

# 25 THOMSON STOREFRONT MODIFICATIONS AND SIGNAGE



# DESIGN REVIEW AGENDA

LOCATION OF BUILDINGS WITHIN DISTRICT

EXISTING PHOTOS

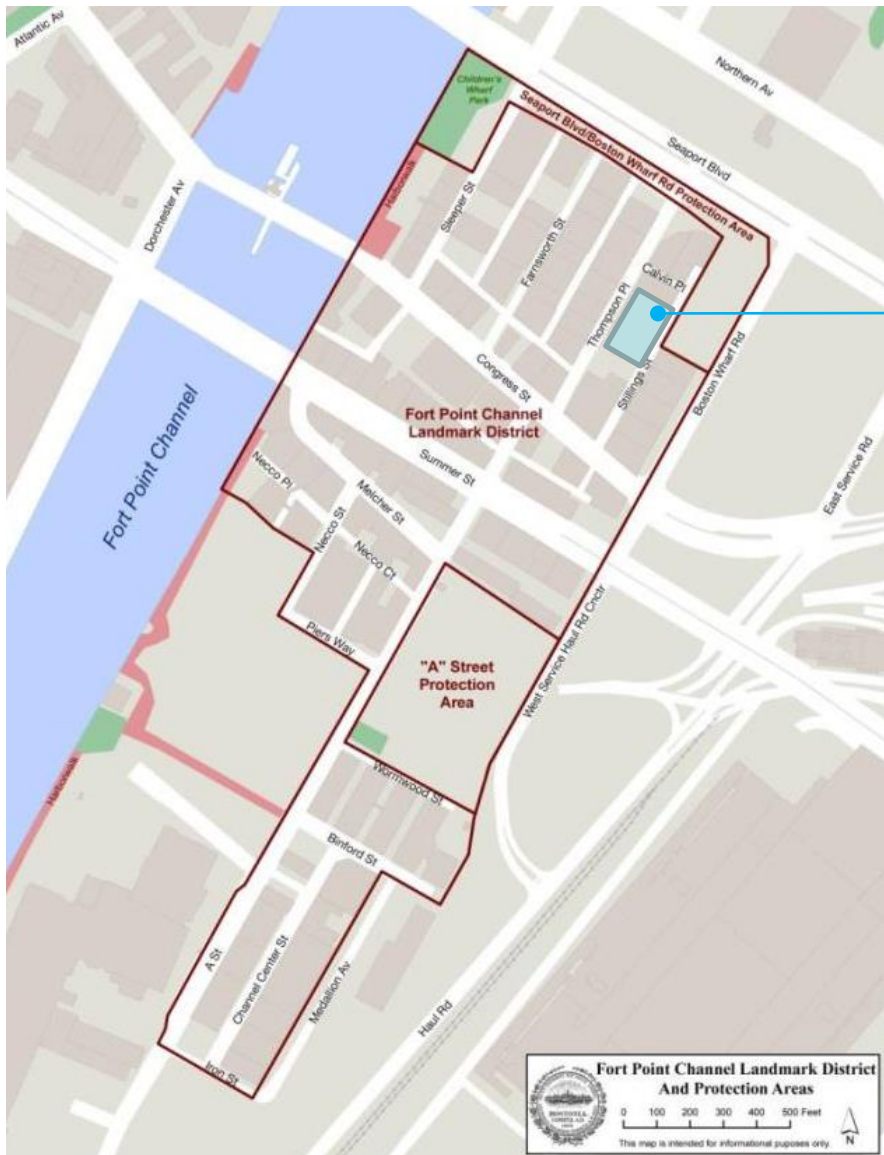
ENTRY MODIFICATION

- EXISTING ELEVATION(S)
- PROPOSED ELEVATION(S)

SIGNAGE DESIGN

- ORIGINAL SIGNAGE SUBMISSION
- PROPOSED SIGNAGE DESIGN





25 THOMSON PLACE



FORT POINT CHANNEL LANDMARK DISTRICT  
PROJECT LOCATION MAP





## EXISTING PHOTO

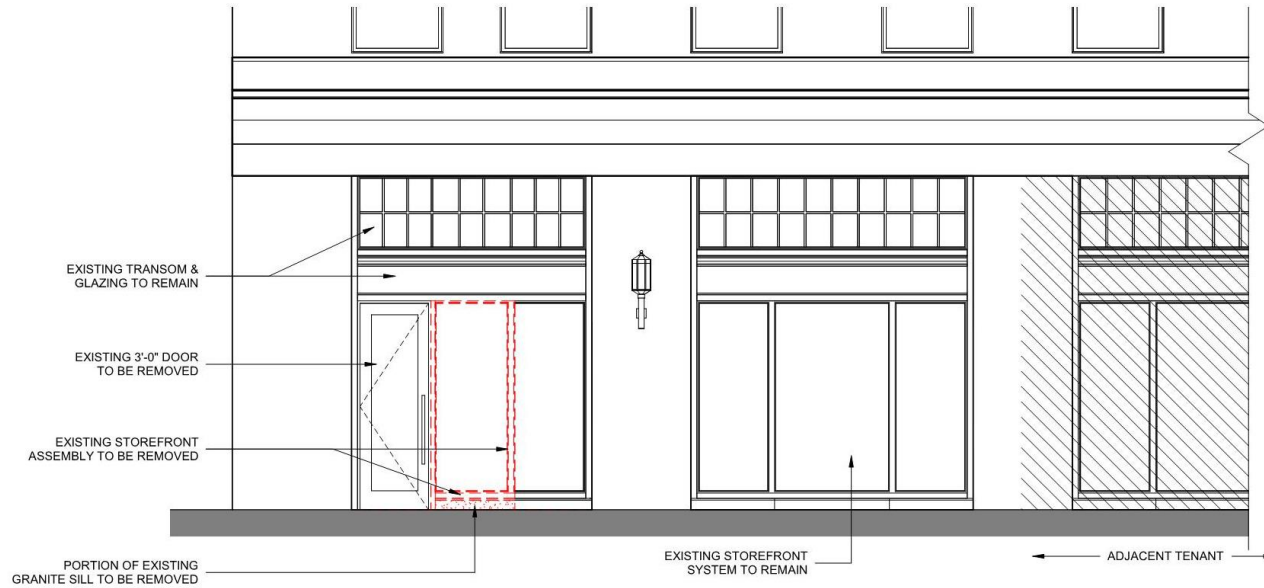
THOMSON PLACE (STILLINGS STREET IS SIMILAR BUT HAS AN ADDITIONAL BAY)

# ENTRY MODIFICATION



ELEVATIONS OF PROPOSED SCOPE  
VIEW FACING THOMSON PLACE



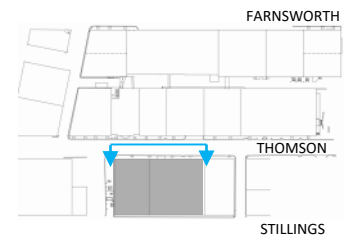


DEMOLITION



NEW CONSTRUCTION

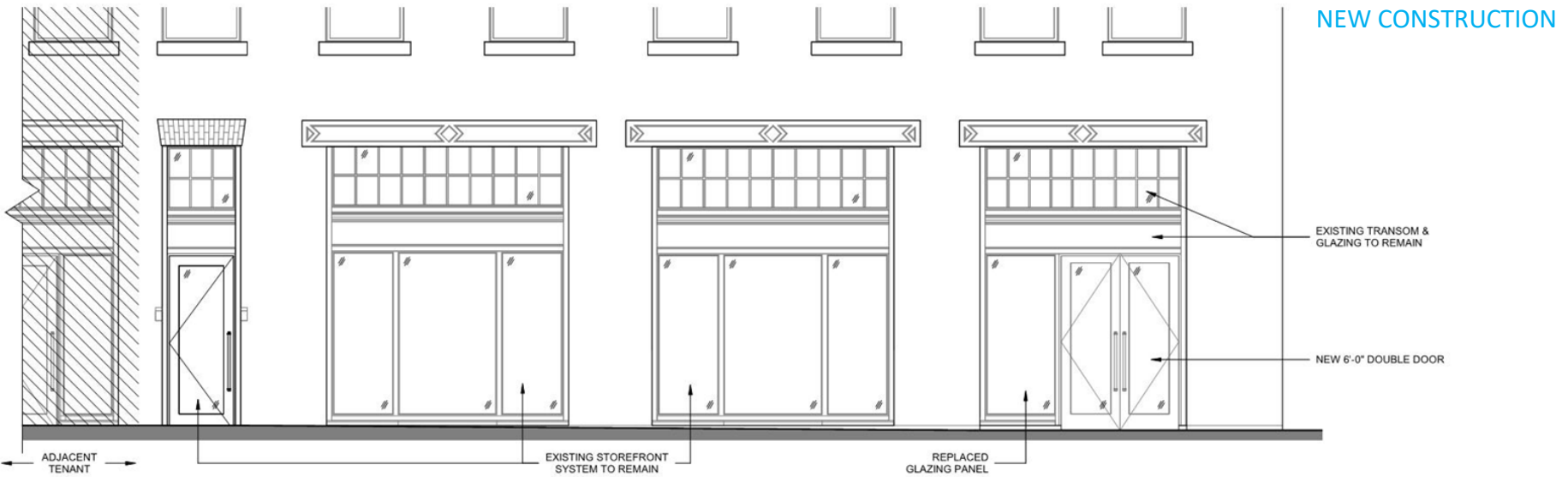
ELEVATIONS OF PROPOSED SCOPE  
VIEW FACING THOMSON PLACE





ELEVATIONS OF PROPOSED SCOPE  
VIEW FACING STILLINGS STREET





**ELEVATIONS OF PROPOSED SCOPE**  
 VIEW FACING STILLINGS STREET

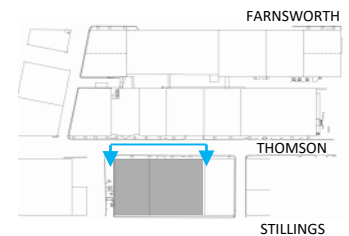


# SIGNAGE DESIGN

- TYPE 1
- TYPE 2
- TYPE 3
- TYPE 4



ORIGINAL FPCLDC SIGNAGE DESIGN SUBMISSION  
 APPROVED ELEVATION OF THOMSON PLACE

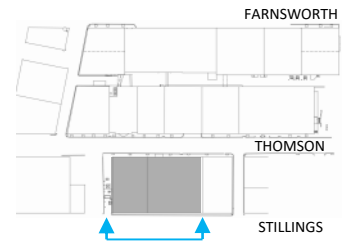




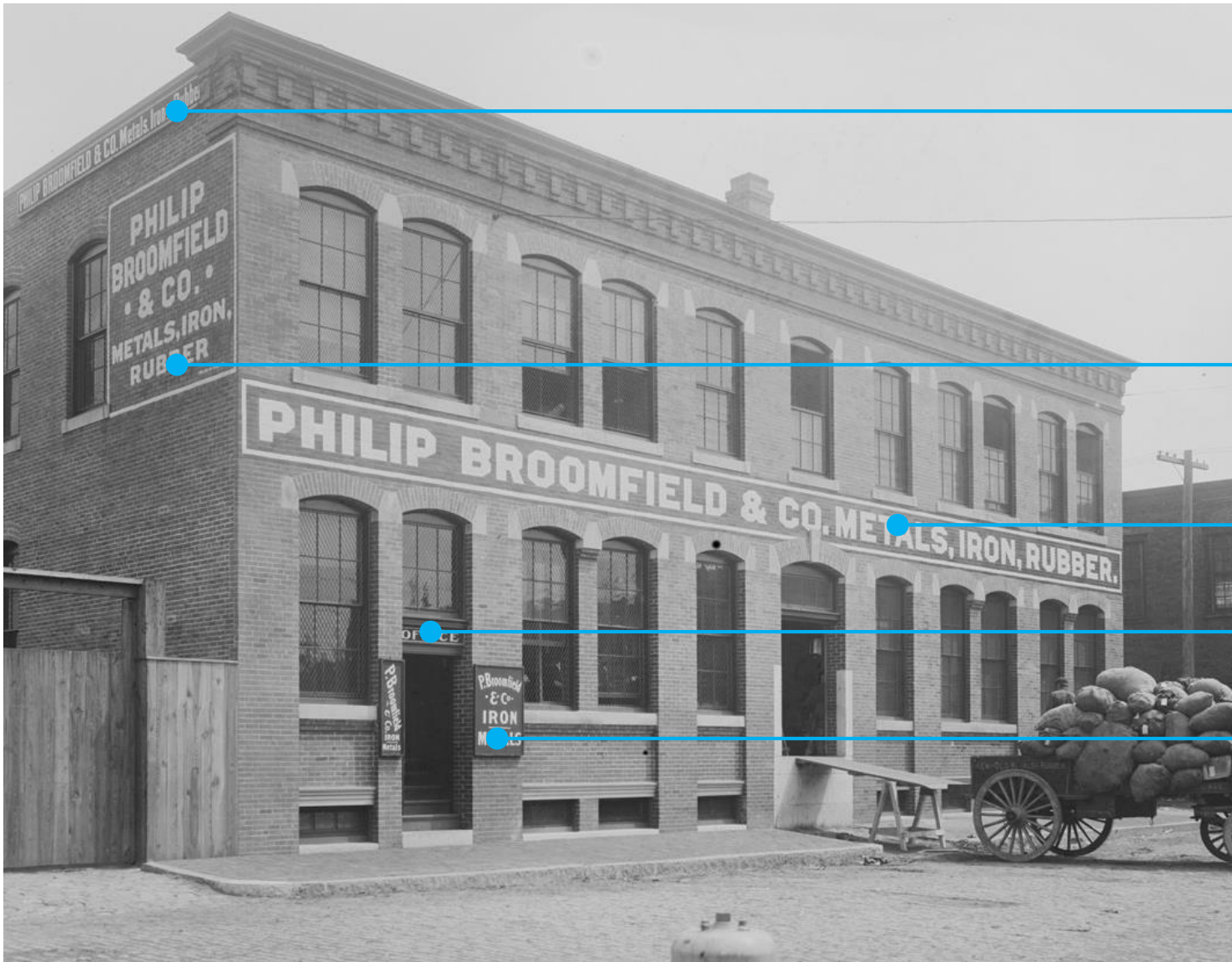
- TYPE 1
- TYPE 2
- TYPE 3
- TYPE 4



ORIGINAL FPCLDC SIGNAGE DESIGN SUBMISSION  
 APPROVED ELEVATION OF STILLINGS STREET



## SIGNAGE TYPES



### **TYPE 1**

- COMPANY NAME (& OFFERINGS)
- PAINTED ON WOOD SIGN

### **TYPE 2**

- COMPANY NAME (& OFFERINGS)
- PAINTED ON BRICK FACADE

### **TYPE 2**

- COMPANY NAME (& OFFERINGS)
- PAINTED ON BRICK FAÇADE

### **TYPE 3**

- COMPANY FUNCTION
- PAINTED ON WOOD FAÇADE

### **TYPE 4**

- COMPANY OFFERINGS
- PAINTED ON BRICK

## HISTORICAL REFERENCE

TYPICAL STOREFRONT LOCATIONS WITH PAINTED BRICK & PAINTED WOOD

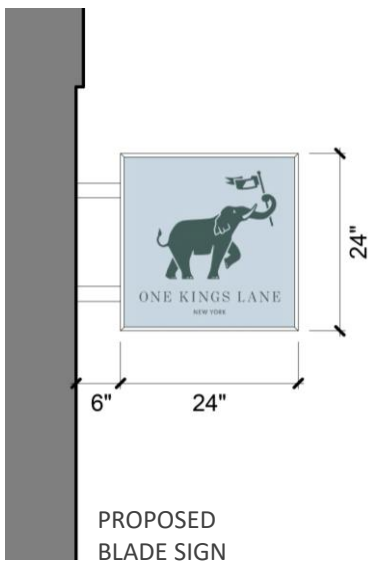


SIGNAGE DESIGN & PLACEMENT  
OVERALL ELEVATION FACING THOMSON PLACE





SIGNAGE DESIGN & PLACEMENT – TEMPORARY SIGNAGE DURING CONSTRUCTION  
VIEW FACING THOMSON PLACE



**SIGNAGE DESIGN & PLACEMENT – PERMANANT SIGNAGE**  
VIEW FACING THOMSON PLACE

- Thomson Pl Frieze Signage
- Store Business Hours
- Brand Bio Signage
- OKL Logo Window Vinyl
- Plain English Window Vinyl
- Elsie Plaque



SIGNAGE DESIGN & PLACEMENT – PERMANANT SIGNAGE  
 VIEW FACING THOMSON PLACE





SIGNAGE DESIGN & PLACEMENT  
OVERALL ELEVATION FACING STILLINGS STREET



SIGNAGE DESIGN & PLACEMENT – TEMPORARY SIGNAGE DURING CONSTRUCTION  
 VIEW FACING STILLINGS STREET



**SIGNAGE DESIGN & PLACEMENT – PERMANANT SIGNAGE**  
**VIEW FACING STILLINGS STREET**

- Stillings St Frieze Signage
- Store Business Hours
- Brand Bio Signage
- Campaign Image (Window 1 Vinyl)
- Design Services (Window 2 Vinyl)





SIGNAGE DESIGN & PLACEMENT – PERMANANT SIGNAGE  
VIEW FACING STILLINGS STREET

