



# FANEUIL HALL

1 UNION STREET

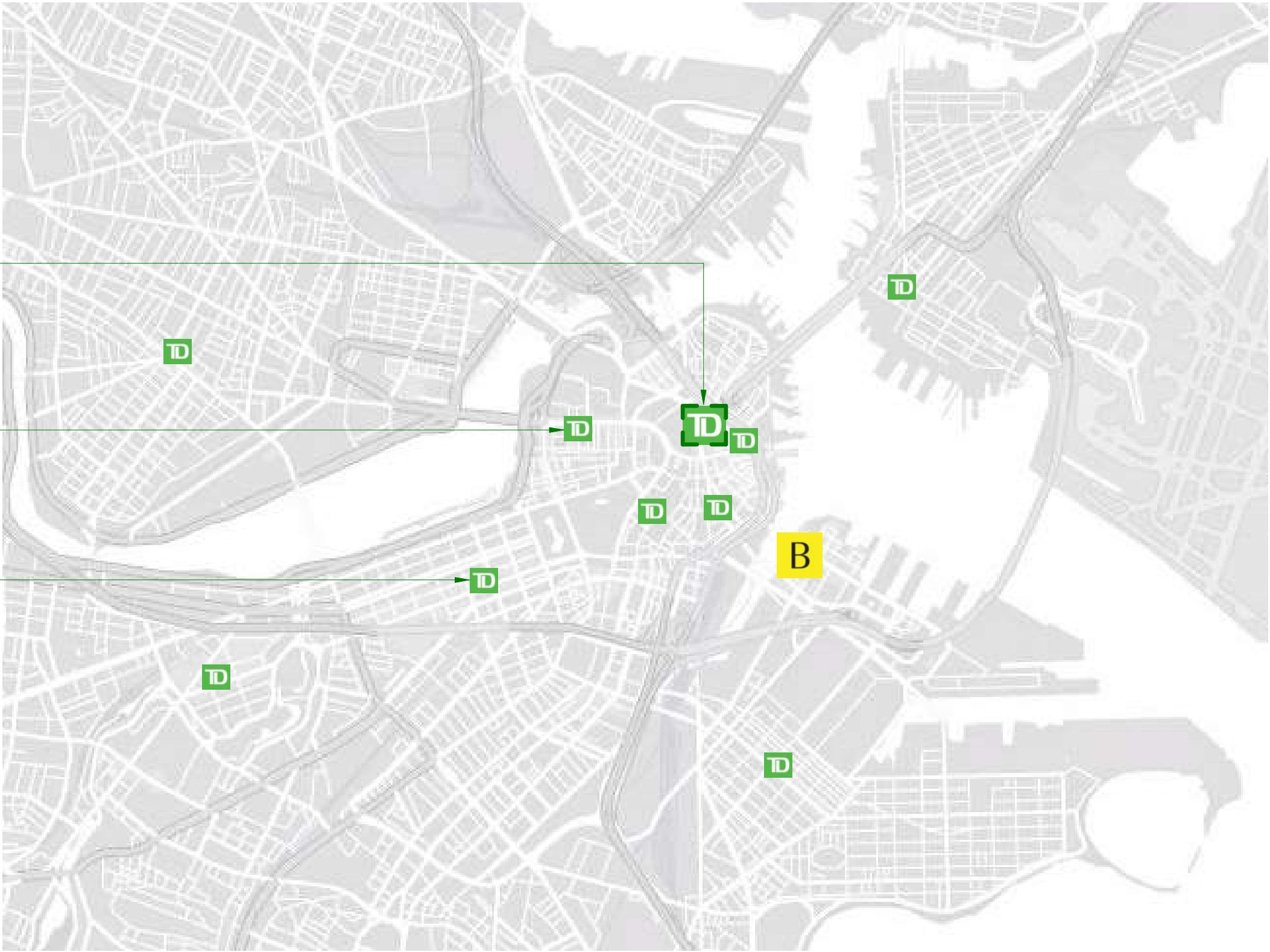
- EXISTING FANEUIL HALL
- DESIGN EXPLORATION



FANEUIL HALL

MGH

COPLEY



# EXISTING FANEUIL HALL

# EXISTING PHOTOS

1 UNION STREET  
BOSTON, MA 02108

ENTERPRISE REAL ESTATE  
ARCHITECTURE + DESIGN



Renovation



#everbetterplaces

CONCEPT DESIGN

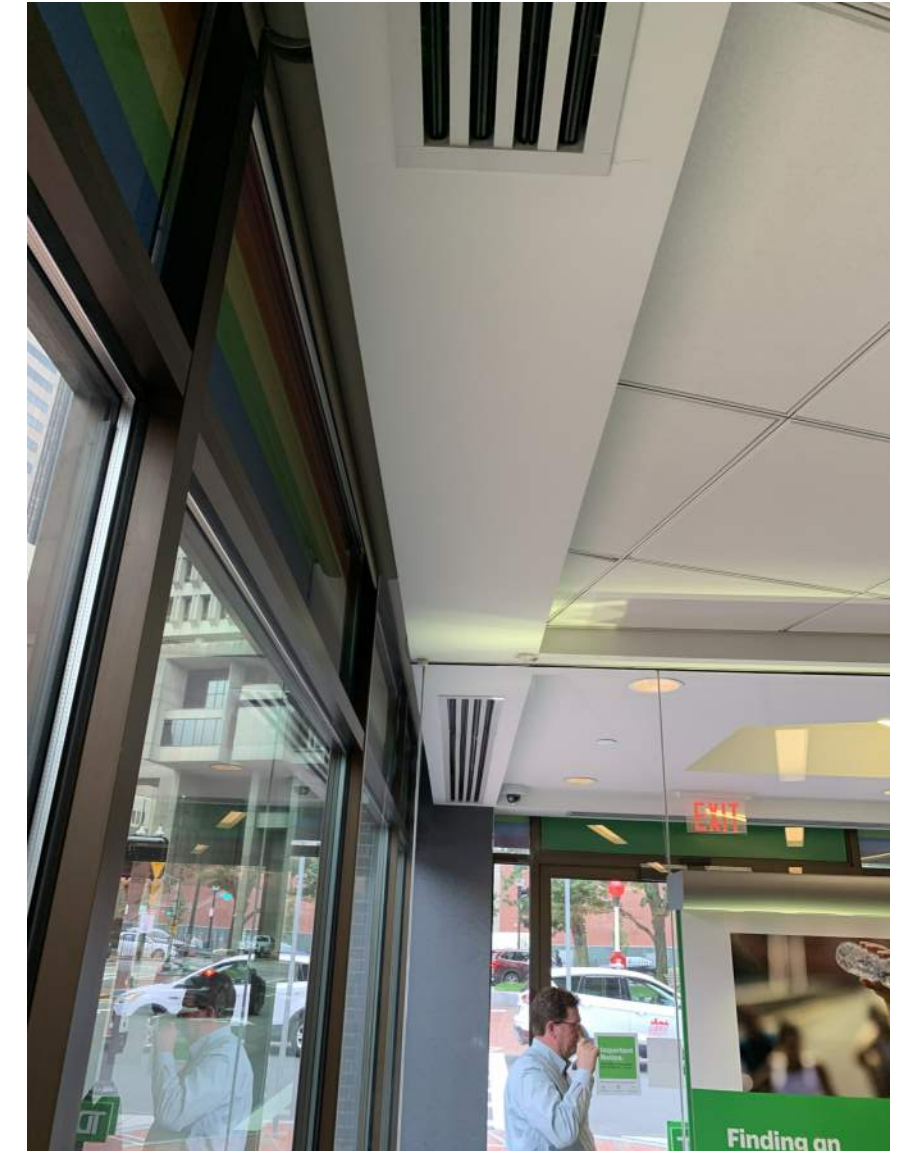
# EXISTING PHOTOS

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## Renovation



# EXISTING PHOTOS

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# DESIGN EXPLORATION

# FLOOR PLAN

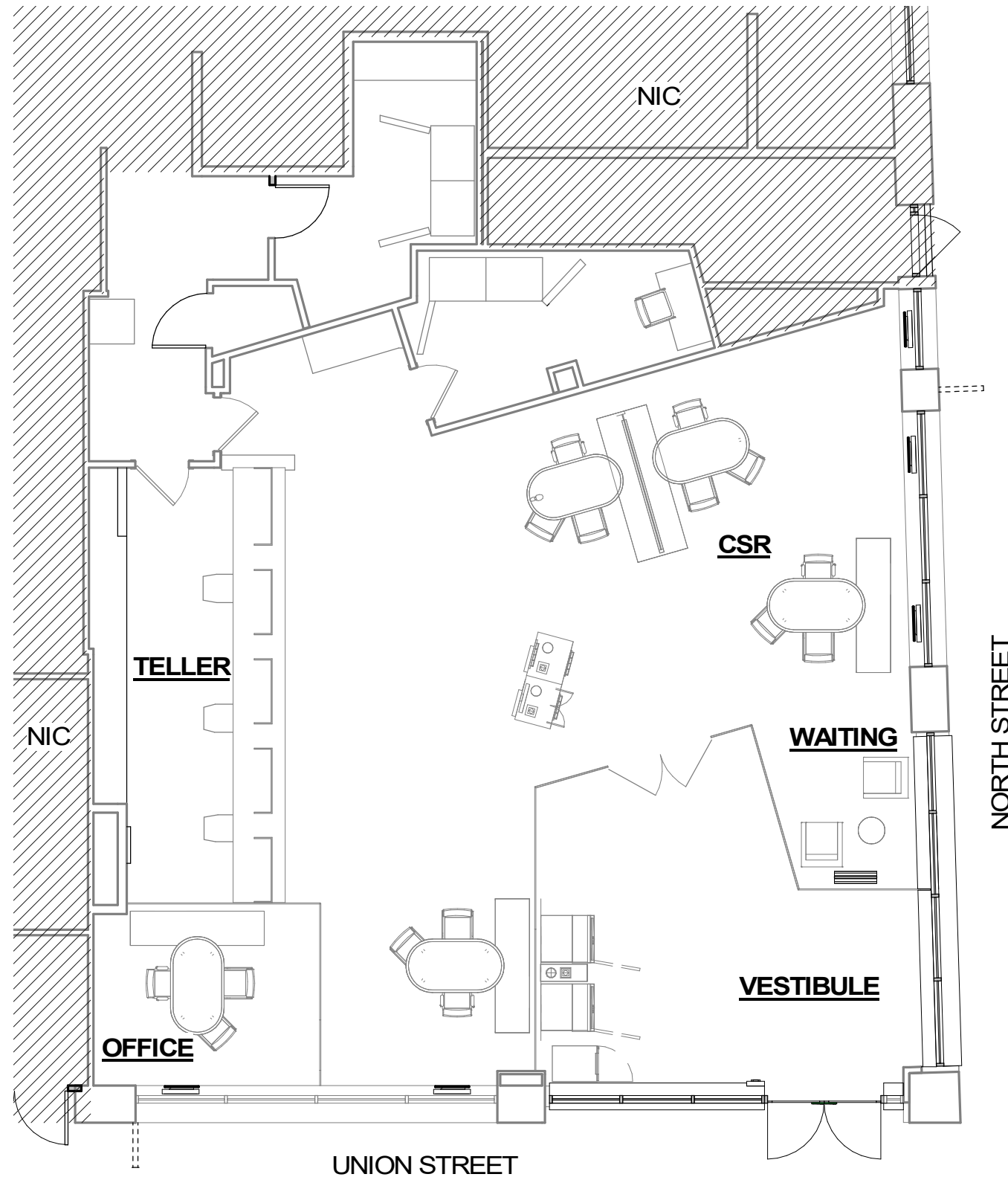
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## Renovation

\*INSTALL NEW STORYBOARD IN VESTIBULE DESCRIBING TD BANK SUPPORT FOR LOCAL ARTIST ORGANIZATIONS





## Renovation

NEW INTERNALLY ILLUMINATED  
TD SHIELD - 7.39 SF EA  
(TOTAL BOTH ELEVATIONS:  
14.78 SF)

REPLACE EXISTING BLADE  
SIGN WITH INTERNALLY  
ILLUMINATED BLADE SIGN  
- 11.25 SF (5.625 SF EACH SIDE)

EXISTING SOFFIT  
PAINTED GREEN

EXISTING MARKETING  
POSTER

NEW VINYL WINDOW  
GRAPHICS HIGHLIGHTING  
LOCAL BOSTON ARTISTS  
(ACTUAL ARTIST & ART  
TBD)

REPLACE EXISTING BLADE  
SIGN WITH INTERNALLY  
ILLUMINATED BLADE SIGN  
- 11.25 SF (5.625 SF EACH SIDE)



## Renovation

NEW INTERNALLY ILLUMINATED  
TD SHIELD - 7.39 SF EA  
(TOTAL BOTH ELEVATIONS:  
14.78 SF)

NEW TD GREEN METAL  
RAINSCREEN CLADDING BY  
ALPOLIC

EXISTING SOFFIT PAINTED  
GREEN

EXISTING POSTER SIGN

NEW VINYL WINDOW GRAPHICS  
HIGHLIGHTING LOCAL BOSTON  
ARTISTS (ACTUAL ARTIST & ART  
TBD)

REPLACE EXISTING BLADE SIGN  
WITH INTERNALLY ILLUMINATED  
BLADE SIGN  
- 11.25 SF (5.625 SF EACH SIDE)





## Renovation

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TD SHIELD - 7.39 SF EA  
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EXISTING SOFFIT PAINTED  
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ARTISTS (ACTUAL ARTIST & ART  
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## Renovation



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- 11.25 SF (5.625 SF EACH SIDE)

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POSTER

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GRAPHICS HIGHLIGHTING  
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# EXTERIOR ELEVATION

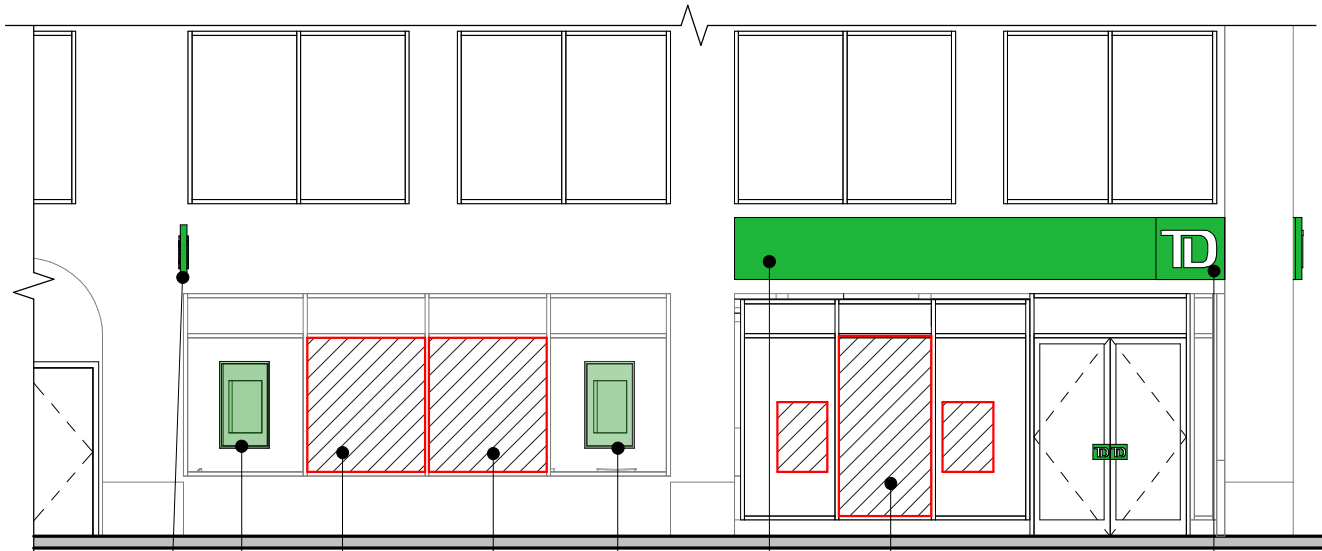
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ENTERPRISE REAL ESTATE  
ARCHITECTURE + DESIGN

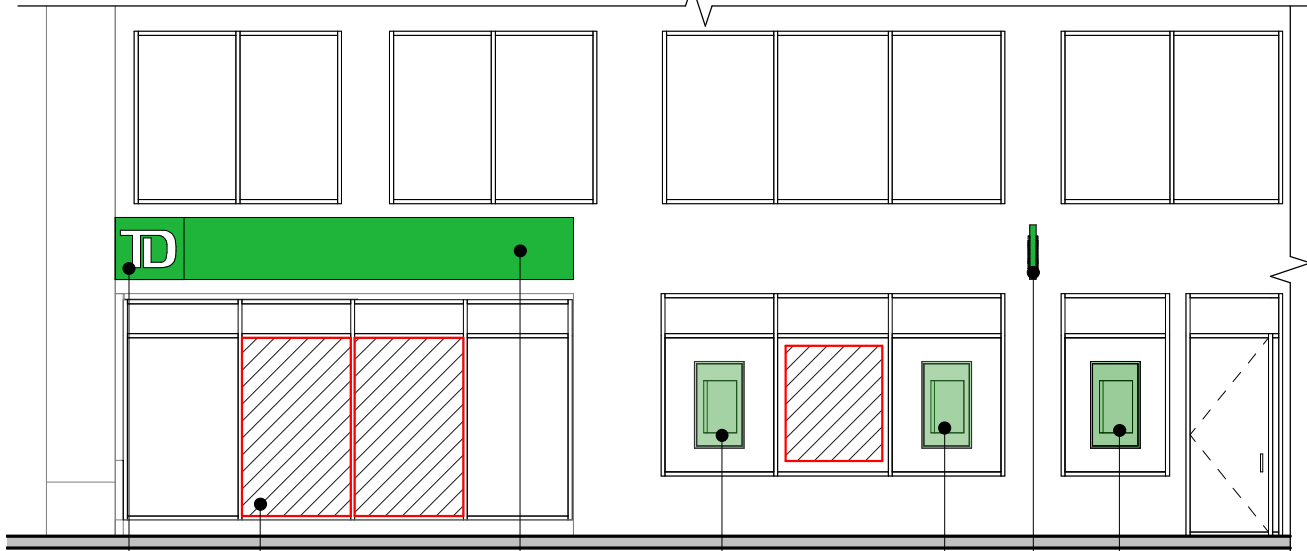


## Renovation

Project Location	Zoning District	Overlay District(s)	Landmark/Historical District?	City Design Review Required?	Digital Allowed?	Blade Sign Allowed?	Internal Illumination Allowed?	Signage Area Allowed (Max)	Window Area Allowed (Max)	Proposed Signage	Notes
Faneuil Hall	Gov't Center/Markets	N/A	Yes	Yes (Landmarks/BPDA)**	Yes*	Yes	Yes	Union St elevation - 96sf max; North St elevation - 92sf max	30% max. of window area*** 30% of Union St(316sf) = 95sf / North St(290sf) = 87sf	37.28 SF total for both Union St and North St Elevations	Internally illuminated signs previously not allowed, however adjacent tenant was recently approved to have internally illuminated signs



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- EXISTING MARKETING POSTER
- NEW VINYL WINDOW GRAPHICS HIGHLIGHTING LOCAL BOSTON ARTISTS (ARTIST & ART TBD)
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- NEW TD GREEN METAL RAINSCREEN CLADDING BY ALPOLIC
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Renovation

# COMMUNITY ART - WINDOW GRAPHICS INSTALLATION

Artists for Humanity knows what it means to be *Unexpectedly Human*.

Their art is bold, beautiful and a celebration of the diverse arts culture that calls Boston home. TD Bank plans to partner with AFH (or a similar organization) to give our windows the gallery treatment, lending exposure to local young artists on a rotating basis, or even creating a mural reflecting the diverse nature of our Boston neighborhoods.



## OUR MISSION

Artists For Humanity (AFH) provides under-resourced teens the keys to self-sufficiency through paid employment in art and design. AFH is built on the philosophy that engagement in the creative process is a powerful force for social change, and that creative entrepreneurship is a productive and life-changing opportunity for young people. Bridging economic, racial, and social divisions, AFH enriches urban communities by introducing young people's creativity to the business community. Below are some examples from the **'Voices of the Future'** collection:



*\*please note, images are representational only - actual art for the TD windows is TBD*