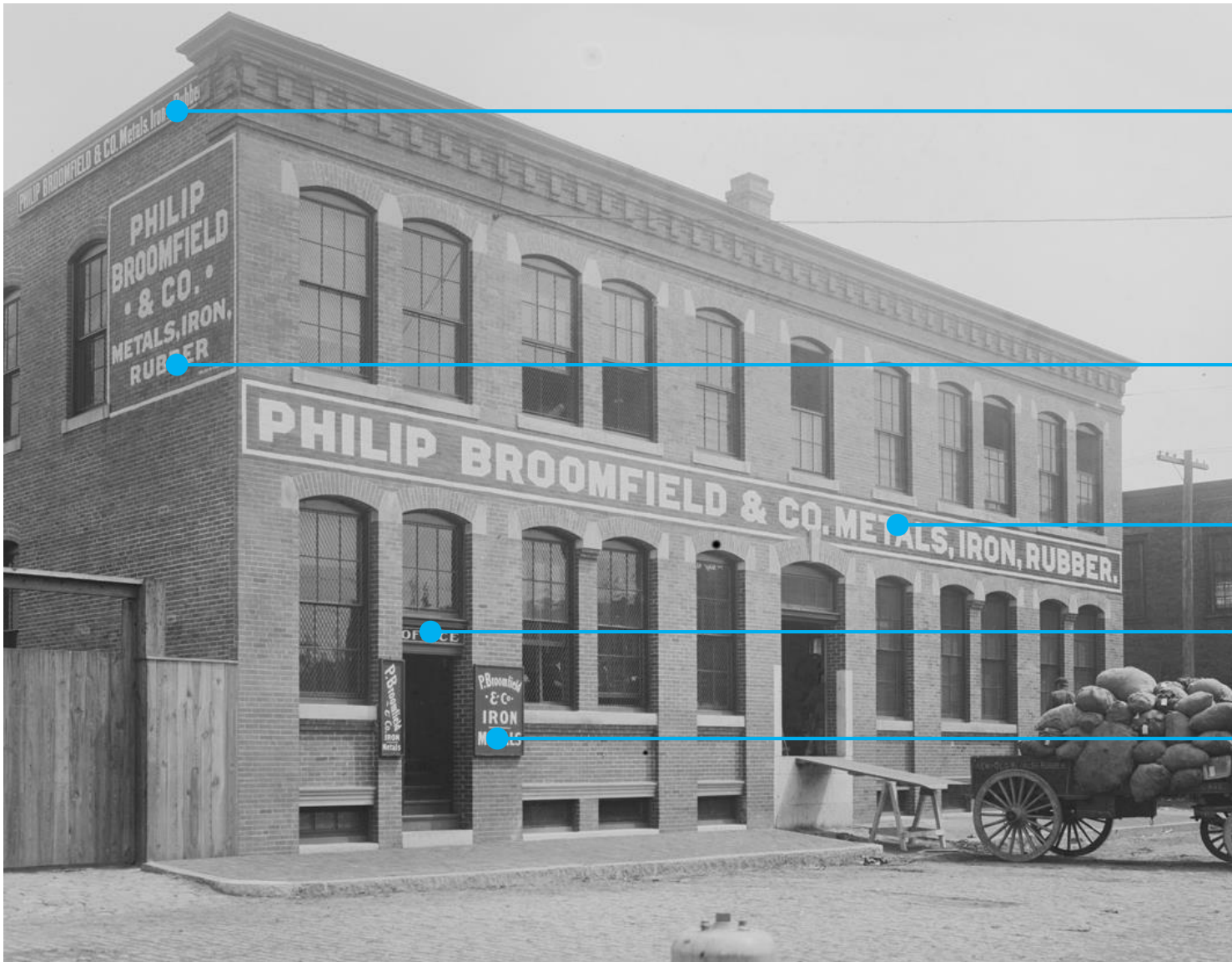


CONGRESS STREET & THOMSON PLACE



THOMSON PLACE

HISTORIC REFERENCE
EXAMPLES OF STYLE PLACEMENT AND MATERIALS WITHIN NEIGHBORHOOD



SIGNAGE TYPES

TYPE 1

- COMPANY NAME (& OFFERINGS)
- PAINTED ON WOOD SIGN

TYPE 2

- COMPANY NAME (& OFFERINGS)
- PAINTED ON BRICK FAÇADE

TYPE 2

- COMPANY NAME (& OFFERINGS)
- PAINTED ON BRICK FAÇADE

TYPE 3

- COMPANY FUNCTION
- PAINTED ON WOOD FAÇADE

TYPE 4

- COMPANY OFFERINGS
- PAINTED ON BRICK

TYPE 5

- ROOFTOP SIGN
- LIT CHARACTERS ON METAL FRAME

HISTORICAL REFERENCE

TYPICAL STOREFRONT LOCATIONS WITH PAINTED BRICK & PAINTED WOOD

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- TYPE 1
- TYPE 2
- TYPE 3
- TYPE 4
- TYPE 5

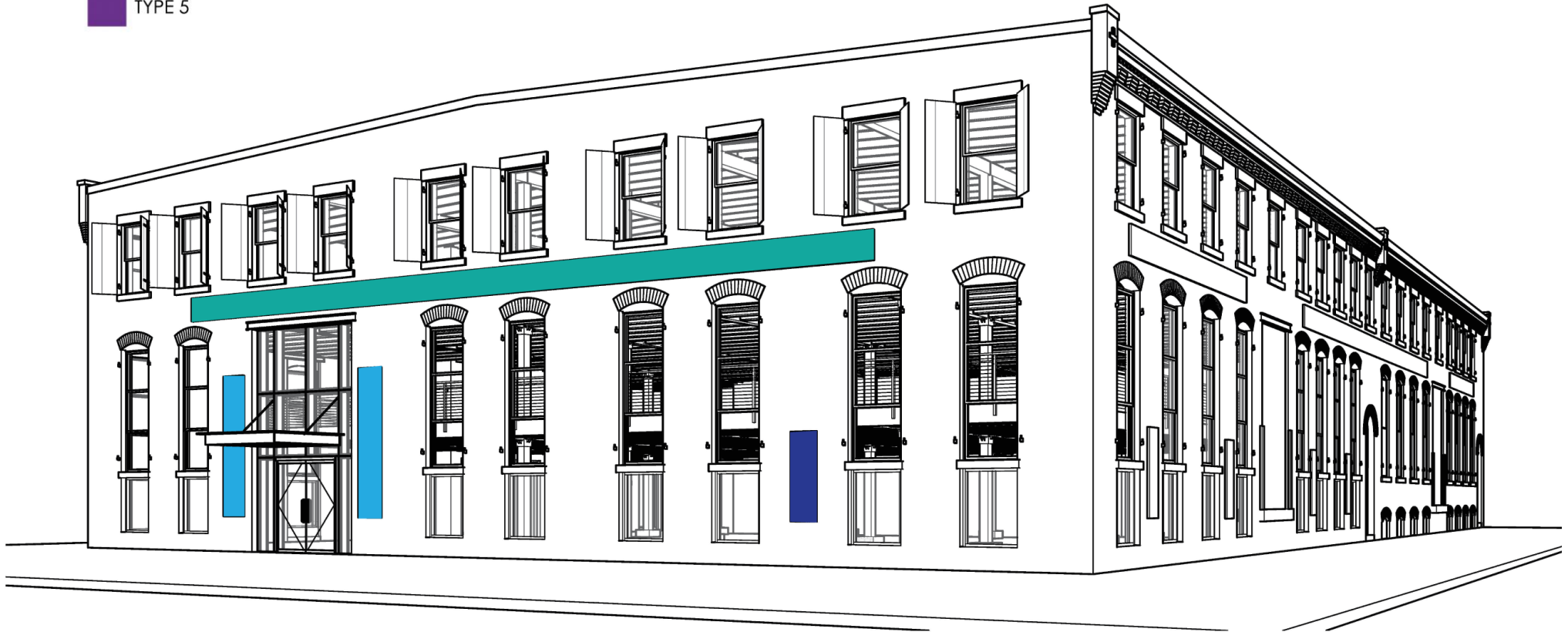


SIGNAGE DESIGN & PLACEMENT

PREVIOUSLY APPROVED 44 THOMSON PLACE LOCATIONS (SOUTH ELEVATION)

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- TYPE 1
- TYPE 2
- TYPE 3
- TYPE 4
- TYPE 5



SIGNAGE DESIGN & PLACEMENT

PREVIOUSLY APPROVED 44 THOMSON PLACE LOCATIONS (EAST ELEVATION)

02.14.2019



ELEVATION ALONG THOMSON PLACE



ELEVATION AT PLAZA

- TYPE 1
- TYPE 2
- TYPE 3
- TYPE 4
- TYPE 5

02.14.2019



CROSSPOINT

