

00:00:00:00 00:00:25:00 YEAR AND ABOUT FIVE OF THOSE
00:00:25:00 00:00:25:00 HAVE BEEN WORKING SESSIONS
00:00:25:00 00:00:26:00 WHICH ARE COUNSELORS ONLY BUT
00:00:26:00 00:00:27:00 MOST OF THEM ARE HEARINGS LIKE
00:00:27:00 00:00:28:00 THIS WITH DEPARTMENTS AND WE
00:00:28:00 00:00:28:00 WELCOME THE PUBLIC TO COME AND
00:00:28:00 00:00:29:00 TESTIFY AT THOSE.
00:00:29:00 00:00:30:00 SO IF YOU'RE WATCHING THIS AND
00:00:30:00 00:00:30:00 YOU DIDN'T TESTIFY, YOU CAN
00:00:30:00 00:00:31:00 EITHER GO TO BOSTON DAGBLADET
00:00:31:00 00:00:32:00 TO TESTIFY TO SEE ALL THE WAYS
00:00:32:00 00:00:33:00 YOU GO TO BOSTON LEGAL COUNSEL
00:00:33:00 00:00:34:00 TO BUDGET IN ORDER TO SEE THE
00:00:34:00 00:00:34:00 FULL CALENDAR YOU CAN SHOOT US
00:00:34:00 00:00:35:00 AN EMAIL AT THE COMMITTEE AT
00:00:35:00 00:00:36:00 W.M. FOR WAYS AND MEANS THAT
00:00:36:00 00:00:37:00 W.M. AT BOSTON SO WE CAN TAKE
00:00:37:00 00:00:38:00 WRITTEN TESTIMONY THERE OR YOUR
00:00:38:00 00:00:41:00 REQUEST TO TESTIFY FIRST BEFORE
00:00:41:00 00:00:42:00 PRESUME THAT WEBSITE MUGABI TO
00:00:42:00 00:00:45:00 TESTIFY.
00:00:45:00 00:00:46:00 SCOTT, THE WAY TO UPLOAD A
00:00:46:00 00:00:47:00 VIDEO OF YOURSELF THAT WE CAN
00:00:47:00 00:00:48:00 ATTEND TO ONE OF THESE HEARINGS
00:00:48:00 00:00:49:00 AND WE'RE ALSO HAVING TWO
00:00:49:00 00:00:49:00 DEDICATED PUBLIC TESTIMONY
00:00:49:00 00:00:53:00 HEARINGS SO IF YOU WANT TO COME
00:00:53:00 00:00:54:00 IN AND SPEAK IN THE EVENING AND
00:00:54:00 00:00:55:00 NOT HAVE TO WAIT FOR
00:00:55:00 00:00:56:00 PRESENTATIONS MAY TWENTY FIFTH
00:00:56:00 00:00:57:00 AT SIX PM WE'RE HAVING ONE
00:00:57:00 00:00:58:00 FOCUSED ON THE BOSTON PUBLIC
00:00:58:00 00:01:01:00 SCHOOLS BUDGET AND JUNE 3RD AT
00:01:01:00 00:01:02:00 SIX P.M. OR HAVING ONE FOCUS ON
00:01:02:00 00:01:05:00 ANY OTHER ASPECT OF THE BUDGET.
00:01:05:00 00:01:06:00 SO PLEASE DO COME SIGN UP ON
00:01:06:00 00:01:09:00 THE ONLINE FORUM AND JOIN US
00:01:09:00 00:01:09:00 FOR THOSE AND YOU CAN ALSO
00:01:09:00 00:01:12:00 TWEET INFORMALLY YOUR QUESTIONS
00:01:12:00 00:01:13:00 AT LAST BUDGET THAT'S HASH TAG
00:01:13:00 00:01:13:00 THE BUDGET.
00:01:13:00 00:01:17:00 TODAY'S HEARING IS ON DOCKET
00:01:17:00 00:01:18:00 ZERO FIVE TO FOUR TO ZERO FIVE
00:01:18:00 00:01:20:00 TO SIX ORDERS FOR THE FBI.
00:01:20:00 00:01:21:00 TWENTY TWO OPERATING BUDGET
00:01:21:00 00:01:22:00 INCLUDING ANNUAL APPROPRIATIONS
00:01:22:00 00:01:24:00 FOR DEPARTMENTAL OPERATIONS FOR
00:01:24:00 00:01:24:00 THE SCHOOL DEPARTMENT AND FOR
00:01:24:00 00:01:25:00 OTHER POST EMPLOYMENT BENEFITS.
00:01:25:00 00:01:29:00 DOCKET 05 SEVEN TWO ZERO FIVE
00:01:29:00 00:01:29:00 TO EIGHT ORDERS FOR CAPITAL
00:01:29:00 00:01:31:00 FUND TRANSFER APPROPRIATIONS
00:01:31:00 00:01:32:00 DOCKET ZERO FIVE TWO NINE ZERO

00:01:32:00 00:01:33:00 FIVE THREE ONE ORDERS FOR THE
00:01:33:00 00:01:35:00 CAPITAL BUDGET INCLUDING LOAN
00:01:35:00 00:01:36:00 ORDERS AT LEAST PURCHASE
00:01:36:00 00:01:37:00 AGREEMENTS AND DOCKET ZERO FIVE
00:01:37:00 00:01:40:00 FOUR SIX AN ORDER AUTHORIZING
00:01:40:00 00:01:40:00 AN APPROPRIATION FROM THE
00:01:40:00 00:01:43:00 BOSTON EQUITY FUND.
00:01:43:00 00:01:44:00 SO THOSE ARE THE WHOLE BUDGET
00:01:44:00 00:01:44:00 DOCKETS.
00:01:44:00 00:01:47:00 BUT OUR FOCUS TODAY REALLY IS
00:01:47:00 00:01:48:00 THE OFFICE OF ECONOMIC
00:01:48:00 00:01:49:00 DEVELOPMENT, THE EQUITY FUND
00:01:49:00 00:01:51:00 AND THE OFFICE OF WOMEN'S
00:01:51:00 00:01:51:00 ADVANCEMENT.
00:01:51:00 00:01:53:00 SO WE'RE GRATEFUL TO ALL OF YOU
00:01:53:00 00:01:58:00 FOR JOINING AND WE WILL WILL BE
00:01:58:00 00:01:59:00 HEARING TODAY FROM THE DOREE
00:01:59:00 00:02:00:00 MARKKULA, OUR CHIEF ECONOMIC
00:02:00:00 00:02:03:00 DEVELOPMENT BATTALIA OUR TWO
00:02:03:00 00:02:04:00 TRUBEK DIRECTOR OF SMALL
00:02:04:00 00:02:07:00 BUSINESS AND THE EXECUTIVE
00:02:07:00 00:02:10:00 DIRECTOR OF MATCHBOX 30 CHIEF
00:02:10:00 00:02:14:00 VARIOUSLY VARIOUS MILNOR OF THE
00:02:14:00 00:02:17:00 EQUITY CABINET ALEXANDER VALDÉS
00:02:17:00 00:02:18:00 , EXECUTIVE DIRECTOR OF THE
00:02:18:00 00:02:19:00 OFFICE OF WOMEN'S ADVANCEMENT
00:02:19:00 00:02:26:00 AND ALSO ALI CUILLO I'M JOINED
00:02:26:00 00:02:27:00 HERE BY MY COLLEAGUES,
00:02:27:00 00:02:27:00 COUNCILOR LIZ BREADON
00:02:27:00 00:02:28:00 OF DISTRICT NINE COUNCILOR AND
00:02:28:00 00:02:29:00 ESSAIBI GEORGE AT LARGE.
00:02:29:00 00:02:30:00 COUNCILOR ED FLYNN OF DISTRICT
00:02:30:00 00:02:33:00 TO COUNCILOR MICHAEL FLAHERTY
00:02:33:00 00:02:33:00 AT LARGE.
00:02:33:00 00:02:34:00 COUNCILOR MICHELLE WEW AT LARGE
00:02:34:00 00:02:37:00 AND COUNCILOR TO HIM AT LARGE.
00:02:37:00 00:02:38:00 SO THANK YOU TO THE COLLEAGUES
00:02:38:00 00:02:40:00 FOR BEING HERE AND WITHOUT
00:02:40:00 00:02:41:00 FURTHER ADO WILL JUMP RIGHT IN
00:02:41:00 00:02:45:00 SO I WILL PASS IT OVER TO CHIEF
00:02:45:00 00:02:46:00 MADORE AND MERKULOV STARZL.
00:02:46:00 00:02:49:00 WE THANK YOU SO MUCH.
00:02:49:00 00:02:49:00 GOOD MORNING.
00:02:49:00 00:02:50:00 CHAIRWOMAN BUC VICE CHAIRWOMAN
00:02:50:00 00:02:53:00 ESSAIBI GEORGE COUNCILOR FLYNN
00:02:53:00 00:02:54:00 CUTNER BEETON FLAHERTY
00:02:54:00 00:02:57:00 CONSTABLE AND COMES FROM HERE
00:02:57:00 00:02:58:00 AGAIN.
00:02:58:00 00:03:00:00 MY NAME'S MIDORI MAUGA
00:03:00:00 00:03:01:00 OF ECONOMIC DEVELOPMENT FOR THE
00:03:01:00 00:03:01:00 CITY OF BOSTON.
00:03:01:00 00:03:04:00 I'M ALSO JOINED TODAY BY SELINA
00:03:04:00 00:03:05:00 BARRIO'S MILLER CHIEF EQUITY
00:03:05:00 00:03:08:00 INCLUSION AND INTELLIGIBLY

00:03:08:00 00:03:09:00 DIRECTOR OF SMALL BUSINESS.
00:03:09:00 00:03:10:00 YOU WILL HEAR FROM THEM ABOUT
00:03:10:00 00:03:13:00 THE CITY'S EQUITABLE
00:03:13:00 00:03:14:00 RECOVERY EFFORTS AS WELL AS A
00:03:14:00 00:03:15:00 WORK IN THE SMALL BUSINESS.
00:03:15:00 00:03:19:00 LOOKS LIKE SO JUST A QUICK
00:03:19:00 00:03:20:00 OVERVIEW OF OUR OFFICE
00:03:20:00 00:03:23:00 OF ECONOMIC DEVELOPMENT CABINET
00:03:23:00 00:03:23:00 .
00:03:23:00 00:03:24:00 SO AS MANY OF YOU KNOW, OUR
00:03:24:00 00:03:27:00 CABINET WAS CREATED BACK IN
00:03:27:00 00:03:28:00 2014 TO PROMOTE EQUITABLE
00:03:28:00 00:03:31:00 ECONOMIC DEVELOPMENT TO ENSURE
00:03:31:00 00:03:32:00 THAT THERE IS A SHARED
00:03:32:00 00:03:34:00 PROSPERITY FOR BOTH RESIDENTS
00:03:34:00 00:03:35:00 BUSINESSES BY REMOVING BARRIERS
00:03:35:00 00:03:36:00 TO BUSINESS GROWTH, UNLOCKING
00:03:36:00 00:03:38:00 INNOVATION IN AREAS THAT CREATE
00:03:38:00 00:03:39:00 JOBS AND ADVANCING A
00:03:39:00 00:03:40:00 SUSTAINABLE GROWTH BASED
00:03:40:00 00:03:43:00 STRATEGY.
00:03:43:00 00:03:44:00 EMPHASIZING THE FOLLOWING FIVE
00:03:44:00 00:03:44:00 STRATEGIES NEIGHBORHOOD
00:03:44:00 00:03:46:00 DEVELOPMENT WITH DISPLACEMENT,
00:03:46:00 00:03:47:00 NEIGHBORHOOD AND STAKEHOLDER
00:03:47:00 00:03:50:00 ENGAGEMENT, COMPREHENSIVE
00:03:50:00 00:03:51:00 COMMUNITY PLANNING PROMOTION
00:03:51:00 00:03:51:00 OF BOSTON AS THE DESTINATION
00:03:51:00 00:03:54:00 FOR BUSINESS AND VISITORS IN
00:03:54:00 00:03:55:00 REGIONAL AND INTERNATIONAL
00:03:55:00 00:03:58:00 PARTNERSHIPS LIKE SO OUR NUMBER
00:03:58:00 00:04:02:00 ONE PRIORITY IS TO DEVELOP
00:04:02:00 00:04:03:00 PATHWAYS TO OVERCOME INCOME AND
00:04:03:00 00:04:06:00 WEALTH DISPARITIES IN
00:04:06:00 00:04:07:00 DISPROPORTIONATE OPPORTUNITIES
00:04:07:00 00:04:08:00 G VARIOUS MILNOR WILL GO OVER A
00:04:08:00 00:04:10:00 MORE DETAIL ABOUT SOME OF OUR
00:04:10:00 00:04:10:00 KEY ACCOMPLISHMENTS THIS YEAR
00:04:10:00 00:04:14:00 AS WELL AS SOME OF THE GOALS
00:04:14:00 00:04:17:00 FOR FIVE TWENTY TWO LIFE.
00:04:17:00 00:04:18:00 OUR PRIORITY NUMBER TWO IS OUR
00:04:18:00 00:04:21:00 BUSINESS DEVELOPMENT AND JOB
00:04:21:00 00:04:22:00 GROWTH.
00:04:22:00 00:04:23:00 SO AS MANY OF YOU KNOW THE
00:04:23:00 00:04:26:00 EPIDEMIC HAS HAD A
00:04:26:00 00:04:26:00 DISPROPORTIONATE IMPACT
00:04:26:00 00:04:27:00 ESPECIALLY FOR OUR SMALL
00:04:27:00 00:04:29:00 BUSINESS CONSTITUENTS.
00:04:29:00 00:04:30:00 SO DIRECTOR NATALIO WILL TALK
00:04:30:00 00:04:34:00 MORE ABOUT WORK SPORTS AND
00:04:34:00 00:04:35:00 RESOURCES THAT WE WERE ABLE TO
00:04:35:00 00:04:37:00 ASSIST MANY THOUSANDS
00:04:37:00 00:04:37:00 OF BUSINESSES HERE IN BOSTON.
00:04:37:00 00:04:41:00 WE WILL BE TALKING ABOUT OUR

00:04:41:00 00:04:42:00 CANNABIS WORK THAT IS PICKING
00:04:42:00 00:04:45:00 UP TO ENSURE THAT ANY EQUITY
00:04:45:00 00:04:48:00 APPLICANTS ARE INTERESTED IN
00:04:48:00 00:04:49:00 GOING INTO THE EMERGING
00:04:49:00 00:04:53:00 INDUSTRY IS ABLE TO DO SO WITH
00:04:53:00 00:04:53:00 THE SUPPORT FROM OUR TEAM.
00:04:53:00 00:04:56:00 AND LASTLY, THE SUMMER JOBS
00:04:56:00 00:04:57:00 ESPECIALLY WE WORK VERY CLOSELY
00:04:57:00 00:04:58:00 WITH THE BOSTON PRIVATE
00:04:58:00 00:05:00:00 INDUSTRY COUNCIL TO TO RECRUIT
00:05:00:00 00:05:04:00 PRIVATE SECTOR EMPLOYERS TO
00:05:04:00 00:05:08:00 PLACE OUR YOUNG PEOPLE INTO THE
00:05:08:00 00:05:09:00 MEANINGFUL EMPLOYMENT
00:05:09:00 00:05:12:00 EXPERIENCE DURING SUMMER MONTHS
00:05:12:00 00:05:12:00 .
00:05:12:00 00:05:13:00 SO THAT IS ONE OF OUR KEY
00:05:13:00 00:05:13:00 STRATEGY AS WELL.
00:05:13:00 00:05:16:00 NEXT LIKE PRIORITY NUMBER THREE
00:05:16:00 00:05:17:00 IS A PEACE MAKING AND ECONOMIC
00:05:17:00 00:05:20:00 DEVELOPMENT TO ESTABLISH FAIR,
00:05:20:00 00:05:21:00 TRANSPARENT AND EQUITABLE
00:05:21:00 00:05:24:00 POLICIES AND STRATEGIES FOR
00:05:24:00 00:05:24:00 LAND USE AND DEVELOPMENT IN
00:05:24:00 00:05:25:00 TARGETED BOSTON NEIGHBORHOODS.
00:05:25:00 00:05:27:00 SO WE ARE DOING SOME WORK IN A
00:05:27:00 00:05:31:00 CORNER NEIGHBORHOOD.
00:05:31:00 00:05:31:00 THE ECONOMIC DEVELOPMENT
00:05:31:00 00:05:32:00 WITHOUT DISPLACEMENT IS OUR
00:05:32:00 00:05:35:00 GOAL THERE.
00:05:35:00 00:05:36:00 WE ARE ALSO WORKING VERY
00:05:36:00 00:05:36:00 CLOSELY WITH OUR BOSTON
00:05:36:00 00:05:39:00 PLANNING DEVELOPMENT AGENCY
00:05:39:00 00:05:40:00 ALSO THE NEIGHBORHOOD PLANNING
00:05:40:00 00:05:43:00 PROCESS ON THAT.
00:05:43:00 00:05:44:00 NATALIA WILL ALSO TALK A LITTLE
00:05:44:00 00:05:47:00 BIT IN DETAIL ABOUT THE STREETS
00:05:47:00 00:05:48:00 REIMAGINING MAIN STREET.
00:05:48:00 00:05:48:00 THERE ARE 20 MAIN STREET
00:05:48:00 00:05:51:00 DISTRICTS IN THE AUBUSSON SO WE
00:05:51:00 00:05:52:00 ARE HAVING SOME CONVERSATION
00:05:52:00 00:05:55:00 AND FOCUS GROUPS AND THEY ARE
00:05:55:00 00:05:56:00 GATHERING TO SEE HOW WE CAN
00:05:56:00 00:05:58:00 REIMAGINE OUR MAIN STREET
00:05:58:00 00:06:02:00 DISTRICTS LIKE JUST A QUICK
00:06:02:00 00:06:03:00 OVERVIEW ON THE ECONOMIC
00:06:03:00 00:06:06:00 DEVELOPMENT CABINET.
00:06:06:00 00:06:07:00 THESE THESE DEPARTMENTS WITHIN
00:06:07:00 00:06:10:00 THE CABINET WORK TOGETHER TO
00:06:10:00 00:06:11:00 SHAPE OUR ECONOMIC DEVELOPMENT
00:06:11:00 00:06:14:00 POLICIES IN BOSTON.
00:06:14:00 00:06:15:00 SO WE HAVE THE BOSOMED PLANNING
00:06:15:00 00:06:17:00 DEVELOPMENT AGENCY OFFICE FOR
00:06:17:00 00:06:18:00 WORKFORCE DEVELOPMENT TOWARDS A
00:06:18:00 00:06:18:00 SPORTS ENTERTAINMENT CONSUMER

00:06:18:00 00:06:21:00 AFFAIRS LICENSING AND BOSSOM
00:06:21:00 00:06:25:00 LICENSING BOARD EXWIFE.
00:06:25:00 00:06:26:00 SO I WILL SPEND SOME TIME
00:06:26:00 00:06:29:00 TALKING ABOUT FBI.
00:06:29:00 00:06:30:00 TWENTY ONE HIGHLIGHTS NEXT
00:06:30:00 00:06:30:00 SLIDE PLEASE.
00:06:30:00 00:06:33:00 SO FIRST THING I WANTED TO
00:06:33:00 00:06:34:00 HIGHLIGHT IS OUR EQUITABLE
00:06:34:00 00:06:37:00 REGULATION ORDINANCE IN THE
00:06:37:00 00:06:38:00 CANNABIS INDUSTRY.
00:06:38:00 00:06:40:00 SO AS YOU MAY RECALL BACK IN
00:06:40:00 00:06:44:00 2009 A FORMER MAYOR WALSH
00:06:44:00 00:06:45:00 SECRETARY WALSH IN PARTNERSHIP
00:06:45:00 00:06:48:00 WITH COUNCILOR KMG, OUR GENIE
00:06:48:00 00:06:49:00 IN THE BOSTON COUNCIL CITY
00:06:49:00 00:06:52:00 SIGNED AN ORDINANCE ESSAIBI
00:06:52:00 00:06:53:00 EQUITABLE REGULATION OF THE
00:06:53:00 00:06:54:00 CANNABIS INDUSTRY IN THE CITY
00:06:54:00 00:06:55:00 OF BOSTON.
00:06:55:00 00:06:56:00 SO THE ORDINANCE SEEKS TO
00:06:56:00 00:06:57:00 REPAIR THE HARMS CAUSED BY THE
00:06:57:00 00:07:00:00 WAR ON DRUGS, PARTICULARLY TO
00:07:00:00 00:07:00:00 PEOPLE BLACK, AFRICAN-AMERICAN
00:07:00:00 00:07:04:00 AND HISPANIC, LATINO AND ASIAN
00:07:04:00 00:07:04:00 DESCENT.
00:07:04:00 00:07:05:00 THE ORDINANCE AIMS TO ENSURE
00:07:05:00 00:07:07:00 EQUITY BOSNICH CANNABIS
00:07:07:00 00:07:08:00 INDUSTRY BY PROVIDING FUNDING
00:07:08:00 00:07:09:00 AND TECHNICAL ASSISTANCE TO
00:07:09:00 00:07:11:00 CANNABIS ENTREPRENEURS FROM
00:07:11:00 00:07:12:00 BACKGROUNDS AND NEIGHBORHOODS
00:07:12:00 00:07:15:00 MOST IMPACTED BY THE WAR ON
00:07:15:00 00:07:16:00 DRUGS.
00:07:16:00 00:07:17:00 SO WHAT THIS ORDINANCE ALLOWS
00:07:17:00 00:07:19:00 US TO DO IS SET UP TO KEY
00:07:19:00 00:07:20:00 STRATEGIES FROM OUR SHOP OWNERS
00:07:20:00 00:07:23:00 EQUITY FUND AND THE OTHER IS
00:07:23:00 00:07:26:00 TECHNICAL ASSISTANCE MAKES LIKE
00:07:26:00 00:07:27:00 SO JUST RECENTLY WE SET OUT THE
00:07:27:00 00:07:30:00 CANNABIS BUSINESS TECHNICAL
00:07:30:00 00:07:31:00 ASSISTANCE FOR EQUITY
00:07:31:00 00:07:31:00 APPLICANTS.
00:07:31:00 00:07:35:00 SO WHAT IT IS IS THAT ONE'S
00:07:35:00 00:07:36:00 EQUITY CANNABIS BUSINESS IS
00:07:36:00 00:07:39:00 DEEMED EQUITY APPLICANT IN THE
00:07:39:00 00:07:39:00 CITY OF BOSTON.
00:07:39:00 00:07:42:00 OUR OFFICE IS ABLE TO PROVIDE
00:07:42:00 00:07:42:00 TECHNICAL ASSISTANCE AND YOU
00:07:42:00 00:07:46:00 CAN SEE THE SERVICES AT THE
00:07:46:00 00:07:50:00 BOTTOM HALF PAGE OF THIS SLIDE.
00:07:50:00 00:07:51:00 SO IT COULD BE ANYTHING FROM
00:07:51:00 00:07:53:00 ASSISTANCE TO BUSINESS
00:07:53:00 00:07:54:00 OPERATIONS COMING UP WITH
00:07:54:00 00:07:57:00 BUSINESS PLAN ASSISTANCE,

00:07:57:00 00:07:57:00 RECRUITING EMPLOYEES GUIDANCE
00:07:57:00 00:08:01:00 AND ASSISTANCE THROUGH THE
00:08:01:00 00:08:02:00 APPLICATION PROCESS IN FRONT
00:08:02:00 00:08:04:00 OF THE BOARD THE CANNABIS BOARD
00:08:04:00 00:08:05:00 WHICH IS AN INDEPENDENT BOARD
00:08:05:00 00:08:08:00 ASSISTANCE WITH LEGAL
00:08:08:00 00:08:09:00 COMPLIANCE TAX SECURITY WHICH
00:08:09:00 00:08:13:00 IS ONE ISSUE THAT THERE IS A
00:08:13:00 00:08:16:00 FOCUS ON THIS INDUSTRY AND
00:08:16:00 00:08:17:00 ANYTHING ELSE THAT THEY MIGHT
00:08:17:00 00:08:20:00 NEED IN ORDER TO BE ABLE TO
00:08:20:00 00:08:24:00 COMPETE TO GET LICENSE FROM THE
00:08:24:00 00:08:24:00 CANNABIS BOARD.
00:08:24:00 00:08:27:00 SO WE'RE HAPPY TO REPORT THAT
00:08:27:00 00:08:27:00 THE CANNABIS BUSINESS MANAGER
00:08:27:00 00:08:28:00 WAS HIRED AT THIS APRIL.
00:08:28:00 00:08:31:00 WE HAVE RELEASED AN RFP WHICH
00:08:31:00 00:08:32:00 IS A SIX HUNDRED SEVENTY FIVE
00:08:32:00 00:08:35:00 THOUSAND DOLLAR INVESTMENT OVER
00:08:35:00 00:08:36:00 THE NEXT THREE YEARS IS REALLY
00:08:36:00 00:08:39:00 DESIGNED TO HELP EQUITY
00:08:39:00 00:08:40:00 APPLICANTS BE SUCCESSFUL IN
00:08:40:00 00:08:43:00 SETTING UP THEIR CANNABIS
00:08:43:00 00:08:44:00 BUSINESS IN THE CITY OF BOSTON.
00:08:44:00 00:08:47:00 NEXT SLIDE PLEASE.
00:08:47:00 00:08:48:00 SO THE OTHER THING THAT I
00:08:48:00 00:08:51:00 MENTIONED THE ORDINANCE WAS
00:08:51:00 00:08:52:00 HELPED US ESTABLISH THE BOSTON
00:08:52:00 00:08:55:00 CANNABIS EQUITY.
00:08:55:00 00:08:56:00 SO IN ADDITION TO THE TECHNICAL
00:08:56:00 00:08:58:00 ASSISTANCE FUND, THE EQUITY
00:08:58:00 00:08:59:00 ABCDS CAN ALSO ACCESS GRANTS
00:08:59:00 00:09:02:00 ANYWHERE FROM ONE THOUSAND
00:09:02:00 00:09:03:00 DOLLARS TO FIFTEEN THOUSAND
00:09:03:00 00:09:06:00 DOLLARS TO NEW AND EXISTING FOR
00:09:06:00 00:09:07:00 A WIDE RANGE OF PURPOSES
00:09:07:00 00:09:07:00 INCLUDING WORKING CAPITAL
00:09:07:00 00:09:10:00 STARTUP COSTS ON EQUIPMENT
00:09:10:00 00:09:13:00 PURCHASES AND RENT.
00:09:13:00 00:09:14:00 SO JUST TO GIVE YOU A QUICK
00:09:14:00 00:09:18:00 IDEA OF WHERE WE ARE ON THE
00:09:18:00 00:09:18:00 EQUITY APPLICANTS TO DATE 17
00:09:18:00 00:09:21:00 CERTIFIED EQUITY OPTIONS HAVE
00:09:21:00 00:09:22:00 BEEN HEARD BEFORE THE BOSTON
00:09:22:00 00:09:24:00 CANNABIS BOARD.
00:09:24:00 00:09:25:00 THEY HAVE GRANTED A HOST
00:09:25:00 00:09:26:00 COMMITTEE AGREEMENTS OF 15
00:09:26:00 00:09:28:00 CERTIFIED EQUITY APPLICANTS AND
00:09:28:00 00:09:32:00 WE HAVE DEFERRED TO SORT
00:09:32:00 00:09:33:00 OF EQUITY APPLICANTS FOR
00:09:33:00 00:09:34:00 TECHNICAL ASSISTANCE WE HAVE
00:09:34:00 00:09:37:00 FOR CURRENTLY IN THE VARIOUS
00:09:37:00 00:09:37:00 STAGES OF THE APPLICATION
00:09:37:00 00:09:40:00 PROCESS AWAITING A HEARING DATE

00:09:40:00 00:09:41:00 AND THERE ARE CURRENTLY AT
00:09:41:00 00:09:41:00 LEAST NINE APPLICANTS SEEKING
00:09:41:00 00:09:44:00 EQUITY STATUS WHO HAVE NOT
00:09:44:00 00:09:45:00 COMPLETED THE CERTIFICATION
00:09:45:00 00:09:45:00 PROCESS.
00:09:45:00 00:09:47:00 SO WE'RE VERY EXCITED THAT WE
00:09:47:00 00:09:48:00 ARE ALREADY GETTING SOME
00:09:48:00 00:09:49:00 TRACTION FROM EQUITY APPLICANTS
00:09:49:00 00:09:52:00 WHO ARE INTERESTED IN BEING
00:09:52:00 00:09:52:00 PART OF THIS EMERGING INDUSTRY
00:09:52:00 00:09:58:00 IN THE CITY OF BOSTON VIA THE
00:09:58:00 00:09:59:00 OTHER ACCOMPLISHMENT THAT I
00:09:59:00 00:10:02:00 WANTED TO HIGHLIGHT FOR FY
00:10:02:00 00:10:03:00 TWENTY ONE IS OUR ALL INCLUSIVE
00:10:03:00 00:10:05:00 BOSTON CAMPAIGN.
00:10:05:00 00:10:07:00 AND I HOPE COUNCILOR, AS YOU
00:10:07:00 00:10:10:00 HAVE SEEN THIS THE CAMPAIGN IN
00:10:10:00 00:10:13:00 THE BUS STOP ON THE TRAIN AND
00:10:13:00 00:10:17:00 THE RADIO AND SO WHAT IT IS IS
00:10:17:00 00:10:22:00 IT IS A TOURISM CAMPAIGN AND AS
00:10:22:00 00:10:23:00 YOU CAN SEE ON THE SLIDE, THE
00:10:23:00 00:10:25:00 TOURISM INDUSTRY HAS HAD SOME
00:10:25:00 00:10:25:00 DEVASTATING EFFECT FROM
00:10:25:00 00:10:46:00 PANDEMIC.
00:10:46:00 00:10:47:00 WE LOST ABOUT 70 PERCENT OF OUR
00:10:47:00 00:10:48:00 FORECASTED VISITORS LAST YEAR
00:10:48:00 00:10:48:00 COVID WE RECOVERED ROUGHLY
00:10:48:00 00:10:49:00 COMPETITIVE JOBS IN GREATER
00:10:49:00 00:10:49:00 BOSTON CAME FROM THE TOURISM
00:10:49:00 00:10:50:00 SECTOR WHILE ALSO CONTRIBUTING
00:10:50:00 00:10:51:00 TO SUPPORTING OUR CULTURAL AND
00:10:51:00 00:10:51:00 HISTORIC PRESERVATION AND WE
00:10:51:00 00:10:52:00 ARE SO THIS TOURISM CAMPAIGN
00:10:52:00 00:10:53:00 OUR EFFORT IS TO BUILD THAT
00:10:53:00 00:10:53:00 SECTOR BACK UP STRONGER, MORE
00:10:53:00 00:10:54:00 EQUITABLY TO ENSURE THE OF THE
00:10:54:00 00:10:55:00 FUTURE AND THE ECONOMIC
00:10:55:00 00:10:56:00 DEVELOPMENT IS DONE IN AN
00:10:56:00 00:10:59:00 EQUITABLE FASHION.
00:10:59:00 00:11:00:00 SO WHEN WE LAST YEAR AT THE
00:11:00:00 00:11:03:00 START OF THE PANDEMIC WE HAVE
00:11:03:00 00:11:03:00 ALWAYS MADE DECISIONS TO
00:11:03:00 00:11:07:00 PROTECT OUR PUBLIC HEALTH WHILE
00:11:07:00 00:11:08:00 RECOGNIZING THE ECONOMIC IMPACT
00:11:08:00 00:11:11:00 OF THIS PUBLIC HEALTH
00:11:11:00 00:11:11:00 EMERGENCY.
00:11:11:00 00:11:12:00 SO WE LOOKED AT SORT OF THE
00:11:12:00 00:11:15:00 IMPACT IN VARIOUS INDUSTRIES
00:11:15:00 00:11:15:00 AND WHILE BOSTON STAY STRONG
00:11:15:00 00:11:19:00 STILL ON THE FIRE SECTORS, THE
00:11:19:00 00:11:20:00 FINANCE INSURANCE REAL ESTATE
00:11:20:00 00:11:22:00 SECTOR WHAT REALLY HOLDS OUR
00:11:22:00 00:11:23:00 ECONOMY TOGETHER AND WHAT MAKES
00:11:23:00 00:11:26:00 OUR ECONOMY UNIQUE AND MAKES US

00:11:26:00 00:11:29:00 GIVE US A COMPETITIVE ADVANTAGE
00:11:29:00 00:11:31:00 IS ALL THESE WORKERS AND
00:11:31:00 00:11:34:00 SECTORS THAT EMPLOY OUR BLACK
00:11:34:00 00:11:38:00 BROWN ASIAN IMMIGRANT
00:11:38:00 00:11:38:00 COMMUNITIES IN THE TOURISM IN
00:11:38:00 00:11:39:00 THE SMALL BUSINESS, THE
00:11:39:00 00:11:42:00 RESTAURANT ARTS AND CULTURE
00:11:42:00 00:11:42:00 INDUSTRY.
00:11:42:00 00:11:45:00 SO THE TOURISM IS REALLY WHAT
00:11:45:00 00:11:49:00 MAKES US UNIQUE IN AND FRANKLY
00:11:49:00 00:11:50:00 THIS IS ONE OF THE REASONS WHY
00:11:50:00 00:11:50:00 BUSINESSES AND COMPANIES WANT
00:11:50:00 00:11:53:00 TO COME RELOCATE IN BOSTON
00:11:53:00 00:11:54:00 WHERE TO SET UP THEIR
00:11:54:00 00:11:57:00 HEADQUARTERS HERE OR EXPAND OUR
00:11:57:00 00:11:58:00 BUSINESS HERE IS BECAUSE
00:11:58:00 00:11:58:00 OF THIS QUALITY OF LIFE AND
00:11:58:00 00:12:01:00 AMENITIES THAT THE CITY OFFERS.
00:12:01:00 00:12:03:00 SO WE WANT TO INVEST IN THIS
00:12:03:00 00:12:06:00 CAMPAIGN TO MAKE SURE THAT WE
00:12:06:00 00:12:09:00 CAN BRING THEM BACK EQUITABLY.
00:12:09:00 00:12:13:00 SO NEXT SLIDE PLEASE.
00:12:13:00 00:12:14:00 SO JUST TO GIVE YOU A QUICKLY
00:12:14:00 00:12:15:00 ON THE TIMELINE OF THIS
00:12:15:00 00:12:17:00 CAMPAIGN THE LAST FALL
00:12:17:00 00:12:17:00 SEPTEMBER TWENTY TWENTY IS WHEN
00:12:17:00 00:12:20:00 WE PUBLICLY ANNOUNCED THE RFP
00:12:20:00 00:12:24:00 TO SOLICIT WHO CAN WORK WITH US
00:12:24:00 00:12:28:00 ON THIS CAMPAIGN AND THEN APRIL
00:12:28:00 00:12:29:00 THIS YEAR MAYOR JANEY LAUNCHED
00:12:29:00 00:12:32:00 THE ALL INCLUSIVE BOSTON
00:12:32:00 00:12:33:00 OFFICIALLY IN A PRESS
00:12:33:00 00:12:36:00 CONFERENCE AFTER MEDIA
00:12:36:00 00:12:37:00 ROUNDTABLE PRESENTATION THAT
00:12:37:00 00:12:37:00 MORNING.
00:12:37:00 00:12:40:00 SO THIS WAS, YOU KNOW, WORK
00:12:40:00 00:12:43:00 WITH THE OUR TOURISM AND SPORTS
00:12:43:00 00:12:44:00 ENTERTAINMENT DEPARTMENT AND
00:12:44:00 00:12:47:00 THIS PROJECT EXPANSION MAYORS
00:12:47:00 00:12:48:00 WILL PLAYING AN INTEGRAL ROLE
00:12:48:00 00:12:51:00 IN BRINGING BACK THE TOURISM
00:12:51:00 00:12:52:00 INDUSTRY TO HAVE DIFFERENT
00:12:52:00 00:12:55:00 SECTORS, INDUSTRIES AND
00:12:55:00 00:12:56:00 BUSINESSES WITHIN THAT NEXT
00:12:56:00 00:12:59:00 SLIDE PLEASE.
00:12:59:00 00:13:02:00 SO WHEN WE RELEASE OUR SPE WE
00:13:02:00 00:13:03:00 GOT A NUMBER OF QUALITY
00:13:03:00 00:13:06:00 PROPOSALS BUT THE ONE THAT
00:13:06:00 00:13:07:00 CLEARLY STOOD OUT WAS A
00:13:07:00 00:13:08:00 PARTNERSHIP LED BY COLLETTE
00:13:08:00 00:13:11:00 FELICIDAD PETION WHICH IS THE
00:13:11:00 00:13:11:00 BOSTON'S OLDEST MINORITY OWNED
00:13:11:00 00:13:15:00 AND OPERATED MARKETING
00:13:15:00 00:13:15:00 MARKETING COMMUNICATION FIRM

00:13:15:00 00:13:16:00 PROBER MARKETING IN THE GREATER
00:13:16:00 00:13:19:00 BOSTON BUSINESS BUREAU.
00:13:19:00 00:13:20:00 SO TOGETHER THESE THREE FIRMS
00:13:20:00 00:13:23:00 WORKED TO DEVELOP THE TOURISM
00:13:23:00 00:13:27:00 CAMPAIGN WITH US AND IT WAS
00:13:27:00 00:13:27:00 ALSO IMPORTANT FOR US TO NOTE
00:13:27:00 00:13:30:00 THAT WE ADHERE TO A CITY'S
00:13:30:00 00:13:31:00 COMMITMENT TO EQUITABLE
00:13:31:00 00:13:32:00 PROCUREMENT IN AWARDED CITY
00:13:32:00 00:13:34:00 CONTRACTS.
00:13:34:00 00:13:35:00 SO THANKS TO THE FEDERAL
00:13:35:00 00:13:36:00 KAHRIZAK FUNDING WITH THIS TWO
00:13:36:00 00:13:37:00 POINT FIVE MILLION INVESTMENT
00:13:37:00 00:13:38:00 IS TOURISM CAMPAIGN, WE ARE
00:13:38:00 00:13:42:00 PROUD TO SAY THAT THIS CONTRACT
00:13:42:00 00:13:43:00 REPRESENTS ONE OF THE LARGEST
00:13:43:00 00:13:46:00 MWP CONTRACTS EVER AWARDED BY
00:13:46:00 00:13:47:00 THE CITY OF BOSTON AND THINK
00:13:47:00 00:13:50:00 THANKS TO A PARTNERSHIP WITH
00:13:50:00 00:13:53:00 THE OFFICE WITH SELLINGER THE
00:13:53:00 00:13:54:00 GOALS OF THE CAMPAIGN IS REALLY
00:13:54:00 00:13:54:00 THREEFOLD.
00:13:54:00 00:13:56:00 WE WANT TO DRAW A MORE DIVERSE
00:13:56:00 00:13:57:00 AUDIENCE OF VISITORS.
00:13:57:00 00:13:58:00 WE WANT TO DRIVE ECONOMIC
00:13:58:00 00:13:58:00 GROWTH.
00:13:58:00 00:14:01:00 BOSTON'S MOST ETHNICALLY
00:14:01:00 00:14:01:00 DIVERSE NEIGHBORHOODS AND
00:14:01:00 00:14:02:00 COMMUNITIES.
00:14:02:00 00:14:05:00 SO WE HAVE A LOT MORE TO OFFER
00:14:05:00 00:14:06:00 THAN JUST DOWNTOWN, RIGHT?
00:14:06:00 00:14:07:00 JUST GET OUT TO OUR
00:14:07:00 00:14:09:00 NEIGHBORHOODS.
00:14:09:00 00:14:10:00 WE WANT TO ENCOURAGE AND
00:14:10:00 00:14:10:00 PROMOTE THAT.
00:14:10:00 00:14:11:00 YOU WANT TO SPOTLIGHT CULTURAL
00:14:11:00 00:14:13:00 AND COMMERCIAL ASSETS IN AREA
00:14:13:00 00:14:14:00 OF BOSTON THAT HAS LONG BEEN
00:14:14:00 00:14:16:00 MARGINALIZED AND I'M REALLY
00:14:16:00 00:14:17:00 HAPPY TO SAY TO OUR PARTNERS TO
00:14:17:00 00:14:20:00 COLLECT THE LESS POWER IN THE
00:14:20:00 00:14:20:00 GREATER BOSTON CONVENTION
00:14:20:00 00:14:21:00 VISITORS BUREAU ALSO SHARED OUR
00:14:21:00 00:14:24:00 VALUES EQUITABLE PROCUREMENT
00:14:24:00 00:14:25:00 AND SO WHEN WE PROVIDE THEM
00:14:25:00 00:14:27:00 WITH THE 2.5 MILLION INVESTMENT
00:14:27:00 00:14:31:00 THEY HAVE ALSO ENGAGED SEVERAL
00:14:31:00 00:14:31:00 MWP SUBCONTRACTORS.
00:14:31:00 00:14:35:00 I'M GOING TO NAME A FEW OF THEM
00:14:35:00 00:14:36:00 BLACK OR DIGITAL INCLUDE LABOR
00:14:36:00 00:14:39:00 WHY A COLLABORATIVE KITCHEN AND
00:14:39:00 00:14:40:00 ASSOCIATES JUST TO NAME A FEW
00:14:40:00 00:14:43:00 SO NOT ONLY DID I LOVE WORKING
00:14:43:00 00:14:46:00 WITH US BUT THEY ALSO SHARED

00:14:46:00 00:14:50:00 VALUE IN ENSURING AN INCLUSIVE
00:14:50:00 00:14:51:00 CAMPAIGN TO DRIVE OUR EQUITABLE
00:14:51:00 00:14:54:00 ECONOMIC RECOVERY FOR THE CITY
00:14:54:00 00:14:58:00 OF BOSTON NEXT WEEK.
00:14:58:00 00:15:02:00 SO THE CURRENT PHASE IS WE AS
00:15:02:00 00:15:03:00 WE MOVE CLOSER TO THE REOPENING
00:15:03:00 00:15:05:00 OF MAY TWENTY NINTH THESE THREE
00:15:05:00 00:15:06:00 GOALS SEE IF WE WELCOME
00:15:06:00 00:15:09:00 VISITORS PARTICULARLY LOCAL
00:15:09:00 00:15:10:00 REGIONAL VISITORS INVEST IN
00:15:10:00 00:15:13:00 TOURISM PROMOTION SHOWCASE ALL
00:15:13:00 00:15:17:00 THAT BOSTON HAS TO OFFER.
00:15:17:00 00:15:18:00 THESE ARE THE GOALS THAT WE
00:15:18:00 00:15:19:00 HAVE ON TOP OF MIND AND I HOPE
00:15:19:00 00:15:21:00 YOU LOVE THIS CAMPAIGN AS MUCH
00:15:21:00 00:15:25:00 AS WE DO NEXT LIKE SO I KNOW
00:15:25:00 00:15:25:00 THERE ARE SOME QUESTIONS ABOUT
00:15:25:00 00:15:29:00 SORT OF THE HOW WE ARE DOING ON
00:15:29:00 00:15:29:00 THIS CAMPAIGN.
00:15:29:00 00:15:33:00 SO SINCE WE LAUNCHED IN APRIL
00:15:33:00 00:15:34:00 5TH WE'VE SEEN ONE POINT TWO
00:15:34:00 00:15:34:00 MILLION SOCIAL MEDIA
00:15:34:00 00:15:36:00 IMPRESSIONS AND ABOUT FIVE
00:15:36:00 00:15:37:00 HUNDRED FIVE THOUSAND VIEWS AND
00:15:37:00 00:15:39:00 LAUNCH VIDEO THESE THAT'S ONLY
00:15:39:00 00:15:40:00 TELL PART OF A STORY ABOUT A
00:15:40:00 00:15:41:00 VERY PROMISING.
00:15:41:00 00:15:44:00 WE ALSO NEED TO LOOK AT SOME A
00:15:44:00 00:15:45:00 LONG TERM WAY TO MEASURE THE
00:15:45:00 00:15:47:00 IMPACT OF THE CAMPAIGN SO NEXT
00:15:47:00 00:15:48:00 SLIDE PLEASE.
00:15:48:00 00:15:50:00 SO THE TEAM CAME UP WITH THE
00:15:50:00 00:15:51:00 BIG PICTURE A KEY PERFORMANCE
00:15:51:00 00:15:54:00 INDICATORS KPIS.
00:15:54:00 00:15:56:00 SO TO THE FIRST ONE IS DIGITAL
00:15:56:00 00:15:58:00 ASP PERFORMANCE.
00:15:58:00 00:15:59:00 SO THIS IS TO ANALYZE HOW
00:15:59:00 00:16:02:00 DIGITAL ADS PERFORM AND THIS IS
00:16:02:00 00:16:03:00 A PARTNERSHIP WITH THE GREATER
00:16:03:00 00:16:04:00 BOSTON CONVENTION AND VISITORS
00:16:04:00 00:16:04:00 BUREAU.
00:16:04:00 00:16:07:00 THEY'RE USING OUR TRIBALIST
00:16:07:00 00:16:08:00 PIXEL WHICH HELPS TRACK
00:16:08:00 00:16:10:00 CONSUMERS TO INTERACT WITH THE
00:16:10:00 00:16:11:00 ADS AND SEE IF THEY CAN CHANGE
00:16:11:00 00:16:13:00 RESEARCH PLANNING A TRIP TO
00:16:13:00 00:16:14:00 BOSTON AND HOPEFULLY BOOK A
00:16:14:00 00:16:17:00 TRIP HERE.
00:16:17:00 00:16:18:00 THE SECOND THING IS THE
00:16:18:00 00:16:19:00 PERCEPTION OF BOSTON AS PART
00:16:19:00 00:16:22:00 OF THE RFP WE DID A MARKET
00:16:22:00 00:16:22:00 RESEARCH STUDY TO GET
00:16:22:00 00:16:25:00 PERCEPTIONS OF BOSTON NOW THE
00:16:25:00 00:16:25:00 CAMPAIGNS OUT THERE WE WILL

00:16:25:00 00:16:26:00 WANT TO COMPARE TO POST
00:16:26:00 00:16:28:00 CAMPAIGN NUMBERS AND THE PEAK
00:16:28:00 00:16:30:00 TO BE NUMBERS TO SEE IF BOSTON
00:16:30:00 00:16:30:00 IS NOW PERCEIVED AS A MORE
00:16:30:00 00:16:33:00 WELCOMING PLACE.
00:16:33:00 00:16:34:00 WE'RE AIMING TO DO THIS FOLLOW
00:16:34:00 00:16:36:00 UP STUDY IN THE FALL.
00:16:36:00 00:16:38:00 SO THESE ARE SOME OF JUST THE
00:16:38:00 00:16:38:00 KEY HIGHLIGHTS.
00:16:38:00 00:16:41:00 OBVIOUSLY THERE'S A LOT MORE
00:16:41:00 00:16:42:00 GOING ON BUT WE JUST WANTED TO
00:16:42:00 00:16:42:00 MAKE SURE THEY HIGHLIGHT SOME
00:16:42:00 00:16:44:00 OF THESE ACCOMPLISHMENTS THANKS
00:16:44:00 00:16:47:00 TO THE TEAM IN THE CABINET
00:16:47:00 00:16:48:00 OFFICE FOR ECONOMIC
00:16:48:00 00:16:48:00 DEVELOPMENT.
00:16:48:00 00:16:49:00 SO NOW I THINK I'M GOING TO
00:16:49:00 00:16:52:00 TURN IT OVER TO THE NEXT FLIGHT
00:16:52:00 00:16:55:00 DIRECTOR NATALIA TO GO OVER
00:16:55:00 00:16:56:00 SOME OF THE ACCOMPLISHMENTS FOR
00:16:56:00 00:16:57:00 SMALL BUSINESS.
00:16:57:00 00:17:00:00 THANK YOU SO MUCH, MIDORI AND
00:17:00:00 00:17:00:00 HELLO EVERYBODY.
00:17:00:00 00:17:04:00 THANK YOU FOR HAVING JUST WANT
00:17:04:00 00:17:05:00 TO QUICKLY GO OVER SOME OF THE
00:17:05:00 00:17:06:00 THINGS THAT WE'VE DONE DURING
00:17:06:00 00:17:07:00 IT TO SUPPORT SMALL BUSINESSES.
00:17:07:00 00:17:11:00 THIS IS A LAUNDRY LIST OF ALL
00:17:11:00 00:17:12:00 OF THE DIFFERENT EFFORTS THAT
00:17:12:00 00:17:12:00 WE'VE PUT FORWARD FROM
00:17:12:00 00:17:16:00 COMMUNICATIONS TO POLICY
00:17:16:00 00:17:16:00 UPDATES.
00:17:16:00 00:17:19:00 SO JUST VERY QUICKLY, WE HAVE
00:17:19:00 00:17:20:00 WEEKLY MULTI DEPARTMENTAL
00:17:20:00 00:17:23:00 CONFERENCE CALLS EVERY TUESDAY
00:17:23:00 00:17:24:00 AT THREE O'CLOCK SMALL BUSINESS
00:17:24:00 00:17:27:00 OWNERS WE WE PUT OUT WEEKLY
00:17:27:00 00:17:28:00 NEWSLETTERS WITH DIFFERENT
00:17:28:00 00:17:31:00 RESOURCES THAT ARE AVAILABLE.
00:17:31:00 00:17:32:00 WE ALSO HOSTED AND WE'RE THE
00:17:32:00 00:17:36:00 FIRST TO HOST VIRTUAL OFFICE
00:17:36:00 00:17:37:00 HOURS EVERY FRIDAY TO DIFFERENT
00:17:37:00 00:17:39:00 BLOCK SETS.
00:17:39:00 00:17:43:00 WE ALSO HAVE HOSTED DOZENS
00:17:43:00 00:17:43:00 OF PUBLIC HEALTH GUIDANCE AND
00:17:43:00 00:17:47:00 REOPENING WEBINARS AS WELL AS
00:17:47:00 00:17:48:00 CONDUCTED SURVEYS OVER THE
00:17:48:00 00:17:50:00 COURSE OF THE LAST YEAR.
00:17:50:00 00:17:51:00 AS FAR AS POLICY UPDATES WE PUT
00:17:51:00 00:17:54:00 OUT FINANCIAL RELIEF HANDBOOK
00:17:54:00 00:17:55:00 AND FEDERAL ASSISTANCE
00:17:55:00 00:17:58:00 GUIDELINES TO HELP BUSINESSES
00:17:58:00 00:17:59:00 NAVIGATE THE RESOURCES THAT
00:17:59:00 00:17:59:00 WERE AVAILABLE AT DIFFERENT

00:17:59:00 00:18:02:00 LEVELS OF GOVERNMENT.
00:18:02:00 00:18:03:00 WE PUT TOGETHER AN UNEMPLOYMENT
00:18:03:00 00:18:07:00 INSURANCE GUIDE AS WELL AS
00:18:07:00 00:18:07:00 RETAIL EXTENSIONS ONTO PUBLIC
00:18:07:00 00:18:11:00 SIDEWALKS AS WELL AS FITNESS IN
00:18:11:00 00:18:11:00 PUBLIC PARKS.
00:18:11:00 00:18:14:00 WE ALSO DID A COUPLE OF OTHER
00:18:14:00 00:18:15:00 THINGS THAT I DIDN'T MENTION
00:18:15:00 00:18:18:00 HERE INCLUDING GO TO THE STATE
00:18:18:00 00:18:21:00 AROUND INCLUDING COMMERCIAL
00:18:21:00 00:18:22:00 BUSINESSES IN THE IN THE
00:18:22:00 00:18:26:00 MORATORIUM AS WELL AS ADVOCATE
00:18:26:00 00:18:29:00 ON BEHALF OF BUSINESSES WITH A
00:18:29:00 00:18:32:00 THIRD PARTY APPS FOR TAKE
00:18:32:00 00:18:33:00 DELIVERY AS FAR AS BUSINESS
00:18:33:00 00:18:36:00 VISIBILITY WE'VE CREATED A
00:18:36:00 00:18:37:00 SERIES OF LISTS ONLINE WHERE
00:18:37:00 00:18:38:00 BUSINESSES CAN ADD THEMSELVES
00:18:38:00 00:18:41:00 TO GET ADDITIONAL SUPPORT FROM
00:18:41:00 00:18:42:00 OTHER BUSINESSES OR FROM THE
00:18:42:00 00:18:45:00 PUBLIC AND SPECIFICALLY FOR
00:18:45:00 00:18:45:00 RESTAURANT SUPPORT AS
00:18:45:00 00:18:48:00 RESTAURANTS ARE ONE OF THE MOST
00:18:48:00 00:18:51:00 HIGHLY IMPACTED INDUSTRIES WE
00:18:51:00 00:18:52:00 WORKED REALLY HARD TO GET
00:18:52:00 00:18:53:00 TAKEOUT TO BE ALLOWED FOR ALL
00:18:53:00 00:18:56:00 BUSINESSES BEER AND WINE TAKE
00:18:56:00 00:18:57:00 ON DELIVERY WHICH I KNOW YOU
00:18:57:00 00:18:59:00 ALL KNOW A LOT ABOUT ALLOWING
00:18:59:00 00:19:00:00 THE SALE OF GROCERY ITEMS FROM
00:19:00:00 00:19:04:00 RESTAURANTS ALLOWING AND AGAIN
00:19:04:00 00:19:07:00 THIS IS WHERE THE LEGISLATION
00:19:07:00 00:19:08:00 OF THIRD PARTY CABS FOR
00:19:08:00 00:19:09:00 DELIVERY APPS AND UPDATED
00:19:09:00 00:19:11:00 OUTDOOR DINING EFFORTS.
00:19:11:00 00:19:13:00 I'M GOING TO GO OVER ALL OF THE
00:19:13:00 00:19:16:00 RELIEF FUNDS BECAUSE I KNOW
00:19:16:00 00:19:17:00 THAT THERE WAS A LOT
00:19:17:00 00:19:17:00 OF QUESTIONS ABOUT DEMOGRAPHICS
00:19:17:00 00:19:19:00 BUT I JUST WANT TO GIVE AN
00:19:19:00 00:19:20:00 OVERVIEW ABOUT WHERE WE ARE
00:19:20:00 00:19:26:00 NEXT LIKE COVID-19 RAPID
00:19:26:00 00:19:26:00 RESPONSE.
00:19:26:00 00:19:29:00 THIS IS JUST A LITTLE BIT MORE
00:19:29:00 00:19:30:00 DETAILS ON THOSE POLICY UPDATES
00:19:30:00 00:19:33:00 AND SUPPORT WHICH I JUST
00:19:33:00 00:19:33:00 MENTIONED NOT INCLUDED IN THE
00:19:33:00 00:19:36:00 PREVIOUS SLIDE FOOD TRUCKS,
00:19:36:00 00:19:40:00 NEIGHBORHOOD PILOTS AS WELL AS
00:19:40:00 00:19:44:00 THE EXTENSIONS OF SORRY I
00:19:44:00 00:19:45:00 TOTALLY LOST MY TRAIN
00:19:45:00 00:19:48:00 OF THOUGHT BUT ALL OF THIS IS
00:19:48:00 00:19:49:00 INCLUDED IN THE PREVIOUS SLIDE.
00:19:49:00 00:19:51:00 THIS IS JUST A KIND OF RECAP

00:19:51:00 00:19:55:00 OF THAT NEXT SLIDE.
00:19:55:00 00:19:56:00 HERE'S A BREAKDOWN OF THE LIST
00:19:56:00 00:19:57:00 THAT I MENTIONED THAT ARE
00:19:57:00 00:19:59:00 REALLY DESIGNED TO HELP
00:19:59:00 00:20:00:00 BUSINESSES THROUGH VISIBILITY
00:20:00:00 00:20:03:00 AS WELL AS REOPENING RESOURCES
00:20:03:00 00:20:04:00 THAT HAVE BEEN AVAILABLE FOR
00:20:04:00 00:20:06:00 BUSINESSES OVER THE COURSE
00:20:06:00 00:20:07:00 OF THE LAST SIX TO EIGHT MONTHS
00:20:07:00 00:20:10:00 WHICH ARE REALLY THOSE
00:20:10:00 00:20:11:00 REOPENING WORKSHOPS, THESE
00:20:11:00 00:20:14:00 TEMPORARY POLICIES AT BUSINESS
00:20:14:00 00:20:15:00 POSTERS AS WELL AS THE REOPENED
00:20:15:00 00:20:18:00 BOSTON NEXT LINE.
00:20:18:00 00:20:22:00 SO VERY QUICKLY, THE SMALL
00:20:22:00 00:20:23:00 BUSINESS RELIEF FUND WAS THIS
00:20:23:00 00:20:24:00 WAS THE FIRST FUND THAT WE
00:20:24:00 00:20:27:00 OPENED LAST APRIL TO DATE WE'VE
00:20:27:00 00:20:30:00 ISSUED SIX POINT SEVEN DOLLARS
00:20:30:00 00:20:31:00 MILLION TO EIGHTEEN HUNDRED
00:20:31:00 00:20:33:00 BUSINESSES.
00:20:33:00 00:20:34:00 OF THOSE FIFTY ONE PERCENT WERE
00:20:34:00 00:20:37:00 MINORITY OWNED BUSINESSES, 40
00:20:37:00 00:20:38:00 PERCENT WERE IMMIGRANT REFUGEES
00:20:38:00 00:20:41:00 OR NATURALIZED CITIZENS AND 70
00:20:41:00 00:20:42:00 PERCENT OR LESS THAN FIVE
00:20:42:00 00:20:42:00 EMPLOYEES.
00:20:42:00 00:20:46:00 WE DESIGNED THIS FUND TO BE
00:20:46:00 00:20:47:00 REALLY REFLECTIVE OF THE VERY
00:20:47:00 00:21:07:00 SMALL BUSINESSES THAT WE KNEW
00:21:07:00 00:21:08:00 EXIST IN OUR CITY.
00:21:08:00 00:21:09:00 AS YOU CAN SEE ON THE RIGHT THE
00:21:09:00 00:21:09:00 TYPES OF BUSINESSES THE
00:21:09:00 00:21:10:00 MAJORITY OF THOSE THAT
00:21:10:00 00:21:10:00 BENEFITED OR PERSONAL SERVICE
00:21:10:00 00:21:11:00 BUSINESS BUSINESSES LIKE HAIR
00:21:11:00 00:21:12:00 SALONS, NAIL SALONS, BARBER
00:21:12:00 00:21:12:00 SHOPS AS WELL AS FOOD
00:21:12:00 00:21:13:00 BUSINESSES LIKE RESTAURANTS AND
00:21:13:00 00:21:14:00 OTHER TAKEOUT CATERING
00:21:14:00 00:21:14:00 BUSINESSES LIKE SO HERE IS THE
00:21:14:00 00:21:15:00 BREAKDOWN OF THOSE NUMBERS.
00:21:15:00 00:21:16:00 I DO WANT TO JUST QUICKLY NOTE
00:21:16:00 00:21:17:00 THAT THERE THE WAY IN WHICH WE
00:21:17:00 00:21:21:00 BROKE DOWN THESE NUMBERS WERE
00:21:21:00 00:21:22:00 REFLECTIVE OF HOW THE CITY HAS
00:21:22:00 00:21:23:00 BEEN COLLECTING RACIAL AND
00:21:23:00 00:21:24:00 DEMOGRAPHIC DATA.
00:21:24:00 00:21:27:00 WE ALSO WANTED TO MAKE SURE TO
00:21:27:00 00:21:28:00 INCLUDE THE BUSINESS SIZE AND
00:21:28:00 00:21:29:00 HOW MANY PEOPLE WERE FUNDED
00:21:29:00 00:21:32:00 THROUGH THROUGH THOSE THOSE
00:21:32:00 00:21:32:00 BREAKDOWNS AND THEN THE
00:21:32:00 00:21:35:00 APPLICANTS BY NEIGHBORHOOD.

00:21:35:00 00:21:39:00 IT'S NOT SURPRISING THAT YOU'LL
00:21:39:00 00:21:40:00 SEE SPIKES IN CERTAIN
00:21:40:00 00:21:41:00 NEIGHBORHOODS THAT TEND TO HAVE
00:21:41:00 00:21:43:00 LARGER CONCENTRATIONS
00:21:43:00 00:21:44:00 OF BUSINESSES AND WE WANTED TO
00:21:44:00 00:21:45:00 MAKE SURE THAT WE WERE
00:21:45:00 00:21:48:00 SUPPORTING BUSINESSES ACROSS
00:21:48:00 00:21:48:00 THE CITY.
00:21:48:00 00:21:52:00 NEXT LINE THE REAL BOOM BOSTON
00:21:52:00 00:21:53:00 FUND IS THE ONLY FUND THAT IS
00:21:53:00 00:21:55:00 CURRENTLY OPEN TO DATE.
00:21:55:00 00:21:55:00 WE'VE ISSUED THREE POINT SEVEN
00:21:55:00 00:21:58:00 DOLLARS MILLION TO OVER TWO
00:21:58:00 00:21:59:00 THOUSAND BUSINESSES, 60 PERCENT
00:21:59:00 00:22:02:00 OF THESE BUSINESSES ARE
00:22:02:00 00:22:03:00 MINORITY OWNED.
00:22:03:00 00:22:04:00 SIXTY TWO PERCENT ARE IMMIGRANT
00:22:04:00 00:22:07:00 REFUGEE OR NATURALIZED CITIZENS
00:22:07:00 00:22:08:00 AND FIFTY TWO PERCENT ARE WOMEN
00:22:08:00 00:22:10:00 OWNED.
00:22:10:00 00:22:12:00 AND IF YOU GO TO THE NEXT SLIDE
00:22:12:00 00:22:12:00 I CAN BREAK DOWN THE
00:22:12:00 00:22:15:00 NEIGHBORHOODS OF BOTH
00:22:15:00 00:22:15:00 RECIPIENTS AND APPLICANTS.
00:22:15:00 00:22:16:00 I KNOW THAT THAT WAS A BIG
00:22:16:00 00:22:19:00 QUESTION ABOUT YOU KNOW, WHY
00:22:19:00 00:22:19:00 SOME PEOPLE GOT THEM.
00:22:19:00 00:22:23:00 THERE WAS A LOT AND I'LL JUST
00:22:23:00 00:22:24:00 QUICKLY TALK ABOUT WHY YOU HAVE
00:22:24:00 00:22:26:00 MORE OBVIOUSLY A LOT
00:22:26:00 00:22:27:00 OF APPLICANTS AND SOME OF THEM
00:22:27:00 00:22:30:00 DIDN'T RECEIVE THE FUNDS.
00:22:30:00 00:22:31:00 A LOT OF THEM WEREN'T IN THE
00:22:31:00 00:22:33:00 RIGHT BUSINESS INDUSTRY WHEN
00:22:33:00 00:22:34:00 THEY APPLIED WHEN WE FIRST
00:22:34:00 00:22:35:00 LAUNCHED THIS FUND A LOT
00:22:35:00 00:22:38:00 OF DUPLICATES AND A LOT
00:22:38:00 00:22:39:00 OF PEOPLE WHO ARE OUTSIDE
00:22:39:00 00:22:40:00 OF BOSTON ACTUALLY APPLIED TO
00:22:40:00 00:22:45:00 THIS FUND NEXT LINE.
00:22:45:00 00:22:46:00 THESE ARE THAT THIS IS THE DATA
00:22:46:00 00:22:49:00 ON THE REOPENED BOSTON FUND.
00:22:49:00 00:22:50:00 YOU CAN SEE WE DID THIS BY
00:22:50:00 00:22:51:00 PHASES AT THE VERY BEGINNING
00:22:51:00 00:22:53:00 WHEN WE LAUNCHED THIS FUND IT
00:22:53:00 00:22:54:00 WAS REALLY INTENDED TO SUPPORT
00:22:54:00 00:22:57:00 PEOPLE AS THEY WERE REOPENING
00:22:57:00 00:22:58:00 TO DATE WE ARE JUST USING THE
00:22:58:00 00:23:01:00 EXPANDED FUND.
00:23:01:00 00:23:02:00 SO THAT'S WHY YOU SEE SUCH A
00:23:02:00 00:23:05:00 LARGE NUMBER OF APPLICANTS
00:23:05:00 00:23:05:00 THERE.
00:23:05:00 00:23:06:00 ONCE WE GOT TO THAT PHASE TWO
00:23:06:00 00:23:09:00 AND THEN PHASE THREE.

00:23:09:00 00:23:13:00 BUT AS YOU CAN SEE THE TOTAL
00:23:13:00 00:23:13:00 APPLICANTS ARE OVER THREE
00:23:13:00 00:23:16:00 THOUSAND AND WE HAVE FUNDED
00:23:16:00 00:23:17:00 JUST OVER TWO THOUSAND AND THE
00:23:17:00 00:23:20:00 REQUEST HAS BEEN OVER FIVE
00:23:20:00 00:23:21:00 MILLION AND WE'VE FUNDED THREE
00:23:21:00 00:23:21:00 POINT SEVEN MILLION.
00:23:21:00 00:23:24:00 THERE ARE STILL FUNDING.
00:23:24:00 00:23:25:00 FUNDING IS STILL HAPPENING.
00:23:25:00 00:23:28:00 SO THESE NUMBERS CONTINUE TO
00:23:28:00 00:23:32:00 EVOLVE JUST SOME HIGH LEVEL
00:23:32:00 00:23:32:00 DEMOGRAPHICS THAT WERE ON THE
00:23:32:00 00:23:33:00 PREVIOUS SLIDE.
00:23:33:00 00:23:34:00 JUST THE FURTHER BREAKDOWN
00:23:34:00 00:23:36:00 OF THOSE RACIAL DEMOGRAPHICS
00:23:36:00 00:23:39:00 YOU CAN SEE HERE NEXT TIME THE
00:23:39:00 00:23:40:00 COMMERCIAL RENT RELIEF FUND HAS
00:23:40:00 00:23:43:00 ISSUED THREE POINT SEVEN
00:23:43:00 00:23:44:00 MILLION DOLLARS TO THREE
00:23:44:00 00:23:44:00 HUNDRED AND FIFTY THREE
00:23:44:00 00:23:47:00 BUSINESSES.
00:23:47:00 00:23:48:00 THESE BUSINESSES ARE 60 PERCENT
00:23:48:00 00:23:51:00 MINORITY OWNED FIFTY FIFTY
00:23:51:00 00:23:52:00 SEVEN PERCENT IMMIGRANT REFUGEE
00:23:52:00 00:23:54:00 OR NATURALIZED CITIZEN AND
00:23:54:00 00:23:55:00 FORTY FOUR PERCENT WOMEN OWNED.
00:23:55:00 00:23:56:00 AND THIS IS THE BREAKDOWN BY
00:23:56:00 00:23:59:00 NEIGHBORHOOD YOU CAN SEE TO THE
00:23:59:00 00:24:03:00 RIGHT NEXT TIME.
00:24:03:00 00:24:06:00 AND AS YOU LOOK AT AGAIN THIS
00:24:06:00 00:24:07:00 IS THE FURTHER BREAKDOWN
00:24:07:00 00:24:08:00 OF RACE AND ETHNICITY, GENDER
00:24:08:00 00:24:11:00 AND IMMIGRATION STATUS AND ALSO
00:24:11:00 00:24:11:00 THE BREAKDOWN OF THE BUSINESS
00:24:11:00 00:24:11:00 TYPES.
00:24:11:00 00:24:15:00 SO AS YOU CAN SEE HERE AGAIN
00:24:15:00 00:24:15:00 SOME OF THE HIGHEST SUPPORTED
00:24:15:00 00:24:18:00 INDUSTRIES HAVE BEEN FOOD
00:24:18:00 00:24:19:00 BUSINESSES AND PERSONAL
00:24:19:00 00:24:21:00 SERVICES AND NON BAR FOOD
00:24:21:00 00:24:22:00 BUSINESSES.
00:24:22:00 00:24:23:00 SO AS YOU CAN IMAGINE, CATERING
00:24:23:00 00:24:26:00 COMPANIES HAVE BEEN DEVASTATED
00:24:26:00 00:24:27:00 BY THE PANDEMIC WITH A LACK
00:24:27:00 00:24:29:00 OF EVENTS AND GATHERING SPACES.
00:24:29:00 00:24:30:00 SO WE REALLY WANTED TO MAKE
00:24:30:00 00:24:31:00 SURE THAT WE WERE TARGETING ALL
00:24:31:00 00:24:35:00 OF OUR FUNDING TO BE GOING
00:24:35:00 00:24:35:00 TOWARDS THE INDUSTRIES THAT
00:24:35:00 00:24:38:00 WERE THE HARDEST HIT NEXT TIME.
00:24:38:00 00:24:39:00 A COUPLE OF THINGS ABOUT THE
00:24:39:00 00:24:42:00 COMMERCIAL RENT RELIEF FUND.
00:24:42:00 00:24:45:00 THIS FUND WAS DESIGNED SPECIFIC
00:24:45:00 00:24:46:00 TO HELP PREVENT COMMERCIAL

00:24:46:00 00:24:47:00 DISPLACEMENT AND VACANCIES IN
00:24:47:00 00:24:49:00 OUR LOCAL NEIGHBORHOODS.
00:24:49:00 00:24:51:00 THE WAY WE SET THIS UP WAS
00:24:51:00 00:24:53:00 REALLY TO SET GOALS ABOUT
00:24:53:00 00:24:54:00 BUILDING RELATIONSHIPS WITH
00:24:54:00 00:24:57:00 LANDLORDS ACTUALLY HAVE BEEN IN
00:24:57:00 00:24:57:00 FRONT OF THIS COUNCIL SEVERAL
00:24:57:00 00:25:00:00 TIMES TALKING ABOUT COMMERCIAL
00:25:00:00 00:25:01:00 VACANCIES BUT ALSO TALKING
00:25:01:00 00:25:04:00 ABOUT RELATIONSHIPS AND DATA.
00:25:04:00 00:25:05:00 SO THIS WAS ACTUALLY THE FIRST
00:25:05:00 00:25:06:00 TIME THAT WE'RE ABLE TO
00:25:06:00 00:25:09:00 ACTIVELY GATHER SOME DATA
00:25:09:00 00:25:10:00 AROUND LANDLORDS AND LEASES
00:25:10:00 00:25:13:00 WHICH I THINK WILL BE REALLY
00:25:13:00 00:25:13:00 IMPORTANT.
00:25:13:00 00:25:14:00 BUT SOME OF THE GOALS THAT WE
00:25:14:00 00:25:16:00 SET UP WERE TO BUILD
00:25:16:00 00:25:16:00 RELATIONSHIPS WITH LANDLORDS,
00:25:16:00 00:25:17:00 PREVENT DISPLACEMENT AND
00:25:17:00 00:25:20:00 STABILIZE NEIGHBORHOOD
00:25:20:00 00:25:20:00 COMMERCIAL DISTRICTS.
00:25:20:00 00:25:21:00 SOME HIGHLIGHTS OF THIS PROGRAM
00:25:21:00 00:25:24:00 THAT I THINK ARE UNIQUE AND YOU
00:25:24:00 00:25:28:00 KNOW, REALLY GREAT IN THE LONG
00:25:28:00 00:25:31:00 TERM EFFECTIVENESS OF THIS
00:25:31:00 00:25:32:00 PROGRAM IS THAT THE LANDLORDS
00:25:32:00 00:25:35:00 ARE PART OF THE APPLICATION SO
00:25:35:00 00:25:39:00 THEY HAVE TO AGREE TO
00:25:39:00 00:25:39:00 PARTICIPATE IN ORDER TO
00:25:39:00 00:25:40:00 QUALIFY.
00:25:40:00 00:25:43:00 THIS ENSURES THAT THE CITY CAN
00:25:43:00 00:25:46:00 THEN PUT TOGETHER A FUND
00:25:46:00 00:25:47:00 AGREEMENT BETWEEN THE CITY, THE
00:25:47:00 00:25:48:00 BUSINESS AND THE LANDLORD.
00:25:48:00 00:25:50:00 SO IT'S A THREE PART CONTRACT
00:25:50:00 00:25:54:00 THAT ESSENTIALLY SAYS SAYS THAT
00:25:54:00 00:25:55:00 THE LANDLORD IS WILLING TO WORK
00:25:55:00 00:25:58:00 WITH THE BUSINESS TO PREVENT
00:25:58:00 00:25:59:00 DISPLACEMENT SO THAT THEY WILL
00:25:59:00 00:26:02:00 NOT BE EVICTING BUSINESSES FOR
00:26:02:00 00:26:03:00 LACK OF PAYING RENT AND WE USE
00:26:03:00 00:26:06:00 THE LEVERAGE OF THE GRANT TO TO
00:26:06:00 00:26:13:00 REALLY QUALIFY THAT NEXT TIME
00:26:13:00 00:26:14:00 THE RESTAURANT RELIEF FUND WAS
00:26:14:00 00:26:17:00 A GREAT PARTNERSHIP EFFORT
00:26:17:00 00:26:17:00 BETWEEN A NONPROFIT
00:26:17:00 00:26:20:00 ORGANIZATION CALLED HIGHROAD
00:26:20:00 00:26:21:00 KITCHENS AS WELL AS COUNCILOR
00:26:21:00 00:26:24:00 LYDIA EDWARDS WHO HELPED US
00:26:24:00 00:26:25:00 REALLY GET THIS FUND OFF THE
00:26:25:00 00:26:25:00 GROUND.
00:26:25:00 00:26:28:00 THIS WAS INTENDED TO BE FOR
00:26:28:00 00:26:29:00 DINING BUSINESS, DINING OR

00:26:29:00 00:26:32:00 TABLE SERVICE RESTAURANTS WITH
00:26:32:00 00:26:33:00 PAYROLL AND RENT FUNDING TO
00:26:33:00 00:26:36:00 INCREASE WAGES.
00:26:36:00 00:26:37:00 SO REALLY THINKING ABOUT HOW DO
00:26:37:00 00:26:40:00 WE HELP BUSINESSES BECOME
00:26:40:00 00:26:41:00 SUSTAINABLE IN THE FUTURE AND
00:26:41:00 00:26:43:00 THIS THIS FUND IS VERY SMALL.
00:26:43:00 00:26:44:00 IT IS INTENTIONALLY REALLY
00:26:44:00 00:26:44:00 SMALL.
00:26:44:00 00:26:47:00 WE FUNDED THIRTY EIGHT
00:26:47:00 00:26:48:00 BUSINESSES AT OVER HALF A
00:26:48:00 00:26:51:00 MILLION DOLLARS OVER 70 PERCENT
00:26:51:00 00:26:54:00 OF THEM OR MINORITY OWNED 30
00:26:54:00 00:26:55:00 PERCENT WOMEN OWNED.
00:26:55:00 00:26:56:00 WE DID HAVE ONE VETERAN OWNED
00:26:56:00 00:26:58:00 BUSINESS THERE WHICH IS REALLY
00:26:58:00 00:27:02:00 GREAT SITE, THE CERTIFIED
00:27:02:00 00:27:05:00 BUSINESS FUND WHICH CHIEF BUYER
00:27:05:00 00:27:06:00 IS MILNER'S TEAM REALLY LEAD
00:27:06:00 00:27:10:00 WAS HAS ISSUED ONE POINT EIGHT
00:27:10:00 00:27:11:00 MILLION TO ONE HUNDRED AND
00:27:11:00 00:27:14:00 THIRTY SIX BUSINESSES AND THE
00:27:14:00 00:27:14:00 RACIAL AND GENDER BREAKDOWN IS
00:27:14:00 00:27:21:00 ON THE RIGHT NEXT SLIDE AND
00:27:21:00 00:27:22:00 THIS IS ALSO JUST THE INDUSTRY
00:27:22:00 00:27:25:00 BREAKDOWN OF THAT PARTICULAR
00:27:25:00 00:27:26:00 FUND.
00:27:26:00 00:27:29:00 SO AS YOU CAN TELL, THERE'S A
00:27:29:00 00:27:29:00 LOT OF DIVERSITY THERE
00:27:29:00 00:27:30:00 OF INDUSTRIES BUT AGAIN REALLY
00:27:30:00 00:27:33:00 FOCUSED ON FOOD BUSINESSES,
00:27:33:00 00:27:33:00 CONSTRUCTION BUSINESSES AND
00:27:33:00 00:27:36:00 THEN THE OTHER SIDE.
00:27:36:00 00:27:40:00 SO TO DATE WE'VE ISSUED SIXTEEN
00:27:40:00 00:27:40:00 POINT SIX MILLION DOLLARS TO
00:27:40:00 00:27:43:00 OVER FORTY FIVE BUSINESSES.
00:27:43:00 00:27:45:00 THESE ARE GRANTS AGAIN NOT
00:27:45:00 00:27:47:00 LOANS.
00:27:47:00 00:27:48:00 SO BUSINESSES DO NOT HAVE TO
00:27:48:00 00:27:49:00 WORRY ABOUT PAYING IT BACK WITH
00:27:49:00 00:27:52:00 US OBVIOUSLY BUSINESSES TO
00:27:52:00 00:27:52:00 PROVIDE DOCUMENTATION AND
00:27:52:00 00:27:55:00 RECEIPTS TO INDICATE HOW
00:27:55:00 00:27:56:00 THEY'RE USING THESE FUNDS.
00:27:56:00 00:27:59:00 AND I'M HOPEFUL THAT ONCE WE
00:27:59:00 00:28:00:00 CLOSE OUT THE AUDITING OF ALL
00:28:00:00 00:28:03:00 OF THOSE FUNDS I WILL HAVE AN
00:28:03:00 00:28:04:00 EXCITING BREAKDOWN OF HOW THE
00:28:04:00 00:28:04:00 FUNDS WERE USED.
00:28:04:00 00:28:07:00 BUT BUT TO DATE WHAT WE'VE
00:28:07:00 00:28:08:00 FOUND IS MOST BUSINESSES ARE
00:28:08:00 00:28:11:00 ARE USING THOSE FUNDS FOR RENT
00:28:11:00 00:28:12:00 AND FOR PAYROLL, WHICH IS
00:28:12:00 00:28:15:00 REALLY INDICATIVE OF WHAT WE

00:28:15:00 00:28:16:00 WANTED THEM TO BE USING THEM
00:28:16:00 00:28:18:00 FOR NEXT SITE.
00:28:18:00 00:28:19:00 SO WE ALSO VERY RECENTLY
00:28:19:00 00:28:22:00 LAUNCHED THE FOOD ACCESS TO
00:28:22:00 00:28:22:00 LOCAL SUPPLY INITIATIVE WHICH
00:28:22:00 00:28:23:00 IS REALLY A WAY TO PARTNER WITH
00:28:23:00 00:28:26:00 THE FOOD ACCESS CABINET SORRY
00:28:26:00 00:28:30:00 THE OFFICE OF FOOD ACCESS TO
00:28:30:00 00:28:33:00 ESTABLISH A WAY FOR LOCAL
00:28:33:00 00:28:34:00 NONPROFITS AND COMMUNITY BASED
00:28:34:00 00:28:37:00 ORGANIZATIONS TO DIRECTLY GET
00:28:37:00 00:28:38:00 THEIR SUPPLIES FROM SMALL
00:28:38:00 00:28:41:00 BUSINESSES IN THE CITY
00:28:41:00 00:28:41:00 OF BOSTON.
00:28:41:00 00:28:45:00 SO THIS IS VERY EARLY ON.
00:28:45:00 00:28:46:00 WE'RE JUST EXECUTING THE
00:28:46:00 00:28:46:00 GRANTS.
00:28:46:00 00:28:49:00 SO I WILL HAVE MORE INFORMATION
00:28:49:00 00:28:50:00 LATER.
00:28:50:00 00:28:51:00 BUT THIS IS A REALLY GREAT WAY
00:28:51:00 00:28:56:00 TO HELP LIFT UP AND BRING SOME
00:28:56:00 00:28:56:00 SUSTAINABILITY TO BUSINESSES
00:28:56:00 00:29:02:00 THAT PARTICIPATE NEXT TIME.
00:29:02:00 00:29:03:00 ALL RIGHT.
00:29:03:00 00:29:04:00 SO MOST OF YOU KNOW BUT I'M
00:29:04:00 00:29:05:00 GOING TO JUST QUICKLY GO OVER
00:29:05:00 00:29:06:00 BOSTON MAIN STREETS AND THEN
00:29:06:00 00:29:07:00 TALK A LITTLE BIT ABOUT THE
00:29:07:00 00:29:11:00 REIMAGINED BOSTON MEAN STREETS
00:29:11:00 00:29:12:00 INITIATIVE AND TELL YOU KIND
00:29:12:00 00:29:13:00 OF WHERE WE ARE AND WHERE WE'RE
00:29:13:00 00:29:14:00 GOING.
00:29:14:00 00:29:15:00 SO THERE ARE 20 MAIN STREETS IN
00:29:15:00 00:29:16:00 THE CITY OF BOSTON.
00:29:16:00 00:29:18:00 THEY RECEIVE THEY EACH RECEIVE
00:29:18:00 00:29:19:00 SEVENTY FIVE THOUSAND DOLLARS
00:29:19:00 00:29:22:00 PER YEAR FOR THE CITY OF BOSTON
00:29:22:00 00:29:23:00 AND THAT MONEY COMES DIRECTLY
00:29:23:00 00:29:26:00 FROM OUR COMMUNITY DEVELOPMENT
00:29:26:00 00:29:27:00 BLOCK GRANTS AND THE CITY'S
00:29:27:00 00:29:29:00 NEIGHBORHOOD DEVELOPMENT FUND
00:29:29:00 00:29:30:00 FUNDING OF THAT SEVENTY FIVE
00:29:30:00 00:29:34:00 FIFTY SEVEN FIVE IS FOR
00:29:34:00 00:29:34:00 ADMINISTRATIVE COSTS OR SALARY
00:29:34:00 00:29:37:00 RENT UTILITIES AND SEVENTEEN
00:29:37:00 00:29:41:00 POINT FIVE IS FOR PROGRAMING
00:29:41:00 00:29:42:00 COSTS.
00:29:42:00 00:29:44:00 SO THINGS LIKE PUTTING ON
00:29:44:00 00:29:45:00 EVENTS OR HELPING TO BEAUTIFY
00:29:45:00 00:29:48:00 THE SPACES IN THEIR DISTRICTS
00:29:48:00 00:29:52:00 NEXT.
00:29:52:00 00:29:53:00 SO REIMAGINE BOSTON MEAN
00:29:53:00 00:29:56:00 STREETS WAS LAUNCHED IN MARCH
00:29:56:00 00:29:57:00 OF TWENTY TWENTY WHEN WE

00:29:57:00 00:30:01:00 RELEASED THE RFP IN AUGUST WE
00:30:01:00 00:30:04:00 SELECTED THE CONSULTANCY
00:30:04:00 00:30:05:00 STRATEGIES AND STRATEGY MATTERS
00:30:05:00 00:30:08:00 WITH A SUB CONSULTANT RSG TO
00:30:08:00 00:30:12:00 HELP US AT THIS PROJECT
00:30:12:00 00:30:13:00 UNDERWAY IN NOVEMBER WE DID A
00:30:13:00 00:30:17:00 PUBLIC LAUNCH AND SINCE JANUARY
00:30:17:00 00:30:19:00 HAVE BEEN ESSENTIALLY RUNNING
00:30:19:00 00:30:20:00 COMMUNITY MEETINGS.
00:30:20:00 00:30:21:00 SOME OF THE KEY ELEMENTS
00:30:21:00 00:30:24:00 OF THIS PROGRAM ARE ONE
00:30:24:00 00:30:24:00 OBVIOUSLY TO ENGAGE
00:30:24:00 00:30:28:00 STAKEHOLDERS BUT THE SECOND IS
00:30:28:00 00:30:29:00 REALLY AROUND RESEARCH AND
00:30:29:00 00:30:29:00 ANALYSIS.
00:30:29:00 00:30:33:00 WE WANT TO UNDERSTAND WHAT ARE
00:30:33:00 00:30:33:00 SOME GREAT CASE STUDIES?
00:30:33:00 00:30:36:00 HOW ARE OTHER MUNICIPAL BODIES
00:30:36:00 00:30:37:00 OR AREAS ACROSS THE ACROSS THE
00:30:37:00 00:30:41:00 CITY OR ACROSS THE NATION
00:30:41:00 00:30:44:00 RUNNING THEIR MAIN STREETS?
00:30:44:00 00:30:45:00 WHAT ARE SOME WAYS AND
00:30:45:00 00:30:46:00 STRATEGIES WHERE WE CAN ENHANCE
00:30:46:00 00:30:48:00 OUR MAIN STREETS?
00:30:48:00 00:30:49:00 HOW DO WE PLAN FOR THE FUTURE?
00:30:49:00 00:30:51:00 SO I WANT TO JUST BE CLEAR THAT
00:30:51:00 00:30:52:00 THIS REIMAGINED BOSTON MEAN
00:30:52:00 00:30:53:00 STREET IS NOT ABOUT INDIVIDUAL
00:30:53:00 00:30:56:00 MEAN STREETS ACROSS THE CITY.
00:30:56:00 00:30:57:00 IT IS REALLY ABOUT HOW THE CITY
00:30:57:00 00:30:58:00 IS INVESTING IN OUR
00:30:58:00 00:31:00:00 NEIGHBORHOODS THROUGH MAIN
00:31:00:00 00:31:01:00 STREETS, HOW THE CITY'S PROGRAM
00:31:01:00 00:31:03:00 IS REALLY RUN.
00:31:03:00 00:31:04:00 SO SOME OF THE ELEMENTS OF THIS
00:31:04:00 00:31:07:00 IS OBVIOUSLY STAKEHOLDER
00:31:07:00 00:31:07:00 ENGAGEMENT DOING ENVIRONMENTAL
00:31:07:00 00:31:28:00 SCAN RESEARCH IDEAS, INSIGHT
00:31:28:00 00:31:29:00 AND PROGRAMING AND BEST
00:31:29:00 00:31:29:00 PRACTICES A SWOT ANALYSIS GOAL
00:31:29:00 00:31:30:00 SETTING AND DEVELOPING FUTURE
00:31:30:00 00:31:30:00 SCENARIOS AND DEVELOPMENT AND
00:31:30:00 00:31:31:00 DEVELOPING AN IMPLEMENTATION
00:31:31:00 00:31:31:00 PLAN.
00:31:31:00 00:31:32:00 SO WHERE WE ARE RIGHT NOW IS WE
00:31:32:00 00:31:33:00 HAVE CONCLUDED THE FIRST STAGE
00:31:33:00 00:31:33:00 OF COMMUNITY ENGAGEMENT.
00:31:33:00 00:31:34:00 THERE ARE SOME MISSING PIECES
00:31:34:00 00:31:35:00 THERE SO WE WILL BE GOING BACK
00:31:35:00 00:31:36:00 TO DOING MORE COMMUNITY
00:31:36:00 00:31:36:00 ENGAGEMENT.
00:31:36:00 00:31:37:00 BUT THE REAL NEXT STEP IS
00:31:37:00 00:31:38:00 AROUND THIS RESEARCH ENGAGEMENT
00:31:38:00 00:31:42:00 AND SWOT ANALYSIS AND SO OUR

00:31:42:00 00:31:43:00 HOPE IS THAT BY THE FALL WE
00:31:43:00 00:31:44:00 WILL HAVE SOME GREAT
00:31:44:00 00:31:46:00 RECOMMENDATIONS OF HOW WE CAN
00:31:46:00 00:31:46:00 ENHANCE BOSTON'S MAINSTREAM
00:31:46:00 00:31:49:00 PROGRAM AND BE ABLE TO
00:31:49:00 00:31:53:00 IMPLEMENT THEM FOR NEXT FISCAL
00:31:53:00 00:31:53:00 YEAR.
00:31:53:00 00:31:57:00 NEXT THING I ALSO WANT TO JUST
00:31:57:00 00:31:58:00 BRIEFLY TALK ABOUT BEING LOCAL
00:31:58:00 00:32:00:00 WHICH IS THE CITY'S DIGITAL
00:32:00:00 00:32:01:00 ENGAGEMENT TOOLS TO SUPPORT
00:32:01:00 00:32:05:00 SMALL BUSINESSES AND
00:32:05:00 00:32:05:00 COUNCILORS.
00:32:05:00 00:32:07:00 IF I IF I MAY BE SO BOLD AND
00:32:07:00 00:32:09:00 ASK YOU ALL TO TAKE OUT YOUR
00:32:09:00 00:32:09:00 CELL PHONES AND DOWNLOAD THIS
00:32:09:00 00:32:12:00 APP IF YOU HAVE NOT YET DONE
00:32:12:00 00:32:13:00 SO, YOU CAN LOOK IT UP IN YOUR
00:32:13:00 00:32:17:00 IN YOUR APP APP STORE ON YOUR
00:32:17:00 00:32:20:00 PHONE AND DOWNLOAD IT AND USE
00:32:20:00 00:32:21:00 IT.
00:32:21:00 00:32:24:00 IT'S A REALLY GREAT PROGRAM.
00:32:24:00 00:32:25:00 SO IF YOU GO TO THE NEXT SLIDE
00:32:25:00 00:32:26:00 I'LL TELL YOU A LITTLE BIT
00:32:26:00 00:32:28:00 ABOUT IT SO WE KNOW THAT
00:32:28:00 00:32:29:00 FEDERAL FUNDS HAVE SUPPORTED
00:32:29:00 00:32:30:00 BUSINESSES DIRECTLY THROUGH THE
00:32:30:00 00:32:32:00 MANY FUNDS THAT I JUST
00:32:32:00 00:32:33:00 MENTIONED AND HAS SUPPORTED
00:32:33:00 00:32:36:00 RESIDENTS DIRECTLY THROUGH
00:32:36:00 00:32:37:00 THINGS LIKE UNEMPLOYMENT
00:32:37:00 00:32:37:00 INSURANCE.
00:32:37:00 00:32:38:00 ONE THING THAT WE HAVEN'T
00:32:38:00 00:32:40:00 REALLY BEEN ABLE TO LEVERAGE
00:32:40:00 00:32:41:00 AND WOULD LOVE TO LEVERAGE MORE
00:32:41:00 00:32:44:00 IS WAS THIS IDEA AROUND HOW TO
00:32:44:00 00:32:45:00 RESIDENTS SUPPORT SMALL
00:32:45:00 00:32:48:00 BUSINESSES, HOW DO WE LEVERAGE
00:32:48:00 00:32:51:00 THESE FEDERAL FUNDS TO SUPPORT
00:32:51:00 00:32:52:00 AND ENHANCE THAT EXPERIENCE?
00:32:52:00 00:32:55:00 SO WE PUT OUT A SCOPE OF WHAT
00:32:55:00 00:32:55:00 WE WANTED TO DO DIGITAL
00:32:55:00 00:32:58:00 ENGAGEMENT APP THAT SUPPORTS
00:32:58:00 00:32:59:00 LOCAL BUSINESSES THROUGH LOCAL
00:32:59:00 00:33:02:00 SPENDING AND WE ACTUALLY FOUND
00:33:02:00 00:33:03:00 PARTNER KOLO WHO IS A STARTUP
00:33:03:00 00:33:06:00 NEXT.
00:33:06:00 00:33:07:00 AND WHAT WE DID IS WE PUT
00:33:07:00 00:33:10:00 TOGETHER THIS APP WHICH
00:33:10:00 00:33:13:00 ESSENTIALLY CREATES REWARDS FOR
00:33:13:00 00:33:14:00 SHOPPING LOCALLY.
00:33:14:00 00:33:15:00 THERE ARE FIVE DIFFERENT TYPES
00:33:15:00 00:33:18:00 OF REWARDS THAT SOMEONE CAN
00:33:18:00 00:33:22:00 EARN AND TO DATE IF YOU SEE THE

00:33:22:00 00:33:23:00 REWARDS ON THE LEFT LOCAL AND
00:33:23:00 00:33:25:00 BOSTON IS EVERY APP EVERY
00:33:25:00 00:33:26:00 BUSINESS THAT'S LISTED ON THE
00:33:26:00 00:33:28:00 APP IS ABLE TO GET THAT THAT
00:33:28:00 00:33:29:00 REWARD SUPPORT WOMEN OWNED
00:33:29:00 00:33:33:00 BUSINESSES, SUPPORT MINORITY
00:33:33:00 00:33:34:00 AND IMMIGRANT OWNED BUSINESSES,
00:33:34:00 00:33:36:00 SUPPORT BOSTON'S MAIN STREETS
00:33:36:00 00:33:37:00 AND SUPPORT BLACK OWNED
00:33:37:00 00:33:37:00 BUSINESSES.
00:33:37:00 00:33:38:00 SO THIS IS A REALLY INTENTIONAL
00:33:38:00 00:33:41:00 WAY THAT WE WANTED TO MAKE SURE
00:33:41:00 00:33:42:00 BUSINESSES WERE GETTING THAT
00:33:42:00 00:33:45:00 ADDITIONAL VISIBILITY.
00:33:45:00 00:33:46:00 SO THE WAY IT WORKS, THESE ARE
00:33:46:00 00:33:49:00 NOT YOUR TYPICAL REWARD.
00:33:49:00 00:33:50:00 FIRST YOU GET 20 PERCENT OFF
00:33:50:00 00:33:51:00 THE BADGES FOR SHOPPING AT ANY
00:33:51:00 00:33:53:00 OF THE BUSINESSES LISTED ON THE
00:33:53:00 00:33:54:00 APP AND THEN YOU CAN GET 10
00:33:54:00 00:33:56:00 PERCENT ADDITIONAL STACKED
00:33:56:00 00:33:57:00 REWARDS FOR ANY OF THE REWARDS
00:33:57:00 00:34:01:00 ON THE LEFT AND IT'S A REALLY
00:34:01:00 00:34:02:00 GREAT WAY TO INTENTIONALLY
00:34:02:00 00:34:04:00 SUPPORT SOME OF OUR MOST
00:34:04:00 00:34:05:00 DISPROPORTIONATELY IMPACTED
00:34:05:00 00:34:09:00 BUSINESSES.
00:34:09:00 00:34:10:00 SO LET'S SAY YOU SPEND TEN
00:34:10:00 00:34:12:00 DOLLARS AT A STORE, THEY HAPPEN
00:34:12:00 00:34:14:00 TO BE A WOMAN OWNED BLACK OWNED
00:34:14:00 00:34:17:00 BUSINESS IN A MAIN STREET
00:34:17:00 00:34:17:00 THAT'S GOING TO BE AN
00:34:17:00 00:34:20:00 ADDITIONAL 40 PERCENT OFF OR AT
00:34:20:00 00:34:20:00 40 PERCENT BACK.
00:34:20:00 00:34:21:00 SO YOU'LL GET THAT INITIAL
00:34:21:00 00:34:24:00 TWENTY PLUS FORTY.
00:34:24:00 00:34:25:00 SO IF YOU SPEND TEN DOLLARS YOU
00:34:25:00 00:34:28:00 WOULD EARN SIX BOSTON POINTS.
00:34:28:00 00:34:29:00 THOSE SIX POINTS ARE EQUAL SIX
00:34:29:00 00:34:29:00 DOLLARS.
00:34:29:00 00:34:33:00 SO NEXT GO TO THAT STORE OR ANY
00:34:33:00 00:34:33:00 OTHER STORE ON THE APP YOU
00:34:33:00 00:34:36:00 WOULD ACTUALLY GET SIX DOLLARS
00:34:36:00 00:34:40:00 OFF OF YOUR PURCHASE AND SO THE
00:34:40:00 00:34:41:00 WHOLE INTENTION BEHIND THIS IS
00:34:41:00 00:34:41:00 THE MORE THAT YOU SHOP LOCALLY
00:34:41:00 00:34:44:00 THE MORE POINTS YOU EARN, THE
00:34:44:00 00:34:45:00 MORE DISCOUNTS YOU GET AS THE
00:34:45:00 00:34:47:00 USER AND THOSE BUSINESSES GET
00:34:47:00 00:34:48:00 MORE FOOT TRAFFIC, THEY GET
00:34:48:00 00:34:49:00 MORE VISIBILITY AND ALL
00:34:49:00 00:34:51:00 OF THOSE REWARDS THAT THEY
00:34:51:00 00:34:52:00 OFFER ACTUALLY BEING
00:34:52:00 00:34:55:00 SUPPLEMENTED OR SO REIMBURSED

00:34:55:00 00:34:56:00 BY THE CITY OF BOSTON.
00:34:56:00 00:34:57:00 SO AS A GRANT DIRECTLY TO THAT
00:34:57:00 00:35:02:00 BUSINESS NEXT LINE.
00:35:02:00 00:35:03:00 SO THESE ARE PARTICIPATING
00:35:03:00 00:35:04:00 THERE ARE TWO WAYS THAT A
00:35:04:00 00:35:06:00 BUSINESS CAN PARTICIPATE.
00:35:06:00 00:35:07:00 THEY CAN EITHER BE A
00:35:07:00 00:35:07:00 PARTICIPATING BUSINESS OR A
00:35:07:00 00:35:10:00 REDEEMING BUSINESS PARTICIPATE
00:35:10:00 00:35:11:00 MEANS THAT THEY JUST THEY'RE
00:35:11:00 00:35:12:00 LISTED AS A PLACE WHERE PEOPLE
00:35:12:00 00:35:14:00 CAN EARN POINTS.
00:35:14:00 00:35:15:00 REDEEMING IS A BUSINESS THAT
00:35:15:00 00:35:18:00 CAN NOT ONLY EARN POINTS BUT
00:35:18:00 00:35:19:00 THEY WILL ACTUALLY TAKE THOSE
00:35:19:00 00:35:21:00 DISCOUNTS.
00:35:21:00 00:35:22:00 SO IT'S VERY, VERY LOW, LOW
00:35:22:00 00:35:25:00 LIFT FOR BUSINESSES TO BE
00:35:25:00 00:35:26:00 PARTICIPATING.
00:35:26:00 00:35:27:00 IT'S A LITTLE BIT MORE TO BE A
00:35:27:00 00:35:27:00 REDEEMING BUSINESS BECAUSE
00:35:27:00 00:35:30:00 OBVIOUSLY WE HAVE TO ISSUE THEM
00:35:30:00 00:35:31:00 PAYMENT SO THERE'S A LITTLE BIT
00:35:31:00 00:35:31:00 MORE TRACKING THAT HAPPENS
00:35:31:00 00:35:34:00 THERE WHICH IS WHY YOU SEE LESS
00:35:34:00 00:35:34:00 REDEEMING BUSINESSES THAN
00:35:34:00 00:35:37:00 PARTICIPATING BUSINESS.
00:35:37:00 00:35:38:00 WE ARE ACTIVELY TRYING TO GET
00:35:38:00 00:35:41:00 ALL PARTICIPATING BUSINESSES TO
00:35:41:00 00:35:42:00 BE REDEEMING BUSINESSES BUT
00:35:42:00 00:35:43:00 THIS IS WHERE WE ARE TODAY.
00:35:43:00 00:35:45:00 WE JUST LAUNCHED THIS PILOT
00:35:45:00 00:35:46:00 APRIL 17TH SO WE'RE JUST ABOUT
00:35:46:00 00:35:49:00 A MONTH IN LINE.
00:35:49:00 00:35:50:00 THESE ARE THE INDUSTRIES THAT
00:35:50:00 00:35:53:00 ARE LISTED ON SUCH A AGAIN NOT
00:35:53:00 00:35:53:00 SURPRISING PROFESSIONAL
00:35:53:00 00:35:56:00 SERVICES AND RESTAURANTS REALLY
00:35:56:00 00:35:57:00 INTENTIONAL.
00:35:57:00 00:35:58:00 THEY'RE WANTING TO MAKE SURE
00:35:58:00 00:36:00:00 THAT WE ARE SUPPORTING AND
00:36:00:00 00:36:01:00 LIFTING UP THE RESTAURANTS IN
00:36:01:00 00:36:05:00 OUR NEIGHBORHOODS AS ALL THE
00:36:05:00 00:36:08:00 OTHER HIGHLY IMPACTED BUSINESS
00:36:08:00 00:36:08:00 .
00:36:08:00 00:36:09:00 SO AS YOU CAN SEE HERE,
00:36:09:00 00:36:10:00 RESTAURANTS, HEALTH AND BEAUTY,
00:36:10:00 00:36:13:00 PROFESSIONAL SERVICES THOSE ARE
00:36:13:00 00:36:13:00 REALLY DEMONSTRATED HERE.
00:36:13:00 00:36:17:00 NEXT SLIDE SO THE APP IS
00:36:17:00 00:36:18:00 AVAILABLE TO DOWNLOAD I
00:36:18:00 00:36:21:00 RECOMMEND ALL OF YOU DOWNLOAD
00:36:21:00 00:36:21:00 IT.
00:36:21:00 00:36:22:00 I'D APPRECIATE IT IF YOU ALL

00:36:22:00 00:36:24:00 SENT IT TO YOUR NEWSLETTER'S,
00:36:24:00 00:36:25:00 TO YOUR RESIDENCE, TO YOUR
00:36:25:00 00:36:26:00 CONSTITUENTS.
00:36:26:00 00:36:28:00 IT'S A REALLY GREAT WAY
00:36:28:00 00:36:29:00 OF SUPPORTING BUSINESSES AND
00:36:29:00 00:36:32:00 IT'S A IT'S A GREAT WAY
00:36:32:00 00:36:33:00 OF GETTING REWARDED AS A
00:36:33:00 00:36:36:00 SHOPPER I ALSO ENCOURAGE YOU TO
00:36:36:00 00:36:37:00 LET US KNOW IF ANY OF YOUR
00:36:37:00 00:36:38:00 FAVORITE BUSINESSES ARE NOT
00:36:38:00 00:36:41:00 LISTED AND ENCOURAGE THEM
00:36:41:00 00:36:42:00 OF THE BUSINESS TO SIGN UP
00:36:42:00 00:36:45:00 BECAUSE SOMETIMES HEARING IT
00:36:45:00 00:36:46:00 FROM US DOESN'T HAVE THE SAME
00:36:46:00 00:36:46:00 IMPACT AS HEARING FROM THEIR
00:36:46:00 00:36:49:00 CUSTOMERS.
00:36:49:00 00:36:50:00 SO THAT'S BEEN OUR PITCH ON
00:36:50:00 00:36:51:00 THERE AND I THINK THAT'S MY
00:36:51:00 00:36:53:00 LAST LINE AND I THINK I'M
00:36:53:00 00:36:56:00 TURNING IT OVER TO CHIEF.
00:36:56:00 00:37:00:00 THERE IS NO GOOD MORNING
00:37:00:00 00:37:00:00 EVERYONE.
00:37:00:00 00:37:04:00 THANKS FOR HAVING US HERE TODAY
00:37:04:00 00:37:05:00 TO SHARE SOME OF THE WORK WE'VE
00:37:05:00 00:37:07:00 BEEN ABLE TO DO IN THE PAST
00:37:07:00 00:37:08:00 FISCAL YEAR.
00:37:08:00 00:37:11:00 WE COULD GO TO THE NEXT SLIDE.
00:37:11:00 00:37:12:00 I'M JUST GOING TO HIGHLIGHT
00:37:12:00 00:37:12:00 SOME OF OUR KEY ACCOMPLISHMENTS
00:37:12:00 00:37:15:00 AND EQUITY INCLUSION.
00:37:15:00 00:37:16:00 AS YOU KNOW, WE COMPLETED THE
00:37:16:00 00:37:19:00 DISPARITY STUDY AND THE THIS
00:37:19:00 00:37:23:00 WAS A TWO YEAR PROCESS AND THE
00:37:23:00 00:37:27:00 KEY TAKEAWAY FROM THE STUDY IS
00:37:27:00 00:37:28:00 THAT WE WERE ABLE TO THE
00:37:28:00 00:37:30:00 CONSULTANTS ARE ABLE TO
00:37:30:00 00:37:31:00 IDENTIFY SUBSTANTIAL
00:37:31:00 00:37:34:00 UNDERUTILIZATION OF MINORITY
00:37:34:00 00:37:34:00 AND WOMEN OWNED BUSINESSES.
00:37:34:00 00:37:36:00 SO THAT NOW GIVES US THE LEGAL
00:37:36:00 00:37:39:00 FRAMEWORK TO APPLY CONTRACT
00:37:39:00 00:37:42:00 SPECIFIC RACE AND GENDER GOALS
00:37:42:00 00:37:43:00 TO OUR CITY CONTRACTS, WHICH IS
00:37:43:00 00:37:46:00 A NEW TOOL THAT I'LL BE GOING
00:37:46:00 00:37:51:00 FURTHER INTO CAN GO TO THE NEXT
00:37:51:00 00:37:57:00 SLIDE SO WE ESTABLISHED AN
00:37:57:00 00:38:01:00 EXECUTIVE ORDER THAT BOTH
00:38:01:00 00:38:02:00 ACCEPTS THE RESULTS OF THIS
00:38:02:00 00:38:05:00 DISPARITY STUDY AND IMMEDIATELY
00:38:05:00 00:38:06:00 SETS A ANNUAL SPEND GOAL FOR
00:38:06:00 00:38:09:00 THE CITY OF BOSTON UP TWENTY
00:38:09:00 00:38:13:00 FIVE PERCENT THAT FOR ANYONE
00:38:13:00 00:38:14:00 THAT WAS READING THE DISPARITY
00:38:14:00 00:38:14:00 STUDY CLOSELY THEY ESTIMATE

00:38:14:00 00:38:18:00 THAT THERE WAS AN AVAILABILITY
00:38:18:00 00:38:20:00 OF A TOTAL OF 17 PERCENT
00:38:20:00 00:38:21:00 MINORITY AND WOMEN OWNED
00:38:21:00 00:38:21:00 BUSINESSES AND THOSE WERE
00:38:21:00 00:38:24:00 BUSINESSES THAT THEY COULD
00:38:24:00 00:38:25:00 VERIFY INDEPENDENTLY THAT ARE
00:38:25:00 00:38:28:00 MINORITY OR WOMEN OWNED.
00:38:28:00 00:38:29:00 SO THEY AREN'T NECESSARILY
00:38:29:00 00:38:30:00 CERTIFIED BY US OR THE STATE
00:38:30:00 00:38:33:00 YET AND THAT PERFORM THE LINES
00:38:33:00 00:38:36:00 OF WORK THAT THE CITY BUYS.
00:38:36:00 00:38:37:00 SO THEY ESTIMATED THERE WAS A
00:38:37:00 00:38:39:00 SEVENTEEN PERCENT AVAILABILITY.
00:38:39:00 00:38:40:00 HOWEVER, WE DID STRETCH THAT
00:38:40:00 00:38:43:00 GOAL TO TWENTY FIVE PERCENT
00:38:43:00 00:38:44:00 BECAUSE THE THE DEFINITION
00:38:44:00 00:38:48:00 OF OF OF AVAILABLE KIND
00:38:48:00 00:38:52:00 OF REINFORCES SOME OF THE
00:38:52:00 00:38:52:00 BARRIERS THAT SPECIFICALLY
00:38:52:00 00:38:53:00 MINORITY OWNED AND WOMEN
00:38:53:00 00:38:55:00 BUSINESSES FACE.
00:38:55:00 00:38:56:00 SO FOR EXAMPLE TO BE CONSIDERED
00:38:56:00 00:38:59:00 AVAILABLE YOU HAD TO HAVE
00:38:59:00 00:39:00:00 ALREADY BID ON A CITY CONTRACT
00:39:00:00 00:39:03:00 OR SHOWN INTEREST IN BIDDING ON
00:39:03:00 00:39:05:00 A CITY CONTRACT OR HAVE HELD A
00:39:05:00 00:39:07:00 CONTRACT OF THIS.
00:39:07:00 00:39:08:00 AND SO SOME OF THE WE ACTUALLY
00:39:08:00 00:39:12:00 THINK THAT JUST BENEATH THAT
00:39:12:00 00:39:12:00 LEVEL THERE'S A LOT MORE
00:39:12:00 00:39:13:00 MINORITY AND WOMEN BUSINESSES
00:39:13:00 00:39:15:00 THAT WE COULD BE DOING BUSINESS
00:39:15:00 00:39:15:00 WITH.
00:39:15:00 00:39:16:00 SO WE DID STRETCH OUR GOAL TO
00:39:16:00 00:39:19:00 TWENTY FIVE PERCENT AND
00:39:19:00 00:39:19:00 IMMEDIATELY ESTABLISHED A
00:39:19:00 00:39:23:00 SUPPLIER DIVERSITY PROGRAM THAT
00:39:23:00 00:39:27:00 WILL NOW OVERSEE THIS OVERALL
00:39:27:00 00:39:30:00 GOAL FOR THE CITY.
00:39:30:00 00:39:32:00 BUT THE WAY THAT WE'RE GOING TO
00:39:32:00 00:39:32:00 GET THERE IS THROUGH APPLYING
00:39:32:00 00:39:35:00 GOALS TO SPECIFIC CONTRACTS
00:39:35:00 00:39:35:00 BASED ON THE TYPES
00:39:35:00 00:39:38:00 OF INDUSTRIES PRESENT IN THOSE
00:39:38:00 00:39:39:00 CONTRACTS.
00:39:39:00 00:39:42:00 NEXT SLIDE, LET'S JUST RECAP
00:39:42:00 00:39:46:00 WHAT I JUST SAID THIS IS THE
00:39:46:00 00:39:46:00 GOAL OF OUR NEW PROGRAM.
00:39:46:00 00:39:50:00 SO WE'RE OVERALL THIS PROGRAM
00:39:50:00 00:39:51:00 WILL OVERSEE THIS NEW CONTRACT
00:39:51:00 00:39:54:00 GOAL SETTING PROCESS AND HOLD
00:39:54:00 00:39:58:00 DEPARTMENTS ACCOUNTABLE.
00:39:58:00 00:39:59:00 IT'LL ALSO HELP BUILD THE
00:39:59:00 00:39:59:00 PIPELINE OF AVAILABLE

00:39:59:00 00:40:00:00 BUSINESSES BECAUSE I KNOW THAT
00:40:00:00 00:40:02:00 WE'VE HEARD FROM A LOT OF CITY
00:40:02:00 00:40:03:00 DEPARTMENTS THAT SOMETIMES THEY
00:40:03:00 00:40:06:00 CAN'T FIND THE SPECIFIC TYPE
00:40:06:00 00:40:10:00 OF BUSINESS THAT'S CERTIFIED IN
00:40:10:00 00:40:10:00 WHAT THEY'RE PROCURING AT THAT
00:40:10:00 00:40:11:00 TIME.
00:40:11:00 00:40:13:00 SO WE ARE GOING TO BE HELPING
00:40:13:00 00:40:14:00 TO FIND THOSE BUSINESSES BUILD
00:40:14:00 00:40:17:00 THEIR CAPACITY SO THEY CAN BE
00:40:17:00 00:40:18:00 READY FOR CITY CONTRACTING AND
00:40:18:00 00:40:21:00 OVERALL GOING TO LOOK AT THE
00:40:21:00 00:40:21:00 PROCUREMENT PROCESS AND OTHER
00:40:21:00 00:40:22:00 AREAS IN WHICH WE COULD REDUCE
00:40:22:00 00:40:25:00 BARRIERS AND LOOK AT INNOVATIVE
00:40:25:00 00:40:29:00 STRATEGIES THAT CAN MAKE IT
00:40:29:00 00:40:32:00 MORE ACCESSIBLE FOR LOCAL SMALL
00:40:32:00 00:40:33:00 WOMEN OWNED AND MINORITY OWNED
00:40:33:00 00:40:40:00 BUSINESSES WITH THIS NEW
00:40:40:00 00:40:41:00 PROGRAM, THE CITY INVESTED A
00:40:41:00 00:40:44:00 TOTAL OF TWO MILLION DOLLARS IN
00:40:44:00 00:40:47:00 SUPPLIER DIVERSITY.
00:40:47:00 00:40:48:00 PLEASE IGNORE THAT TOP LINE
00:40:48:00 00:40:51:00 THAT WAS A THAT IS ACTUALLY
00:40:51:00 00:40:52:00 JUST THE SEVENTY THREE THOUSAND
00:40:52:00 00:40:55:00 WAS JUST FOR THE IN RELATION TO
00:40:55:00 00:40:56:00 SUPPLIER DIVERSITY MANAGER MY
00:40:56:00 00:41:00:00 MISTAKE BUT I JUST WANT TO
00:41:00:00 00:41:00:00 OUTLINE THE POSITIONS AND WHERE
00:41:00:00 00:41:03:00 WE ARE WITH HIRING SO WE'VE
00:41:03:00 00:41:04:00 HIRED THREE NEW POSITIONS FOR
00:41:04:00 00:41:07:00 SUPPLIER DIVERSITY AND WE'RE IN
00:41:07:00 00:41:10:00 THE PROCESS OF HIRING THE NEXT
00:41:10:00 00:41:11:00 THREE I BELIEVE TWO OF THOSE
00:41:11:00 00:41:15:00 THREE ARE POSTED AND THE THIRD
00:41:15:00 00:41:18:00 WE ARE IS IN THE REQUEST TO
00:41:18:00 00:41:22:00 POST EACH.
00:41:22:00 00:41:30:00 WE'VE BEEN ENGAGING WITH WITH
00:41:30:00 00:41:31:00 BUSINESSES THROUGHOUT THE WHOLE
00:41:31:00 00:41:32:00 PANDEMIC AND BEFORE WE WERE
00:41:32:00 00:41:52:00 ABLE TO DO AN IN-PERSON
00:41:52:00 00:41:53:00 INFORMATION SESSIONS AND
00:41:53:00 00:41:53:00 OPPORTUNITY FAIRS IN THIS
00:41:53:00 00:41:54:00 FISCAL YEAR AND THEN QUICKLY
00:41:54:00 00:41:55:00 PIVOTED TO ONLINE OFFERINGS.
00:41:55:00 00:41:56:00 AND SO PART OF OUR WHAT WE
00:41:56:00 00:41:56:00 WOULD HAVE NORMALLY SPENT ON
00:41:56:00 00:41:57:00 IN-PERSON EVENTS AND PRINTING
00:41:57:00 00:41:57:00 MATERIALS AND ALL OF THOSE
00:41:57:00 00:41:58:00 THINGS WE WE PIVOTED TO INVEST
00:41:58:00 00:41:59:00 IN AN ONLINE PLATFORM THAT
00:41:59:00 00:42:01:00 ALLOWS US TO HAVE A MEANINGFUL
00:42:01:00 00:42:02:00 ONLINE ENGAGEMENT AND WE'VE
00:42:02:00 00:42:05:00 USED THIS REMOTE PLATFORM AND

00:42:05:00 00:42:08:00 IN SOME CASES ZOOM MEETINGS
00:42:08:00 00:42:09:00 RESUME WEBINARS JUST SO THAT WE
00:42:09:00 00:42:12:00 CAN STILL CONTINUE TO SEE AND
00:42:12:00 00:42:13:00 CONNECT PEOPLE AND HAVE
00:42:13:00 00:42:13:00 ACTUALLY HEARD THROUGH THAT
00:42:13:00 00:42:16:00 PROCESS THAT HAVING AN ONLINE
00:42:16:00 00:42:17:00 OPTION MADE IT EASIER FOR FOR
00:42:17:00 00:42:19:00 SOME FOLKS TO PARTICIPATE WHO
00:42:19:00 00:42:20:00 MAY NOT HAVE BEEN ABLE TO
00:42:20:00 00:42:21:00 BECAUSE OF CHILD CARE ISSUES.
00:42:21:00 00:42:24:00 SO I THINK IT'S A TOOL EVEN AS
00:42:24:00 00:42:25:00 WE REOPEN WE WANT TO CONSIDER
00:42:25:00 00:42:28:00 KEEPING OUR KIDS BECAUSE WE DID
00:42:28:00 00:42:32:00 SEE THAT WE WERE ABLE TO REACH
00:42:32:00 00:42:33:00 FOLKS THAT MAY NOT HAVE BEEN
00:42:33:00 00:42:36:00 ABLE TO COME INTO THE CITY FOR
00:42:36:00 00:42:38:00 ONE OF THESE EVENTS IN THE PAST
00:42:38:00 00:42:39:00 .
00:42:39:00 00:42:42:00 WE ALSO FOR THE FIRST TIME HAVE
00:42:42:00 00:42:43:00 MOVED INTO PROVIDING DIRECT
00:42:43:00 00:42:44:00 FINANCIAL SUPPORT THROUGH THESE
00:42:44:00 00:42:46:00 NEW INVESTMENTS.
00:42:46:00 00:42:47:00 NITI ALREADY TOUCHED ON THE
00:42:47:00 00:42:50:00 CERTIFIED BUSINESS FUND WHICH
00:42:50:00 00:42:51:00 WAS A PANDEMIC RESPONSE FUND
00:42:51:00 00:42:54:00 CONNECTED TO CARE'S ACT MONEY.
00:42:54:00 00:42:57:00 BUT WE ARE COMMITTING TO
00:42:57:00 00:42:58:00 PROVIDING DIRECT SUPPORT TO
00:42:58:00 00:42:59:00 MINORITY AND WOMEN BUSINESSES
00:42:59:00 00:43:01:00 TO BUILD THEIR CAPACITY THROUGH
00:43:01:00 00:43:02:00 THE CONTRACTING OPPORTUNITY
00:43:02:00 00:43:05:00 FUND WHICH ACTUALLY JUST CLOSED
00:43:05:00 00:43:06:00 .
00:43:06:00 00:43:06:00 WE ARE NOW REVIEWING
00:43:06:00 00:43:07:00 APPLICATIONS THAT JUST CLOSED
00:43:07:00 00:43:10:00 THIS MONDAY AND WE'RE HOPING TO
00:43:10:00 00:43:11:00 AWARD A TOTAL OF SEVEN HUNDRED
00:43:11:00 00:43:13:00 AND FIFTY THOUSAND AND IT'S
00:43:13:00 00:43:14:00 SPECIFICALLY FOR BUSINESSES WHO
00:43:14:00 00:43:17:00 ARE INTERESTED IN CONTRACTING
00:43:17:00 00:43:19:00 WITH THE CITY AND WANT TO BUILD
00:43:19:00 00:43:20:00 THEIR CAPACITY FOR THAT PURPOSE
00:43:20:00 00:43:21:00 .
00:43:21:00 00:43:22:00 SO I THINK THIS IS ANOTHER
00:43:22:00 00:43:23:00 GREAT WAY TO KIND OF SEE THE
00:43:23:00 00:43:24:00 PIPELINE THAT'S OUT THERE AND
00:43:24:00 00:43:28:00 CONTINUE TO SUPPORT THEM.
00:43:28:00 00:43:29:00 AND LASTLY, I'LL JUST END
00:43:29:00 00:43:32:00 BECAUSE EQUITY INCLUSION ISN'T
00:43:32:00 00:43:33:00 IS AN ALL PROCUREMENT I KNOW
00:43:33:00 00:43:36:00 PROCUREMENT HAS BEEN
00:43:36:00 00:43:40:00 OF INTEREST BUT WE ALSO ARE
00:43:40:00 00:43:41:00 WORKING ALWAYS ON THE BOSTON
00:43:41:00 00:43:43:00 RESIDENT JOBS POLICY AND I WE

00:43:43:00 00:43:47:00 HAD IN TERMS OF AT FIVE TWENTY
00:43:47:00 00:43:48:00 ONE WE CONTINUE OUR TRANSITION
00:43:48:00 00:43:51:00 TO THE SALESFORCE PLATFORM.
00:43:51:00 00:43:52:00 WE'VE NOW TRANSITIONED ALL
00:43:52:00 00:43:55:00 OF OUR DATA AND OUR NEW
00:43:55:00 00:43:56:00 PROJECTS ARE GOING ON TO
00:43:56:00 00:43:56:00 SALESFORCE.
00:43:56:00 00:43:59:00 WE'VE HIRED A NEW FULL TIME
00:43:59:00 00:43:59:00 SALESFORCE ADMINISTRATOR AND WE
00:43:59:00 00:44:03:00 HIRED FOUR NEW CONSTRUCTION
00:44:03:00 00:44:03:00 MONITORS.
00:44:03:00 00:44:04:00 TWO OF THOSE WERE TO FILL
00:44:04:00 00:44:05:00 VACANCIES AND TWO OUR NEW
00:44:05:00 00:44:07:00 POSITIONS THAT WERE CREATED .
00:44:07:00 00:44:08:00 SO THIS IS OUR LARGEST
00:44:08:00 00:44:11:00 MONITORING TEAM AND SO WE
00:44:11:00 00:44:12:00 REALLY ARE COMMITTED TO AS WE
00:44:12:00 00:44:14:00 CONTINUE TO REOPEN RECOVER AND
00:44:14:00 00:44:15:00 CONSTRUCTION CONTINUES TO BOOM,
00:44:15:00 00:44:19:00 WE WANT TO MAKE SURE THAT OUR
00:44:19:00 00:44:19:00 LOCAL RESIDENTS, WOMEN AND
00:44:19:00 00:44:22:00 PEOPLE OF COLOR CAN PARTICIPATE
00:44:22:00 00:44:23:00 IN THAT PROSPERITY.
00:44:23:00 00:44:24:00 THAT'S THE END OF MY
00:44:24:00 00:44:34:00 PRESENTATION IN IT.
00:44:34:00 00:44:35:00 I THINK I WOULD LIKE TO CLOSE
00:44:35:00 00:44:38:00 IN DISCUSSING THE POINT TWENTY
00:44:38:00 00:44:39:00 TWO PLANS AND INVESTMENT.
00:44:39:00 00:44:42:00 SO AS YOU HEARD FROM DIRECTOR
00:44:42:00 00:44:43:00 NATALIA, WE ARE GOING TO
00:44:43:00 00:44:45:00 IMPLEMENT REIMAGINED BOSSOM
00:44:45:00 00:44:46:00 RECOMMENDATIONS ALSO WE LOOK
00:44:46:00 00:44:50:00 FORWARD TO WORKING WITH YOU TO
00:44:50:00 00:44:51:00 TO MAKE THIS HAPPEN.
00:44:51:00 00:44:52:00 WE ARE IN THE PROCESS
00:44:52:00 00:44:54:00 OF LAUNCHING EQUITY FUND SO WE
00:44:54:00 00:44:55:00 ARE HOPING THAT OUR EQUITY
00:44:55:00 00:44:57:00 APPLICANTS CAN TAKE ADVANTAGE
00:44:57:00 00:45:01:00 OF THE RESOURCES THAT WE HAVE
00:45:01:00 00:45:02:00 AS MANY WE KNOW WE HAVE
00:45:02:00 00:45:05:00 RECEIVED ADDITIONAL INVESTMENT
00:45:05:00 00:45:06:00 OF ONE MILLION DOLLARS FOR JOB
00:45:06:00 00:45:07:00 TRAINING FOR HARD-HEARTED
00:45:07:00 00:45:08:00 INDUSTRIES.
00:45:08:00 00:45:09:00 SO WE ARE WORKING INTERNALLY
00:45:09:00 00:45:12:00 WITH OUR ARTS AND CULTURE WITH
00:45:12:00 00:45:13:00 OUR OFFICE WORKERS DEVELOPMENT,
00:45:13:00 00:45:16:00 WITH THE ENVIRONMENT DEPARTMENT
00:45:16:00 00:45:17:00 TO SEE HOW WE WANT TO WORK
00:45:17:00 00:45:21:00 TOGETHER TO ENSURE THAT WE
00:45:21:00 00:45:24:00 PROVIDE JOB TRAINING FOR PEOPLE
00:45:24:00 00:45:25:00 THAT WERE IMPACTED BY THE
00:45:25:00 00:45:25:00 PANDEMIC.
00:45:25:00 00:45:28:00 WE WILL ALSO BUILD THAT SUPPLY

00:45:28:00 00:45:29:00 PROGRAM TO MEET EQUITABLE
00:45:29:00 00:45:32:00 PROCUREMENT GOALS AS MENTIONED
00:45:32:00 00:45:33:00 BY SOLINO WE WILL RELEASE FINAL
00:45:33:00 00:45:36:00 PEOPLE ALBUMS CORNER ARTINIAN
00:45:36:00 00:45:37:00 DISTRICT AND THEN WE ARE ALSO
00:45:37:00 00:45:39:00 IN CONVERSATION ABOUT BUSINESS
00:45:39:00 00:45:40:00 IMPROVEMENT DISTRICT FORMATION
00:45:40:00 00:45:43:00 FOR THE FOR THE NEXT YEAR.
00:45:43:00 00:45:44:00 THAT WILL BE THE CONCLUSION
00:45:44:00 00:45:47:00 OF OUR PRESENTATION.
00:45:47:00 00:45:48:00 GREAT.
00:45:48:00 00:45:51:00 THANK YOU SO MUCH CHIEF MAKAWA
00:45:51:00 00:45:52:00 .
00:45:52:00 00:45:53:00 I WANT TO NOTE THAT WE WERE
00:45:53:00 00:45:54:00 JOINED EARLY ON IN THE
00:45:54:00 00:45:56:00 PRESENTATION COUNCILOR ANDRE
00:45:56:00 00:45:56:00 CAMPBELL FROM DISTRICT FOUR AND
00:45:56:00 00:45:57:00 COUNCILOR LYDIA EDWARDS.
00:45:57:00 00:45:59:00 MR ONCE THEY'RE HERE AS WELL
00:45:59:00 00:46:03:00 WILL BE JUMPING RIGHT INTO
00:46:03:00 00:46:03:00 QUESTIONS AND AS USUAL I'LL
00:46:03:00 00:46:06:00 I'LL DEFER MINE TO ACTUALLY
00:46:06:00 00:46:11:00 SORRY THE I GUESS THE QUESTION
00:46:11:00 00:46:14:00 IS WE'VE GOT IS WE HAVE WOMEN'S
00:46:14:00 00:46:15:00 ADVANCEMENT HERE TO ALEXANDRITE
00:46:15:00 00:46:18:00 AND YOU HAVE A PRESENTATION AS
00:46:18:00 00:46:18:00 WELL.
00:46:18:00 00:46:18:00 RIGHT.
00:46:18:00 00:46:19:00 CAN YOU GIVE ME A SENSE OF HOW
00:46:19:00 00:46:22:00 LONG THAT IS?
00:46:22:00 00:46:23:00 IT'S ABOUT TWO SLIDES I WOULD
00:46:23:00 00:46:23:00 SAY LESS THAN TEN MINUTES.
00:46:23:00 00:46:26:00 OK, THEN DEFINITELY.
00:46:26:00 00:46:27:00 LET'S HAVE YOU GO NOW SO THAT
00:46:27:00 00:46:28:00 COUNCILORS CAN ASK THE
00:46:28:00 00:46:33:00 QUESTIONS FOR EVERYBODY ON OK,
00:46:33:00 00:46:34:00 WELL THANK YOU SO MUCH FOR
00:46:34:00 00:46:37:00 LETTING US GO NEXT I'LL TRY TO
00:46:37:00 00:46:41:00 TO SUM IT UP AND GIVE TIME BUT
00:46:41:00 00:46:42:00 THANK YOU FOR HAVING US AND
00:46:42:00 00:46:44:00 MOST OF ALL FOR BEING ALL
00:46:44:00 00:46:45:00 INFORMATION ABOUT MOA.
00:46:45:00 00:46:48:00 MY NAME IS ALEXANDER DASAN.
00:46:48:00 00:46:49:00 I'M THE NEW EXECUTIVE DIRECTOR
00:46:49:00 00:46:50:00 OF THE OFFICE OF WOMEN'S
00:46:50:00 00:46:52:00 ADVANCEMENT AND I'M JOINED
00:46:52:00 00:46:53:00 TODAY BY ALI POULIOT WHICH
00:46:53:00 00:46:56:00 SHE'S OUR POLICY MANAGER AND
00:46:56:00 00:46:57:00 WE'LL GIVE A SHORT PRESENTATION
00:46:57:00 00:47:00:00 ON OUR CURRENT CHILD CARE FUND
00:47:00:00 00:47:01:00 PROGRAM AND THEN I WILL GO INTO
00:47:01:00 00:47:04:00 MORE DETAIL AS OUR TWENTY TWO
00:47:04:00 00:47:05:00 INVESTMENTS.
00:47:05:00 00:47:07:00 SO GIVE ME ONE SECOND IS GO

00:47:07:00 00:47:08:00 AHEAD AND SHARE MY SCREEN FOR
00:47:08:00 00:47:22:00 THE PRESENTATION.
00:47:22:00 00:47:52:00 THANK SAAD.
00:47:52:00 00:47:52:00 GREAT.
00:47:52:00 00:47:56:00 I WILL HAND IT OVER TO ALI.
00:47:56:00 00:47:57:00 SHE IS GOING TO BE THE FIRST TO
00:47:57:00 00:47:59:00 GO OVER THE CHILD CARE
00:47:59:00 00:48:00:00 ENTREPRENEUR FUND AND THEN I
00:48:00:00 00:48:01:00 WILL JUMP IN WITH RFI TWENTY
00:48:01:00 00:48:06:00 TWO BUDGET MORNING.
00:48:06:00 00:48:07:00 HI I'M ALI POULIOT.
00:48:07:00 00:48:10:00 AS I MENTIONED AND THEN POLICY
00:48:10:00 00:48:11:00 AND RESEARCH MANAGER FOR THE
00:48:11:00 00:48:12:00 MAYOR'S OFFICE OF WOMEN'S
00:48:12:00 00:48:14:00 ADVANCEMENT AND IT'S MY
00:48:14:00 00:48:15:00 PLEASURE TO TALK TO YOU TODAY
00:48:15:00 00:48:16:00 ABOUT OUR CHILDCARE
00:48:16:00 00:48:18:00 ENTREPRENEUR FUND ON THE CHILD
00:48:18:00 00:48:21:00 CARE ENTREPRENEUR FUND WAS
00:48:21:00 00:48:22:00 LAUNCHED IN FISCAL YEAR TWENTY
00:48:22:00 00:48:26:00 TWENTY AND IT WAS A PILOT YEAR
00:48:26:00 00:48:29:00 AND HAS SINCE WILL TALK ABOUT
00:48:29:00 00:48:33:00 SOON EXPANDED SIGNIFICANTLY ON
00:48:33:00 00:48:34:00 TO START.
00:48:34:00 00:48:35:00 I JUST WANT TO GIVE YOU A QUICK
00:48:35:00 00:48:37:00 OVERVIEW OF WHAT A FAMILY CHILD
00:48:37:00 00:48:38:00 CARE IS A FAMILY CHILD CARE IS
00:48:38:00 00:48:41:00 A SMALL IN-HOME CHILD CARE RUN
00:48:41:00 00:48:42:00 BY A PROVIDER IN THEIR OWN
00:48:42:00 00:48:42:00 RESIDENCE.
00:48:42:00 00:48:45:00 SO THERE'S LESS THAN TEN
00:48:45:00 00:48:48:00 CHILDREN PER REGULATIONS AND
00:48:48:00 00:48:49:00 IT'S A SMALL BUSINESS RUN BY
00:48:49:00 00:48:53:00 SOMEONE WHO OFFERS CHILDCARE SO
00:48:53:00 00:48:54:00 THEY GET OUT OF THEIR OWN HOUSE
00:48:54:00 00:48:57:00 AND THEY'RE USUALLY LOCATED ALL
00:48:57:00 00:49:00:00 OVER THE CITY IN ALL OF OUR
00:49:00:00 00:49:00:00 NEIGHBORHOODS AND THAT PEOPLE
00:49:00:00 00:49:03:00 WHO PROVIDE CARE ARE PART
00:49:03:00 00:49:04:00 OF THOSE COMMUNITIES AND THEY
00:49:04:00 00:49:05:00 KNOW THE FAMILY IS THAT THEY
00:49:05:00 00:49:06:00 SERVE IN THEIR OWN
00:49:06:00 00:49:08:00 NEIGHBORHOODS.
00:49:08:00 00:49:09:00 SO THE CHILD CARE ENTREPRENEUR
00:49:09:00 00:49:12:00 FUND IS FOCUSED ON SERVING THE
00:49:12:00 00:49:13:00 FAMILY CHILD CARE PROVIDERS
00:49:13:00 00:49:16:00 BECAUSE WE LEARNED THAT NEARLY
00:49:16:00 00:49:17:00 FOUR HUNDRED OF THESE
00:49:17:00 00:49:19:00 BUSINESSES CLOSED BETWEEN 2010
00:49:19:00 00:49:20:00 AND TWENTY NINETEEN.
00:49:20:00 00:49:22:00 SO THERE'S A REALLY RAPID
00:49:22:00 00:49:23:00 DECREASE IN THE AMOUNT
00:49:23:00 00:49:27:00 OF SUPPLY AVAILABLE AND THESE
00:49:27:00 00:49:28:00 TEND TO BE MORE AFFORDABLE.

00:49:28:00 00:49:31:00 THEY HAVE MORE FLEXIBLE HOURS
00:49:31:00 00:49:35:00 AND THEY HAVE A GOOD COMMUNITY
00:49:35:00 00:49:36:00 CONNECTION TO THE FOLKS THEY
00:49:36:00 00:49:38:00 SERVE ON.
00:49:38:00 00:49:39:00 THE CHILD CARE ENTREPRENEUR
00:49:39:00 00:49:43:00 FUND IS A COMPETITIVE GRANT
00:49:43:00 00:49:43:00 PROGRAM.
00:49:43:00 00:49:44:00 WE OFFER THIRTY FIVE HUNDRED
00:49:44:00 00:49:46:00 DOLLAR GRANTS.
00:49:46:00 00:49:47:00 THESE ARE FLEXIBLE FUNDS THAT
00:49:47:00 00:49:51:00 CAN BE USED FOR THINGS LIKE
00:49:51:00 00:49:52:00 FENCING IN YOUR BACKYARD SO
00:49:52:00 00:49:54:00 THAT THE EC WILL ALLOW THE
00:49:54:00 00:49:55:00 CHILDREN TO GO OUT AND PLAY
00:49:55:00 00:49:55:00 THERE CAN BE USED FOR
00:49:55:00 00:49:56:00 PURCHASING HIGH QUALITY
00:49:56:00 00:49:58:00 EDUCATIONAL MATERIALS AND OR
00:49:58:00 00:50:02:00 PAYING OFF BILLS THAT ACCRUED
00:50:02:00 00:50:03:00 DURING COVID CLOSURES AND THE
00:50:03:00 00:50:06:00 WE ALSO OFFER A SIX WORKSHOP
00:50:06:00 00:50:09:00 COURSE TO ACCOMPANY THE FUNDS
00:50:09:00 00:50:10:00 THAT IS REQUIRED TO PARTICIPATE
00:50:10:00 00:50:10:00 IN THE WORKSHOP PROGRAM IN
00:50:10:00 00:50:14:00 ORDER TO RECEIVE THE FUNDS AND
00:50:14:00 00:50:15:00 THESE REALLY FOCUSED ON THE
00:50:15:00 00:50:18:00 FUNDAMENTALS OF BEING A SMALL
00:50:18:00 00:50:19:00 CHILD CARE BUSINESS OWNER.
00:50:19:00 00:50:21:00 IT'S A REALLY UNIQUE SECTOR.
00:50:21:00 00:50:22:00 THERE'S REALLY A SMALL A SMALL
00:50:22:00 00:50:25:00 POOL OF FOLKS WHO ARE QUALIFIED
00:50:25:00 00:50:29:00 TO TRAIN RELATED TO THESE
00:50:29:00 00:50:30:00 PARTICULAR BUSINESS PROCESSES.
00:50:30:00 00:50:33:00 SO WE'RE LUCKY TO HAVE PARTNERS
00:50:33:00 00:50:34:00 UNITED WAY WHO ARE REALLY
00:50:34:00 00:50:34:00 EXPERTS IN BOTH THE BUSINESS
00:50:34:00 00:50:37:00 SIDE AND THE CHILD CARE SIDE.
00:50:37:00 00:50:40:00 THE TOPICS INCLUDE BUDGETING
00:50:40:00 00:50:44:00 TAX PREPARATION SINCE WE'VE
00:50:44:00 00:50:45:00 PIVOTED TO OFFER THESE
00:50:45:00 00:50:48:00 OVERCONSUME SO WE PROVIDE THE
00:50:48:00 00:50:52:00 WORKSHOPS TAUGHT BY UNITED IT'S
00:50:52:00 00:50:55:00 A SIX WEEK COHORT OR WORKSHOP
00:50:55:00 00:50:56:00 COHORT AND WE PROVIDE
00:50:56:00 00:50:56:00 SIMULTANEOUS TRANSLATION TO
00:50:56:00 00:50:59:00 ANYONE WHO NEEDS IT.
00:50:59:00 00:51:03:00 SO IN TERMS OF EQUITY OF COURSE
00:51:03:00 00:51:04:00 THIS IS AN EQUITY PROGRAM ON
00:51:04:00 00:51:05:00 TWO FRONTS.
00:51:05:00 00:51:05:00 RIGHT.
00:51:05:00 00:51:07:00 SO WE'RE TALKING ABOUT THE
00:51:07:00 00:51:11:00 FAMILY CHILD CARE PROVIDERS
00:51:11:00 00:51:12:00 THEMSELVES WHO ARE 90 PERCENT
00:51:12:00 00:51:13:00 WOMEN, 61 PERCENT WOMEN
00:51:13:00 00:51:15:00 OF COLOR AND FORTY FOUR PERCENT

00:51:15:00 00:51:18:00 IMMIGRANT IN THE CITY OF BOSTON
00:51:18:00 00:51:19:00 AND ARE LOW INCOME WITH AVERAGE
00:51:19:00 00:51:20:00 ANNUAL INCOME OF TWENTY SEVEN
00:51:20:00 00:51:22:00 THOUSAND AND THIRTY THREE
00:51:22:00 00:51:23:00 PERCENT OF THE SECTOR LIVES
00:51:23:00 00:51:27:00 BELOW THE POVERTY LINE.
00:51:27:00 00:51:28:00 SO IT'S AN EQUITY PROGRAM BOTH
00:51:28:00 00:51:30:00 FOR PROVIDERS THEMSELVES AND
00:51:30:00 00:51:30:00 OF COURSE THE FAMILIES WHO
00:51:30:00 00:51:33:00 UTILIZE CHILD CARE.
00:51:33:00 00:51:34:00 AND WE KNOW THAT CHILD CARE
00:51:34:00 00:51:35:00 ACCESS IS A BARRIER TO WOMEN
00:51:35:00 00:51:37:00 PARTICIPATING IN THE WORKFORCE
00:51:37:00 00:51:41:00 AND SO IT SERVES OUR RESIDENTS
00:51:41:00 00:51:45:00 ON TWO SIDES THERE IN TERMS
00:51:45:00 00:51:46:00 OF THE CHILD CARE ENTREPRENEUR
00:51:46:00 00:51:49:00 FUND PROGRAM ITSELF, WE MAKE
00:51:49:00 00:51:50:00 APPLICATION AVAILABLE IN TEN
00:51:50:00 00:51:50:00 LANGUAGES.
00:51:50:00 00:51:53:00 WE DO PROVIDE SIMULTANEOUS
00:51:53:00 00:51:54:00 TRANSLATION AS I MENTIONED FOR
00:51:54:00 00:51:55:00 FOR ALL THE WORKSHOPS THAT WE
00:51:55:00 00:52:15:00 DID OFFER WE OFFER APPLICANT
00:52:15:00 00:52:15:00 APPLICANTS ARE ELIGIBLE BLIND
00:52:15:00 00:52:16:00 TO THEIR TRANSLATION OR
00:52:16:00 00:52:16:00 INTERPRETATION NEEDS.
00:52:16:00 00:52:17:00 SO THE FIRST COHORT WE HAD
00:52:17:00 00:52:18:00 CANTONESE IN SPANISH
00:52:18:00 00:52:18:00 SIMULTANEOUS TRANSLATION SINCE
00:52:18:00 00:52:19:00 THEN WE'VE HAD SPANISH
00:52:19:00 00:52:19:00 INTERPRETATION AND WE'VE SINCE
00:52:19:00 00:52:20:00 RUN OUR FIRST SPANISH SPEAKER
00:52:20:00 00:52:21:00 ONLY COHORT BECAUSE WE HAD
00:52:21:00 00:52:21:00 ENOUGH ACCEPTED APPLICANTS WHO
00:52:21:00 00:52:22:00 WERE SPANISH SPEAKERS.
00:52:22:00 00:52:23:00 WE'RE ABLE TO ACCESS A UNITED
00:52:23:00 00:52:26:00 WAY TRAINER WHO IS A SPANISH
00:52:26:00 00:52:27:00 SPEAKER AND HAS THIS UNIQUE
00:52:27:00 00:52:29:00 EXPERTIZE SO SHE IS CURRENTLY
00:52:29:00 00:52:33:00 LEADING OUR FIRST COHORT OF
00:52:33:00 00:52:34:00 SPANISH SPEAKERS AND SO IT'S AN
00:52:34:00 00:52:37:00 EXCITING TIME.
00:52:37:00 00:52:41:00 NEXT SLIDE PLEASE.
00:52:41:00 00:52:42:00 OK, SO IN BISCOE YOU'RE TWENTY
00:52:42:00 00:52:45:00 TWO WE ARE PREDICTING FIVE
00:52:45:00 00:52:46:00 COHORTS OF THE CHILD CARE
00:52:46:00 00:52:49:00 ENTREPRENEUR FUND WITH ONE
00:52:49:00 00:52:49:00 HUNDRED GRANTEES AND THAT'S
00:52:49:00 00:52:50:00 ABOUT TWENTY PERCENT OF THE
00:52:50:00 00:52:52:00 FAMILY CHILD CARE OPERATORS IN
00:52:52:00 00:52:53:00 THE CITY OF BOSTON.
00:52:53:00 00:52:56:00 WE ARE REGULARLY RECEIVING
00:52:56:00 00:53:00:00 ABOUT FIVE TIMES MORE
00:53:00:00 00:53:01:00 APPLICATIONS THAN WE CAN FUND

00:53:01:00 00:53:01:00 WITH EACH COHORT .
00:53:01:00 00:53:04:00 SO THERE'S THERE'S A HIGH
00:53:04:00 00:53:07:00 DEMAND FOR THIS PROGRAM AND
00:53:07:00 00:53:08:00 WE'RE ESTIMATING THAT WE'LL DO
00:53:08:00 00:53:12:00 NINETY THREE GRANTEES THIRTY
00:53:12:00 00:53:12:00 FIVE HUNDRED DOLLARS EACH,
00:53:12:00 00:53:13:00 WHICH IS THE LEVEL THAT WE HAVE
00:53:13:00 00:53:16:00 BEEN FUNDING IN THE PAST AND
00:53:16:00 00:53:17:00 TRYING TO EXPAND THE PROGRAM TO
00:53:17:00 00:53:20:00 SUPPORT CHILD CARE COOPERATIVE
00:53:20:00 00:53:20:00 AND STARTUPS WITH A HIGHER
00:53:20:00 00:53:24:00 LEVEL OF GRANT FUNDING AND MORE
00:53:24:00 00:53:24:00 HANDS ON SUPPORT.
00:53:24:00 00:53:28:00 SO WE ARE EXPECTING THAT WE'LL
00:53:28:00 00:53:31:00 BE ABLE TO SUPPORT SOME
00:53:31:00 00:53:32:00 OF THESE MORE STARTUP
00:53:32:00 00:53:35:00 BUSINESSES WITH THE ADDITION
00:53:35:00 00:53:39:00 OF OUR NEW PROGRAM MANAGER WHO
00:53:39:00 00:53:40:00 ARE HOPING TO HIRE NEXT FISCAL
00:53:40:00 00:53:42:00 YEAR WHO WILL OVERSEE THIS
00:53:42:00 00:53:44:00 PROGRAM AND BE ABLE TO PROVIDE
00:53:44:00 00:53:47:00 THAT KIND OF ATTENTION AND
00:53:47:00 00:53:48:00 GUIDANCE THAT THE STARTUP
00:53:48:00 00:53:50:00 BUSINESSES AS OF JUNE OF TWENTY
00:53:50:00 00:53:55:00 TWENTY AS I MENTIONED THERE ARE
00:53:55:00 00:53:56:00 FOUR HUNDRED AND EIGHTY FIVE
00:53:56:00 00:53:56:00 LICENSED CHILD CARE IS IN THE
00:53:56:00 00:53:59:00 CITY OF BOSTON AND SO IF WE ARE
00:53:59:00 00:54:02:00 ABLE TO TRAIN ONE HUNDRED FOLKS
00:54:02:00 00:54:03:00 IN ONE YEAR THAT'LL BE TWENTY
00:54:03:00 00:54:03:00 PERCENT.
00:54:03:00 00:54:06:00 SO BETWEEN THE FOLKS WE'VE
00:54:06:00 00:54:06:00 ALREADY TRAINED AND THE FOLKS
00:54:06:00 00:54:10:00 THAT WE EXPECT TO TRAIN IN THE
00:54:10:00 00:54:11:00 NEXT YEAR WE WILL HAVE TRAINED
00:54:11:00 00:54:12:00 FORTY PERCENT OF YOUNG DOCTORS
00:54:12:00 00:54:13:00 IN THE CITY OF BOSTON WHICH IS
00:54:13:00 00:54:16:00 REALLY EXCITING AND THAT WE
00:54:16:00 00:54:17:00 EXPECT IN FISCAL YEAR TWENTY
00:54:17:00 00:54:21:00 TWO TO AWARD THREE HUNDRED AND
00:54:21:00 00:54:21:00 SEVENTY FOUR THOUSAND DOLLARS
00:54:21:00 00:54:25:00 IN GRANTS WE WERE ABLE TO
00:54:25:00 00:54:28:00 SIGNIFICANTLY EXPAND THE CHILD
00:54:28:00 00:54:29:00 CARE ENTREPRENEUR FUND IN
00:54:29:00 00:54:32:00 FISCAL YEAR TWENTY ONE BECAUSE
00:54:32:00 00:54:33:00 OF WORKFORCE DEVELOPMENT GRANTS
00:54:33:00 00:54:36:00 AND SOME PRIVATE FUNDING THAT
00:54:36:00 00:54:37:00 WE RECEIVED.
00:54:37:00 00:54:40:00 SO WE'RE HAPPY THAT THE
00:54:40:00 00:54:41:00 PROPOSED BUDGET INCLUDES
00:54:41:00 00:54:43:00 FUNDING TO SUPPORT THAT
00:54:43:00 00:54:44:00 EXPANSION WHICH WE SEE IS
00:54:44:00 00:54:47:00 DESPERATELY NEEDED BY CHILD
00:54:47:00 00:54:48:00 CARE PROVIDERS HERE IN THE CITY

00:54:48:00 00:54:52:00 AND WE'RE HAPPY TO REPORT WE
00:54:52:00 00:54:55:00 DID HIGHER UMASS BOSTON
00:54:55:00 00:54:56:00 CONDUCTED AN INDEPENDENT
00:54:56:00 00:54:58:00 EVALUATION OF THE PILOT PROGRAM
00:54:58:00 00:54:59:00 WITH STRONG POSITIVE CHANGES IN
00:54:59:00 00:55:00:00 THE PARTICIPANTS BUSINESS
00:55:00:00 00:55:00:00 PRACTICE, COMPETENCE AND
00:55:00:00 00:55:02:00 LEADERSHIP EFFICACY.
00:55:02:00 00:55:07:00 WE ALSO FOUND WE HAVE A
00:55:07:00 00:55:07:00 WONDERFUL EVALUATION FROM THEM
00:55:07:00 00:55:11:00 THAT ALSO DISCUSSES HOW THIS
00:55:11:00 00:55:11:00 PROGRAM WAS ABLE TO KEEP THESE
00:55:11:00 00:55:15:00 PROVIDERS IN BUSINESS WHEN THE
00:55:15:00 00:55:15:00 COVID-19 PANDEMIC STRUCK IN
00:55:15:00 00:55:19:00 QUOTES SAYING THINGS LIKE THESE
00:55:19:00 00:55:19:00 BUSINESS SKILLS THAT I LEARNED
00:55:19:00 00:55:22:00 ON THIS GRANT MONEY IS WHAT
00:55:22:00 00:55:23:00 KEPT YOU FROM CLOSING MY DOORS
00:55:23:00 00:55:24:00 WHICH OF COURSE IS A STORY
00:55:24:00 00:55:27:00 WE'RE HEARING ALL TOO OFTEN
00:55:27:00 00:55:27:00 THESE DAYS.
00:55:27:00 00:55:30:00 SO WE HAVE ANOTHER EVALUATION
00:55:30:00 00:55:31:00 PENDING RIGHT NOW OF OUR
00:55:31:00 00:55:34:00 SUBSEQUENT COHORTS BUT WE HOPE
00:55:34:00 00:55:35:00 THAT IT WILL BE JUST AS
00:55:35:00 00:55:37:00 POSITIVE.
00:55:37:00 00:55:38:00 TURN BACK A BIT.
00:55:38:00 00:55:42:00 ALEX, THANKS SO MUCH.
00:55:42:00 00:55:43:00 THANKS SO MUCH, ALL.
00:55:43:00 00:55:44:00 AND I JUST WANT TO MAKE AN
00:55:44:00 00:55:46:00 ANALYSIS ON THE SPECIFICS
00:55:46:00 00:55:46:00 OF THE NY TWENTY TWO BUDGET
00:55:46:00 00:55:49:00 PROJECTIONS AND THE FUNDS.
00:55:49:00 00:55:50:00 WHAT IS YOUR QUESTION
00:55:50:00 00:55:51:00 SPECIFICALLY MAKE A BIG FOCUS
00:55:51:00 00:55:54:00 ON THE ON THE AMOUNTS THAT WERE
00:55:54:00 00:55:56:00 REQUESTED FOR THE CHILD CARE
00:55:56:00 00:55:57:00 PROGRAM MANAGER AS ALI JUST
00:55:57:00 00:55:58:00 WENT OVER.
00:55:58:00 00:55:59:00 THESE ARE THE NUMBERS AND THE
00:55:59:00 00:56:01:00 FIGURES THAT WE HAVE SEEN AND
00:56:01:00 00:56:02:00 WE PROJECTED FOR NY TWENTY TWO
00:56:02:00 00:56:05:00 HAVING SOMEONE SPECIFICALLY
00:56:05:00 00:56:06:00 FOCUS ON THIS PROGRAM WILL
00:56:06:00 00:56:09:00 ALLOW US TO TO DO MUCH MORE
00:56:09:00 00:56:10:00 WITH THE CHILD CARE
00:56:10:00 00:56:13:00 ENTREPRENEUR FUND AND WILL ALSO
00:56:13:00 00:56:14:00 ALLOW THAT OFFICE TO KEEP THE
00:56:14:00 00:56:17:00 THE GREAT WE'RE GOING.
00:56:17:00 00:56:18:00 I WISH WE HAD A WHOLE LOT
00:56:18:00 00:56:20:00 OF THE TIME SO WE CAN GO OVER
00:56:20:00 00:56:22:00 AND EVEN TALK ABOUT ON
00:56:22:00 00:56:25:00 DESCRIPTIONS OF PROVIDERS HAVE
00:56:25:00 00:56:25:00 TAKEN THE CHILD CARE

00:56:25:00 00:56:26:00 ENTREPRENEUR FUND AND HOW MUCH
00:56:26:00 00:56:28:00 IT HAS HELPED THEM AND HOW MUCH
00:56:28:00 00:56:29:00 IT HAS BROUGHT IN ELEVATED
00:56:29:00 00:56:32:00 THEIR CONFIDENCE WHEN IT COMES
00:56:32:00 00:56:33:00 TO RUNNING THEIR SMALL
00:56:33:00 00:56:33:00 BUSINESS.
00:56:33:00 00:56:34:00 THIS IS SOMETHING THAT MOER IS
00:56:34:00 00:56:36:00 VERY PROUD OF AND ALL THE
00:56:36:00 00:56:37:00 AMAZING COLLABORATION THAT WE
00:56:37:00 00:56:40:00 HAVE DONE IN PART TO MENTAL AND
00:56:40:00 00:56:41:00 ALSO EXTERNAL.
00:56:41:00 00:56:42:00 THIS IS NOT SOMETHING THAT WE
00:56:42:00 00:56:45:00 HAVE DONE AND I ALWAYS LIKE TO
00:56:45:00 00:56:45:00 EMPHASIZE THE FACT THAT
00:56:45:00 00:56:48:00 PARTNERSHIPS AND COLLABORATION
00:56:48:00 00:56:49:00 IS VERY UNIQUE TO EVERYTHING
00:56:49:00 00:56:52:00 OUR OFFICE DOES AND I WANT
00:56:52:00 00:56:53:00 EXTEND AND EVEN FIND A WAYS
00:56:53:00 00:56:55:00 INTO FINDING THAT MAKING THIS
00:56:55:00 00:56:56:00 POSSIBLE WITHOUT THE PEOPLE WHO
00:56:56:00 00:56:59:00 HAVE HELPED CREATE THIS WOULD
00:56:59:00 00:57:00:00 IT BE POSSIBLE SO VERY THANKFUL
00:57:00:00 00:57:03:00 FOR EVEN HAVING THE OPPORTUNITY
00:57:03:00 00:57:04:00 TO EXPLAIN OUR CHILD CARE
00:57:04:00 00:57:05:00 ENTREPRENEUR FUND AND ALSO LOOK
00:57:05:00 00:57:07:00 INTO THE EXPANSION FOR TWENTY
00:57:07:00 00:57:08:00 TOO HAPPY TO TAKE ANY QUESTIONS
00:57:08:00 00:57:11:00 AND HAPPY TO TAKE ANY
00:57:11:00 00:57:12:00 CLARIFICATIONS AS WELL.
00:57:12:00 00:57:15:00 THANK YOU SO MUCH.
00:57:15:00 00:57:15:00 GREAT.
00:57:15:00 00:57:17:00 THANK YOU SO MUCH FOR THAT
00:57:17:00 00:57:19:00 PRESENTATION.
00:57:19:00 00:57:20:00 NOW WE WILL BE GOING TO
00:57:20:00 00:57:21:00 QUESTIONS AND WE'LL DO THEM
00:57:21:00 00:57:24:00 BOTH FOR OED AND FOR FOLLOW UP
00:57:24:00 00:57:27:00 SO THANK YOU ALL FOR BEING
00:57:27:00 00:57:27:00 HERE.
00:57:27:00 00:57:30:00 WE'RE GOING TO GO FIRST TO
00:57:30:00 00:57:31:00 COUNCILOR ESSAIBI GEORGE, MY
00:57:31:00 00:57:34:00 VICE CHAIR AND THEN I BELIEVE
00:57:34:00 00:57:38:00 IT IS SORRY COLLEAGUES.
00:57:38:00 00:57:42:00 YEAH, COUNCILOR FLYNN AND
00:57:42:00 00:57:43:00 COUNCILOR FLAHERTY, COUNCILOR
00:57:43:00 00:57:44:00 SAVAGE, THANK YOU VERY MUCH.
00:57:44:00 00:57:47:00 I AM HERE AND THANK YOU
00:57:47:00 00:57:47:00 EVERYONE FOR THIS MORNING'S
00:57:47:00 00:57:48:00 PRESENTATION.
00:57:48:00 00:57:50:00 THIS MAY HAVE BEEN THE RECORD
00:57:50:00 00:57:51:00 ONE HOUR PRESENTATION BUT IT
00:57:51:00 00:57:52:00 WAS VERY THOROUGH AND
00:57:52:00 00:57:55:00 THOUGHTFUL.
00:57:55:00 00:57:56:00 I'VE GOT ONE QUESTION.
00:57:56:00 00:57:56:00 I HAVE A NUMBER OF QUESTIONS

00:57:56:00 00:57:57:00 BUT I'M GOING TO START WITH
00:57:57:00 00:57:59:00 THIS FIRST ONE BECAUSE I THINK
00:57:59:00 00:58:00:00 IT APPLIES TO SORT OF ALL
00:58:00:00 00:58:03:00 OF THE THINGS WE'VE DISCUSSED
00:58:03:00 00:58:03:00 THIS MORNING CERTAINLY ARE
00:58:03:00 00:58:06:00 SMALL BUSINESSES AND ABSOLUTELY
00:58:06:00 00:58:07:00 OUR CHILDCARE PROVIDERS WHICH
00:58:07:00 00:58:10:00 ARE IN THEMSELVES MANY SMALL
00:58:10:00 00:58:10:00 BUSINESSES THEY'RE ALL SMALL
00:58:10:00 00:58:11:00 BUSINESSES, ALTHOUGH SOME MAY
00:58:11:00 00:58:15:00 BE NONPROFIT BASED OVER THIS
00:58:15:00 00:58:18:00 LAST YEAR PLUS WITH COVID IN
00:58:18:00 00:58:19:00 THE PANDEMIC WE HAD A NUMBER
00:58:19:00 00:58:20:00 OF BUSINESSES THAT WENT INTO
00:58:20:00 00:58:22:00 HIBERNATION.
00:58:22:00 00:58:22:00 HAVE WE SURVEYED THOSE
00:58:22:00 00:58:23:00 BUSINESSES AT ALL?
00:58:23:00 00:58:26:00 DO WE KNOW HOW MANY OF THEM
00:58:26:00 00:58:26:00 WILL REOPEN?
00:58:26:00 00:58:29:00 DO WE KNOW HOW MANY WE'VE LOST
00:58:29:00 00:58:30:00 ?
00:58:30:00 00:58:31:00 HAS THERE BEEN SORT OF ANY
00:58:31:00 00:58:33:00 COLLECTION OF DATA OR TRACKING
00:58:33:00 00:58:34:00 OF THOSE BUSINESSES WHO HAVE
00:58:34:00 00:58:38:00 WHO ARE AGAIN HIBERNATION SHUT
00:58:38:00 00:58:38:00 DOWN MAYBE NOT REOPENING OR
00:58:38:00 00:58:42:00 WILL REOPEN AND THEN WHAT IS
00:58:42:00 00:58:43:00 THE EXTENDED PLAN IF THEY ARE
00:58:43:00 00:58:43:00 REOPENING?
00:58:43:00 00:58:46:00 CAN WE DOUBLE DOWN OR TRIPLE
00:58:46:00 00:58:47:00 DOWN WITH ANY SUPPORTS TO GET
00:58:47:00 00:58:49:00 THOSE DOORS REOPENED OR CAN WE
00:58:49:00 00:58:50:00 SUPPORT THEM THROUGH TECHNICAL
00:58:50:00 00:58:53:00 ASSISTANCE AND OTHER RESOURCES
00:58:53:00 00:58:57:00 TO HELP THEM EITHER REBRAND
00:58:57:00 00:59:01:00 MANY OF OUR ENTREPRENEURS
00:59:01:00 00:59:01:00 BECOME SERIAL ENTREPRENEUR OR
00:59:01:00 00:59:02:00 SO THERE MAY BE OTHER
00:59:02:00 00:59:04:00 OPPORTUNITIES NOW ON THE OTHER
00:59:04:00 00:59:06:00 SIDE OF THIS PANDEMIC IN WHICH
00:59:06:00 00:59:09:00 TO ENGAGE THEM.
00:59:09:00 00:59:10:00 IT'S A GREAT QUESTION.
00:59:10:00 00:59:13:00 COUNCILOR.
00:59:13:00 00:59:14:00 SO I'LL START BY SAYING THAT
00:59:14:00 00:59:18:00 THERE IS NO AGGREGATE DATA
00:59:18:00 00:59:19:00 OF ALL OF THE BUSINESSES IN
00:59:19:00 00:59:22:00 BOSTON THAT HAVE CLOSED OR THAT
00:59:22:00 00:59:22:00 HAVE BEEN HIBERNATING.
00:59:22:00 00:59:25:00 A LOT OF THAT IS WORD OF MOUTH
00:59:25:00 00:59:26:00 THAT WE HAVE REALLY BEEN ABLE
00:59:26:00 00:59:29:00 TO LEARN A LOT ABOUT SOME
00:59:29:00 00:59:30:00 OF THESE BUSINESSES AND TALK TO
00:59:30:00 00:59:33:00 SOME OF THEM DURING THE
00:59:33:00 00:59:33:00 REOPENING PROCESS.

00:59:33:00 00:59:37:00 SO I DO HAVE SOME WORD OF MOUTH
00:59:37:00 00:59:38:00 DATA BUT THE CITY DID PUT
00:59:38:00 00:59:40:00 TOGETHER A VERY SIMPLE FORM TO
00:59:40:00 00:59:41:00 TRY TO UNDERSTAND WHO WAS
00:59:41:00 00:59:45:00 CLOSING IT WAS ON OUR WEBSITE
00:59:45:00 00:59:45:00 AND WE'VE SHARED IT OUT AND
00:59:45:00 00:59:48:00 ASKED FOLKS TO LET US IF A
00:59:48:00 00:59:49:00 BUSINESS HAS CLOSED.
00:59:49:00 00:59:52:00 BUT AGAIN, THIS IS NOT THIS IS
00:59:52:00 00:59:53:00 NOT HARD DATA.
00:59:53:00 00:59:56:00 THIS IS REALLY JUST FOLKS WHO
00:59:56:00 01:00:00:00 HAPPEN TO BE CONNECTED WITH US
01:00:00:00 01:00:00:00 .
01:00:00:00 01:00:01:00 THERE ARE SOME FOLKS WHO SHUT
01:00:01:00 01:00:03:00 DOWN RIGHT AWAY AND THEN FOLKS
01:00:03:00 01:00:04:00 WHO HAVE TRIED TO HOLD ON OR
01:00:04:00 01:00:07:00 ARE ANTICIPATING OPENING AND
01:00:07:00 01:00:08:00 THERE'S A LOT OF PEOPLE WHO
01:00:08:00 01:00:09:00 DON'T KNOW WHAT THEY'RE DOING
01:00:09:00 01:00:09:00 YET.
01:00:09:00 01:00:11:00 SO I THINK WE WON'T KNOW
01:00:11:00 01:00:12:00 ANYTHING MORE SUBSTANTIAL UNTIL
01:00:12:00 01:00:12:00 LATER ON.
01:00:12:00 01:00:15:00 BUT WE ARE WORKING TO FIGURE
01:00:15:00 01:00:16:00 OUT WAYS OF CAPTURING MORE
01:00:16:00 01:00:19:00 OF THIS DATA.
01:00:19:00 01:00:20:00 BUT UNFORTUNATELY NO WE DON'T
01:00:20:00 01:00:24:00 WE DON'T HAVE THOSE NUMBERS.
01:00:24:00 01:00:25:00 I'M A HUGE PROPONENT
01:00:25:00 01:00:25:00 OF SPENDING SOME OF THAT AARP
01:00:25:00 01:00:27:00 MONEY A SIGNIFICANT AMOUNT
01:00:27:00 01:00:28:00 THAT'S SOME SIGNIFICANT AMOUNT
01:00:28:00 01:00:31:00 OF THE ARPU MONEY ON SUPPORTING
01:00:31:00 01:00:32:00 SMALL BUSINESSES AND OUR LOCAL
01:00:32:00 01:00:34:00 BUSINESS OWNERS.
01:00:34:00 01:00:35:00 WE REALLY I THINK THAT THAT IS
01:00:35:00 01:00:39:00 A REAL OPPORTUNITY FOR US TO
01:00:39:00 01:00:43:00 ENGAGE WITH PROPRIETORS THAT
01:00:43:00 01:00:44:00 ARE IN NEED BECAUSE THEY MAY BE
01:00:44:00 01:00:47:00 ONE GRANT AWAY OR ONE OR TWO
01:00:47:00 01:00:51:00 CONNECTIONS AWAY FROM REOPENING
01:00:51:00 01:00:54:00 OR STABILIZING AND DECIDING
01:00:54:00 01:00:55:00 WHETHER OR NOT TO REOPEN.
01:00:55:00 01:00:58:00 AND I THINK THAT THAT'S A
01:00:58:00 01:00:59:00 REALLY IMPORTANT GROUP
01:00:59:00 01:01:03:00 OF PEOPLE TO TO REACH OUT TO
01:01:03:00 01:01:04:00 BECAUSE THE LAST THING WE NEED
01:01:04:00 01:01:06:00 AS THE CITY RETURNS TO OPEN AS
01:01:06:00 01:01:07:00 BUSINESSES AND OFFICE SPACE IS
01:01:07:00 01:01:11:00 REOPEN AND RESIDENTS ARE
01:01:11:00 01:01:12:00 RETURNING FOR THOSE THAT MAY
01:01:12:00 01:01:15:00 HAVE LEFT OUR CITY OVER THIS
01:01:15:00 01:01:16:00 LAST YEAR, WE WE DON'T WANT
01:01:16:00 01:01:19:00 THEM TO FIND EMPTY AND VACANT

01:01:19:00 01:01:20:00 STOREFRONTS AND WE HAVE AN
01:01:20:00 01:01:20:00 OPPORTUNITY I THINK TO REALLY
01:01:20:00 01:01:23:00 SUPPORT BUSINESSES WHO ARE
01:01:23:00 01:01:23:00 UNSTABLE RIGHT NOW.
01:01:23:00 01:01:27:00 YEAH, I JUST WANT TO ADD THAT
01:01:27:00 01:01:31:00 ANY BUSINESS CAN CURRENTLY GET
01:01:31:00 01:01:32:00 SUPPORT FROM OUR OFFICE THROUGH
01:01:32:00 01:01:35:00 TO MARKETING, ACCOUNTING,
01:01:35:00 01:01:38:00 THINGS LIKE THAT.
01:01:38:00 01:01:39:00 WE HAVEN'T STOPPED OFFERING OUR
01:01:39:00 01:01:42:00 REGULAR SERVICES DURING A
01:01:42:00 01:01:43:00 PANDEMIC AND LIKE THAT.
01:01:43:00 01:01:46:00 YEAH.
01:01:46:00 01:01:47:00 AND ONE OTHER PLACE WHERE WE
01:01:47:00 01:01:48:00 CAN MAYBE FIND OUT SOME OF THAT
01:01:48:00 01:01:48:00 INFORMATION IS THROUGH THE
01:01:48:00 01:01:50:00 DEPARTMENT OF REVENUE IF IT'S A
01:01:50:00 01:01:51:00 RETAILER OR RESTAURANT FOOD
01:01:51:00 01:01:54:00 ESTABLISHMENT THAT MAYBE HASN'T
01:01:54:00 01:01:58:00 BEEN PAYING THEIR SALES TAX OR
01:01:58:00 01:01:59:00 WE SEE THAT THEIR SALES TAX
01:01:59:00 01:02:02:00 CONTRIBUTIONS, THEIR MEALS, TAX
01:02:02:00 01:02:02:00 CONTRIBUTIONS OR WHATEVER IT IS
01:02:02:00 01:02:05:00 HAS GONE DOWN SIGNIFICANTLY.
01:02:05:00 01:02:06:00 THERE'S GOT TO BE INDICATORS
01:02:06:00 01:02:07:00 MAYBE AT THE STATE LEVEL WHERE
01:02:07:00 01:02:09:00 WE CAN WORK IN PARTNERSHIP WITH
01:02:09:00 01:02:10:00 THEM TO IDENTIFY THOSE
01:02:10:00 01:02:10:00 BUSINESSES THAT MAY BE OUR ONLY
01:02:10:00 01:02:13:00 OPEN ONCE OR TWICE A WEEK OR
01:02:13:00 01:02:17:00 WHATEVER THE CASE MAY BE.
01:02:17:00 01:02:18:00 WE JUST I THINK WE HAVE TO
01:02:18:00 01:02:58:00 PROACTIVELY GO OUT GO AND TRY
01:02:58:00 01:02:59:00 TO IDENTIFY THEM BECAUSE I'M A
01:02:59:00 01:03:00:00 SMALL BUSINESS OWNER MYSELF AND
01:03:00:00 01:03:01:00 AS YOU'RE TRYING TO KEEP YOUR
01:03:01:00 01:03:01:00 HEAD ABOVE WATER AND JUST
01:03:01:00 01:03:02:00 BARELY TREADING WATER, THE LAST
01:03:02:00 01:03:02:00 THING YOU'RE THINKING ABOUT
01:03:02:00 01:03:03:00 MAYBE IS SEEING WHAT RESOURCES
01:03:03:00 01:03:04:00 THE CITY MIGHT HAVE FOR YOU.
01:03:04:00 01:03:05:00 AND I IMAGINE THAT THE SAME
01:03:05:00 01:03:06:00 THING IS TRUE FOR CHILD CARE
01:03:06:00 01:03:06:00 PROVIDERS JUST WANTED TO A ON
01:03:06:00 01:03:07:00 THAT NATALIE IS ABSOLUTELY
01:03:07:00 01:03:07:00 RIGHT.
01:03:07:00 01:03:08:00 WE DON'T HAVE HARD DATA BUT OUR
01:03:08:00 01:03:09:00 BBDO TEAM IS WORKING TO SEE IF
01:03:09:00 01:03:10:00 YOU CAN GET MORE REAL LIVE DATA
01:03:10:00 01:03:11:00 INTO GOOGLE ANALYTICS TO SEE
01:03:11:00 01:03:11:00 WHICH BUSINESSES ARE CLOSING
01:03:11:00 01:03:12:00 AND THEN SO THAT'S AN
01:03:12:00 01:03:13:00 INVESTMENT THAT WE'RE MAKING
01:03:13:00 01:03:13:00 ACTUALLY FISCAL YEAR.

01:03:13:00 01:03:14:00 SO WHEN WE HAVE MORE MORE THE
01:03:14:00 01:03:15:00 INFORMATION WE'LL BE HAPPY TO
01:03:15:00 01:03:15:00 SHARE THAT WITH YOU.
01:03:15:00 01:03:16:00 ONE OTHER THING I WANTED TO
01:03:16:00 01:03:17:00 NOTE IS ALWAYS OUR BUSINESS HAS
01:03:17:00 01:03:17:00 DONE A SURVEY OF SMALL
01:03:17:00 01:03:18:00 BUSINESSES THROUGHOUT THE
01:03:18:00 01:03:18:00 PANDEMIC TO SEE WHERE THINGS
01:03:18:00 01:03:19:00 ARE, WHAT KIND OF HELP THEY
01:03:19:00 01:03:20:00 NEED SO WE WILL LOOK FORWARD TO
01:03:20:00 01:03:21:00 CONTINUING THAT AS WE THINK
01:03:21:00 01:03:21:00 ABOUT WHAT ADDITIONAL
01:03:21:00 01:03:22:00 INVESTMENTS THAT MIGHT BE
01:03:22:00 01:03:22:00 HELPFUL FOR THEIR SMALL
01:03:22:00 01:03:22:00 BUSINESS.
01:03:22:00 01:03:23:00 GREAT.
01:03:23:00 01:03:24:00 AND I'LL JUST ADD ON THE
01:03:24:00 01:03:25:00 SPECIFIC CHILD CARE SIDE EVEN
01:03:25:00 01:03:25:00 THOUGH WE HAVE NOT DONE
01:03:25:00 01:03:26:00 SPECIFIC SURVEYS FOR
01:03:26:00 01:03:27:00 BUSINESSES, WE ASKED IF YOU
01:03:27:00 01:03:30:00 GUYS SAW WE HAVE LAUNCHED OUR
01:03:30:00 01:03:31:00 CHILD CARE SURVEY WHICH I'VE
01:03:31:00 01:03:34:00 DONE SPECIFICALLY TO UNDERSTAND
01:03:34:00 01:03:35:00 HOW PARENTS ARE FINDING CHILD
01:03:35:00 01:03:39:00 CARE OPTIONS IN THE CITY
01:03:39:00 01:03:40:00 OF BOSTON, WHICH A LOT OF THE
01:03:40:00 01:03:40:00 INFORMATION THAT WE HAVE
01:03:40:00 01:03:42:00 RECEIVED HAS HELPED TO SHAPE A
01:03:42:00 01:03:42:00 LOT OF THE WAYS THAT WE LOOK
01:03:42:00 01:03:43:00 INTO OUR RESEARCH AND A LOT
01:03:43:00 01:03:46:00 OF THE WAYS WE LOOKED INTO THE
01:03:46:00 01:03:46:00 CHILD CARE FUNDING SPECIFICALLY
01:03:46:00 01:03:47:00 AND JUST TO THROW OUT SOME
01:03:47:00 01:03:50:00 NUMBERS FROM THE REOPENING
01:03:50:00 01:03:53:00 CHILD CARE SPREADSHEET.
01:03:53:00 01:03:54:00 SIX HUNDRED AND EIGHT CHILD
01:03:54:00 01:03:55:00 CARES ARE OPEN AS OF OCTOBER
01:03:55:00 01:03:57:00 TWENTY TWENTY THIS WAS IMPROVED
01:03:57:00 01:03:58:00 COVID WAS SEVEN HUNDRED AND
01:03:58:00 01:04:01:00 SEVENTY ONE AND THEY HAD TO
01:04:01:00 01:04:02:00 REOPEN IF THEY WERE LOOKING TO
01:04:02:00 01:04:04:00 TAKE VOUCHERS.
01:04:04:00 01:04:05:00 ONE OF THE THINGS THAT WE ARE
01:04:05:00 01:04:06:00 SEEING SPECIFICALLY IN THE
01:04:06:00 01:04:09:00 PARTICIPANTS TO A CHILD CARE
01:04:09:00 01:04:10:00 FUND IS A LOT OF THEM ARE USING
01:04:10:00 01:04:12:00 THE FUNDS TO LOOK INTO
01:04:12:00 01:04:13:00 REOPENING AND ARE USING THE
01:04:13:00 01:04:14:00 FUNDS TO LOOK INTO WHAT IT WILL
01:04:14:00 01:04:16:00 LOOK LIKE TO REIMAGINE THEIR
01:04:16:00 01:04:17:00 SMALL BUSINESSES AS WE ARE MORE
01:04:17:00 01:04:21:00 INVOLVED IN SUCH A DIGITAL
01:04:21:00 01:04:21:00 WORLD.

01:04:21:00 01:04:22:00 SO HAPPY TO SHARE THE FINDINGS
01:04:22:00 01:04:23:00 OF THIS YEAR'S SURVEY ONCE WE
01:04:23:00 01:04:24:00 RECEIVE THEM WE ARE CURRENTLY
01:04:24:00 01:04:28:00 RECEIVING ANSWERS AS WE SPEAK.
01:04:28:00 01:04:29:00 SO HAPPY TO SHARE THAT
01:04:29:00 01:04:31:00 INFORMATION AS SOON AS WE HAVE
01:04:31:00 01:04:32:00 COMPILED ALL THE INFORMATION.
01:04:32:00 01:04:33:00 EXCELLENT.
01:04:33:00 01:04:35:00 THANK YOU ALL AGAIN.
01:04:35:00 01:04:36:00 THANK YOU VERY MUCH FOR THAT
01:04:36:00 01:04:36:00 THOROUGH PRESENTATION.
01:04:36:00 01:04:39:00 I'M HOPEFUL THAT IT'S IN OUR
01:04:39:00 01:04:39:00 INBOXES.
01:04:39:00 01:04:40:00 MADAM CHAIR, I SHOULD HAVE
01:04:40:00 01:04:43:00 LOOKED EARLIER AND IT IS.
01:04:43:00 01:04:44:00 THANK YOU.
01:04:44:00 01:04:44:00 THANK YOU MADAM CHAIR.
01:04:44:00 01:04:47:00 I THINK EVERYBODY GREAT.
01:04:47:00 01:04:48:00 THANKS SO MUCH COUNCILOR SOPHIE
01:04:48:00 01:04:48:00 GEORGE.
01:04:48:00 01:04:49:00 NEXT UP COUNCILOR PLANNING
01:04:49:00 01:04:50:00 COUNCILOR FLAHERTY COUNCILOR
01:04:50:00 01:04:54:00 FLYNN.
01:04:54:00 01:04:54:00 THANK YOU.
01:04:54:00 01:04:55:00 THANK YOU COUNCILOR BOOK AND
01:04:55:00 01:04:58:00 THANK YOU TO THE PANELISTS FOR
01:04:58:00 01:04:59:00 THE OUTSTANDING WORK THAT
01:04:59:00 01:05:01:00 YOU'RE DOING THAT'S GREATLY
01:05:01:00 01:05:05:00 APPRECIATED IN HELPING SO, SO
01:05:05:00 01:05:09:00 MANY PEOPLE IN NEED.
01:05:09:00 01:05:10:00 I GUESS I HAVE TWO TWO
01:05:10:00 01:05:13:00 QUESTIONS OR TWO COMMENTS.
01:05:13:00 01:05:14:00 ONE IS DURING THIS PANDEMIC WE
01:05:14:00 01:05:17:00 ALSO SAW THE ASIAN COMMUNITY
01:05:17:00 01:05:21:00 ASIAN BUSINESSES HIT VERY HARD
01:05:21:00 01:05:25:00 NOT ONLY BECAUSE OF THE
01:05:25:00 01:05:26:00 PANDEMIC BUT A LOT OF PEOPLE
01:05:26:00 01:05:29:00 WERE INTENTIONALLY STAYING AWAY
01:05:29:00 01:05:33:00 FROM ASIAN OWNED BUSINESSES
01:05:33:00 01:05:34:00 BECAUSE THEY ASSOCIATED THEM
01:05:34:00 01:05:36:00 UNFAIRLY WITH WITH THE
01:05:36:00 01:05:40:00 CORONAVIRUS AND MY QUESTION IS
01:05:40:00 01:05:44:00 WHAT ARE YOU DOING TO HELP THEM
01:05:44:00 01:05:45:00 DURING THIS DIFFICULT TIME TO
01:05:45:00 01:05:48:00 GET THEM BACK ON THEIR FEET
01:05:48:00 01:05:51:00 KNOW AS YOU KNOW, MANY OF THE
01:05:51:00 01:05:52:00 BUSINESSES IN THE ASIAN
01:05:52:00 01:05:56:00 COMMUNITY, A LOT OF THE WORKERS
01:05:56:00 01:05:57:00 ARE ALSO ASIAN BUT THEY ALSO
01:05:57:00 01:06:00:00 WORK THEY ALSO LIVE DIRECTLY IN
01:06:00:00 01:06:00:00 INDONESIA BY NEIGHBORHOOD AS
01:06:00:00 01:06:02:00 WELL.
01:06:02:00 01:06:03:00 SO NOT ONLY ARE YOU BUILDING UP
01:06:03:00 01:06:06:00 A BUSINESS PROVIDING STABILITY

01:06:06:00 01:06:10:00 TO A FAMILY IN NEED AS WELL.
01:06:10:00 01:06:12:00 SO I JUST WANT TO SEE WHAT OUR
01:06:12:00 01:06:15:00 OVERALL EFFORTS ARE INCLUDING
01:06:15:00 01:06:18:00 CHALLENGES WITH THE LANGUAGE AS
01:06:18:00 01:06:21:00 WELL.
01:06:21:00 01:06:22:00 YEAH.
01:06:22:00 01:06:23:00 THANK YOU FOR THAT QUESTION.
01:06:23:00 01:06:25:00 COUNCILOR FLYNN.
01:06:25:00 01:06:26:00 SO FIRST I WANT TO SAY THAT
01:06:26:00 01:06:29:00 PRIOR TO THE OFFICIAL SHUT DOWN
01:06:29:00 01:06:33:00 THE CITY DID A CAMPAIGN AROUND
01:06:33:00 01:06:34:00 VISITING CHINATOWN FIELDS
01:06:34:00 01:06:38:00 CORNER AND OTHER HIGHLY ASIAN
01:06:38:00 01:06:42:00 AREAS IN THE CITY AS A WAY TO
01:06:42:00 01:06:43:00 HELPING TO DISPEL SOME OF THOSE
01:06:43:00 01:06:45:00 INITIAL RUMORS AND AND
01:06:45:00 01:06:49:00 STEREOTYPES AT THE BEGINNING
01:06:49:00 01:06:50:00 OF THE PANDEMIC OVER THE COURSE
01:06:50:00 01:06:53:00 OF THE PANDEMIC, ASIAN
01:06:53:00 01:06:54:00 BUSINESSES HAVE BEEN THE
01:06:54:00 01:06:56:00 HIGHEST PERCENTAGE
01:06:56:00 01:06:57:00 OF RECIPIENTS OF OUR OF OUR
01:06:57:00 01:07:00:00 MINORITY SUBGROUPS OF ALL
01:07:00:00 01:07:01:00 OF OUR GRANTS.
01:07:01:00 01:07:02:00 SO THERE HAS BEEN A LOT
01:07:02:00 01:07:05:00 OF INTENTIONALITY THERE.
01:07:05:00 01:07:05:00 OUR SMALL BUSINESS CONFERENCE
01:07:05:00 01:07:09:00 CALLS ARE IN THREE LANGUAGES TO
01:07:09:00 01:07:10:00 WHICH OUR ASIAN LANGUAGES THE
01:07:10:00 01:07:13:00 IN VIETNAMESE, CHINESE AND
01:07:13:00 01:07:15:00 SPANISH BECAUSE THOSE ARE THE
01:07:15:00 01:07:16:00 THE FOLKS WHO HAVE BEEN
01:07:16:00 01:07:21:00 TARGETED SPECIFICALLY FOR TO
01:07:21:00 01:07:24:00 CONNECT WITH US.
01:07:24:00 01:07:25:00 WE'VE ALSO BEEN WORKING REALLY
01:07:25:00 01:07:28:00 CLOSELY WITH ARTS AND CULTURE
01:07:28:00 01:07:29:00 AROUND THE DESIGNATION
01:07:29:00 01:07:32:00 OF FIELDS CORNER HAS LITTLE
01:07:32:00 01:07:32:00 SAIGON.
01:07:32:00 01:07:33:00 WE CONTINUE TO WORK VERY
01:07:33:00 01:07:36:00 CLOSELY WITH CHINATOWN, MAIN
01:07:36:00 01:07:38:00 STREET AND DIFFERENT CHINATOWN
01:07:38:00 01:07:39:00 ORGANIZATIONS TO ENSURE THAT
01:07:39:00 01:07:43:00 THOSE RESTAURANTS AND BUSINESS
01:07:43:00 01:07:43:00 OWNERS IN CHINATOWN HAVE ACCESS
01:07:43:00 01:07:47:00 TO OUR RESOURCES.
01:07:47:00 01:07:48:00 WE HAVE DONE A LOT OF ONE ON
01:07:48:00 01:07:51:00 ONE OUTREACH IN CHINATOWN TO
01:07:51:00 01:07:52:00 BECAUSE WE KNOW HOW MANY
01:07:52:00 01:07:54:00 RESTAURANTS ARE IN CHINATOWN
01:07:54:00 01:07:55:00 AROUND OUTDOOR DINING.
01:07:55:00 01:07:56:00 THERE'S A LOT OF BARRIERS THERE
01:07:56:00 01:07:59:00 ARE AROUND PARKING AND TRAFFIC
01:07:59:00 01:08:00:00 AND YOU KNOW, EVEN JUST

01:08:00:00 01:08:03:00 CULTURAL NORMS ABOUT EATING
01:08:03:00 01:08:04:00 OUTSIDE IS IS SOMETHING THAT
01:08:04:00 01:08:06:00 WE'VE LEARNED OVER THE COURSE
01:08:06:00 01:08:07:00 OF THE PANDEMIC AND CONTINUE TO
01:08:07:00 01:08:10:00 OFFER AND FOCUS ON THESE
01:08:10:00 01:08:14:00 RESOURCES TO ENSURE THAT ALL
01:08:14:00 01:08:15:00 OF THOSE BUSINESSES HAVE ACCESS
01:08:15:00 01:08:19:00 AND CAN OBTAIN THE SERVICES
01:08:19:00 01:08:22:00 THAT THEY NEED TO SURVIVE.
01:08:22:00 01:08:22:00 THANK YOU.
01:08:22:00 01:08:26:00 WE HAVE A GOOD MAIN PROGRAM IN
01:08:26:00 01:08:26:00 CHINATOWN.
01:08:26:00 01:08:27:00 IT'S DOING WELL BUT I THINK
01:08:27:00 01:08:30:00 OVER THE SUMMER WE COULD REALLY
01:08:30:00 01:08:33:00 USE A LOT OF CITY RESOURCES AND
01:08:33:00 01:08:34:00 SUPPORT IN TRYING TO GET
01:08:34:00 01:08:38:00 ENCOURAGE TOURISTS TO COME TO
01:08:38:00 01:08:41:00 CHINATOWN AND VISIT THE
01:08:41:00 01:08:42:00 RESTAURANTS, VISIT THE SMALL
01:08:42:00 01:08:42:00 BUSINESSES.
01:08:42:00 01:08:45:00 I'M TRYING TO GET A NATIONAL
01:08:45:00 01:08:49:00 VOLLEYBALL ASIAN VOLLEYBALL
01:08:49:00 01:08:50:00 TOURNAMENT TO COME TO BOSTON
01:08:50:00 01:08:53:00 NEXT YEAR.
01:08:53:00 01:08:54:00 I'M WORKING WITH A GROUP TRYING
01:08:54:00 01:08:57:00 TO GET THAT TO COME TO THE B,
01:08:57:00 01:09:00:00 C, C AND IT'S TEAMS FROM
01:09:00:00 01:09:01:00 THROUGHOUT THE COUNTRY AND IN
01:09:01:00 01:09:04:00 CANADA MADE UP OF ASIAN
01:09:04:00 01:09:07:00 VOLLEYBALL PLAYERS SO THERE'D
01:09:07:00 01:09:08:00 BE SEVERAL THOUSAND PEOPLE
01:09:08:00 01:09:11:00 COMING TO BOSTON AND THEN MY
01:09:11:00 01:09:15:00 FINAL MY FINAL QUESTION WHAT
01:09:15:00 01:09:16:00 WHAT CAN WE DO?
01:09:16:00 01:09:20:00 WHAT CAN WE DO IN SOUTH BOSTON
01:09:20:00 01:09:22:00 ON NOT HAVING A MAIN STREET
01:09:22:00 01:09:23:00 PROGRAM?
01:09:23:00 01:09:24:00 I KNOW AT ONE TIME WE DID HAVE
01:09:24:00 01:09:27:00 AND IT'S IMPORTANT TO ME THAT
01:09:27:00 01:09:28:00 WE WE BEGIN THE PROCESS OF AT
01:09:28:00 01:09:31:00 LEAST CONSIDERING IT BUT I WANT
01:09:31:00 01:09:31:00 TO GET ONE DONE.
01:09:31:00 01:09:34:00 I THINK THE CRITICAL I PLAY A
01:09:34:00 01:09:39:00 CRITICAL ROLE AND I'M GOING TO
01:09:39:00 01:09:40:00 TRY TO WORK ON THIS COMING THIS
01:09:40:00 01:09:42:00 COMING TERM TO GET A MAIN
01:09:42:00 01:09:43:00 STREET IN SOUTH BOSTON.
01:09:43:00 01:09:44:00 I DON'T I DON'T KNOW IF THERE'S
01:09:44:00 01:09:46:00 ANY PARTICULAR REASON WHY WE
01:09:46:00 01:09:49:00 DON'T HAVE ONE.
01:09:49:00 01:09:50:00 SO YEAH, THERE USED TO BE ONE
01:09:50:00 01:09:53:00 AND THEN THE COMMUNITY I THINK
01:09:53:00 01:09:54:00 THERE WAS A COMMUNITY PROCESS
01:09:54:00 01:09:55:00 THAT ACTUALLY DISSOLVED THE

01:09:55:00 01:09:57:00 ORGANIZATION.
01:09:57:00 01:09:58:00 BUT PART OF THIS REIMAGINED
01:09:58:00 01:10:01:00 BOSTON MAIN STREET IS ABOUT
01:10:01:00 01:10:02:00 IDENTIFYING AREAS IN THE CITY
01:10:02:00 01:10:04:00 THAT DON'T HAVE MAIN STREETS
01:10:04:00 01:10:05:00 THAT WOULD WANT MAIN STREET SO
01:10:05:00 01:10:08:00 THAT THAT WOULD BE PART OF THE
01:10:08:00 01:10:09:00 THE PLANNING PROCESS AND THE
01:10:09:00 01:10:13:00 IMPLEMENTING ACTION PLAN THAT
01:10:13:00 01:10:16:00 WE WILL WE WILL RECEIVE I THINK
01:10:16:00 01:10:17:00 PART OF THE ENGAGEMENT HAS BEEN
01:10:17:00 01:10:20:00 ABOUT WHETHER OR NOT GOING INTO
01:10:20:00 01:10:21:00 THOSE NEIGHBORHOODS THAT DON'T
01:10:21:00 01:10:22:00 HAVE MAIN STREETS AND WHETHER
01:10:22:00 01:10:24:00 OR NOT THAT IS SOMETHING THAT
01:10:24:00 01:10:25:00 CAN BE BENEFICIAL.
01:10:25:00 01:10:26:00 AND THEN I THINK ALSO
01:10:26:00 01:10:29:00 UNDERSTANDING WAYS TO SUPPORT
01:10:29:00 01:10:29:00 THE EXISTING ORGANIZATIONS THAT
01:10:29:00 01:10:32:00 WORK WITH SMALL BUSINESSES.
01:10:32:00 01:10:33:00 A LOT OF THEM ARE MERCHANTS
01:10:33:00 01:10:36:00 ASSOCIATIONS OR BUSINESSES
01:10:36:00 01:10:37:00 ASSOCIATIONS OR EVEN JUST ON
01:10:37:00 01:10:40:00 THE GROUND NONPROFITS IN D.C.
01:10:40:00 01:10:43:00 THAT WORK WITH SMALL BUSINESSES
01:10:43:00 01:10:44:00 IDENTIFYING WHO THOSE FOLKS ARE
01:10:44:00 01:10:45:00 SO WE CAN ENGAGE THEM IN THE
01:10:45:00 01:10:48:00 CONVERSATION.
01:10:48:00 01:10:49:00 AND COUNCILOR, IF YOU HAVE ANY
01:10:49:00 01:10:51:00 ADDITIONAL FOLKS YOU WANT TO
01:10:51:00 01:10:52:00 MAKE SURE ARE ENGAGED, PLEASE
01:10:52:00 01:10:56:00 FEEL FREE TO SEND THEM MY THANK
01:10:56:00 01:10:56:00 YOU.
01:10:56:00 01:10:59:00 AND I JUST WANTED TO HIGHLIGHT
01:10:59:00 01:10:59:00 ONE ISSUE IN SOUTH BOSTON.
01:10:59:00 01:11:03:00 I REPRESENT THE THE LARGEST
01:11:03:00 01:11:04:00 NUMBER OF RESIDENTS LIVING IN
01:11:04:00 01:11:07:00 PUBLIC HOUSING AND MANY OF THEM
01:11:07:00 01:11:08:00 LIVE IN SOUTH BOSTON.
01:11:08:00 01:11:11:00 MIRIAM AND MCCORMICK OLD COLONY
01:11:11:00 01:11:17:00 WEST BROADWAY, WEST 9TH STREET
01:11:17:00 01:11:18:00 .
01:11:18:00 01:11:22:00 SO THEY THEY WOULD LIKE A MAIN
01:11:22:00 01:11:22:00 STREET PROGRAM WHETHER WE HAVE
01:11:22:00 01:11:23:00 IT AT WEST BROADWAY OR WE HAVE
01:11:23:00 01:11:25:00 IT AT EAST BROADWAY.
01:11:25:00 01:11:26:00 BUT THERE IS NO MORE DIVERSE
01:11:26:00 01:11:29:00 PUBLIC HOUSING AREA IN THE CITY
01:11:29:00 01:11:30:00 THAN IN SOUTH BOSTON.
01:11:30:00 01:11:33:00 SO I WANT TO MAKE SURE THAT MY
01:11:33:00 01:11:34:00 CONSTITUENTS ALSO ARE ABLE TO
01:11:34:00 01:11:36:00 PARTICIPATE IN SOME OF THESE
01:11:36:00 01:11:37:00 CITY SERVICES.
01:11:37:00 01:11:38:00 I DON'T WANT THEM TO BE I DON'T

01:11:38:00 01:11:40:00 WANT THEM TO BE LEFT BEHIND BY
01:11:40:00 01:11:48:00 THEM.
01:11:48:00 01:11:49:00 SO THAT'S THAT'S MY THAT'S MY
01:11:49:00 01:11:52:00 TWO CENTS.
01:11:52:00 01:11:53:00 THANK YOU COUNCILOR BLOCK AND
01:11:53:00 01:11:56:00 HOPEFULLY OVER THE SUMMER WE
01:11:56:00 01:11:57:00 CAN WORK ON GETTING A MAIN
01:11:57:00 01:11:58:00 STREET OR AT LEAST GETTING THE
01:11:58:00 01:12:00:00 DISCUSSION GOING IN SOUTH
01:12:00:00 01:12:01:00 BOSTON BECAUSE THAT'S THAT'S
01:12:01:00 01:12:03:00 IMPORTANT TO ME.
01:12:03:00 01:12:04:00 THAT GOOD COUNCIL LOOK GREAT.
01:12:04:00 01:12:07:00 THANK YOU.
01:12:07:00 01:12:08:00 THANK YOU SO MUCH COUNCILOR.
01:12:08:00 01:12:09:00 NEXT UP AS COUNCILOR FLAHERTY
01:12:09:00 01:12:12:00 AND THEN COUNCILOR COUNCILOR
01:12:12:00 01:12:12:00 FLAHERTY.
01:12:12:00 01:12:13:00 THANK YOU, MADAM CHAIR AND GOOD
01:12:13:00 01:12:16:00 MORNING TO YOU AND TO EVERYBODY
01:12:16:00 01:12:16:00 AND TO THE CHIEFS THAT ARE
01:12:16:00 01:12:17:00 HERE.
01:12:17:00 01:12:18:00 I APPRECIATE THE WORK THAT YOU
01:12:18:00 01:12:19:00 GUYS WERE DOING THROUGHOUT THE
01:12:19:00 01:12:20:00 PANDEMIC AND IN PARTICULAR WANT
01:12:20:00 01:12:22:00 TO TELL YOU I KNOW WE'VE WORKED
01:12:22:00 01:12:23:00 VERY CLOSELY ON A NUMBER
01:12:23:00 01:12:24:00 OF ISSUES AND YOU'VE BEEN
01:12:24:00 01:12:26:00 EXTREMELY ATTENTIVE TO DETAIL
01:12:26:00 01:12:27:00 AND FOLLOW UP HAS BEEN
01:12:27:00 01:12:30:00 EXCELLENT INSIDE.
01:12:30:00 01:12:31:00 WANT TO SAY THAT FROM THE ONSET
01:12:31:00 01:12:34:00 OF THAT I APPRECIATE THE ALL
01:12:34:00 01:12:35:00 OF YOUR WORK ON BEHALF OF OUR
01:12:35:00 01:12:38:00 CITY AND ITS PEOPLE.
01:12:38:00 01:12:39:00 WE'D HANDLED DISBURSEMENT
01:12:39:00 01:12:42:00 OF OVER SIX MILLION OF THE
01:12:42:00 01:12:43:00 CITY'S COVID RELIEF FUNDS UP TO
01:12:43:00 01:12:46:00 THIS POINT AND I JUST WANT TO
01:12:46:00 01:12:48:00 GET A SENSE AS TO THIS WAS THIS
01:12:48:00 01:12:50:00 DISBURSEMENT OF THE MONEY THAT
01:12:50:00 01:12:50:00 WAS FUNDRAISE FOR THE BOSTON
01:12:50:00 01:12:54:00 RESILIENCY FUND AND BOY AND IF
01:12:54:00 01:12:54:00 SO, DID IT INCLUDE GRANTS AND
01:12:54:00 01:12:58:00 JUST TO LET FOLKS KNOW THAT
01:12:58:00 01:12:58:00 GOING FORWARD STATE AND FEDERAL
01:12:58:00 01:12:59:00 COVID RELIEF FUNDS WILL BE
01:12:59:00 01:13:19:00 AUTHORIZED BY A NEW CITY
01:13:19:00 01:13:19:00 COUNCIL COMMITTEE WHICH I'VE
01:13:19:00 01:13:20:00 BEEN ASKED TO CHAIR ON BEHALF
01:13:20:00 01:13:20:00 OF MY COLLEAGUES.
01:13:20:00 01:13:21:00 I SPECIFICALLY WANT TO HEAR
01:13:21:00 01:13:22:00 ABOUT I GUESS THE LESSONS
01:13:22:00 01:13:23:00 LEARNED WITH RESPECT TO THAT
01:13:23:00 01:13:23:00 SORT OF THE FIRST ROUND

01:13:23:00 01:13:24:00 OF KOBAN RELIEF FUNDING TO DATE
01:13:24:00 01:13:25:00 AND IN WHAT IF ANY ROLE DID
01:13:25:00 01:13:25:00 GRANTS HABITANTS.
01:13:25:00 01:13:25:00 THAT'S ONE QUESTION.
01:13:25:00 01:13:27:00 THE SECOND ONE IS THE I SEE
01:13:27:00 01:13:27:00 ALREADY IT RUNS COMPLIANCE FOR
01:13:27:00 01:13:28:00 BOSTON RESIDENCY JOB POLICY AND
01:13:28:00 01:13:29:00 IT'S IT'S GETTING A SIGNIFICANT
01:13:29:00 01:13:29:00 CUT TO THE BUDGET AND I'M JUST
01:13:29:00 01:13:30:00 CONCERNED AS TO WHETHER OR NOT
01:13:30:00 01:13:31:00 THE PROGRAM WILL STILL BE ABLE
01:13:31:00 01:13:32:00 TO RUN APPROPRIATELY CONCERN
01:13:32:00 01:13:33:00 ONE BECAUSE OBVIOUSLY THE
01:13:33:00 01:13:36:00 BOSTON RESIDENCY YOUR POLICY IS
01:13:36:00 01:13:37:00 IMPORTANT AND WE NEED TO BE
01:13:37:00 01:13:37:00 COMPLIANT.
01:13:37:00 01:13:39:00 BUT I ALSO AM HEARING SORT
01:13:39:00 01:13:40:00 OF STORIES OF CITY EMPLOYEES
01:13:40:00 01:13:41:00 HAVING TO TO MOVE OR
01:13:41:00 01:13:43:00 TEMPORARILY CHANGE THEIR
01:13:43:00 01:13:44:00 RESIDENCE OUTSIDE THE CITY DUE
01:13:44:00 01:13:44:00 TO COVID.
01:13:44:00 01:13:48:00 SO IT WOULD SEEM TO ME THAT
01:13:48:00 01:13:49:00 THIS WOULD BE A YEAR FOR EXTRA
01:13:49:00 01:13:51:00 FUNDING, NOT LESS.
01:13:51:00 01:13:52:00 AND SO I WOULD LIKE TO GET A
01:13:52:00 01:13:55:00 SENSE AS TO THE HOW YOU FEEL
01:13:55:00 01:13:56:00 THAT THAT WILL BE ABLE TO
01:13:56:00 01:13:56:00 OPERATE APPROPRIATELY AND AND
01:13:56:00 01:13:59:00 THEN CAN ALSO ELABORATE ON THE
01:13:59:00 01:14:00:00 GOALS OF THE REIMAGINED BOSTON
01:14:00:00 01:14:03:00 MAIN STREETS PROGRAM AND DOES
01:14:03:00 01:14:03:00 IT INCLUDE EFFORTS TO RECRUIT
01:14:03:00 01:14:07:00 ADDITIONAL BUSINESS AREAS INTO
01:14:07:00 01:14:08:00 THE CITY AS JUST REFERENCE BY
01:14:08:00 01:14:10:00 MY MY COLLEAGUE AND NEIGHBOR
01:14:10:00 01:14:11:00 COUNCILOR FLYNN?
01:14:11:00 01:14:14:00 ALSO AS WE SEE A SHIFT IN
01:14:14:00 01:14:15:00 RESIDENTS PERMANENTLY WORKING
01:14:15:00 01:14:17:00 IN A HYBRID WORK SETTING
01:14:17:00 01:14:18:00 WORKING FROM HOME OR INDOOR
01:14:18:00 01:14:19:00 ONLY COMING INTO WORK A COUPLE
01:14:19:00 01:14:22:00 OF DAYS A WEEK WILL THEY
01:14:22:00 01:14:22:00 CONTINUE BEING INCREASED DESIRE
01:14:22:00 01:14:25:00 FOR YOU KNOW, FOR RESTAURANTS
01:14:25:00 01:14:26:00 OR RETAIL IN THE NEIGHBORHOODS
01:14:26:00 01:14:27:00 AS WELL AS FOLKS SORT
01:14:27:00 01:14:29:00 OF STAYING CLOSER TO THE HOME
01:14:29:00 01:14:30:00 TO GET THEIR WORK DONE AND NOT
01:14:30:00 01:14:33:00 COMING INTO THE DOWNTOWN AND I
01:14:33:00 01:14:34:00 THINK WE OUGHT TO START TO MAKE
01:14:34:00 01:14:34:00 SOME ADJUSTMENTS AND BE READY
01:14:34:00 01:14:37:00 FOR THAT TYPE OF TRANSITION TO
01:14:37:00 01:14:38:00 THE SORT OF THE NORMAL BUSINESS

01:14:38:00 01:14:41:00 DISTRICT THAT WE'RE ACCUSTOMED
01:14:41:00 01:14:41:00 TO.
01:14:41:00 01:14:42:00 SO THAT'S IT FOR ME RIGHT OUT
01:14:42:00 01:14:45:00 OF THE GATE GO RIGHT TO THE
01:14:45:00 01:14:46:00 GATE IF I CAN JUST GET SOME
01:14:46:00 01:14:46:00 ANSWERS TO THOSE QUESTIONS.
01:14:46:00 01:14:47:00 I APPRECIATE IT AND I'LL LISTEN
01:14:47:00 01:14:48:00 CAREFULLY.
01:14:48:00 01:14:49:00 THANK YOU, MADAM CHAIR.
01:14:49:00 01:14:49:00 I THANK YOU.
01:14:49:00 01:14:53:00 COUNCILOR FLAHERTY, MAYBE I'LL
01:14:53:00 01:14:54:00 ANSWER YOUR FIRST AND THIRD
01:14:54:00 01:14:55:00 QUESTION AND THEN TURN IT OVER
01:14:55:00 01:14:56:00 TO SELINA.
01:14:56:00 01:14:57:00 SO THE FIRST GRANT THE SMALL
01:14:57:00 01:15:00:00 BUSINESS RELIEF FUND GRANT WAS
01:15:00:00 01:15:04:00 INITIALLY STARTED AS A WAY SO
01:15:04:00 01:15:08:00 IT WAS BEFORE KAHRIZAK EVEN
01:15:08:00 01:15:09:00 CAME OUT OR BEFORE WE EVEN KNEW
01:15:09:00 01:15:12:00 ANYTHING ABOUT KAHRIZAK.
01:15:12:00 01:15:13:00 WE ARE ORGANIZING THE BALANCE
01:15:13:00 01:15:16:00 OF OUR CDB FUNDS FOR TWENTY FOR
01:15:16:00 01:15:17:00 FISCAL YEAR TWENTY.
01:15:17:00 01:15:20:00 SO IN YEAH SO FISCAL YEAR
01:15:20:00 01:15:23:00 TWENTY BUT ONE THE ACT FUNDING
01:15:23:00 01:15:24:00 CAME IN.
01:15:24:00 01:15:27:00 WE WERE ABLE TO MAKE THAT SWAP
01:15:27:00 01:15:28:00 ALMOST IMMEDIATELY TO USE ALL
01:15:28:00 01:15:31:00 KAHRIZAK FUNDING.
01:15:31:00 01:15:32:00 WE DID NOT USE ANY DOLLARS THAT
01:15:32:00 01:15:35:00 WERE FUNDRAISER THE BOSTON
01:15:35:00 01:15:35:00 RESILIENCY FUND.
01:15:35:00 01:15:36:00 THOSE DOLLARS WERE VERY
01:15:36:00 01:15:39:00 SPECIFICALLY EARMARKED TO
01:15:39:00 01:15:40:00 SUPPORT STUDENTS AND SCHOOLS
01:15:40:00 01:15:43:00 AND FOOD OTHER EMERGENCY NEEDS
01:15:43:00 01:15:47:00 SMALL BUSINESSES ARE NOT UNDER
01:15:47:00 01:15:48:00 THAT UMBRELLA SO WE USED ALL
01:15:48:00 01:15:51:00 KAHRIZAK FUNDING AND WAS ALL
01:15:51:00 01:15:52:00 THROUGH THAT GRANT THAT WE'RE
01:15:52:00 01:15:54:00 ABLE TO TO SUPPORT THOSE
01:15:54:00 01:15:59:00 BUSINESSES TO DATE AND ALL
01:15:59:00 01:15:59:00 USING KAHRIZAK FUNDING.
01:15:59:00 01:16:02:00 IT'S OVER SIXTEEN POINT SIX
01:16:02:00 01:16:03:00 MILLION TO OVER FORTY FIVE
01:16:03:00 01:16:04:00 HUNDRED BUSINESSES THROUGH
01:16:04:00 01:16:06:00 DIFFERENT GRANT PROGRAMS BUT
01:16:06:00 01:16:07:00 THEY'VE ALL BEEN THROUGH THE
01:16:07:00 01:16:10:00 FEDERAL KAHRIZAK MONEY AND THEN
01:16:10:00 01:16:11:00 AS FAR AS WE IMAGINE MAIN
01:16:11:00 01:16:14:00 STREETS ABSOLUTELY WE ARE
01:16:14:00 01:16:18:00 LOOKING AT WHAT OTHER AREAS
01:16:18:00 01:16:19:00 OF THE CITY MAY NEED AND MAIN
01:16:19:00 01:16:22:00 STREET OR HOW WE CAN SUPPORT

01:16:22:00 01:16:23:00 OTHER MAIN STREET, OTHER
01:16:23:00 01:16:26:00 COMMERCIAL DISTRICTS THROUGH
01:16:26:00 01:16:27:00 THE CITY'S SMALL BUSINESS
01:16:27:00 01:16:27:00 PROGRAM.
01:16:27:00 01:16:31:00 SO WE DON'T HAVE ANY CLEAR
01:16:31:00 01:16:31:00 DEFINITION OF EXACTLY WHERE OR
01:16:31:00 01:16:34:00 WHAT THAT WILL LOOK LIKE YET WE
01:16:34:00 01:16:35:00 ARE IN THE STILL IN THAT
01:16:35:00 01:16:37:00 PROCESS OF THAT RESEARCH AND
01:16:37:00 01:16:38:00 ANALYSIS BUT WE WILL HAVE
01:16:38:00 01:16:42:00 HOPEFULLY AN ANSWER THIS FALL.
01:16:42:00 01:16:48:00 I HOPE TO ANSWER YOUR QUESTIONS
01:16:48:00 01:16:48:00 .
01:16:48:00 01:16:49:00 IT DOES.
01:16:49:00 01:16:52:00 NATALIA, THANK YOU.
01:16:52:00 01:16:55:00 AND COUNCILOR FLAHERTY, IN
01:16:55:00 01:16:57:00 TERMS OF THE FUNDING FOR FOR
01:16:57:00 01:17:00:00 BRG, I APPRECIATE YOU KEEPING A
01:17:00:00 01:17:03:00 CLOSE EYE ON THAT.
01:17:03:00 01:17:04:00 I BELIEVE THAT THAT'S MORE
01:17:04:00 01:17:05:00 OF AN ACCOUNTING ISSUE.
01:17:05:00 01:17:08:00 SO AS WE REPORTED, WE ACTUALLY
01:17:08:00 01:17:11:00 HAVE TWO NEW POSITIONS SO WE
01:17:11:00 01:17:13:00 HAVE A LARGER BUDGET THAN WE'VE
01:17:13:00 01:17:16:00 EVER HAD FOR AS WELL AS THE THE
01:17:16:00 01:17:19:00 FULL TIME CONTRACT.
01:17:19:00 01:17:21:00 I THINK THAT THOSE FUNDS ARE
01:17:21:00 01:17:23:00 NOW LIVING CENTRALLY WITH OED
01:17:23:00 01:17:26:00 AND THEN THEY GET ALLOCATED AT
01:17:26:00 01:17:27:00 A LATER POINT TO THE DIFFERENT
01:17:27:00 01:17:28:00 LINE ITEMS.
01:17:28:00 01:17:29:00 SO I THINK IT'S IT'S STILL IN
01:17:29:00 01:17:30:00 MIDORI.
01:17:30:00 01:17:32:00 FEEL FREE TO IF I'M IF I'M
01:17:32:00 01:17:32:00 GETTING THAT CORRECTLY THE
01:17:32:00 01:17:35:00 MONEY IS STILL THERE.
01:17:35:00 01:17:36:00 IT'S JUST NOT SHOWING UP IN THE
01:17:36:00 01:17:38:00 LINE ITEM AT THIS MOMENT.
01:17:38:00 01:17:39:00 BUT IT'S JUST AN ACCOUNTING
01:17:39:00 01:17:40:00 ISSUE.
01:17:40:00 01:17:41:00 IT'S NOT A DECREASE IN THE
01:17:41:00 01:17:43:00 COMMITMENT TO THE WORK YOU
01:17:43:00 01:17:44:00 REGRET THE ECONOMIC DEVELOPMENT
01:17:44:00 01:17:47:00 IT WOULD INCLUDE AND WE'VE
01:17:47:00 01:17:48:00 DECIDED TO CENTRALIZE THE
01:17:48:00 01:17:51:00 BUDGET AND THEN JUST FIGURE OUT
01:17:51:00 01:17:52:00 THROUGHOUT THE YEAR WHERE THE
01:17:52:00 01:17:54:00 PRIORITIES INVESTMENT SHOULD
01:17:54:00 01:17:54:00 MADE.
01:17:54:00 01:17:55:00 SO THE LINE ITEM THAT YOU'RE
01:17:55:00 01:17:58:00 USING FOR BRP IS NOT REFLECTIVE
01:17:58:00 01:18:01:00 OF THE INVESTMENTS THAT WE'RE
01:18:01:00 01:18:02:00 MAKING AS SELINA MENTIONED.
01:18:02:00 01:18:05:00 THANK YOU TO BOTH CHIEFS.

01:18:05:00 01:18:06:00 MADAM CHAIR, IF YOU COULD JUST
01:18:06:00 01:18:09:00 JUST MAKE A NOTE OF THAT FOR
01:18:09:00 01:18:10:00 THE RECORD THAT THIS LOOKS LIKE
01:18:10:00 01:18:13:00 THIS IS SORT OF AN ACCOUNTING
01:18:13:00 01:18:16:00 ISSUE AND THE MONEY'S COMING IN
01:18:16:00 01:18:17:00 FROM ONE AREA AND GO INTO THE
01:18:17:00 01:18:18:00 OTHER AREA SO WE'RE MINDFUL
01:18:18:00 01:18:20:00 OF IT.
01:18:20:00 01:18:21:00 A THANK YOU EVERYONE FOR YOUR
01:18:21:00 01:18:24:00 TIME AND ATTENTION TO YOUR
01:18:24:00 01:18:25:00 COMMITMENT TO THE CITY AND
01:18:25:00 01:18:25:00 APPRECIATE LOOK FORWARD TO
01:18:25:00 01:18:28:00 WORKING WITH YOU GUYS CONTINUED
01:18:28:00 01:18:28:00 INTO THE FUTURE.
01:18:28:00 01:18:29:00 GREAT.
01:18:29:00 01:18:30:00 THANK YOU SO MUCH, COUNCILOR
01:18:30:00 01:18:32:00 FLAHERTY AND YES, WE'RE WE'RE
01:18:32:00 01:18:36:00 AWARE THAT IN THE IN THE
01:18:36:00 01:18:37:00 CREATION OF THE EQUITY CABINET
01:18:37:00 01:18:38:00 THERE'S A NUMBER OF THINGS
01:18:38:00 01:18:39:00 MOVING AROUND SO DEFINITELY
01:18:39:00 01:18:40:00 TRACKING THAT.
01:18:40:00 01:18:43:00 NEXT UP IS THE AMOUNT IF I MAY
01:18:43:00 01:18:44:00 JUST INTERJECT.
01:18:44:00 01:18:45:00 SO THIS HAPPENED SEVERAL YEARS
01:18:45:00 01:18:47:00 AGO WHEN THERE WAS A CREATION
01:18:47:00 01:18:51:00 OF A DEPARTMENT IN CHRISTINE
01:18:51:00 01:18:51:00 O'DONNELL PROBABLY DOES
01:18:51:00 01:18:52:00 ABSOLUTELY KNOWS IT BETTER THAN
01:18:52:00 01:18:54:00 I DO IN TERMS WHEN WHEN A
01:18:54:00 01:18:55:00 DEPARTMENT IS CREATED .
01:18:55:00 01:18:58:00 IF IT DOESN'T IF IT'S NOT
01:18:58:00 01:18:59:00 CREATED WITH THE CONSENT FROM
01:18:59:00 01:19:03:00 THE COUNCIL, THEN IT CREATES A
01:19:03:00 01:19:03:00 WHOLE DIFFERENT SORT
01:19:03:00 01:19:04:00 OF SITUATION WHERE THEY'RE NOT
01:19:04:00 01:19:06:00 ABLE TO COLLECT FUNDS CHRISTINE
01:19:06:00 01:19:07:00 CAN COULD HAVE PROBABLY POINTED
01:19:07:00 01:19:10:00 TO THE SORT OF THE ACTUAL VIRUS
01:19:10:00 01:19:11:00 OF THAT.
01:19:11:00 01:19:12:00 SO THIS MAY BE A SITUATION
01:19:12:00 01:19:14:00 WHERE IF A COMMITTEE WAS
01:19:14:00 01:19:15:00 CREATED THAT IT PROBABLY SHOULD
01:19:15:00 01:19:16:00 BE COME THROUGH THE COUNCIL FOR
01:19:16:00 01:19:18:00 APPROVAL AND THAT MAY BE
01:19:18:00 01:19:19:00 SOMETHING WE CAN TALK TO TO THE
01:19:19:00 01:19:21:00 ADMINISTRATION.
01:19:21:00 01:19:22:00 BUT JUST AGAIN, MY
01:19:22:00 01:19:22:00 INSTITUTIONAL KNOWLEDGE IT'S
01:19:22:00 01:19:25:00 NOT THE ONLY DEPARTMENT IN YOUR
01:19:25:00 01:19:29:00 AREA WHERE OUR DEPARTMENT WAS
01:19:29:00 01:19:30:00 CREATED BY EXECUTIVE ORDER
01:19:30:00 01:19:30:00 WASN'T CREATIVE SORT
01:19:30:00 01:19:31:00 OF NORMALLY THROUGH THE

01:19:31:00 01:19:34:00 LEGISLATIVE PROCESS AND WHEN
01:19:34:00 01:19:38:00 THAT HAPPENS FUNDING HAS TO
01:19:38:00 01:19:38:00 FOLLOW A DIFFERENT MECHANISM.
01:19:38:00 01:19:39:00 I WOULD ASK THAT MAYBE THIS IS
01:19:39:00 01:19:42:00 THE APPROPRIATE TIME, MADAM
01:19:42:00 01:19:43:00 CHAIR, TO TALK ABOUT A CURE AND
01:19:43:00 01:19:45:00 LET'S LET'S HAVE THAT THAT
01:19:45:00 01:19:46:00 DEPARTMENT AND HOW IT WAS
01:19:46:00 01:19:48:00 CREATED HAD A CREATED PROPERLY
01:19:48:00 01:19:49:00 AND HAVE A COME THROUGH THE
01:19:49:00 01:19:50:00 COUNCIL FOR COUNCIL APPROVAL.
01:19:50:00 01:19:53:00 THEY'RE GOING TO CONTINUE TO
01:19:53:00 01:19:54:00 YOU KNOW, TO TO TO PROVIDE THE
01:19:54:00 01:19:56:00 GREAT VALUE AND FUNCTION IF
01:19:56:00 01:19:57:00 THEY ARE.
01:19:57:00 01:19:58:00 BUT IT WILL BE I GUESS FOR LACK
01:19:58:00 01:19:59:00 OF A BETTER WORD IT WILL BE A
01:19:59:00 01:20:01:00 LEGIT DEPARTMENT.
01:20:01:00 01:20:02:00 IT WILL BE A LEGIT COMMITTEE IF
01:20:02:00 01:20:03:00 YOU WILL, THAT CAN ACCEPT AND
01:20:03:00 01:20:04:00 DISPERSE.
01:20:04:00 01:20:05:00 SO AGAIN, JUST MY TWO CENTS
01:20:05:00 01:20:06:00 CHRISTINE O'DONNELL KNOWS IT
01:20:06:00 01:20:09:00 BETTER THAN I DO.
01:20:09:00 01:20:10:00 BUT I KNOW I RAISED THIS ISSUE
01:20:10:00 01:20:12:00 YEARS AGO WHEN THIS DEPARTMENT
01:20:12:00 01:20:13:00 WAS BEING CREATED AND I THOUGHT
01:20:13:00 01:20:14:00 AT SOME POINT IT WOULD BECOME A
01:20:14:00 01:20:17:00 PROBLEM AND THIS IS THE TYPE
01:20:17:00 01:20:18:00 OF ISSUE IT'S LIKE WE GOT FUNDS
01:20:18:00 01:20:19:00 COMING IN BUT THEY CAN'T ACCEPT
01:20:19:00 01:20:19:00 THEM.
01:20:19:00 01:20:21:00 WE SEE THEM HAS TO GO THROUGH
01:20:21:00 01:20:22:00 ANOTHER DOOR AND THROUGH
01:20:22:00 01:20:22:00 ANOTHER AVENUE AND AROUND AND
01:20:22:00 01:20:23:00 AROUND AND AROUND.
01:20:23:00 01:20:25:00 IT'S BUT JUST COME BEFORE THE
01:20:25:00 01:20:25:00 COUNCIL LET'S APPROVE IT AS
01:20:25:00 01:20:26:00 ILLEGITIMATE AND LET'S MOVE
01:20:26:00 01:20:28:00 FORWARD.
01:20:28:00 01:20:29:00 NO THANK YOU HAS A THIRTY AND
01:20:29:00 01:20:30:00 I'M AWARE OF THAT CHALLENGE AND
01:20:30:00 01:20:32:00 IN FACT I THINK THE REAL
01:20:32:00 01:20:33:00 CHALLENGE IS THAT THERE IS A
01:20:33:00 01:20:35:00 PLETHORA OF SUCH OFFICERS AND
01:20:35:00 01:20:36:00 DEPARTMENTS THE ADMINISTRATION
01:20:36:00 01:20:40:00 REALLY HAS FALLEN I DIDN'T ASK
01:20:40:00 01:20:41:00 IN COUNCIL PERMISSION FOR
01:20:41:00 01:20:44:00 PROBABLY CONSTITUTING THEM AND
01:20:44:00 01:20:45:00 I AGREE WITH YOU THERE NEEDS TO
01:20:45:00 01:20:47:00 BE A SORT OF OVERALL RECKONING
01:20:47:00 01:20:48:00 AND BRINGING THOSE THINGS INTO
01:20:48:00 01:20:52:00 ALIGNMENT IN ORDER IN ORDER TO
01:20:52:00 01:20:56:00 ENABLE LIKE PROPER ACCOUNTING.

01:20:56:00 01:20:57:00 AND SO THERE'S NOT AS MUCH KIND
01:20:57:00 01:20:57:00 OF SCHELL'S MOVING AROUND.
01:20:57:00 01:20:59:00 I THINK OUR CHALLENGE IS THAT
01:20:59:00 01:21:00:00 IT'S MORE THAN JUST THIS
01:21:00:00 01:21:03:00 THEY'RE A LITTLE PRETTY LIKE I
01:21:03:00 01:21:04:00 SAID, A PRETTY SUBSTANTIAL
01:21:04:00 01:21:04:00 NUMBER.
01:21:04:00 01:21:07:00 SO I'M NOT SURE WE HAVE THE
01:21:07:00 01:21:08:00 LEGISLATIVE TIME TO GET IT DONE
01:21:08:00 01:21:11:00 BEFORE JUNE.
01:21:11:00 01:21:12:00 BUT I STRONGLY AGREE WITH YOU
01:21:12:00 01:21:13:00 THAT IT NEEDS TO HAPPEN AND
01:21:13:00 01:21:15:00 THAT THERE'S A KIND THERE HAS
01:21:15:00 01:21:16:00 BEEN A KIND OF SYSTEMATIC
01:21:16:00 01:21:18:00 DISREGARD TO THE AGREEMENT AND
01:21:18:00 01:21:19:00 I'M HAPPY TO WORK WITH YOU ON
01:21:19:00 01:21:19:00 IT.
01:21:19:00 01:21:20:00 I KNOW IT'S PREVIOUS
01:21:20:00 01:21:20:00 ADMINISTRATIONS.
01:21:20:00 01:21:23:00 IT'S SORT OF THE MODEL HAS BEEN
01:21:23:00 01:21:23:00 IT'S EASIER TO ASK FOR
01:21:23:00 01:21:26:00 FORGIVENESS THAN IT IS FOR
01:21:26:00 01:21:26:00 PERMISSION.
01:21:26:00 01:21:27:00 SO BUT THERE'S A LOT OF THIS
01:21:27:00 01:21:29:00 AND WE NEED TO CLEAN THIS UP.
01:21:29:00 01:21:30:00 WE HAVE A FIDUCIARY
01:21:30:00 01:21:30:00 RESPONSIBILITY FOR THE
01:21:30:00 01:21:31:00 RESIDENTS AND THE TAXPAYERS
01:21:31:00 01:21:33:00 OF BOSTON TO MAKE SURE THAT
01:21:33:00 01:21:34:00 THINGS WORK APPROPRIATELY
01:21:34:00 01:21:34:00 PURSUANT TO THE CHARTER AND
01:21:34:00 01:21:38:00 THIS IS JUST ONE EXAMPLE
01:21:38:00 01:21:38:00 OF SEVERAL OTHERS THAT I CONCUR
01:21:38:00 01:21:39:00 WITH YOU AND I WILL ROLL UP OUR
01:21:39:00 01:21:41:00 SLEEVES AND WORK THERE WHEN
01:21:41:00 01:21:42:00 TIME PERMITS THAT WE CAN GET IT
01:21:42:00 01:21:44:00 DONE ALSO.
01:21:44:00 01:21:45:00 GREAT.
01:21:45:00 01:21:45:00 THANKS SO MUCH COUNTERPARTY AND
01:21:45:00 01:21:48:00 NEXT STEPS COUNCILOR HERE AND
01:21:48:00 01:21:52:00 THEN I WILL SLOT COUNCILOR
01:21:52:00 01:21:53:00 BRIGHTON BACK INTO THE ORDER.
01:21:53:00 01:21:54:00 SHE WAS THE FIRST ONE HERE AND
01:21:54:00 01:21:57:00 SHE HAD TO STEP AWAY FROM IT.
01:21:57:00 01:21:58:00 BUT COUNCILOR, YOUR NEXT THANK
01:21:58:00 01:21:58:00 YOU.
01:21:58:00 01:21:59:00 THANK YOU.
01:21:59:00 01:22:01:00 THANK FOR THE PRESENTATION AND
01:22:01:00 01:22:01:00 THANK YOU FOR ALL YOUR HARD
01:22:01:00 01:22:02:00 WORK ESPECIALLY DURING THESE
01:22:02:00 01:22:04:00 TIMES.
01:22:04:00 01:22:05:00 I AM SO ENCOURAGED AND GRATEFUL
01:22:05:00 01:22:08:00 I'M SO I ONLY HAVE A FEW
01:22:08:00 01:22:09:00 QUESTIONS FOR WOMEN'S

01:22:09:00 01:22:09:00 ADVANCEMENT.
01:22:09:00 01:22:13:00 I'M CURIOUS F WHY TWENTY ONE
01:22:13:00 01:22:16:00 THE CHILD ENTREPRENEUR FUND IS
01:22:16:00 01:22:16:00 SUPPORTING ITS FIRST ENTIRELY
01:22:16:00 01:22:19:00 NON ENGLISH SPEAKING
01:22:19:00 01:22:20:00 COHORT CHILDCARE PROVIDERS WITH
01:22:20:00 01:22:23:00 WORKSHOPS AND MATERIALS IN
01:22:23:00 01:22:24:00 SPANISH.
01:22:24:00 01:22:27:00 WHAT IS THE PLAN TO SUPPORT A
01:22:27:00 01:22:28:00 COHORT OF PROVIDERS WHO SPEAK
01:22:28:00 01:22:29:00 LANGUAGES BEYOND ENGLISH AND
01:22:29:00 01:22:31:00 SPANISH AND THEN IN SOME OF THE
01:22:31:00 01:22:32:00 PERFORMANCE GOALS LIST LISTED
01:22:32:00 01:22:35:00 HAS DECREASED IN FIVE TWENTY
01:22:35:00 01:22:36:00 ONE DUE TO LEADERSHIP QUOTE
01:22:36:00 01:22:38:00 UNQUOTE TURNOVER.
01:22:38:00 01:22:40:00 WHAT PLANS DO WE HAVE IN THE
01:22:40:00 01:22:43:00 FUTURE TO ENSURE THAT WE ARE
01:22:43:00 01:22:44:00 STILL PROVIDING THE SAME LEVEL
01:22:44:00 01:22:47:00 OF SERVICE EVEN WHEN THERE IS
01:22:47:00 01:22:47:00 LEADERSHIP TURNOVER?
01:22:47:00 01:22:49:00 AND THEN I HAVE A QUESTION ON
01:22:49:00 01:22:50:00 ECONOMIC DEVELOPMENT.
01:22:50:00 01:22:55:00 A LOT OF BARBERSHOPS AND HAIR
01:22:55:00 01:22:55:00 SALONS HAVE BEEN REACHING OUT
01:22:55:00 01:22:58:00 TO OUR OFFICE TO COMPLAIN ABOUT
01:22:58:00 01:22:59:00 PERSONAL PROPERTY TAXES ON
01:22:59:00 01:23:01:00 THINGS LIKE BARBER CHAIRS AND
01:23:01:00 01:23:02:00 HOW ARE WE COMMUNICATING TO
01:23:02:00 01:23:05:00 THEM WHAT IS EXPECTED
01:23:05:00 01:23:06:00 OF BUSINESS OWNERS WHO OPERATE
01:23:06:00 01:23:07:00 BARBER SHOPS AND HAIR SALONS
01:23:07:00 01:23:08:00 WHEN IT COMES TO PERSONAL
01:23:08:00 01:23:13:00 PROPERTY TAXES.
01:23:13:00 01:23:17:00 SO I'M HAPPY TO TAKE THE FIRST
01:23:17:00 01:23:17:00 QUESTION ABOUT THE SPANISH
01:23:17:00 01:23:18:00 SPEAKING COHORT .
01:23:18:00 01:23:21:00 THANK YOU, COUNCILOR.
01:23:21:00 01:23:42:00 SO OUR APPLICATION IS AVAILABLE
01:23:42:00 01:23:42:00 IN TEN LANGUAGES.
01:23:42:00 01:23:43:00 WE HAVE ONLY GOTTEN
01:23:43:00 01:23:43:00 APPLICATIONS IN SPANISH AND
01:23:43:00 01:23:44:00 ENGLISH THUS FAR AND WE ARE
01:23:44:00 01:23:45:00 EXTENDING OUR OUTREACH TO WORK
01:23:45:00 01:23:45:00 MORE CLOSELY WITH THE MAYOR'S
01:23:45:00 01:23:46:00 OFFICE OF IMMIGRANT ADVANCEMENT
01:23:46:00 01:23:47:00 AND THE MAYOR'S OFFICE
01:23:47:00 01:23:47:00 OF NEIGHBORHOOD SERVICES IN
01:23:47:00 01:23:48:00 ORDER TO TRY TO PROMOTE MORE
01:23:48:00 01:23:49:00 GROUPS OF FOLKS WHO ARE NOT
01:23:49:00 01:23:49:00 SPEAKING LANGUAGES BESIDES
01:23:49:00 01:23:50:00 SPANISH AND ENGLISH AND OUR
01:23:50:00 01:23:50:00 OUTREACH MATERIALS ARE
01:23:50:00 01:23:51:00 CURRENTLY OFFERED IN ENGLISH,

01:23:51:00 01:23:52:00 SPANISH, PORTUGUESE, HAITIAN,
01:23:52:00 01:23:52:00 CREOLE AND CHINESE.
01:23:52:00 01:23:53:00 BUT WE WILL BE OFFERING THOSE
01:23:53:00 01:23:56:00 IN TEN LANGUAGES AS WELL WITH
01:23:56:00 01:23:57:00 THE NEXT COHORT AND WE DON'T
01:23:57:00 01:24:00:00 TURN AWAY ANYONE DUE TO
01:24:00:00 01:24:00:00 INTERPRETATION NEEDS.
01:24:00:00 01:24:01:00 SO WE DO PROVIDE SIMULTANEOUS
01:24:01:00 01:24:04:00 TRANSLATION FOR ALL THE
01:24:04:00 01:24:05:00 WORKSHOPS IN WHATEVER LANGUAGE
01:24:05:00 01:24:08:00 ANYONE MIGHT NEED AND BUT THUS
01:24:08:00 01:24:09:00 FAR WE HAVE RECEIVED PRIMARILY
01:24:09:00 01:24:12:00 SPANISH, SPANISH AND ENGLISH
01:24:12:00 01:24:12:00 APPLICANTS.
01:24:12:00 01:24:15:00 WE DID HAVE SOME CANTONESE
01:24:15:00 01:24:15:00 SPEAKERS IN THE FIRST
01:24:15:00 01:24:16:00 COHORT THAT WE PROVIDED
01:24:16:00 01:24:19:00 INTERPRETATION FOR IF WE
01:24:19:00 01:24:20:00 RECEIVE A ENOUGH SELECTED
01:24:20:00 01:24:23:00 APPLICANTS WHO SPEAK IN
01:24:23:00 01:24:24:00 LANGUAGE BESIDES SPANISH OR
01:24:24:00 01:24:25:00 ENGLISH WE'D BE HAPPY TO TAKE
01:24:25:00 01:24:27:00 THEM AND FORM A COHORT IF
01:24:27:00 01:24:28:00 THERE'S AT LEAST TEN OF THEM
01:24:28:00 01:24:31:00 ENOUGH TO JUSTIFY THE SEPARATE
01:24:31:00 01:24:35:00 COST OF OBTAINING A INSTRUCTOR
01:24:35:00 01:24:38:00 WHO SPEAKS THAT LANGUAGE AND IF
01:24:38:00 01:24:39:00 WAY OF COURSE IS ABLE TO
01:24:39:00 01:24:39:00 PROVIDE AN INSTRUCTOR IN THAT
01:24:39:00 01:24:42:00 LANGUAGE WOULD HAPPY TO TO
01:24:42:00 01:24:46:00 CREATE AND MORE COHORTS
01:24:46:00 01:24:47:00 OF FOLKS CAN ENJOY THE BENEFITS
01:24:47:00 01:24:50:00 OF BEING ABLE TO SHARE A COMMON
01:24:50:00 01:24:50:00 LANGUAGE.
01:24:50:00 01:24:51:00 SO THAT IS CERTAINLY OUR HOPE
01:24:51:00 01:24:54:00 THAT WE'LL HAVE MORE FOLKS WHO
01:24:54:00 01:24:55:00 ARE SPEAKING THE SAME LANGUAGE
01:24:55:00 01:24:57:00 AND A WIDER LANGUAGE THAT'S
01:24:57:00 01:24:58:00 GOING FORWARD.
01:24:58:00 01:24:58:00 THANK YOU.
01:24:58:00 01:24:59:00 I'LL TURN OVER THE NEXT
01:24:59:00 01:25:01:00 QUESTION.
01:25:01:00 01:25:02:00 YEAH, I JUST WANT TO ECHO ALI'S
01:25:02:00 01:25:06:00 POINT ON TRANSLATION AND LIKE I
01:25:06:00 01:25:06:00 MENTIONED EARLIER DURING A
01:25:06:00 01:25:08:00 PRESENTATION THIS IS WHERE OUR
01:25:08:00 01:25:12:00 COLLABORATIONS ARE A BIG, BIG
01:25:12:00 01:25:13:00 COMPONENT OF WHAT WE DO IN
01:25:13:00 01:25:16:00 MELLA AND THAT COLLABORATION
01:25:16:00 01:25:17:00 UNITED WAY TO ASSURE THAT WE
01:25:17:00 01:25:18:00 ARE ABLE TO HAVE THE
01:25:18:00 01:25:20:00 INSTRUCTORS TO SPEAK TO
01:25:20:00 01:25:21:00 DIFFERENT LANGUAGES AND ALSO
01:25:21:00 01:25:24:00 OFFER THE ONSITE TRANSLATION

01:25:24:00 01:25:25:00 FOR LANGUAGES WHO ARE NOT WHO
01:25:25:00 01:25:26:00 ARE NOT JUST SPANISH AND
01:25:26:00 01:25:29:00 ENGLISH ARE JUST OTHERS COMING
01:25:29:00 01:25:29:00 IN AS WELL.
01:25:29:00 01:25:30:00 AND PERTAINING TO YOUR QUESTION
01:25:30:00 01:25:33:00 IN REGARDING TO THE STRUCTURE
01:25:33:00 01:25:36:00 CHANGE FOR THE WOMAN'S VOICE
01:25:36:00 01:25:37:00 COUNCIL CURRENTLY THEY ARE
01:25:37:00 01:25:40:00 ACCEPTING THEY'RE COLLECTING
01:25:40:00 01:25:41:00 THE INFORMATION AS WE SPEAK AND
01:25:41:00 01:25:42:00 AS WE ARE I AM MORE THAN HAPPY
01:25:42:00 01:25:45:00 TO SHARE THE FINDINGS THAT THEY
01:25:45:00 01:25:45:00 RECEIVE ONCE THE COLLECTION IS
01:25:45:00 01:25:48:00 ALL FINISHED.
01:25:48:00 01:25:49:00 I'M PRETTY EXCITED ABOUT THE
01:25:49:00 01:25:53:00 NEW THE NEW LEADERSHIP, THE
01:25:53:00 01:25:53:00 WOMAN'S PURPOSE.
01:25:53:00 01:25:54:00 HOW COME WE HAVE A REALLY GREAT
01:25:54:00 01:25:56:00 RELATIONSHIP WITH KIM AND
01:25:56:00 01:25:57:00 EVERYONE ELSE ON THE COUNCIL SO
01:25:57:00 01:25:58:00 I'M MORE THAN HAPPY TO SHARE
01:25:58:00 01:25:59:00 THAT INFORMATION AS SOON AS YOU
01:25:59:00 01:26:02:00 RECEIVE THEM.
01:26:02:00 01:26:03:00 AND GOING TO YOUR LAST
01:26:03:00 01:26:06:00 QUESTION, COUNCILOR SO I THINK
01:26:06:00 01:26:07:00 THERE'S KIND OF TWO PARTS TO
01:26:07:00 01:26:07:00 THIS.
01:26:07:00 01:26:10:00 ONE IS ANYTHING THAT HAS TO DO
01:26:10:00 01:26:10:00 WITH PERSONAL PROPERTY TAXES.
01:26:10:00 01:26:13:00 I DEFER TO THE ASSESSING TEAM
01:26:13:00 01:26:14:00 ON THE SPECIFICS OF THOSE
01:26:14:00 01:26:14:00 QUESTIONS.
01:26:14:00 01:26:15:00 BUT THE SECOND PART OF YOUR
01:26:15:00 01:26:18:00 QUESTION WHICH WAS WHAT ARE WE
01:26:18:00 01:26:19:00 DOING TO ENSURE THAT BUSINESSES
01:26:19:00 01:26:21:00 KNOW WHAT THEY NEED TO BE
01:26:21:00 01:26:22:00 DOING?
01:26:22:00 01:26:25:00 THERE'S ONE THING IN PARTICULAR
01:26:25:00 01:26:26:00 BARBERSHOPS AND BEAUTY SALONS
01:26:26:00 01:26:29:00 WHERE INDIVIDUALS ARE
01:26:29:00 01:26:33:00 CONTRACTING WITH THE BUSINESS
01:26:33:00 01:26:34:00 OWNER.
01:26:34:00 01:26:34:00 RIGHT.
01:26:34:00 01:26:35:00 THE THE THE WHOEVER OWNS THAT
01:26:35:00 01:26:37:00 RETAIL SPACE OR RENTING THAT
01:26:37:00 01:26:37:00 RETAIL SPACE THAT'S AN
01:26:37:00 01:26:41:00 INDIVIDUAL CONTRACT BETWEEN THE
01:26:41:00 01:26:44:00 BARBER AND THE BUSINESS OWNER.
01:26:44:00 01:26:45:00 BUT WE CONSIDER THEM OBVIOUSLY
01:26:45:00 01:26:49:00 ALL INDEPENDENT BUSINESSES AS
01:26:49:00 01:26:50:00 LONG AS THEY IDENTIFY THAT WAY
01:26:50:00 01:26:50:00 WITH US.
01:26:50:00 01:26:52:00 SO THEY CAN ALL REACH OUT TO US
01:26:52:00 01:26:56:00 AND GET SUPPORT.

01:26:56:00 01:26:57:00 THE SECOND PIECE IS THROUGH OUR
01:26:57:00 01:26:59:00 SMALL BUSINESS CONFERENCE CALLS
01:26:59:00 01:27:00:00 WE HAVE AND REOPENING WORK
01:27:00:00 01:27:03:00 WEBINARS AND WORKSHOPS WE HAVE
01:27:03:00 01:27:08:00 ENGAGED BARBERS, HAIRSTYLISTS,
01:27:08:00 01:27:08:00 ET CETERA THROUGHOUT THE
01:27:08:00 01:27:09:00 REOPENING PROCESS TO JUST KIND
01:27:09:00 01:27:11:00 OF GIVE FLAHERTY AND ANSWER
01:27:11:00 01:27:11:00 QUESTIONS.
01:27:11:00 01:27:15:00 AND AGAIN WE RIGHT NOW WE HAVE
01:27:15:00 01:27:16:00 LIKE FIVE DIFFERENT PLATFORMS
01:27:16:00 01:27:16:00 WHERE PEOPLE CAN JUST JOIN IN
01:27:16:00 01:27:20:00 AT THEIR CONVENIENCE AND GET
01:27:20:00 01:27:21:00 SUPPORT AND GET THEIR QUESTIONS
01:27:21:00 01:27:23:00 ANSWERED.
01:27:23:00 01:27:24:00 OUR VIRTUAL OFFICE HOURS ARE
01:27:24:00 01:27:27:00 RE-OPENING OFFICE HOURS MWP
01:27:27:00 01:27:31:00 OFFICE HOURS ARE TO TAKE CALLS
01:27:31:00 01:27:34:00 AS WELL AS VIA EMAIL.
01:27:34:00 01:27:35:00 SO I ENCOURAGE YOU TO CONNECT
01:27:35:00 01:27:37:00 THOSE BUSINESSES DIRECTLY WITH
01:27:37:00 01:27:39:00 OUR TEAM AND WE WILL DO
01:27:39:00 01:27:39:00 EVERYTHING THAT WE CAN TO
01:27:39:00 01:27:40:00 SUPPORT THEM.
01:27:40:00 01:27:42:00 WHATEVER THE INDIVIDUAL ISSUE
01:27:42:00 01:27:42:00 IS.
01:27:42:00 01:27:43:00 THANK YOU.
01:27:43:00 01:27:44:00 DO I HAVE TIME FOR ONE MORE
01:27:44:00 01:27:46:00 QUESTION?
01:27:46:00 01:27:47:00 YEAH, SO I'M ENCOURAGED BY ALL
01:27:47:00 01:27:49:00 OF THESE RESPONSES.
01:27:49:00 01:27:50:00 I AM AS WE START THINKING ABOUT
01:27:50:00 01:27:54:00 REOPENING AND THINGS THAT DEAL
01:27:54:00 01:27:55:00 WITH GOING BACK TO QUOTE
01:27:55:00 01:27:58:00 UNQUOTE NORMAL.
01:27:58:00 01:27:59:00 I'M CURIOUS WHAT ARE SOME
01:27:59:00 01:28:02:00 OF THE GREATEST CHALLENGES THAT
01:28:02:00 01:28:06:00 YOU ARE FORESEEING AND WHAT ARE
01:28:06:00 01:28:07:00 SOME OF THE THINGS NOT JUST THE
01:28:07:00 01:28:09:00 CHALLENGES BUT WHERE YOU SEE
01:28:09:00 01:28:10:00 THE OPPORTUNITIES FOR THE NEXT
01:28:10:00 01:28:13:00 SET OF SUPPORTS THAT SOME
01:28:13:00 01:28:14:00 OF THESE BUSINESSES ARE GOING
01:28:14:00 01:28:15:00 TO NEED ASIDE FROM CAPITAL AND
01:28:15:00 01:28:17:00 FINANCIAL, HAVE YOU BEEN ABLE
01:28:17:00 01:28:18:00 TO THINK ABOUT WHAT ARE SOME
01:28:18:00 01:28:21:00 OF THE OTHER AREAS OF CONCERN
01:28:21:00 01:28:22:00 THAT WE CAN GET AHEAD OF ?
01:28:22:00 01:28:25:00 YEAH, I MEAN I THINK THE
01:28:25:00 01:28:26:00 COUNCIL HAS DONE A GREAT JOB
01:28:26:00 01:28:28:00 OF BRINGING SOME OF THESE
01:28:28:00 01:28:29:00 THINGS TO LIGHT COMMERCIAL
01:28:29:00 01:28:29:00 VACANCIES AND DISPLACEMENT
01:28:29:00 01:28:32:00 THINGS THAT WERE EXCITED TO

01:28:32:00 01:28:36:00 TACKLE IN THE NEXT COMING YEAR
01:28:36:00 01:28:37:00 AND FIGURE OUT CREATIVE
01:28:37:00 01:28:37:00 SOLUTIONS AROUND SOME OF THAT
01:28:37:00 01:28:38:00 STUFF.
01:28:38:00 01:28:41:00 I'M ALSO REALLY ENCOURAGED BY
01:28:41:00 01:28:43:00 OUR FOCUS ON HELPING BUSINESSES
01:28:43:00 01:28:47:00 GROW AND NOT JUST SURVIVAL
01:28:47:00 01:28:48:00 DURING THE PANDEMIC BUT HOW DO
01:28:48:00 01:28:51:00 WE CONTINUE TO ENHANCE BUSINESS
01:28:51:00 01:28:52:00 GROWTH.
01:28:52:00 01:28:53:00 A BIG CHUNK OF THAT RIGHT NOW
01:28:53:00 01:28:56:00 IS OUR WORKSHOP SERIES WE'VE
01:28:56:00 01:28:59:00 BEEN HOSTING ALMOST WEEKLY
01:28:59:00 01:29:00:00 WORKSHOPS IF NOT TWO TIMES A
01:29:00:00 01:29:01:00 WEEK ON DIFFERENT ELEMENTS
01:29:01:00 01:29:03:00 OF OUR BUSINESS STRUCTURE THAT
01:29:03:00 01:29:04:00 ARE ABSOLUTELY FREE AND OPEN TO
01:29:04:00 01:29:07:00 ALL BUSINESSES TO PARTICIPATE
01:29:07:00 01:29:07:00 IN THAT.
01:29:07:00 01:29:10:00 THOSE ARE PART OF OUR ECONOMIC
01:29:10:00 01:29:11:00 DEVELOPMENT CENTER THAT ARE RUN
01:29:11:00 01:29:12:00 THROUGH THROUGH THE SMALL
01:29:12:00 01:29:14:00 BUSINESS TEAM.
01:29:14:00 01:29:15:00 AND I YOU KNOW, I'M REALLY
01:29:15:00 01:29:17:00 ENCOURAGED TO SEE THE NUMBER
01:29:17:00 01:29:18:00 OF PEOPLE TURNING OUT FOR THOSE
01:29:18:00 01:29:19:00 THAT BUILDS CONNECTIONS WITH
01:29:19:00 01:29:19:00 US.
01:29:19:00 01:29:23:00 A RELATIONSHIP AND HELPS US
01:29:23:00 01:29:23:00 SUPPORT BUSINESSES IN THE LONG
01:29:23:00 01:29:24:00 TERM.
01:29:24:00 01:29:25:00 AND WE'VE SEEN A LOT BUSINESS
01:29:25:00 01:29:26:00 OWNERS AND ENTREPRENEURS COME
01:29:26:00 01:29:30:00 BACK TO THOSE WORKSHOPS TO
01:29:30:00 01:29:30:00 EVERY SINGLE ONE.
01:29:30:00 01:29:34:00 SO WE'LL BE CONTINUING TO SEE
01:29:34:00 01:29:35:00 THAT AND WE'LL BE CONTINUING TO
01:29:35:00 01:29:39:00 PUT ON THESE WORKSHOPS
01:29:39:00 01:29:40:00 TRAININGS IN IN THE NEXT FISCAL
01:29:40:00 01:29:43:00 YEAR AS WELL BECAUSE THOSE ARE
01:29:43:00 01:29:44:00 PART OF WHAT WE DO ANYWAY.
01:29:44:00 01:29:46:00 AND I THINK VIRTUALLY DOING
01:29:46:00 01:29:47:00 SOME OF THOSE WORKSHOPS I THINK
01:29:47:00 01:29:50:00 HAS ACTUALLY HELPED INCREASE
01:29:50:00 01:29:53:00 ATTENDANCE AND CONNECTION SO
01:29:53:00 01:29:54:00 WE'LL CONTINUE TO DO THAT.
01:29:54:00 01:29:55:00 THANK YOU.
01:29:55:00 01:29:56:00 AND I DID SAY WAS ONE MORE
01:29:56:00 01:29:57:00 QUESTION THAT I JUST THOUGHT
01:29:57:00 01:29:58:00 OF AND THIS WILL GO TO
01:29:58:00 01:29:59:00 ALEXANDRA AND MIDORI MAYBE
01:29:59:00 01:30:02:00 PERHAPS I'M CURIOUS YOU KNOW,
01:30:02:00 01:30:03:00 THERE'S BEEN SOME STUDIES ABOUT
01:30:03:00 01:30:05:00 WOMEN WHO HAVE LEFT THE

01:30:05:00 01:30:06:00 WORKFORCE AND I'M JUST CURIOUS
01:30:06:00 01:30:09:00 WHAT EFFORTS AND WHAT ARE YOU
01:30:09:00 01:30:10:00 HEARING IN TERMS OF HOW WE CAN
01:30:10:00 01:30:13:00 SUPPORT THE HIGH WOMEN WHO HAVE
01:30:13:00 01:30:14:00 LEFT THE WORKFORCE DUE TO
01:30:14:00 01:30:17:00 COLVERT AND WHAT ARE WE DOING
01:30:17:00 01:30:21:00 TO HELP BRING THEM BACK IN AND
01:30:21:00 01:30:22:00 THAT'S A REALLY GREAT QUESTION.
01:30:22:00 01:30:25:00 I WAS AS BEST AS I WAS
01:30:25:00 01:30:26:00 SPEAKING, I WAS THE LIGHT BULB
01:30:26:00 01:30:27:00 IN THE BACK OF MY HEAD BUT
01:30:27:00 01:30:28:00 GREAT.
01:30:28:00 01:30:28:00 YES, THAT DEFINITELY
01:30:28:00 01:30:29:00 FLEXIBILITY IN THE WORKPLACE.
01:30:29:00 01:30:32:00 IT'S ONE OF THE MAIN THINGS
01:30:32:00 01:30:33:00 THAT WE HAVE TO THINK ABOUT
01:30:33:00 01:30:34:00 WHEN WE GO BACK AND THINK ABOUT
01:30:34:00 01:30:36:00 WHAT IT WILL LOOK LIKE TO GO
01:30:36:00 01:30:37:00 BACK TO SOME TYPE OF NORMAL AND
01:30:37:00 01:30:40:00 ALSO ASSURING WHEN WOMEN DO GET
01:30:40:00 01:30:41:00 BACK IN THE WORKPLACE THAT WE
01:30:41:00 01:30:43:00 HAVE FLEXIBILITY WHEN COMES TO
01:30:43:00 01:30:44:00 CHILDCARE AND PROVIDING AND
01:30:44:00 01:30:47:00 FINDING INNOVATIVE TIME WHEN IT
01:30:47:00 01:30:48:00 COMES NOT JUST THE NINE TO FIVE
01:30:48:00 01:30:51:00 BUT ALSO BEING ABLE TO ASSURE
01:30:51:00 01:30:52:00 WE ARE FOCUSING ON THOSE
01:30:52:00 01:30:55:00 NONSTANDARD HOURS CHILDCARE
01:30:55:00 01:30:56:00 PROVIDERS NOT EVERYONE IS LUCKY
01:30:56:00 01:30:57:00 AND PRIVILEGED ENOUGH TO HAVE A
01:30:57:00 01:31:00:00 NINE TO FIVE JOB WE'RE TALKING
01:31:00:00 01:31:03:00 ABOUT AND THE OVERNIGHTS AFTER
01:31:03:00 01:31:04:00 HOURS THAT'S SOMETHING THAT WE
01:31:04:00 01:31:04:00 NEED TO SIT DOWN AND THINK
01:31:04:00 01:31:06:00 ABOUT MORE.
01:31:06:00 01:31:07:00 AND ONE OF THE GREAT EXAMPLE
01:31:07:00 01:31:08:00 THAT WE'RE FOCUSED ON THAT IS
01:31:08:00 01:31:08:00 OUR COLLABORATION WITH
01:31:08:00 01:31:11:00 COMMUNITY UNITED WHICH AS
01:31:11:00 01:31:12:00 OF RIGHT NOW THERE IS CURRENTLY
01:31:12:00 01:31:14:00 DOING SOME RESEARCH AND PILOT
01:31:14:00 01:31:15:00 PROGRAM TESTING WHAT IT LOOKS
01:31:15:00 01:31:18:00 LIKE TO RUN NONSTANDARD HOURS
01:31:18:00 01:31:19:00 CHILD CARE AND THAT'S SOMETHING
01:31:19:00 01:31:22:00 THAT IT'S DEFINITELY THAT AS WE
01:31:22:00 01:31:23:00 THINK ABOUT REOPENING AND WE
01:31:23:00 01:31:25:00 ALSO THINK ABOUT WHAT WHAT
01:31:25:00 01:31:26:00 LOOKS LIKE WHAT IT LOOKS LIKE
01:31:26:00 01:31:27:00 TO GO BACK TO THE WORKPLACE IS
01:31:27:00 01:31:30:00 VERY IMPORTANT FOR US TO JUST
01:31:30:00 01:31:31:00 TO FOCUS ON AND ALSO TAKE A
01:31:31:00 01:31:33:00 MOMENT AND SIT BACK AND LOOK
01:31:33:00 01:31:34:00 THE IMPORTANCE OF THIS
01:31:34:00 01:31:34:00 FLEXIBILITY AND THE IMPORTANCE

01:31:34:00 01:31:37:00 TO PUSH MORE EMPLOYERS TO THINK
01:31:37:00 01:31:38:00 ABOUT FINDING ALL THESE
01:31:38:00 01:31:41:00 RESOURCES TO HELP WOMEN COME
01:31:41:00 01:31:42:00 BACK INTO THE WORKPLACE.
01:31:42:00 01:31:42:00 THANK YOU.
01:31:42:00 01:31:44:00 AND I SEE THE GAVEL AND I DON'T
01:31:44:00 01:31:45:00 HAVE ANY FURTHER QUESTIONS.
01:31:45:00 01:31:47:00 THANK YOU SO MUCH FOR YOUR HARD
01:31:47:00 01:31:47:00 WORK.
01:31:47:00 01:31:47:00 IT'S APPRECIATE IT.
01:31:47:00 01:31:48:00 THANK GREAT.
01:31:48:00 01:31:49:00 THANKS SO MUCH.
01:31:49:00 01:31:52:00 COUNCILOR MEJIA COUNCILOR AND
01:31:52:00 01:31:53:00 THEN COUNCILOR CAMPBELL THEN
01:31:53:00 01:31:56:00 COUNCILOR EDWARDS KASIM REED.
01:31:56:00 01:31:57:00 THANK YOU MADAM CHAIR.
01:31:57:00 01:31:58:00 THANK YOU FOR ACCOMMODATING MY
01:31:58:00 01:32:00:00 JUMPING IN HERE AND I'M SURE
01:32:00:00 01:32:03:00 I'VE MISSED SOME VERY IMPORTANT
01:32:03:00 01:32:04:00 COMMENTS SO PLEASE PLEASE
01:32:04:00 01:32:07:00 FORGIVE MY REDUNDANCY IF ASKING
01:32:07:00 01:32:08:00 QUESTIONS THAT HAVE ALREADY
01:32:08:00 01:32:13:00 BEEN ASKED THE CHILDCARE SECTOR
01:32:13:00 01:32:14:00 SO THE FAMILY CHILDCARE
01:32:14:00 01:32:17:00 PROVIDERS ARE AN ESSENTIAL
01:32:17:00 01:32:19:00 PIECE OF OUR INFRASTRUCTURE AND
01:32:19:00 01:32:22:00 I JUST WANT TO KNOW HOW
01:32:22:00 01:32:26:00 AGGRESSIVE ARE WE BEING IN
01:32:26:00 01:32:28:00 TRYING TO GROW AND SUPPORT THAT
01:32:28:00 01:32:29:00 SECTOR.
01:32:29:00 01:32:30:00 I KNOW MY OWN LOCAL EXPERIENCE
01:32:30:00 01:32:33:00 HERE IS THAT MANY OF OUR FAMILY
01:32:33:00 01:32:34:00 CHILD CARE PROVIDERS DECIDED
01:32:34:00 01:32:37:00 DURING ONE TO GIVE UP AND MAYBE
01:32:37:00 01:32:41:00 NOT COME BACK SO AND THAT'S AN
01:32:41:00 01:32:43:00 IMPORTANT PIECE OF CONCERN.
01:32:43:00 01:32:44:00 I'M DELIGHTED TO HEAR YOU'RE
01:32:44:00 01:32:48:00 DOING WORKSHOPS IN TERMS
01:32:48:00 01:32:49:00 OF WORKSHOPS FOR PROVIDERS IN
01:32:49:00 01:32:52:00 TERMS OF SKILL BUILDING EITHER
01:32:52:00 01:32:53:00 WORKSHOPS FOR PEOPLE WHO ARE
01:32:53:00 01:32:56:00 JUST MAYBE PROSPECTIVELY
01:32:56:00 01:32:56:00 INVESTIGATING THE POSSIBILITY
01:32:56:00 01:32:59:00 OF SETTING A CHILD CARE AND AND
01:32:59:00 01:33:03:00 ALL THE NUTS OR BOLTS OF HOW TO
01:33:03:00 01:33:04:00 DO IT AND AND IN TERMS
01:33:04:00 01:33:07:00 OF REGULATORY COMPLIANCE ETC.
01:33:07:00 01:33:08:00 AND IF THAT ANSWER THAT
01:33:08:00 01:33:11:00 QUESTION ALREADY BEEN ANSWERED,
01:33:11:00 01:33:14:00 THEN IN TERMS OF TRACKING
01:33:14:00 01:33:15:00 DEVELOPMENT I'M REALLY
01:33:15:00 01:33:18:00 CONCERNED ABOUT DEVELOPMENT
01:33:18:00 01:33:19:00 DRIVEN DISPLACEMENT OF SMALL
01:33:19:00 01:33:23:00 BUSINESSES, ESPECIALLY IN THE

01:33:23:00 01:33:23:00 CREATIVE SECTOR BUT NOT
01:33:23:00 01:33:26:00 NOTWITHSTANDING OTHER SMALL
01:33:26:00 01:33:27:00 BUSINESSES THAT WE'RE SEEING A
01:33:27:00 01:33:30:00 HUGE LOSS FORMERLY LIGHT
01:33:30:00 01:33:31:00 INDUSTRIAL SPACE THAT WAS IDEAL
01:33:31:00 01:33:34:00 FOR ARTISTS AND PERFORMANCE
01:33:34:00 01:33:38:00 RELATED BUSINESSES AND CREATIVE
01:33:38:00 01:33:39:00 FILM AND FILM AND VIDEO WORK.
01:33:39:00 01:33:41:00 SO ARE WE TRACKING DISPLACEMENT
01:33:41:00 01:33:42:00 OF THOSE BUSINESSES?
01:33:42:00 01:34:02:00 I'M THINKING ABOUT?
01:34:02:00 01:34:03:00 ALL RIGHT.
01:34:03:00 01:34:04:00 WELL, I'M ALSO THINKING ABOUT
01:34:04:00 01:34:04:00 EAST BOSTON, OTHER
01:34:04:00 01:34:05:00 NEIGHBORHOODS AT AN INTENSE
01:34:05:00 01:34:05:00 LEVEL OF OF THE REDEVELOPMENT
01:34:05:00 01:34:06:00 AND ALSO IN TERMS OF DO WE
01:34:06:00 01:34:07:00 TRACK LANDLORDS WHO ARE BAD
01:34:07:00 01:34:08:00 ACTORS IN TERMS OF HOW THEY
01:34:08:00 01:34:08:00 TREAT THEIR THEIR SMALL
01:34:08:00 01:34:09:00 BUSINESS LIKE AGGRESSIVE
01:34:09:00 01:34:09:00 INCREASES IN RENT, NOT
01:34:09:00 01:34:10:00 MAINTAINING BUILDINGS, YOU
01:34:10:00 01:34:12:00 KNOW, PRETTY HOSTILE LEASING
01:34:12:00 01:34:12:00 TACTICS.
01:34:12:00 01:34:16:00 DO WE TRACK THOSE LANDLORDS AND
01:34:16:00 01:34:17:00 HAVE WE ANY RECOURSE TO TRY AND
01:34:17:00 01:34:20:00 BRING THEM BACK INTO LINE AND
01:34:20:00 01:34:21:00 WE USED TO HAVE UNDER THE NEW
01:34:21:00 01:34:22:00 ADMINISTRATION WE HAD A BACK
01:34:22:00 01:34:24:00 STREETS PROGRAM SIMILAR TO MAIN
01:34:24:00 01:34:28:00 STREETS THAT FOCUSED ON YOU
01:34:28:00 01:34:29:00 TRYING TO PROVIDE SPACE AND
01:34:29:00 01:34:32:00 SUPPORT OUR SMALL INDUSTRIES,
01:34:32:00 01:34:33:00 SMALL LIGHT INDUSTRY AND SMALL
01:34:33:00 01:34:36:00 BUSINESSES THAT WORK IN AUTO
01:34:36:00 01:34:37:00 COUNTER REPAIR AND ETC. ARE WE
01:34:37:00 01:34:40:00 TRACKING A LOSS OF THOSE THOSE
01:34:40:00 01:34:43:00 BUSINESSES AS WELL AND AND ALSO
01:34:43:00 01:34:44:00 THE CAPACITY TO BE ABLE TO
01:34:44:00 01:34:47:00 STAND AND SUPPORT CO-OPERATIVE
01:34:47:00 01:34:51:00 KITCHEN SPACES AND OTHER SMALL
01:34:51:00 01:34:52:00 STARTUPS LIKE THAT.
01:34:52:00 01:34:53:00 SO THAT'S A WHOLE BUNDLE
01:34:53:00 01:34:54:00 OF QUESTIONS THAT HAVE BEEN
01:34:54:00 01:34:54:00 ACCUMULATING.
01:34:54:00 01:34:58:00 SO THANK YOU.
01:34:58:00 01:34:59:00 THANK YOU.
01:34:59:00 01:35:02:00 ANNOUNCEMENT BREDON SO TRACKING
01:35:02:00 01:35:03:00 THIS PLACEMENT IS REALLY,
01:35:03:00 01:35:04:00 REALLY, REALLY COMPLICATED
01:35:04:00 01:35:07:00 BECAUSE THERE IS NO ENFORCEMENT
01:35:07:00 01:35:11:00 TOOL THAT CURRENTLY EXISTS AT
01:35:11:00 01:35:14:00 THE CITY LEVEL TO BE ABLE TO

01:35:14:00 01:35:15:00 ONE EVEN KNOW WHO LANDLORDS ARE
01:35:15:00 01:35:19:00 OFTENTIMES INTO TO TO MANAGE
01:35:19:00 01:35:22:00 THAT AS WELL AS YOU KNOW, WE'VE
01:35:22:00 01:35:25:00 BROUGHT IN THE SASSING
01:35:25:00 01:35:26:00 DEPARTMENT TO HELP INFORM THAT
01:35:26:00 01:35:29:00 IN THE PAST AND WORK CONTINUING
01:35:29:00 01:35:30:00 TO DO THAT.
01:35:30:00 01:35:31:00 I THINK PART OF WHAT I'M
01:35:31:00 01:35:34:00 EXCITED ABOUT IN THE COMING
01:35:34:00 01:35:38:00 COMING YEARS IS REALLY ABOUT
01:35:38:00 01:35:38:00 BUILDING THOSE RELATIONSHIPS
01:35:38:00 01:35:39:00 MORE STRATEGICALLY WITH
01:35:39:00 01:35:42:00 LANDLORDS AND FIGURING OUT WAYS
01:35:42:00 01:35:45:00 TO SUPPORT I THINK THE OTHER
01:35:45:00 01:35:46:00 PIECES WE HAVE BEEN IN
01:35:46:00 01:35:49:00 CONVERSATION AROUND KIND
01:35:49:00 01:35:50:00 OF LIKE NEW DEVELOPMENTS AND
01:35:50:00 01:35:53:00 ENSURING THAT THERE IS RETAIL
01:35:53:00 01:35:54:00 IN THE STORE ON THE GROUND
01:35:54:00 01:35:57:00 LEVEL AND HOW THE CITY CAN HELP
01:35:57:00 01:36:01:00 BUSINESSES ACCESS THOSE SPACES
01:36:01:00 01:36:01:00 NOT NECESSARILY IN THE
01:36:01:00 01:36:04:00 DISPLACEMENT SIDE OBVIOUSLY,
01:36:04:00 01:36:05:00 BUT THIS IS MORE IN THE NEW
01:36:05:00 01:36:08:00 SPACE AND PREVENTING THOSE
01:36:08:00 01:36:09:00 SPACES FROM SITTING VACANT LAND
01:36:09:00 01:36:13:00 OR BRINGING OUTSIDE BUSINESSES.
01:36:13:00 01:36:16:00 THERE IS NO FORMAL WAY OF DOING
01:36:16:00 01:36:16:00 THIS.
01:36:16:00 01:36:17:00 WE ARE DOING A KIND OF CASE BY
01:36:17:00 01:36:20:00 CASE BASIS AND REALLY
01:36:20:00 01:36:24:00 SUPPORTING BUSINESSES.
01:36:24:00 01:36:25:00 JUST VERY QUICKLY BACK ON THE
01:36:25:00 01:36:28:00 DISPLACEMENT SIDE, WE
01:36:28:00 01:36:28:00 OFTENTIMES WILL HELP BUSINESSES
01:36:28:00 01:36:32:00 DO LEASE NEGOTIATION THROUGH
01:36:32:00 01:36:35:00 RTA OR GET SUPPORT DURING THOSE
01:36:35:00 01:36:36:00 THOSE MOMENTS.
01:36:36:00 01:36:39:00 BUT THERE IS NO LEGAL OR FORMAL
01:36:39:00 01:36:43:00 WAY FOR US TO TRACK
01:36:43:00 01:36:46:00 DISPLACEMENT OR BAD LANDLORDS
01:36:46:00 01:36:48:00 AND I'LL JUST CHIME IN WITH THE
01:36:48:00 01:36:50:00 CHILD CARE TO ANSWER YOUR
01:36:50:00 01:36:51:00 QUESTION, COUNCILOR, CURRENTLY
01:36:51:00 01:36:54:00 WE DO ACCEPT START UPS OUR
01:36:54:00 01:36:55:00 CHILD CARE ENTREPRENEUR FUND.
01:36:55:00 01:36:56:00 THIS IS ONE OF THE SPECIFIC
01:36:56:00 01:36:58:00 THAT WE ALSO LIKE TO TO
01:36:58:00 01:36:59:00 HIGHLIGHT A LOT, ESPECIALLY
01:36:59:00 01:37:01:00 WHEN WE'RE DOING OUTREACH
01:37:01:00 01:37:02:00 ENGAGEMENT DURIN FOR APPLICANTS
01:37:02:00 01:37:06:00 TO APPLY FOR THE FUND THE FUNDS
01:37:06:00 01:37:07:00 THAT WE DO GIVE THERE SPECIFIC
01:37:07:00 01:37:09:00 ALSO TO HELP START UPS IN THE

01:37:09:00 01:37:10:00 CHILD CARE ENTREPRENEUR FUND AS
01:37:10:00 01:37:13:00 WELL AS THEIR SMALL BUSINESSES
01:37:13:00 01:37:13:00 .
01:37:13:00 01:37:14:00 AND THIS IS WHY IT'S SO
01:37:14:00 01:37:17:00 IMPORTANT FOR US TO BE ABLE TO
01:37:17:00 01:37:18:00 HAVE OUR NEW CHILD CARE PROGRAM
01:37:18:00 01:37:19:00 MANAGER BECAUSE IT WILL ALSO
01:37:19:00 01:37:22:00 LET US BETTER GUIDE STARTUPS IN
01:37:22:00 01:37:22:00 THE CITY OF BOSTON AND THOSE
01:37:22:00 01:37:25:00 WHO DO REACH WHEN IT COMES TO
01:37:25:00 01:37:26:00 GUIDANCE AND MORE INFORMATION
01:37:26:00 01:37:28:00 AS TO HOW TO START AS A CHILD
01:37:28:00 01:37:29:00 CAN THE CITY OF BOSTON THIS IS
01:37:29:00 01:37:32:00 A GREAT OPPORTUNITY AS WHY I'M
01:37:32:00 01:37:33:00 A HUGE I MENTIONED AGAIN THE
01:37:33:00 01:37:34:00 WORD COLLABORATION AND THE
01:37:34:00 01:37:36:00 POSSIBLE EVEN LOOKING TO
01:37:36:00 01:37:37:00 COLLABORATE EVEN MORE WHEN IT
01:37:37:00 01:37:40:00 COMES TO WHAT IT WILL LOOK LIKE
01:37:40:00 01:37:41:00 FOR US TO BE ABLE TO HELP WHEN
01:37:41:00 01:37:44:00 IT COMES TO REFERRING AND WHEN
01:37:44:00 01:37:45:00 IT COMES TO ENGAGE IN
01:37:45:00 01:37:46:00 SPECIFICALLY TO LICENSE AREAS.
01:37:46:00 01:37:49:00 UNFORTUNATELY E C IS IS A
01:37:49:00 01:37:52:00 SPECIFIC LICENSE FOR SUE FOR
01:37:52:00 01:37:53:00 CHILD CARE PROVIDERS BUT
01:37:53:00 01:37:53:00 DEFINITELY OFFERS A WOMAN'S
01:37:53:00 01:37:55:00 ADVANCEMENT STANDS AS A HUGE
01:37:55:00 01:37:56:00 SUPPORT SYSTEM.
01:37:56:00 01:37:57:00 WHAT TO DO ANSWER YOUR QUESTION
01:37:57:00 01:38:00:00 ON THE BACKSTREET'S SO YOU
01:38:00:00 01:38:03:00 BROUGHT IT UP SO WE HAVE A
01:38:03:00 01:38:04:00 STAFF PERSON IN OUR TEAM WHO IS
01:38:04:00 01:38:07:00 A DIRECTOR OF MANUFACTURING IN
01:38:07:00 01:38:08:00 INDUSTRIAL SO HE IS AN ORIGINAL
01:38:08:00 01:38:12:00 BACKSTREET'S MANAGER FROM
01:38:12:00 01:38:13:00 TWENTY THIRTY YEARS AGO AND I
01:38:13:00 01:38:15:00 KNOW BACK THEN THEY WERE MORE
01:38:15:00 01:38:16:00 TEAM MEMBERS ON THAT.
01:38:16:00 01:38:18:00 SO WE ARE KEEPING A CLOSE EYE
01:38:18:00 01:38:19:00 ON THIS INDUSTRY.
01:38:19:00 01:38:22:00 AS YOU KNOW, A LOT OF THESE
01:38:22:00 01:38:23:00 WHAT WE'RE SEEING IS A LOT
01:38:23:00 01:38:24:00 OF THESE INDUSTRY IS SHIFTING
01:38:24:00 01:38:26:00 TOWARDS MORE ADVANCED
01:38:26:00 01:38:27:00 MANUFACTURING.
01:38:27:00 01:38:27:00 RIGHT.
01:38:27:00 01:38:30:00 AND MORE THE TRADITIONAL BRICK
01:38:30:00 01:38:31:00 AND MORTAR.
01:38:31:00 01:38:32:00 SO WE ARE IN CONSTANT
01:38:32:00 01:38:35:00 COMMUNICATION WITH OUR
01:38:35:00 01:38:35:00 BUSINESSES AND WE GO IN HYDE
01:38:35:00 01:38:37:00 PARK AS WELL AS A NEW MARKET
01:38:37:00 01:38:38:00 AREA.

01:38:38:00 01:38:39:00 WE'RE SEEING A LOT MORE
01:38:39:00 01:38:41:00 BREWERIES POP UP.
01:38:41:00 01:38:42:00 WE'RE SEEING A LOT MORE OF THE
01:38:42:00 01:38:45:00 STARTUP IN THE GREEN AND BLUE
01:38:45:00 01:38:46:00 TECH ECONOMY CONVERT THEMSELVES
01:38:46:00 01:38:49:00 RIGHT TO BUILD BLUE BY A BIKE
01:38:49:00 01:38:52:00 THAT'S YOU KNOW, THOSE FANCY
01:38:52:00 01:38:53:00 THINGS AND ALL KINDS OF THINGS.
01:38:53:00 01:38:57:00 SO CERTAINLY THIS IS SOMETHING
01:38:57:00 01:38:58:00 THAT WE'VE BEEN KEEPING AN EYE
01:38:58:00 01:39:00:00 ON AND WE'VE BEEN WORKING VERY
01:39:00:00 01:39:00:00 CLOSELY WITH OUR STATE
01:39:00:00 01:39:01:00 DEPARTMENT AS WELL BECAUSE
01:39:01:00 01:39:04:00 THAT'S THEIR WHAT ARE THEIR KEY
01:39:04:00 01:39:05:00 SECTORS THAT THEY'RE FOCUSED ON
01:39:05:00 01:39:06:00 IN ADDITION TO INDIAN HEALTH
01:39:06:00 01:39:08:00 SECTOR.
01:39:08:00 01:39:11:00 SO TO MAKE SURE THAT WE CAN
01:39:11:00 01:39:12:00 REFER FOLKS TO RESOURCES AND
01:39:12:00 01:39:15:00 GUIDANCE AS NEEDED, I GIVE JUST
01:39:15:00 01:39:16:00 AS A FOLLOW UP FOR THE
01:39:16:00 01:39:19:00 REFERENCE TO E C I JUST HEARD
01:39:19:00 01:39:20:00 FROM A FAMILY CHILDCARE
01:39:20:00 01:39:23:00 PROVIDER YESTERDAY THAT THE
01:39:23:00 01:39:24:00 FEDERAL THE FEDERAL GOVERNMENT
01:39:24:00 01:39:27:00 HAS AS IS MAKING A GRANT TO A
01:39:27:00 01:39:31:00 FAMILY CHILDCARE PROVIDERS AND
01:39:31:00 01:39:31:00 IT'S BEEN ADMINISTERED THROUGH
01:39:31:00 01:39:34:00 THE E C AT THE STATE LEVEL BUT
01:39:34:00 01:39:35:00 THEY THEY'RE BEING ASKED TO
01:39:35:00 01:39:38:00 FILL OUT EXTENSIVE FORMS AND IF
01:39:38:00 01:39:43:00 THE MONEY IS NOT CLAIMED AND
01:39:43:00 01:39:44:00 THERE'S A SHORT TIME LINE IF
01:39:44:00 01:39:44:00 THE MONEY'S NOT CLAIMED THAT
01:39:44:00 01:39:46:00 THAT MONEY WILL STAY WITH THE E
01:39:46:00 01:39:47:00 C AND I THINK PROVIDERS ARE
01:39:47:00 01:39:50:00 RATHER INDIGNANT THAT FIRST
01:39:50:00 01:39:51:00 OF ALL IF THEY'RE REGISTERED
01:39:51:00 01:39:51:00 CHILD CARE PROVIDERS IN
01:39:51:00 01:39:54:00 MASSACHUSETTS SHOULD BE ABLE TO
01:39:54:00 01:39:55:00 GET THAT MONEY WITHOUT HAVING
01:39:55:00 01:39:58:00 TO GO FOR PAGES OF A FORM.
01:39:58:00 01:40:02:00 AND ALSO THERE WAS A QUESTION
01:40:02:00 01:40:02:00 ABOUT ACCESSIBILITY IN TERMS
01:40:02:00 01:40:03:00 OF LANGUAGE ACCESS.
01:40:03:00 01:40:07:00 SO MY MY MY CONCERN IS THAT
01:40:07:00 01:40:07:00 BECAUSE THERE'S A CERTAIN
01:40:07:00 01:40:10:00 ADMINISTERED AND BUREAUCRATIC
01:40:10:00 01:40:11:00 BARRIER HERE, THE MONIES THAT
01:40:11:00 01:40:14:00 WERE GRANTED BY THE FEDERAL
01:40:14:00 01:40:15:00 GOVERNMENT TO SUPPORT FOR CHILD
01:40:15:00 01:40:16:00 CARE PROVIDERS WILL NOT
01:40:16:00 01:40:18:00 ACTUALLY GET TO THE CHILD
01:40:18:00 01:40:19:00 PROVIDERS BECAUSE THEY HAVE TO

01:40:19:00 01:40:19:00 JUMP THROUGH THESE HOPES.
01:40:19:00 01:40:22:00 SO ANYTHING YOU CAN DO TO
01:40:22:00 01:40:23:00 EXPEDITE THAT PROCESS OR SMOOTH
01:40:23:00 01:40:26:00 IT OUT WOULD BE REALLY HELPFUL
01:40:26:00 01:40:26:00 .
01:40:26:00 01:40:27:00 AND AGAIN, THIS IS ONLY
01:40:27:00 01:40:28:00 ANECDOTAL REPORT FROM ONE CHILD
01:40:28:00 01:40:30:00 CARE PROVIDER BUT I'M SURE IT
01:40:30:00 01:40:33:00 APPLIES TO MANY THANK YOU.
01:40:33:00 01:40:34:00 I WISH WE WERE ABLE TO TO BE
01:40:34:00 01:40:38:00 ABLE TO SPEED UP THE PROCESS
01:40:38:00 01:40:39:00 THEN HELP WHATEVER COMES TO SEE
01:40:39:00 01:40:41:00 ABOUT TO SPEAK ON BEHALF
01:40:41:00 01:40:44:00 OF MOER AND THE CITY EVERY TIME
01:40:44:00 01:40:45:00 WE HAVE AN APPLICATION, EVERY
01:40:45:00 01:40:48:00 TIME WE DO A GRANT WE ASSURE
01:40:48:00 01:40:49:00 THAT IT'S TRANSLATED AMONG OUR
01:40:49:00 01:40:50:00 TOP TEN LANGUAGES IN THE CITY
01:40:50:00 01:40:52:00 OF BOSTON.
01:40:52:00 01:40:53:00 WE TAKE THAT IN CONSIDERATION
01:40:53:00 01:40:54:00 VERY THOROUGHLY AND IS VERY
01:40:54:00 01:40:57:00 IMPORTANT TO US TO BE SURE THAT
01:40:57:00 01:40:57:00 WE ARE LOOKING AT EQUITY AND
01:40:57:00 01:41:00:00 DIVERSITY AT ALL FOR WHEN IT
01:41:00:00 01:41:01:00 COMES TO APPLICANTS AND WHEN IT
01:41:01:00 01:41:02:00 COMES TO ANY PROGRAM AND FOR
01:41:02:00 01:41:05:00 PROVIDERS WE DO UNDERSTAND THAT
01:41:05:00 01:41:08:00 IT IS VERY IMPORTANT TO ENSURE
01:41:08:00 01:41:09:00 THAT OUR MATERIALS ARE AND OUR
01:41:09:00 01:41:12:00 SPECIFIC READING LEVEL THAT
01:41:12:00 01:41:13:00 THERE ARE ENOUGH INFORMATION IS
01:41:13:00 01:41:13:00 FOR ENDING.
01:41:13:00 01:41:16:00 IT'S NOT SOMETHING SO EXCESSIVE
01:41:16:00 01:41:17:00 THAT PROVIDERS WILL LOOK AT AND
01:41:17:00 01:41:18:00 NOT WANT TO FILL OUT.
01:41:18:00 01:41:19:00 SO THIS IS SOMETHING THAT'S
01:41:19:00 01:41:20:00 VERY, VERY IMPORTANT.
01:41:20:00 01:41:23:00 AS FOR ME, ENGLISH LANGUAGE
01:41:23:00 01:41:24:00 LEARNER, I MAKE SURE THAT
01:41:24:00 01:41:25:00 EVERYTHING WE DO IS LOOK AT
01:41:25:00 01:41:28:00 WHAT A WAY OF SOMEONE WHO
01:41:28:00 01:41:32:00 DOESN'T UNDERSTAND ENGLISH AS
01:41:32:00 01:41:33:00 AS A FIRST LANGUAGE THAT I CAN
01:41:33:00 01:41:33:00 LOOK AT THE PIECE OF PAPER AND
01:41:33:00 01:41:35:00 SAY OH I UNDERSTAND WHAT I'M
01:41:35:00 01:41:35:00 READING.
01:41:35:00 01:41:39:00 SO THIS IS STUFF I THINK IT WAS
01:41:39:00 01:41:40:00 NOT A CRITICISM OF YOUR WORK IN
01:41:40:00 01:41:42:00 THE CITY.
01:41:42:00 01:41:43:00 I THINK IT'S A LEVEL
01:41:43:00 01:41:44:00 OF FRUSTRATION WITH THE ABC
01:41:44:00 01:41:46:00 THAT THAT THEY'VE PUT THIS
01:41:46:00 01:41:47:00 BUREAUCRATIC HURDLE THAT I KNOW
01:41:47:00 01:41:50:00 THERE WILL BE CHILD CARE

01:41:50:00 01:41:51:00 PROVIDERS WILL NOT GET THE
01:41:51:00 01:41:51:00 MONEY THAT HAS BEEN GRANTED TO
01:41:51:00 01:41:54:00 THEM BY THE FEDERAL BECAUSE
01:41:54:00 01:41:54:00 OF THIS HURDLE.
01:41:54:00 01:41:55:00 I DON'T KNOW.
01:41:55:00 01:41:58:00 I'M JUST I'M JUST LETTING OFF
01:41:58:00 01:42:02:00 SOME STEAM HERE AND THANKS SO
01:42:02:00 01:42:02:00 MUCH.
01:42:02:00 01:42:03:00 WE'RE GOING TO GO NEXT TO
01:42:03:00 01:42:04:00 COUNCILOR CAMPBELL AND THAT
01:42:04:00 01:42:06:00 COUNCILOR COUNCILOR CAMPBELL,
01:42:06:00 01:42:10:00 THANK YOU AND THANK YOU
01:42:10:00 01:42:10:00 EVERYONE FOR THE HARD WORK
01:42:10:00 01:42:13:00 YOU'RE DOING AND THE INCREDIBLE
01:42:13:00 01:42:14:00 WORK YOU'RE DOING IN THE MIDST
01:42:14:00 01:42:15:00 OF COVID.
01:42:15:00 01:42:15:00 IT'S IT'S NOT EASY.
01:42:15:00 01:42:17:00 SO THANK YOU AND YOU GUYS ARE
01:42:17:00 01:42:21:00 DOING THE HARD WORK SO I JUST
01:42:21:00 01:42:21:00 HAVE A FEW QUESTIONS.
01:42:21:00 01:42:22:00 MANY OF THEM WERE ALREADY
01:42:22:00 01:42:25:00 ANSWERED BECAUSE THEY WERE
01:42:25:00 01:42:26:00 ASKED BY PREVIOUS COLLEAGUES.
01:42:26:00 01:42:29:00 THE FIRST IS FOUR AS WE TALK
01:42:29:00 01:42:30:00 ABOUT GETTING PEOPLE BACK TO
01:42:30:00 01:42:32:00 WORK, THERE'S BEEN A LOT
01:42:32:00 01:42:33:00 OF CONVERSATIONS ON WORKFORCE
01:42:33:00 01:42:36:00 DEVELOPMENT PROGRAMING TRAINING
01:42:36:00 01:42:36:00 PROGRAMING.
01:42:36:00 01:42:40:00 DOES THE CITY CURRENTLY OFFER
01:42:40:00 01:42:41:00 ANY TYPE OF WORKFORCE
01:42:41:00 01:42:44:00 DEVELOPMENT PROGRAMING THAT IS
01:42:44:00 01:42:44:00 STIPEND OR HAS THE CITY
01:42:44:00 01:42:45:00 EXPLORED THAT BECAUSE THAT'S
01:42:45:00 01:42:47:00 BEEN COMING UP QUITE A BIT AS A
01:42:47:00 01:42:51:00 GREAT TOOL TO BE ABLE TO GET
01:42:51:00 01:42:52:00 PEOPLE NEW SKILLS AND TO GET
01:42:52:00 01:42:52:00 THEM INTO THE CAREERS THEY
01:42:52:00 01:42:52:00 WANT.
01:42:52:00 01:42:55:00 SO THAT'S MY FIRST QUESTION AND
01:42:55:00 01:42:59:00 THEN MY SECOND QUESTION IS DO
01:42:59:00 01:43:00:00 WE KNOW HOW MANY WOMEN HAVE
01:43:00:00 01:43:00:00 SUCCESSFULLY INCREASED THEIR
01:43:00:00 01:43:03:00 WAGES AFTER TAKING THE
01:43:03:00 01:43:04:00 WORKSHOPS IN TWENTY EIGHTEEN
01:43:04:00 01:43:07:00 TWENTY NINETEEN IN TWENTY
01:43:07:00 01:43:07:00 TWENTY.
01:43:07:00 01:43:08:00 I'LL START WITH THOSE AND THEN
01:43:08:00 01:43:09:00 I HAVE JUST A COUPLE MORE.
01:43:09:00 01:43:11:00 YEAH.
01:43:11:00 01:43:12:00 SO I CAN THINK THE WORKFORCE
01:43:12:00 01:43:14:00 DEVELOPMENT QUESTIONS SO THEY
01:43:14:00 01:43:15:00 ARE YOU KNOW WE HAVE OUR OFFICE
01:43:15:00 01:43:19:00 AND WORK WITH THE WOMAN THAT

01:43:19:00 01:43:22:00 RUNS OVER A HUNDRED NONPROFIT
01:43:22:00 01:43:23:00 ORGANIZATIONS WORK WITH THE
01:43:23:00 01:43:26:00 MOMENT PROVIDERS EACH YEAR
01:43:26:00 01:43:27:00 USING OUR FEDERAL STATE DOLLARS
01:43:27:00 01:43:30:00 AND SO THIS NOTION OF USING
01:43:30:00 01:43:31:00 STIPENDS THEY'VE DONE IT
01:43:31:00 01:43:34:00 CERTAINLY THROUGH THEIR GRANT
01:43:34:00 01:43:34:00 MAKING PROCESS SPECIFICALLY FOR
01:43:34:00 01:43:38:00 PEOPLE WITH COREY, PEOPLE WHO
01:43:38:00 01:43:38:00 ARE REENTERING A SOCIETY THAT'S
01:43:38:00 01:43:41:00 THE ONE OF THE TOOLS THAT'S
01:43:41:00 01:43:42:00 BEEN KNOWN TO WORK IS LET'S GET
01:43:42:00 01:43:45:00 THEM SOME STIPENDS RIGHT.
01:43:45:00 01:43:46:00 GET THEIR FEET ON THE GROUND,
01:43:46:00 01:43:48:00 GET SOME WORK EXPERIENCE BEFORE
01:43:48:00 01:43:49:00 THEN THEY GO INTO A WORKFORCE
01:43:49:00 01:43:49:00 FULLY.
01:43:49:00 01:43:52:00 WE'VE ALSO USED OTHER
01:43:52:00 01:43:53:00 POPULATION LIKE THE IMMIGRANT
01:43:53:00 01:43:53:00 POPULATION.
01:43:53:00 01:43:57:00 YOU KNOW, SINGLE MOTHERS AND SO
01:43:57:00 01:44:00:00 WE LEAVE IT UP TO THE WORKERS
01:44:00:00 01:44:01:00 AND PROVIDERS BECAUSE THEY'RE
01:44:01:00 01:44:01:00 REALLY THE EXPERTIZE ON THE
01:44:01:00 01:44:04:00 POPULATION THEY SERVE.
01:44:04:00 01:44:05:00 AND WE ALSO RUN YOUTH OPTIONS
01:44:05:00 01:44:25:00 ON LIMITED PROGRAM.
01:44:25:00 01:44:26:00 THERE'S THE OFFICE OF WORKFORCE
01:44:26:00 01:44:27:00 DEVELOPMENT AND THEY WORK
01:44:27:00 01:44:27:00 PRIMARILY WITH YOUNG ADULTS
01:44:27:00 01:44:28:00 WITH WHO ARE GETTING INVOLVED
01:44:28:00 01:44:29:00 OR COREY SO THAT THEY'RE
01:44:29:00 01:44:29:00 PROGRAMING SPECIFICALLY
01:44:29:00 01:44:29:00 STIPENDIARY WORKFORCE
01:44:29:00 01:44:30:00 DEVELOPMENT PROGRAM FOR THAT
01:44:30:00 01:44:30:00 POPULATION.
01:44:30:00 01:44:31:00 THAT'S HELPFUL.
01:44:31:00 01:44:31:00 AND AS WE CONTINUE TO HAVE
01:44:31:00 01:44:32:00 CONVERSATIONS ON THIS IN THE IN
01:44:32:00 01:44:33:00 JUST HOW THEY'RE PROVEN TO WORK
01:44:33:00 01:44:34:00 REALLY LOOKING TO SEE HOW THE
01:44:34:00 01:44:34:00 CITY IN PARTNERSHIP CAN
01:44:34:00 01:44:35:00 CONTINUE TO SORT OF CREATE MORE
01:44:35:00 01:44:36:00 STIPEND PROGRAMING OR ENCOURAGE
01:44:36:00 01:44:37:00 FOLKS TO DO IT ON THE PROVIDER
01:44:37:00 01:44:37:00 SIDE.
01:44:37:00 01:44:38:00 SO THAT'S HELPFUL.
01:44:38:00 01:44:39:00 AND THEN I JUST HAVE A QUESTION
01:44:39:00 01:44:43:00 ON THE THE WORKSHOPS THE EFFECT
01:44:43:00 01:44:43:00 WE'RE ACTUALLY SEEING ON WAGES
01:44:43:00 01:44:44:00 FOR WOMEN.
01:44:44:00 01:44:46:00 DO WE TRACK DATA?
01:44:46:00 01:44:48:00 DO WE DO SURVEYS JUST FOR A
01:44:48:00 01:44:50:00 CLARIFICATION ANSWER YOU'RE

01:44:50:00 01:44:51:00 REFERRING TO THE CHILD CARE
01:44:51:00 01:44:51:00 WORKSHOPS.
01:44:51:00 01:44:52:00 ARE YOU A FRIEND FOR SALARY
01:44:52:00 01:44:54:00 NEGOTIATION WORKSHOPS?
01:44:54:00 01:44:55:00 THE SALARY NEGOTIATION
01:44:55:00 01:44:55:00 WORKSHOPS?
01:44:55:00 01:44:57:00 THANK YOU.
01:44:57:00 01:44:59:00 AS OF RIGHT NOW THERE WAS AN
01:44:59:00 01:45:02:00 EVALUATION BY THE AAUW.
01:45:02:00 01:45:02:00 I WOULD LOVE TO I WOULD
01:45:02:00 01:45:03:00 DEFINITELY LOOK MORE INTO IT IF
01:45:03:00 01:45:06:00 IT DOES INCLUDE AND COVERS THAT
01:45:06:00 01:45:06:00 SPECIFIC.
01:45:06:00 01:45:07:00 BUT WE ARE CURRENTLY RIGHT NOW
01:45:07:00 01:45:09:00 AS WE SPEAK WHICH I'M REALLY
01:45:09:00 01:45:09:00 EXCITED WE'RE LOOKING INTO WHAT
01:45:09:00 01:45:13:00 IT WILL LOOK LIKE FOR EXPANSION
01:45:13:00 01:45:13:00 OF THAT PROGRAM AS WE ARE
01:45:13:00 01:45:14:00 THINKING ABOUT REOPENING, I'M
01:45:14:00 01:45:17:00 HAPPY TO SHARE MORE THOUGHTS
01:45:17:00 01:45:18:00 ONCE WE HAVE A FINAL AND HOW IT
01:45:18:00 01:45:21:00 LOOKS LIKE I JUST WANTED TO
01:45:21:00 01:45:22:00 GIVE THAT WE ARE LOOKING INTO
01:45:22:00 01:45:22:00 EXPANDING THE PROGRAM.
01:45:22:00 01:45:25:00 OK, YEAH.
01:45:25:00 01:45:26:00 ANYTHING FEEL FREE TO EMAIL IT
01:45:26:00 01:45:27:00 OVER TO US AND MY CHIEF
01:45:27:00 01:45:29:00 OF STAFF.
01:45:29:00 01:45:30:00 OBVIOUSLY YOU GUYS KNOW THAT
01:45:30:00 01:45:31:00 WOULD BE GREAT AND THEN A FEW
01:45:31:00 01:45:32:00 OF THE QUESTIONS ONE IS BEEN
01:45:32:00 01:45:33:00 TALKING TO SOME FOLKS WITH
01:45:33:00 01:45:36:00 RESPECT TO MAIN STREET
01:45:36:00 01:45:37:00 DISTRICTS, NEIGHBORHOODS AROUND
01:45:37:00 01:45:40:00 THE WORK IT'S HAPPENING THERE
01:45:40:00 01:45:41:00 AND SOMETHING THAT CAME UP A
01:45:41:00 01:45:44:00 QUESTION FROM ONE CONSTITUENTS
01:45:44:00 01:45:45:00 IS HAS THE CITY EVER LOOKED
01:45:45:00 01:45:48:00 INTO PARKING BENEFITS DISTRICTS
01:45:48:00 01:45:52:00 FOR THE MAIN STREETS?
01:45:52:00 01:45:53:00 I KNOW MY PC IS DOING SOME WORK
01:45:53:00 01:45:56:00 THERE SO THIS HAS COME UP IN A
01:45:56:00 01:45:56:00 FEW DIFFERENT AREAS.
01:45:56:00 01:45:59:00 I'M JUST I FIGURED I'D ASK THE
01:45:59:00 01:46:00:00 QUESTION AT THIS HEARING.
01:46:00:00 01:46:01:00 THANK YOU, COUNCILOR CAMPBELL.
01:46:01:00 01:46:04:00 SO YES, WE HAVE TALKED ABOUT
01:46:04:00 01:46:07:00 PARKING BENEFIT DISTRICTS WITH
01:46:07:00 01:46:10:00 THE PPD SORRY BUT THE BTD IN
01:46:10:00 01:46:11:00 THE PAST NOT ALL MAINSTREAM
01:46:11:00 01:46:14:00 DISTRICTS ACTUALLY HAVE HAVE
01:46:14:00 01:46:19:00 METERS AND SO ARE NOT
01:46:19:00 01:46:19:00 COLLECTING PARKING REVENUE.
01:46:19:00 01:46:22:00 SO WHAT IS NECESSARILY BE AN

01:46:22:00 01:46:23:00 EQUITABLE WAY OF FUNDING OR
01:46:23:00 01:46:26:00 SUPPORTING MAIN STREET
01:46:26:00 01:46:26:00 DISTRICTS?
01:46:26:00 01:46:28:00 BUT IT IS SOMETHING THAT WE'RE
01:46:28:00 01:46:30:00 EXPLORING BUT WE DON'T HAVE
01:46:30:00 01:46:34:00 ANYTHING TO REPORT AT THIS TIME
01:46:34:00 01:46:35:00 AND NOTHING EXISTS RIGHT NOW.
01:46:35:00 01:46:36:00 IT'S JUST SORT OF STILL
01:46:36:00 01:46:38:00 UNEXPLORED REPHASE YES.
01:46:38:00 01:46:39:00 CORRECT.
01:46:39:00 01:46:42:00 AND THEN TWO OTHER QUESTIONS.
01:46:42:00 01:46:44:00 ONE IS AROUND THE BEACH THE BJP
01:46:44:00 01:46:46:00 AND THERE'S BEEN A LOT
01:46:46:00 01:46:46:00 OF HEARINGS AND CONVERSATIONS
01:46:46:00 01:46:47:00 ON ENFORCEMENT AND ONE
01:46:47:00 01:46:50:00 ENFORCEMENT LOOKS LIKE THERE
01:46:50:00 01:46:50:00 CAN BE A PUNITIVE PIECE
01:46:50:00 01:46:51:00 OF THAT.
01:46:51:00 01:46:53:00 BUT I'M JUST CURIOUS WHAT OTHER
01:46:53:00 01:46:54:00 INCENTIVES HAVE BEEN EXPLORED
01:46:54:00 01:46:57:00 WITH RESPECT TO COMPLIANCE WITH
01:46:57:00 01:47:03:00 THE BJP POLICY AND JUST JUST
01:47:03:00 01:47:05:00 THAT I MEAN THINGS ARE SORT
01:47:05:00 01:47:06:00 OF MORE THAT ARE NON-PUNITIVE
01:47:06:00 01:47:07:00 BUT ARE STILL INCENTIVES TO GET
01:47:07:00 01:47:12:00 PEOPLE TO APPLY TO COMPLY.
01:47:12:00 01:47:16:00 MY ASKING THIS IS THE WRONG TO
01:47:16:00 01:47:19:00 THAT.
01:47:19:00 01:47:24:00 I'M SO SORRY.
01:47:24:00 01:47:24:00 COULD YOU PLEASE REPEAT THAT?
01:47:24:00 01:47:25:00 HI SELENA.
01:47:25:00 01:47:28:00 I WAS ASKING OBVIOUSLY THERE'S
01:47:28:00 01:47:29:00 BEEN A LOT OF CONVERSATION
01:47:29:00 01:47:31:00 AROUND ENFORCEMENT WITH RESPECT
01:47:31:00 01:47:32:00 TO THE JOB AND RESIDENCY POLICY
01:47:32:00 01:47:35:00 PUNITIVE SOMETIMES THE NATURE
01:47:35:00 01:47:36:00 OF JUST CURIOUS IF THERE HAVE
01:47:36:00 01:47:37:00 BEEN OTHER NON-PUNITIVE
01:47:37:00 01:47:40:00 INCENTIVES THAT HAVE BEEN
01:47:40:00 01:47:41:00 EXPLORED TO GET FOLKS TO COMPLY
01:47:41:00 01:47:42:00 WITH THAT POLICY.
01:47:42:00 01:47:44:00 YEAH, I'M SO GLAD YOU ASKED
01:47:44:00 01:47:45:00 BECAUSE THIS IS AN AREA THAT WE
01:47:45:00 01:47:47:00 COULD REALLY USE SOME FRESH
01:47:47:00 01:47:50:00 THINKING ON THE COUPLE
01:47:50:00 01:47:51:00 OF THINGS THAT THAT WE'VE
01:47:51:00 01:47:52:00 THOUGHT OF BECAUSE WE HAVE THE
01:47:52:00 01:47:54:00 NEW SALESFORCE SYSTEM PART
01:47:54:00 01:47:55:00 OF THE CHALLENGE WITH IT AND
01:47:55:00 01:47:57:00 WHY WE CONTINUE TO HAVE
01:47:57:00 01:47:58:00 PROBLEMS IS THAT IN THE
01:47:58:00 01:48:02:00 PREVIOUS SYSTEM PEOPLE WOULD
01:48:02:00 01:48:02:00 SORT OF EMAIL US SPREADSHEETS
01:48:02:00 01:48:06:00 AND WE WOULD ENTER THEM INTO

01:48:06:00 01:48:07:00 THE SYSTEM AND SO THERE WAS A
01:48:07:00 01:48:08:00 WAY FOR US TO CATCH IF THERE
01:48:08:00 01:48:09:00 WAS ANY ANYTHING THAT LOOKED
01:48:09:00 01:48:10:00 OFF ANY DATA INCONSISTENCIES
01:48:10:00 01:48:14:00 NOW THE BEAUTY OF THE SYSTEM IS
01:48:14:00 01:48:15:00 THAT GIESEN SUBS ARE ENTERING
01:48:15:00 01:48:17:00 THEIR OWN INFORMATION.
01:48:17:00 01:48:18:00 SO IN THEORY IT'S REAL TIME YOU
01:48:18:00 01:48:18:00 CAN LOOK AT IT.
01:48:18:00 01:48:21:00 IT DOESN'T REQUIRE THAT KIND
01:48:21:00 01:48:22:00 OF LIKE EMAILING AND DATA ENTRY
01:48:22:00 01:48:25:00 BUT WHAT HAPPENS IS THAT IF
01:48:25:00 01:48:29:00 THERE'S ERRORS IT'S REALLY HARD
01:48:29:00 01:48:30:00 TO CATCH UNTIL YOU START SEEING
01:48:30:00 01:48:30:00 THINGS THAT DON'T REALLY LINE
01:48:30:00 01:48:32:00 UP OR FORMULAS COME BACK WITH
01:48:32:00 01:48:33:00 AN E AND SO ONE OF THE THINGS
01:48:33:00 01:48:36:00 THAT OUR DEPUTY DIRECTOR AND
01:48:36:00 01:48:37:00 OUR NEW SALESFORCE
01:48:37:00 01:48:40:00 ADMINISTRATOR ARE GOING TO
01:48:40:00 01:48:41:00 ESTABLISH ARE OFFICE HOURS FOR
01:48:41:00 01:48:41:00 SALESFORCE SUPPORT.
01:48:41:00 01:48:44:00 SO THAT SUBCONTRACTORS IT'S
01:48:44:00 01:48:45:00 JUST VERY DECENTRALIZED.
01:48:45:00 01:48:48:00 SO EVEN IF YOU GO THROUGH THE
01:48:48:00 01:48:49:00 GC IT'S LIKE SUBS ARE ENTERING
01:48:49:00 01:48:51:00 THEIR OWN DATA NOT EVERY SUB IS
01:48:51:00 01:48:52:00 MOBILIZED EVERY SINGLE DAY.
01:48:52:00 01:48:53:00 SO IT'S JUST REALLY HARD TO
01:48:53:00 01:48:56:00 KIND OF CATCH PEOPLE TO TO KIND
01:48:56:00 01:48:59:00 OF HAVE ANY KIND OF FORMAL
01:48:59:00 01:48:59:00 ENGAGEMENT.
01:48:59:00 01:49:00:00 AND SO WE'RE GOING TO START
01:49:00:00 01:49:03:00 OFFERING OFFICE HOURS SO PEOPLE
01:49:03:00 01:49:04:00 CAN JUST DROP IN ALREADY THE
01:49:04:00 01:49:07:00 CONSTRUCTION MONITORS PROVIDE
01:49:07:00 01:49:08:00 THAT SUPPORT BUT WE'RE JUST
01:49:08:00 01:49:11:00 SEEING A LOT OF DATA ENTRY
01:49:11:00 01:49:12:00 ISSUES THAT ARE REALLY
01:49:12:00 01:49:12:00 HAMPERING THE SYSTEM.
01:49:12:00 01:49:14:00 SO THAT'S ONE THOUGHT THE OTHER
01:49:14:00 01:49:15:00 THOUGHT THAT I'VE BEEN KICKING
01:49:15:00 01:49:16:00 AROUND IT AND I JUST SHARE IT
01:49:16:00 01:49:18:00 WITH YOU BECAUSE I KNOW YOU ALL
01:49:18:00 01:49:19:00 ARE SUCH GOOD PARTNERS BUT IT'S
01:49:19:00 01:49:23:00 NOT IT'S NOT BASED IT'S NOT
01:49:23:00 01:49:24:00 EVEN IN THE BULLIET BUT WAYS TO
01:49:24:00 01:49:27:00 HIGHLIGHT PEOPLE THAT ARE DOING
01:49:27:00 01:49:28:00 REALLY WELL UNDER BRG P G
01:49:28:00 01:49:31:00 SEASONED SUBS THAT ARE REALLY
01:49:31:00 01:49:31:00 COMMITTING AND DELIVERING ON
01:49:31:00 01:49:34:00 THE GOALS HIGHLIGHTING BEST
01:49:34:00 01:49:35:00 PRACTICES THAT THEY'VE HAD AND
01:49:35:00 01:49:39:00 SO I THINK THAT THERE WOULD BE

01:49:39:00 01:49:40:00 THAT WOULD BE REALLY HELPFUL
01:49:40:00 01:49:43:00 BOTH JUST TO PUT THAT OUT THERE
01:49:43:00 01:49:44:00 BUT ALSO I THINK FOR OUR CITY
01:49:44:00 01:49:46:00 BUYERS TO KNOW I SEE YOU
01:49:46:00 01:49:47:00 STARBUCK SO YEAH.
01:49:47:00 01:49:50:00 SO THAT'S ANOTHER THOUGHT I
01:49:50:00 01:49:51:00 WANT TO THROW OUT THERE THAT'S
01:49:51:00 01:49:52:00 HELPFUL AND WE'LL STAY IN TOUCH
01:49:52:00 01:49:55:00 ON THAT FOR SURE BECAUSE I'VE
01:49:55:00 01:49:55:00 BEEN THINKING ABOUT THAT QUITE
01:49:55:00 01:49:57:00 A BIT IS JUST HOW DO YOU IT
01:49:57:00 01:49:58:00 DOESN'T HAVE TO BE MONETARY
01:49:58:00 01:49:58:00 RIGHT.
01:49:58:00 01:49:59:00 IT COULD BE A BRANDING STICKER
01:49:59:00 01:50:02:00 FROM THE CITY OR SOMETHING THAT
01:50:02:00 01:50:02:00 REALLY CELEBRATES THOSE FOLKS.
01:50:02:00 01:50:04:00 WE'RE DOING GREAT NOT JUST WITH
01:50:04:00 01:50:06:00 THAT POLICY BUT OTHER
01:50:06:00 01:50:06:00 BUSINESSES ARE REALLY DOING
01:50:06:00 01:50:07:00 THEIR PART.
01:50:07:00 01:50:10:00 AND MY LAST QUESTION I SAW THE
01:50:10:00 01:50:13:00 GAVEL AND I'M IGNORING IT.
01:50:13:00 01:50:14:00 COUNTERMARCH YOU GOT TO LOVE
01:50:14:00 01:50:14:00 US.
01:50:14:00 01:50:16:00 THIS IS MY LAST QUESTION.
01:50:16:00 01:50:18:00 IT REALLY IS A BROAD QUESTION
01:50:18:00 01:50:21:00 WHICH ARE JUST WHAT ARE SOME
01:50:21:00 01:50:22:00 OF THE GREATEST CHALLENGES THAT
01:50:22:00 01:50:25:00 OUR SMALL BUSINESSES ARE FACING
01:50:25:00 01:50:26:00 THAT FRANKLY WE ARE NOT ABLE TO
01:50:26:00 01:50:28:00 ADDRESS?
01:50:28:00 01:50:29:00 WE'RE NOT IN A POSITION TO
01:50:29:00 01:50:31:00 ADDRESS YOU KNOW, I OFTEN THINK
01:50:31:00 01:50:32:00 WE PUT A LOT ON ALL OF YOUR
01:50:32:00 01:50:33:00 DEPARTMENTS TO DO A LOT BUT
01:50:33:00 01:50:37:00 SOMETIMES SOMEONE ELSE NEEDS TO
01:50:37:00 01:50:37:00 STEP UP.
01:50:37:00 01:50:38:00 SO I'M JUST CURIOUS FROM JUST A
01:50:38:00 01:50:39:00 HIGH LEVEL WHAT WHAT SOME OTHER
01:50:39:00 01:50:40:00 CHALLENGES ARE THAT WE AS A
01:50:40:00 01:50:41:00 CITY ARE JUST UNABLE TO
01:50:41:00 01:50:41:00 ADDRESS.
01:50:41:00 01:50:44:00 THAT'S MY LAST QUESTION.
01:50:44:00 01:50:45:00 THANK YOU COUNTERMARCH.
01:50:45:00 01:50:48:00 IT'S A GREAT LAST QUESTION.
01:50:48:00 01:50:51:00 I'LL JUST START OFF BY SAYING
01:50:51:00 01:50:56:00 THAT COMMERCIAL RENTS,
01:50:56:00 01:50:56:00 COMMERCIAL AFFORDABILITY,
01:50:56:00 01:50:57:00 COMMERCIAL VACANCIES,
01:50:57:00 01:51:00:00 COMMERCIAL DISPLACEMENT THESE
01:51:00:00 01:51:01:00 ARE ALL THINGS THAT HAPPEN IN A
01:51:01:00 01:51:04:00 PRIVATE CONTRACT OFF THE RADAR
01:51:04:00 01:51:08:00 AND WHILE WE ARE WORKING ON
01:51:08:00 01:51:09:00 FIGURING OUT HOW HOW THE CITY

01:51:09:00 01:51:12:00 CAN PLAY A MORE VITAL ROLE, IT
01:51:12:00 01:51:13:00 IS SOMETHING THAT INADVERTENTLY
01:51:13:00 01:51:17:00 DOES NOT NECESSARILY BELONG IN
01:51:17:00 01:51:18:00 OUR THRESHOLD OR DO WE HAVE ANY
01:51:18:00 01:51:20:00 TYPE OF ENFORCEMENT POWER
01:51:20:00 01:51:20:00 THERE?
01:51:20:00 01:51:21:00 I THINK ADDITIONALLY PROBABLY A
01:51:21:00 01:51:24:00 LITTLE BIT MORE ABSTRACT IS IS
01:51:24:00 01:51:28:00 WE A LOT OF THE BUSINESSES THAT
01:51:28:00 01:51:29:00 ARE STRUGGLING RIGHT NOW REALLY
01:51:29:00 01:51:32:00 DEPEND ON TOURISM AND DEPEND ON
01:51:32:00 01:51:36:00 BODIES THEY NEED PEOPLE YOU
01:51:36:00 01:51:37:00 KNOW, ESPECIALLY OUR DOWNTOWN
01:51:37:00 01:51:40:00 BUSINESSES THAT HAVE BEEN MORE
01:51:40:00 01:51:41:00 MORE IMPACTED THAN EVEN OUR
01:51:41:00 01:51:44:00 NEIGHBORHOOD BUSINESSES.
01:51:44:00 01:51:45:00 AND THESE ARE THINGS THAT I
01:51:45:00 01:51:48:00 THINK WITH BE LOCAL AND ALL
01:51:48:00 01:51:49:00 INCLUSIVE AND JUST IN GENERAL
01:51:49:00 01:51:52:00 VACCINATION RATES IN THE WORLD
01:51:52:00 01:51:53:00 SEEMINGLY WILL BE OPENING UP.
01:51:53:00 01:51:56:00 I THINK THESE ARE THINGS THAT
01:51:56:00 01:51:57:00 THE CITY CAN PLAY A ROLE IN BUT
01:51:57:00 01:51:59:00 WE DON'T CONTROL AND AND REALLY
01:51:59:00 01:52:00:00 I THINK SURVIVAL OF A BUSINESS
01:52:00:00 01:52:03:00 IS REVENUE.
01:52:03:00 01:52:04:00 THEY NEED TO HAVE PEOPLE BUYING
01:52:04:00 01:52:07:00 THE THING THAT THEY'RE SELLING
01:52:07:00 01:52:08:00 AND PART OF THAT IS, YOU KNOW,
01:52:08:00 01:52:12:00 WE'RE WORKING HAD TO HELP THEM
01:52:12:00 01:52:15:00 GO ON THE DIGITAL SPACE OR GO
01:52:15:00 01:52:16:00 ONLINE OR EVEN THINK ABOUT
01:52:16:00 01:52:19:00 SUCCESSION PLANNING AND I THINK
01:52:19:00 01:52:20:00 THINGS THAT COULD HELP SMALL
01:52:20:00 01:52:20:00 BUSINESS OWNERS REALLY SUCCEED
01:52:20:00 01:52:23:00 BUT JUST REMEMBER EVERY SINGLE
01:52:23:00 01:52:24:00 BUSINESS OWNER HAS A UNIQUE
01:52:24:00 01:52:28:00 STORY, UNIQUE NEEDS AND THERE
01:52:28:00 01:52:31:00 ISN'T UNFORTUNATELY A SILVER
01:52:31:00 01:52:32:00 BULLET THAT CAN SUPPORT ALL
01:52:32:00 01:52:32:00 SMALL BUSINESSES.
01:52:32:00 01:52:34:00 AND SO THAT'S WHY OUR TEAMS
01:52:34:00 01:52:35:00 WORK IS LIKE VERY INTENTIONAL
01:52:35:00 01:52:39:00 AND IT'S IT'S ONE ON ONE WORK
01:52:39:00 01:52:42:00 THAT DOESN'T OFTENTIMES GIVE A
01:52:42:00 01:52:43:00 LOT OF SPACE FOR HELPING
01:52:43:00 01:52:44:00 HUNDREDS OF BUSINESSES AT A
01:52:44:00 01:52:46:00 TIME ASIDE FROM THESE GRANT
01:52:46:00 01:52:46:00 PROGRAMS.
01:52:46:00 01:52:47:00 SO I THINK CONTINUING TO
01:52:47:00 01:52:51:00 SUPPORT THEM IN THE WAYS THAT
01:52:51:00 01:52:53:00 WE DO AND EXPANDING CAPACITY
01:52:53:00 01:52:54:00 FOR MY TEAM IS ALWAYS A WAY
01:52:54:00 01:52:55:00 THAT WE CAN HELP.

01:52:55:00 01:52:58:00 BUT SOME OF THESE THINGS ARE
01:52:58:00 01:52:59:00 OUTSIDE OF OUR CONTROL AND NOT
01:52:59:00 01:53:02:00 SURE WHAT THE CITY COULD
01:53:02:00 01:53:05:00 ACTUALLY DO TO TO IMPROVE SOME
01:53:05:00 01:53:06:00 OF THESE THINGS THAT WE AREN'T
01:53:06:00 01:53:07:00 ALREADY DOING.
01:53:07:00 01:53:10:00 AND YOU GO AHEAD.
01:53:10:00 01:53:11:00 I'LL LET YOU FINISH IT AND I'M
01:53:11:00 01:53:11:00 DONE TALKING.
01:53:11:00 01:53:14:00 I THAT I SEE THE GUY BUT WHAT
01:53:14:00 01:53:15:00 I'M GOING TO JUST GO ON REALLY,
01:53:15:00 01:53:17:00 REALLY QUICK AND JUST TO MAKE
01:53:17:00 01:53:18:00 MPHASIS ONE MORE TIME ON WHAT
01:53:18:00 01:53:20:00 THE POINT WE MADE EARLIER ABOUT
01:53:20:00 01:53:21:00 WORKPLACE FLEXIBILITY AND WHEN
01:53:21:00 01:53:22:00 IT COMES TO AFFORDABLE CHILD
01:53:22:00 01:53:25:00 CARE WE NEED TO MAKE SURE THAT
01:53:25:00 01:53:25:00 OUTSIDE OF THE INDUSTRIES AND
01:53:25:00 01:53:26:00 OTHER ORGANIZATIONS AND OTHER
01:53:26:00 01:53:29:00 EMPLOYEES ALSO LOOK AT LOOKING
01:53:29:00 01:53:30:00 AT THE FACT HOW CAN WE BRING
01:53:30:00 01:53:33:00 BACK WOMEN INTO THE WORKFORCE
01:53:33:00 01:53:34:00 AND HOW COULD WE CONTINUE TO DO
01:53:34:00 01:53:36:00 THIS WITH IBM AND HAVING THAT
01:53:36:00 01:53:37:00 FLEXIBILITY CHILDCARE IMPACTS
01:53:37:00 01:53:41:00 ALL OF OUR CAPACITY AND WE NEED
01:53:41:00 01:53:42:00 TO LOOK AT THAT IN THIS AS A
01:53:42:00 01:53:44:00 PRIORITY AND TO HOW WE
01:53:44:00 01:53:45:00 INCORPORATE THAT WHEN IT COMES
01:53:45:00 01:53:48:00 TO THE WORKFORCE.
01:53:48:00 01:53:48:00 THANK YOU.
01:53:48:00 01:53:49:00 THANK YOU.
01:53:49:00 01:53:49:00 THANK YOU.
01:53:49:00 01:53:50:00 THANK YOU.
01:53:50:00 01:53:52:00 COUNCILOR CAMPBELL.
01:53:52:00 01:53:52:00 I FEEL YES.
01:53:52:00 01:53:53:00 REGARDLESS OF MY IS BREAKING
01:53:53:00 01:53:55:00 DOWN TODAY.
01:53:55:00 01:53:56:00 COUNCILOR EDWARDS, YOU HAVE THE
01:53:56:00 01:53:57:00 FLOOR.
01:53:57:00 01:54:00:00 THANK A COUPLE OF QUESTIONS.
01:54:00:00 01:54:03:00 I WANTED TO FIRST FIRST OF ALL
01:54:03:00 01:54:04:00 , THANK YOU THANK YOU GUYS FOR
01:54:04:00 01:54:07:00 YOUR INCREDIBLE LEADERSHIP AND
01:54:07:00 01:54:08:00 YOUR CREATIVITY AT THIS MOMENT.
01:54:08:00 01:54:09:00 I CAME IN AND HEARD A LOT ABOUT
01:54:09:00 01:54:11:00 YOUR BOSTON INCENTIVE PROGRAM
01:54:11:00 01:54:15:00 FOR THE DOLLARS AND I THAT'S
01:54:15:00 01:54:15:00 INCREDIBLE.
01:54:15:00 01:54:16:00 I LOVE THAT THE CITY IS GOING
01:54:16:00 01:54:19:00 TO BE REIMBURSING AND REALLY
01:54:19:00 01:54:20:00 HELPING PEOPLE AND SMALL
01:54:20:00 01:54:23:00 BUSINESSES ATTRACT I THINK EVEN
01:54:23:00 01:54:24:00 MORE CUSTOMERS AND INCENTIVIZE

01:54:24:00 01:54:27:00 GOING LOCAL SO THAT IS THAT
01:54:27:00 01:54:28:00 THAT'S WONDERFUL.
01:54:28:00 01:54:29:00 I WANT TO THANK YOU FOR THAT
01:54:29:00 01:54:30:00 AND I WANT TO HIGHLIGHT THOSE
01:54:30:00 01:54:48:00 THINGS THE INCREASED AMOUNT
01:54:48:00 01:54:49:00 OF MONEY FOR THE THE CHILD CARE
01:54:49:00 01:54:50:00 PROGRAM AS WELL WITH THE OFFICE
01:54:50:00 01:54:50:00 OF HUMAN ADVANCEMENT.
01:54:50:00 01:54:51:00 SO I WANTED TO HIGHLIGHT THE
01:54:51:00 01:54:52:00 THOSE GOOD THINGS.
01:54:52:00 01:54:52:00 I THINK THAT'S CREATIVITY.
01:54:52:00 01:54:53:00 I LOOK FORWARD TO COOPERATIVE'S
01:54:53:00 01:54:54:00 BEING MORE CHILD CARE
01:54:54:00 01:54:54:00 COOPERATIVES BEING PART OF THAT
01:54:54:00 01:54:55:00 CONVERSATION.
01:54:55:00 01:54:56:00 I THINK WE'VE LEARNED TO BE
01:54:56:00 01:54:56:00 MUTUALLY DEPENDENT ON EACH
01:54:56:00 01:54:57:00 OTHER IN THIS MOMENT.
01:54:57:00 01:54:58:00 AND SO WHERE THOSE SOME
01:54:58:00 01:54:58:00 OF THOSE INFRASTRUCTURES ARE
01:54:58:00 01:54:59:00 GOING TO STAY ESPECIALLY IN
01:54:59:00 01:54:59:00 EAST BOSTON WE HAVE A
01:54:59:00 01:55:00:00 COOPERATIVE INCUBATOR CDS WHERE
01:55:00:00 01:55:01:00 THAT'S GOING TO STAY AND GROW.
01:55:01:00 01:55:02:00 I REALLY HOPE THAT THEY'LL BE
01:55:02:00 01:55:03:00 HOPEFULLY PART OF GETTING SOME
01:55:03:00 01:55:03:00 OF THAT THOSE FUNDS AND WORKING
01:55:03:00 01:55:05:00 WITH YOU.
01:55:05:00 01:55:09:00 SO SOME QUESTIONS I DO HAVE I
01:55:09:00 01:55:10:00 WANTED TO START WITH THE BOSTON
01:55:10:00 01:55:12:00 JOBS POLICY IN THE LAST HEARING
01:55:12:00 01:55:13:00 WE HAD ON THAT WE HAVE OUR
01:55:13:00 01:55:16:00 BIENNIAL HEARING AND AND THEN I
01:55:16:00 01:55:17:00 HAD A FOLLOW UP CONVERSATION
01:55:17:00 01:55:20:00 WITH THE COALITION AND SO HAS
01:55:20:00 01:55:21:00 THE HAVE YOU AS THE OFFICE
01:55:21:00 01:55:24:00 THOUGHT ABOUT PAYING SOME
01:55:24:00 01:55:25:00 OF THESE VOLUNTEERS AND OR
01:55:25:00 01:55:28:00 PUTTING OUT AN RFP FOR ON SITE
01:55:28:00 01:55:28:00 PEOPLE TO COME THERE
01:55:28:00 01:55:29:00 SPECIFICALLY TO MONITOR THE
01:55:29:00 01:55:32:00 WORK SITES BECAUSE WORK SITES
01:55:32:00 01:55:33:00 AREN'T JUST ALL NINE TO FIVE
01:55:33:00 01:55:36:00 AND THEY AREN'T ALL LIKE FOR
01:55:36:00 01:55:37:00 THE ENTIRE DURATION OF THE
01:55:37:00 01:55:40:00 PROJECT IT'S SOMETIMES TWENTY
01:55:40:00 01:55:41:00 FOUR HOURS SOMETIMES THIS
01:55:41:00 01:55:41:00 THEY'RE OUT AND MOVE APPROVE
01:55:41:00 01:55:42:00 AND THEY MOVE AND SO ON AND SO
01:55:42:00 01:55:43:00 FORTH HAVE YOU THOUGHT ABOUT
01:55:43:00 01:55:44:00 WHAT A TRUE PARTNERSHIP AT THE
01:55:44:00 01:55:47:00 LEVEL OF WOULD LIKE TO MAKE
01:55:47:00 01:55:48:00 SURE THAT A LOT OF THOSE FOLKS
01:55:48:00 01:55:49:00 ARE BEING HELD ACCOUNTABLE?

01:55:49:00 01:55:51:00 I KNOW SALESFORCE IS IN THE
01:55:51:00 01:55:52:00 PIPELINE AND STILL WORKING ON
01:55:52:00 01:55:53:00 BUT THERE'S NOTHING LIKE PEOPLE
01:55:53:00 01:55:55:00 JUST SHOWING UP TO SEE WHO'S
01:55:55:00 01:55:55:00 THERE.
01:55:55:00 01:55:57:00 SO THAT'S ONE THING AND I WOULD
01:55:57:00 01:56:00:00 I BE A HUGE PROPONENT OF THAT
01:56:00:00 01:56:01:00 ACTUALLY I THINK THERE ARE A
01:56:01:00 01:56:02:00 LOT OF PEOPLE PUTTING IN FREE
01:56:02:00 01:56:03:00 LABOR TRYING TO MAKE SURE THE
01:56:03:00 01:56:04:00 LAW THAT THE CITY HAS IS
01:56:04:00 01:56:07:00 ACTUALLY IS ACTUALLY WORKING.
01:56:07:00 01:56:08:00 I ALSO WANTED TO FOLLOW UP ON
01:56:08:00 01:56:11:00 HIGHROAD KITCHENS AND TO SEE IF
01:56:11:00 01:56:12:00 THAT PROGRAM IS GOING TO BE
01:56:12:00 01:56:15:00 ENHANCED IN WHAT WAY, SHAPE OR
01:56:15:00 01:56:16:00 FORM BECAUSE THERE'S ONE THING
01:56:16:00 01:56:18:00 TO BE SUPPORTING RESTAURANTS
01:56:18:00 01:56:19:00 AND LOCAL BUSINESSES.
01:56:19:00 01:56:20:00 IT'S ANOTHER TO BE SUPPORTING
01:56:20:00 01:56:22:00 THEM TO COME BACK BETTER,
01:56:22:00 01:56:23:00 STRONGER AND WITH HIGHER WAGES
01:56:23:00 01:56:26:00 AND THAT'S SOMETHING I THINK
01:56:26:00 01:56:27:00 COUNCILOR BOK SAID THIS SO
01:56:27:00 01:56:31:00 ELOQUENTLY ONCE WE CAN'T JUST
01:56:31:00 01:56:32:00 BE FIGHTING TO COME BACK TO
01:56:32:00 01:56:32:00 WHAT WE HAD.
01:56:32:00 01:56:34:00 WE NEED TO BE FIGHTING TO COME
01:56:34:00 01:56:35:00 BACK TO BETTER AND TO BE A
01:56:35:00 01:56:38:00 BETTER CITY AND A BETTER
01:56:38:00 01:56:39:00 EMPLOYMENT CULTURE.
01:56:39:00 01:56:40:00 ALL OF THOSE THINGS AS WELL IF
01:56:40:00 01:56:41:00 WE'RE GOING TO BE IN THE FIGHT
01:56:41:00 01:56:43:00 FOR SOMETHING, IT CAN'T JUST BE
01:56:43:00 01:56:43:00 FOR WHAT WE ALREADY HAD, WHICH
01:56:43:00 01:56:46:00 IS PEOPLE WHO WORK IN THE
01:56:46:00 01:56:46:00 RESTAURANT INDUSTRY MAKING
01:56:46:00 01:56:47:00 MINIMUM WAGES, NOT MAKING
01:56:47:00 01:56:49:00 ENOUGH TO PAY THEIR BILLS
01:56:49:00 01:56:52:00 BEFORE SO SO THERE'S HYBRID'S
01:56:52:00 01:56:53:00 KITCHEN, THERE'S PAYING ONSITE
01:56:53:00 01:56:54:00 MONITORS AND THEN I ALSO WAS
01:56:54:00 01:56:57:00 CURIOUS SPECIFICALLY ABOUT
01:56:57:00 01:57:01:00 WORKING WITH THE RESTAURANTS
01:57:01:00 01:57:01:00 AND LIQUOR LICENSES.
01:57:01:00 01:57:05:00 WE HAVE PUT THAT ON THE TABLE
01:57:05:00 01:57:05:00 BEFORE ABOUT POTENTIALLY BUYING
01:57:05:00 01:57:08:00 SOME OF THOSE LICENSES BACK TO
01:57:08:00 01:57:09:00 HELP INFUSE RESTAURANTS WITH
01:57:09:00 01:57:13:00 SOME MONEY OR AT LEAST TRYING
01:57:13:00 01:57:14:00 TO WORK WITH THEM AND SEEING IF
01:57:14:00 01:57:17:00 THERE'S A WAY TO INFUSE LUMP
01:57:17:00 01:57:18:00 SUMS BASED OFF OF SOME OF THE
01:57:18:00 01:57:20:00 ASSETS THAT THEY HAVE THAT

01:57:20:00 01:57:20:00 INCLUDE SPACE.
01:57:20:00 01:57:21:00 SO I JUST I'LL START WITH THOSE
01:57:21:00 01:57:26:00 THREE THINGS.
01:57:26:00 01:57:30:00 HAPPY TO GO FIRST ON THE HIGH
01:57:30:00 01:57:34:00 ROAD KITCHENS GRANT PROGRAM.
01:57:34:00 01:57:35:00 SO YES, I THINK THERE'S
01:57:35:00 01:57:38:00 APPETITE TO CONTINUE IT ON IN
01:57:38:00 01:57:39:00 SOME WAY.
01:57:39:00 01:57:42:00 OBVIOUSLY, YOU KNOW FIRSTHAND
01:57:42:00 01:57:46:00 AND REALLY WELL THAT PART
01:57:46:00 01:57:46:00 OF THE PROCESS AFTER THE GRANT
01:57:46:00 01:57:47:00 WAS DISTRIBUTED WAS TO KEEP
01:57:47:00 01:57:50:00 THEM CONNECTED WITH ROAD
01:57:50:00 01:57:54:00 KITCHENS AND THE ONE FAIR WAGE
01:57:54:00 01:57:55:00 FOLKS SO THAT THEY COULD
01:57:55:00 01:57:57:00 CONTINUE THAT ON SO I THINK I
01:57:57:00 01:57:58:00 DON'T HAVE IMMEDIATE NEXT STEPS
01:57:58:00 01:58:01:00 BUT I DO THINK THAT THERE IS AN
01:58:01:00 01:58:02:00 APPETITE FOR THAT BECAUSE WE
01:58:02:00 01:58:05:00 WANT TO MAKE SURE RESTAURANTS
01:58:05:00 01:58:05:00 CAN CONTINUE ON.
01:58:05:00 01:58:09:00 PART OF IT MIGHT BE CONTINUING
01:58:09:00 01:58:12:00 TO HELP THEM WITH FUNDING BUT
01:58:12:00 01:58:13:00 THERE MAY BE OTHER WAYS IN
01:58:13:00 01:58:13:00 WHICH WE CAN SUPPORT.
01:58:13:00 01:58:16:00 BUT AT THIS TIME I DON'T HAVE
01:58:16:00 01:58:17:00 ANYTHING TO REPORT.
01:58:17:00 01:58:20:00 I'M HAPPY TO HEAR IS THE
01:58:20:00 01:58:21:00 COMMITMENT AND I LOOK FORWARD
01:58:21:00 01:58:22:00 MAYBE WE CAN SET THAT MEETING
01:58:22:00 01:58:22:00 UP THEN.
01:58:22:00 01:58:24:00 ABSOLUTELY.
01:58:24:00 01:58:25:00 OK, THANK YOU.
01:58:25:00 01:58:29:00 THANK YOU COUNCILOR EDWARDS FOR
01:58:29:00 01:58:29:00 YOUR COMMITMENT TO OUR CITY'S
01:58:29:00 01:58:32:00 WORKERS.
01:58:32:00 01:58:36:00 I, I THINK THAT YOU KNOW, WE'RE
01:58:36:00 01:58:37:00 OPEN TO TO LOOKING AT DIFFERENT
01:58:37:00 01:58:40:00 MODELS FROM MONITORING.
01:58:40:00 01:58:41:00 WE DID ADD TWO ADDITIONAL
01:58:41:00 01:58:42:00 MONITORS WHICH MEANS THAT EACH
01:58:42:00 01:58:43:00 MONITOR WILL HAVE LESS OF A
01:58:43:00 01:58:44:00 WORKLOAD.
01:58:44:00 01:58:48:00 THE OTHER IS THAT OUR MONITORS
01:58:48:00 01:58:51:00 HAVEN'T BEEN ABLE TO BE ON SITE
01:58:51:00 01:58:52:00 FOR JUDA COVID RESTRICTIONS FOR
01:58:52:00 01:58:56:00 A LOT OF THIS PAST FISCAL YEAR.
01:58:56:00 01:58:59:00 AND SO I THINK THAT ONE WE'RE
01:58:59:00 01:59:03:00 NOW RETURNING WE'RE NOT GOING
01:59:03:00 01:59:03:00 TO BE RESUMING THE IN-PERSON
01:59:03:00 01:59:06:00 SITE VISITS.
01:59:06:00 01:59:10:00 I THINK IT'S AN ISSUE I IF YOU
01:59:10:00 01:59:11:00 WERE TO ASK ME I THINK THAT THE
01:59:11:00 01:59:12:00 KEY ISSUE WITH ACHIEVING THE

01:59:12:00 01:59:15:00 GOALS IS THE PIPELINE AND THAT
01:59:15:00 01:59:19:00 A LOT OF THE UNIONS DON'T HAVE
01:59:19:00 01:59:22:00 CAN'T PROVIDE THE THE RESIDENT
01:59:22:00 01:59:23:00 WORKERS PEOPLE OF COLOR AND
01:59:23:00 01:59:26:00 WOMEN YOU KNOW, WE JUST HAD WE
01:59:26:00 01:59:27:00 JUST HAD A BACK MEETING
01:59:27:00 01:59:27:00 YESTERDAY.
01:59:27:00 01:59:28:00 THERE WAS MACHINE OPERATORS
01:59:28:00 01:59:31:00 WERE MOBILIZED SITE THE NUMBERS
01:59:31:00 01:59:31:00 WERE TERRIBLE.
01:59:31:00 01:59:35:00 SO I DON'T WE CAN MONITOR THAT.
01:59:35:00 01:59:35:00 RIGHT.
01:59:35:00 01:59:36:00 BUT BUT IT'S NOT YOU KNOW
01:59:36:00 01:59:39:00 PEOPLE ARE REPORTING THEY'RE IN
01:59:39:00 01:59:39:00 COMPLIANCE.
01:59:39:00 01:59:40:00 THEY'RE SENDING US THE REPORTS
01:59:40:00 01:59:42:00 ON TIME AND THE NUMBERS ARE NOT
01:59:42:00 01:59:42:00 GOOD.
01:59:42:00 01:59:43:00 AND I THINK THAT IN IN PERSON
01:59:43:00 01:59:46:00 MONITORING HELPS WITH, FOR
01:59:46:00 01:59:47:00 EXAMPLE, SEEING SUBS THAT THAT
01:59:47:00 01:59:50:00 WE'RE NOT GETTING TIME SHEETS
01:59:50:00 01:59:51:00 FOR OR SEEING IF THERE'S IF IF
01:59:51:00 01:59:54:00 THE RESIDENCY NUMBERS ACTUALLY
01:59:54:00 01:59:54:00 LINE UP WITH WHAT'S BEING
01:59:54:00 01:59:55:00 REPORTED REPORTING.
01:59:55:00 01:59:57:00 BUT IN TERMS OF MOVING THE
01:59:57:00 01:59:58:00 NUMBERS, I DON'T KNOW HOW MUCH
01:59:58:00 02:00:02:00 WE KNOW THEY'RE NOT ON WE KNOW
02:00:02:00 02:00:02:00 THEY'RE NOT THERE.
02:00:02:00 02:00:03:00 RIGHT.
02:00:03:00 02:00:04:00 AND SO BEING SEEING IT IN
02:00:04:00 02:00:05:00 PERSON OR SEEING IT IN THE
02:00:05:00 02:00:09:00 REPORTS, I THINK THAT I'D BE
02:00:09:00 02:00:09:00 INTERESTED IN REALLY LOOKING AT
02:00:09:00 02:00:12:00 THOSE PIPELINE QUESTIONS AND
02:00:12:00 02:00:13:00 HOW WE CAN REALLY BECAUSE IT'S
02:00:13:00 02:00:17:00 IT'S REALLY FRUSTRATING WHEN WE
02:00:17:00 02:00:18:00 IN PEOPLE THAT ARE DOING THEIR
02:00:18:00 02:00:21:00 REPORTING ON TIME, THEY'RE
02:00:21:00 02:00:21:00 THEY'RE VERIFYING THEIR
02:00:21:00 02:00:22:00 WORKERS.
02:00:22:00 02:00:24:00 THEY'RE COMPLYING.
02:00:24:00 02:00:25:00 SO IT ACTUALLY DID COME UP
02:00:25:00 02:00:26:00 YESTERDAY AT THE BACK THAT WE
02:00:26:00 02:00:29:00 MIGHT NEED TO REVISIT.
02:00:29:00 02:00:30:00 IT CAME UP FROM THE CHAIRMAN
02:00:30:00 02:00:30:00 AND SOME OF THE COMMISSIONERS
02:00:30:00 02:00:32:00 THAT IT MIGHT BE WORTH LOOKING
02:00:32:00 02:00:36:00 AT THE POLICY ITSELF BECAUSE WE
02:00:36:00 02:00:37:00 CAN BE DOING EVERYTHING RIGHT
02:00:37:00 02:00:40:00 AND THE NUMBERS ARE STILL WHAT
02:00:40:00 02:00:40:00 THEY ARE.
02:00:40:00 02:00:43:00 YOU KNOW, WE WE AND THE RIGHT

02:00:43:00 02:00:44:00 CAN BE FOLLOWING IT TO THE
02:00:44:00 02:00:45:00 LETTER OF THE LAW AND STILL
02:00:45:00 02:00:47:00 HAVE REALLY POOR NUMBERS.
02:00:47:00 02:00:48:00 RIGHT.
02:00:48:00 02:00:49:00 AND SO I THINK THAT THAT'S
02:00:49:00 02:00:51:00 WHERE THE FRUSTRATION COMES FOR
02:00:51:00 02:00:52:00 WELL ONE I STILL THINK IT'S AN
02:00:52:00 02:00:53:00 OPPORTUNITY FOR COMMUNITY
02:00:53:00 02:00:55:00 PARTNERSHIP AND CONSIDERING
02:00:55:00 02:00:56:00 WORKING WITH AND COMMUNITY
02:00:56:00 02:00:59:00 ORGANIZERS AND PUTTING OUT A
02:00:59:00 02:01:00:00 SMALL RFP TO MONITOR EITHER IN
02:01:00:00 02:01:03:00 DISTRICT OR AROUND THE CITY ON
02:01:03:00 02:01:04:00 CERTAIN PROJECTS I THINK IS
02:01:04:00 02:01:07:00 ACTUALLY A STILL A BRIDGE TO BE
02:01:07:00 02:01:11:00 BUILT AND AND ALSO REWARD FOR
02:01:11:00 02:01:12:00 THE AMOUNT OF WORK THAT THEY
02:01:12:00 02:01:12:00 DID THAT THEIR COALITION IS THE
02:01:12:00 02:01:15:00 REASON WHY WE HAVE A A BOSTON
02:01:15:00 02:01:16:00 RESIDENTS JOBS POLICY.
02:01:16:00 02:01:18:00 IT'S THEIR WORK THAT PUT IT IN
02:01:18:00 02:01:19:00 THERE AND THEY'RE TRYING TO
02:01:19:00 02:01:20:00 ENFORCE IT BASICALLY AS A LABOR
02:01:20:00 02:01:22:00 OF LOVE AND COMMITMENT.
02:01:22:00 02:01:23:00 SO I WON I STILL THINK THERE
02:01:23:00 02:01:24:00 SHOULD BE A COMMITMENT FROM THE
02:01:24:00 02:01:27:00 CITY TO WORK WITH THEM AND
02:01:27:00 02:01:27:00 POSSIBLY CONSIDERING RFP PUT
02:01:27:00 02:01:31:00 OUT THERE TO WHEN YOU SAY THE
02:01:31:00 02:01:31:00 NUMBERS ARE HORRIBLE AND WHEN
02:01:31:00 02:01:34:00 WE ADMIT THAT WE'RE NOT WHERE
02:01:34:00 02:01:35:00 WE ARE SUPPOSED TO BE, THAT'S
02:01:35:00 02:01:36:00 WHERE I THINK A LOT OF PEOPLE
02:01:36:00 02:01:38:00 GET FRUSTRATED THEN WHY ARE WE
02:01:38:00 02:01:39:00 STILL ALLOWING THESE PROJECTS
02:01:39:00 02:01:39:00 TO GO FORWARD?
02:01:39:00 02:01:42:00 WHY ARE WE NOT ENFORCING IT?
02:01:42:00 02:01:43:00 WHY ARE WE WHY WHY ARE WE JUST
02:01:43:00 02:01:46:00 SAYING WELL IT'S HORRIBLE AND
02:01:46:00 02:01:47:00 AND THAT'S IT.
02:01:47:00 02:01:48:00 THAT'S WHY I THINK A LOT
02:01:48:00 02:01:49:00 OF PEOPLE GET ANGRY.
02:01:49:00 02:01:51:00 SO WHAT'S THE POINT IN THE LAW
02:01:51:00 02:01:54:00 IF WE'RE GOING TO AUGMENT IT?
02:01:54:00 02:01:57:00 IT'S IT'S NOT WORKING AND WE
02:01:57:00 02:01:58:00 CAN LOOK AT THE PIPELINE.
02:01:58:00 02:01:59:00 I KNOW TRAVIS HAS SOME
02:01:59:00 02:02:00:00 DIFFERENT IDEAS ABOUT OTHER
02:02:00:00 02:02:01:00 PIPELINES AND OTHER PLACES TO
02:02:01:00 02:02:02:00 GO THAT MIGHT NOT BE UNION BUT
02:02:02:00 02:02:05:00 I MEAN I DO THE STATISTICS ARE
02:02:05:00 02:02:05:00 PRETTY CLEAR.
02:02:05:00 02:02:06:00 UNIONS STILL HAVE MORE
02:02:06:00 02:02:09:00 DIVERSITY THAN MOST NONUNION

02:02:09:00 02:02:09:00 SHOPS MOST RIGHT.
02:02:09:00 02:02:12:00 I THINK IT'S THE MBA SHOPS THAT
02:02:12:00 02:02:16:00 ACTUALLY HAVE THE DIVERSITY IF
02:02:16:00 02:02:17:00 THEY'RE NOT UNION BUT WE'RE
02:02:17:00 02:02:26:00 WE'RE STILL SO FAR DOWN IF THE
02:02:26:00 02:02:27:00 LAW IS THE LAW OF THE CITY,
02:02:27:00 02:02:29:00 ENFORCE IT BUT WE ARE ENFORCING
02:02:29:00 02:02:33:00 THE LAW WHICH IS PEOPLE HAVE TO
02:02:33:00 02:02:33:00 SUBMIT REPORT LIKE THE LAW
02:02:33:00 02:02:35:00 DOESN'T PROVIDE FOR IT BECAUSE
02:02:35:00 02:02:36:00 WE CAN'T IT'S IT'S A SIMILAR
02:02:36:00 02:02:37:00 SITUATION TO THE DISPARITY
02:02:37:00 02:02:40:00 STUDY WHERE WE CAN'T PROVE THAT
02:02:40:00 02:02:40:00 THERE ARE RESIDENT WORKERS THAT
02:02:40:00 02:02:44:00 HAVE THE RIGHT LICENSES
02:02:44:00 02:02:45:00 AVAILABLE FOR THAT PROJECT AT
02:02:45:00 02:02:47:00 THAT TIME.
02:02:47:00 02:02:48:00 SO WE CAN'T SANCTION BASED ON
02:02:48:00 02:02:52:00 NOT MEETING THE GOAL BUT WE CAN
02:02:52:00 02:02:53:00 SANCTION IF THEY'RE NOT
02:02:53:00 02:02:53:00 REPORTING IF THEY'RE NOT
02:02:53:00 02:02:56:00 VERIFYING THEIR RESIDENCE, IF
02:02:56:00 02:02:56:00 THEY'RE NOT ATTENDING
02:02:56:00 02:02:57:00 PRECONSTRUCTION MEETING.
02:02:57:00 02:03:00:00 SO IN THAT THAT ORDINANCE WAS
02:03:00:00 02:03:00:00 WAS DEVELOPED THROUGH THE
02:03:00:00 02:03:03:00 LEADERSHIP OF CHUCK TURNER AND
02:03:03:00 02:03:04:00 COMMUNITY ACTIVISTS.
02:03:04:00 02:03:05:00 YOU KNOW, I THINK THAT I WOULD
02:03:05:00 02:03:07:00 LOVE TO REALLY SIT DOWN WITH
02:03:07:00 02:03:10:00 YOU AND SOME OF THE CLOSTER
02:03:10:00 02:03:11:00 ADVOCATES BECAUSE I KNOW WE
02:03:11:00 02:03:12:00 DON'T HAVE THE TIME HERE TO
02:03:12:00 02:03:15:00 DISCUSS IT BUT I WE REALLY DO
02:03:15:00 02:03:18:00 WOULD LOVE TO REVISIT BECAUSE
02:03:18:00 02:03:19:00 THE GOAL IS TO GET RESIDENT
02:03:19:00 02:03:23:00 PEOPLE OF COLOR AND WOMEN ON
02:03:23:00 02:03:26:00 THERE AND THE TOOLS WE HAVE
02:03:26:00 02:03:27:00 DON'T GIVE US THE ABILITY TO
02:03:27:00 02:03:27:00 ENFORCE THAT.
02:03:27:00 02:03:29:00 I DON'T.
02:03:29:00 02:03:30:00 RIGHT.
02:03:30:00 02:03:31:00 SO MAYBE WHAT I'M SAYING IS
02:03:31:00 02:03:33:00 MAYBE THEN WE NEED TO CHANGE
02:03:33:00 02:03:35:00 THE LAW SO THAT IT IS A GOAL
02:03:35:00 02:03:37:00 ORIENTED ENFORCEMENT VERSUS THE
02:03:37:00 02:03:38:00 COMPLIANCE OF JUST SIMPLY
02:03:38:00 02:03:42:00 SUBMITTING INFORMATION WE WOULD
02:03:42:00 02:03:42:00 WHAT YOU HAD SUGGESTED EARLIER
02:03:42:00 02:03:46:00 A GOOD ACTOR LIST I THINK WOULD
02:03:46:00 02:03:47:00 ALSO BE HELPFUL AS A BAD ACTOR
02:03:47:00 02:03:51:00 LIST THAT YOU ARE BACK IS JUST
02:03:51:00 02:03:53:00 TRANSPARENT WHEN YOU SAY THAT
02:03:53:00 02:03:53:00 THIS PARTICULAR GROUP OR THIS

02:03:53:00 02:03:54:00 PARTICULAR PROJECT HAS FAILED
02:03:54:00 02:03:57:00 MISERABLY, I THINK IT SHOULD BE
02:03:57:00 02:04:01:00 PUBLIC ACKNOWLEDGMENT TWO SO
02:04:01:00 02:04:01:00 WHO'S NOT DOING ABSOLUTELY.
02:04:01:00 02:04:04:00 AND WE DO WHAT WE CAN DO THAT
02:04:04:00 02:04:05:00 WITH THE EXISTING ORDINANCE.
02:04:05:00 02:04:06:00 SO THAT IS SOMETHING THAT WE'RE
02:04:06:00 02:04:08:00 WORKING ON AND THEN I KNOW I
02:04:08:00 02:04:09:00 KNOW COUNCIL BACK I SEE THE
02:04:09:00 02:04:12:00 GAVEL BUT YOU KNOW WHAT?
02:04:12:00 02:04:15:00 YEAH MAN ANYWAY SO ONE OF THE
02:04:15:00 02:04:20:00 OTHER ONE OF THE OTHER CONCERNS
02:04:20:00 02:04:21:00 I HAVE AND I'VE BROUGHT UP
02:04:21:00 02:04:21:00 MANY, MANY TIMES AND I'LL
02:04:21:00 02:04:23:00 ALWAYS BRING UP IS THE
02:04:23:00 02:04:24:00 COMMUNICATION BETWEEN YOUR
02:04:24:00 02:04:24:00 OFFICE AND WORKFORCE
02:04:24:00 02:04:28:00 DEVELOPMENT.
02:04:28:00 02:04:29:00 YOU KNOW THERE'S THERE'S
02:04:29:00 02:04:29:00 THERE'S SOMETHING I CANNOT
02:04:29:00 02:04:31:00 ABIDE BY AND THAT IS A BAD
02:04:31:00 02:04:32:00 ACTOR THAT DOESN'T PAY THEIR
02:04:32:00 02:04:32:00 WORKERS RIGHT.
02:04:32:00 02:04:36:00 THERE'S ONE THING AND VIOLATING
02:04:36:00 02:04:37:00 OTHER LAWS OR WE HAD BAD ACTORS
02:04:37:00 02:04:39:00 WHO HAVE VIOLATED OSHA LAWS AND
02:04:39:00 02:04:40:00 THEN STILL WENT ON AND THEN WE
02:04:40:00 02:04:43:00 SAW RECENTLY THE DEATHS OF TWO
02:04:43:00 02:04:44:00 WORKERS.
02:04:44:00 02:04:47:00 SO SO HOW ARE YOU MONITORING
02:04:47:00 02:04:48:00 HOW ARE YOU MONITORING THE
02:04:48:00 02:04:48:00 CONNECTION WHEN YOU VIOLATE
02:04:48:00 02:05:08:00 SOME MAJOR WORKPLACE SAFETY
02:05:08:00 02:05:09:00 ISSUES TO THE POINT THAT PEOPLE
02:05:09:00 02:05:10:00 HAVE DIED ON THAT OR YOU HAVE
02:05:10:00 02:05:10:00 WAGE THEFT ISSUES AND YOU HAVE
02:05:10:00 02:05:11:00 NOT PAID WORKERS, HOW ARE WE
02:05:11:00 02:05:12:00 MONITORING TO MAKE SURE THAT
02:05:12:00 02:05:13:00 THOSE WORKERS, THOSE BAD ACTORS
02:05:13:00 02:05:14:00 DON'T COME OUR STUFF BUT IN THE
02:05:14:00 02:05:15:00 CITY OF BOSTON AGAIN, IS THAT A
02:05:15:00 02:05:15:00 PROPERTY?
02:05:15:00 02:05:15:00 YEAH.
02:05:15:00 02:05:17:00 SO THE OFFICE WORKERS AND THEIR
02:05:17:00 02:05:21:00 MAIN KIND OF WORK IS TO PROVIDE
02:05:21:00 02:05:22:00 GRANTS TO WORK WITH GOVERNMENT
02:05:22:00 02:05:26:00 PROGRAMS TO TRAIN FOLKS TO
02:05:26:00 02:05:30:00 ACCESS SOME OF THE JOBS IN
02:05:30:00 02:05:30:00 BOSTON PRIMARY.
02:05:30:00 02:05:33:00 THESE ARE BOSTON RESIDENTS.
02:05:33:00 02:05:34:00 PEOPLE ARE PEOPLE OF COLOR.
02:05:34:00 02:05:37:00 THERE ARE EITHER BEING UPSCALED
02:05:37:00 02:05:41:00 IN THE INDUSTRY OR ARE BEING
02:05:41:00 02:05:42:00 RECRUITED TO GO INTO A

02:05:42:00 02:05:44:00 DIFFERENT SECTOR.
02:05:44:00 02:05:46:00 SO I KNOW THEY ALSO HAVE A
02:05:46:00 02:05:48:00 STUFFED KIND OF A DIVISION OVER
02:05:48:00 02:05:49:00 THERE BUT THEY WORK VERY
02:05:49:00 02:05:52:00 CLOSELY WITH ATTORNEY GENERAL'S
02:05:52:00 02:05:53:00 OFFICE ON THAT MATTER.
02:05:53:00 02:05:55:00 WE DON'T HAVE A LEGAL
02:05:55:00 02:05:56:00 ENFORCEMENT RIGHTS WITHIN OR
02:05:56:00 02:06:00:00 OUT OF THAT OFFICE SO I'M HAPPY
02:06:00:00 02:06:03:00 TO IF I LOOK FURTHER INTO IT
02:06:03:00 02:06:04:00 AND GET BACK TO YOU ON THAT.
02:06:04:00 02:06:07:00 YEAH, I JUST WANT TO BE CLEAR.
02:06:07:00 02:06:09:00 I'M NOT ASKING YOU TO ENFORCE
02:06:09:00 02:06:09:00 ANYTHING.
02:06:09:00 02:06:10:00 I'M ASKING YOU TO NOT CONTRACT
02:06:10:00 02:06:11:00 OR GIVE PREFERENCE TO OR TO
02:06:11:00 02:06:14:00 BASICALLY HOLD ACCOUNTABLE THE
02:06:14:00 02:06:15:00 PEOPLE WHO DON'T PAY PEOPLE OR
02:06:15:00 02:06:18:00 KILL THEIR WORKERS.
02:06:18:00 02:06:19:00 AND I DON'T I'VE BEEN ASKING
02:06:19:00 02:06:22:00 ABOUT THIS IN EVERY SINGLE BE
02:06:22:00 02:06:23:00 BOSTON RESIDENT JOB POLICY
02:06:23:00 02:06:26:00 HEARING WE'VE HAD SPECIFICALLY
02:06:26:00 02:06:27:00 ABOUT YOUR RELATIONSHIP AND
02:06:27:00 02:06:30:00 ACKNOWLEDGMENT AND KNOWLEDGE
02:06:30:00 02:06:31:00 OF WAGE THEFT AND WHEN THOSE
02:06:31:00 02:06:34:00 THERE ARE BAD ACTORS NOT PAYING
02:06:34:00 02:06:35:00 THEIR WORKERS, WHY ISN'T THAT
02:06:35:00 02:06:38:00 PART OF I DON'T KNOW THE YOUR
02:06:38:00 02:06:39:00 ANALYSIS AND WHY ISN'T THAT
02:06:39:00 02:06:42:00 PART OF YOUR AVERSION TO THESE
02:06:42:00 02:06:45:00 COMPANIES CALLING THEM OUT?
02:06:45:00 02:06:46:00 IT BOTHERS ME THAT THEY CAN
02:06:46:00 02:06:47:00 CONTINUE TO MAKE MONEY IN
02:06:47:00 02:06:50:00 BOSTON AND ONE DEPARTMENT KNOWS
02:06:50:00 02:06:51:00 HOW THEY DIDN'T PAY THEIR
02:06:51:00 02:06:53:00 WORKERS.
02:06:53:00 02:06:54:00 THE OTHER DEPARTMENT IS IS JUST
02:06:54:00 02:06:56:00 CONTINUING.
02:06:56:00 02:06:58:00 IT WASN'T VERY CLEAR IT WAS ON
02:06:58:00 02:07:01:00 A CITY PROJECT THAT WE HAD OUR
02:07:01:00 02:07:05:00 MONEY, OUR PROJECT.
02:07:05:00 02:07:06:00 THEY DIDN'T PAY THEIR WORKERS
02:07:06:00 02:07:09:00 AND THERE'S GOING TO BE NO
02:07:09:00 02:07:10:00 COMMUNICATION AND NO
02:07:10:00 02:07:10:00 ACKNOWLEDGMENT THEY WENT
02:07:10:00 02:07:13:00 THROUGH THE BOSTON JOBS
02:07:13:00 02:07:13:00 RESIDENCY POLICY.
02:07:13:00 02:07:17:00 THERE WAS NOTHING AND I BRING
02:07:17:00 02:07:18:00 THIS UP BECAUSE THERE'S STILL
02:07:18:00 02:07:18:00 SEEMS TO BE NOTHING THERE.
02:07:18:00 02:07:20:00 THERE SEEMS TO BE NO
02:07:20:00 02:07:21:00 CONNECTION, NO ACKNOWLEDGMENT.
02:07:21:00 02:07:22:00 NO THIS IS THIS WON'T HAPPEN

02:07:22:00 02:07:24:00 AGAIN OR WE'RE GOING TO BE
02:07:24:00 02:07:24:00 MONITORING THIS.
02:07:24:00 02:07:25:00 YEAH.
02:07:25:00 02:07:26:00 NO WHEN WHEN YOU'RE RIGHT THERE
02:07:26:00 02:07:28:00 ISN'T A DIRECT LINK IN TERMS
02:07:28:00 02:07:29:00 OF US MONITORING THE WAGE THEFT
02:07:29:00 02:07:32:00 ORDINANCE WHEN WE WE DID LOOK
02:07:32:00 02:07:36:00 INTO IT JUST TO SEE BASED ON
02:07:36:00 02:07:37:00 YOUR RECOMMENDATION, YOU KNOW
02:07:37:00 02:07:39:00 WHAT THE MECHANISMS ARE AND IT
02:07:39:00 02:07:40:00 SEEMS LIKE THE CITY OF BOSTON
02:07:40:00 02:07:43:00 DOES HAVE WHAT THE ORDINANCE
02:07:43:00 02:07:44:00 ESTABLISHES IS THAT IF A
02:07:44:00 02:07:48:00 COMPANY IS DISBARRED OR IF THEY
02:07:48:00 02:07:49:00 ARE FOUND GUILTY OF OF WAGE
02:07:49:00 02:07:52:00 THEFT VIOLATIONS, THEN THE CITY
02:07:52:00 02:07:53:00 IS BARRED FROM CONTRACTING WITH
02:07:53:00 02:07:56:00 THAT COMPANY.
02:07:56:00 02:07:57:00 AND SO I THINK THAT'S THE PIECE
02:07:57:00 02:07:59:00 THAT I'M NOT SURE THE MECHANISM
02:07:59:00 02:07:59:00 THE COMMUNICATION SORT
02:07:59:00 02:08:03:00 OF BETWEEN LIKE IF IT MAKES
02:08:03:00 02:08:04:00 SENSE FOR IT TO BE BJP OR
02:08:04:00 02:08:07:00 BETWEEN WORKFORCE DEVELOPMENT
02:08:07:00 02:08:11:00 AND THE CITIES YOU THE CITIES
02:08:11:00 02:08:12:00 BUYERS THAT ARE THAT ARE
02:08:12:00 02:08:12:00 PROCURING.
02:08:12:00 02:08:14:00 BUT I BELIEVE THAT'S THE THAT'S
02:08:14:00 02:08:15:00 THE LEVERAGE THAT WE HAVE THAT
02:08:15:00 02:08:18:00 THERE HAS TO BE A FINDING.
02:08:18:00 02:08:19:00 AND SO WE HAD ASKED ABOUT
02:08:19:00 02:08:22:00 SPECIFIC PROJECTS AND SPECIFIC
02:08:22:00 02:08:23:00 CONTRACTORS BUT THERE HADN'T
02:08:23:00 02:08:26:00 BEEN A FINDING SO THERE WASN'T
02:08:26:00 02:08:27:00 ANYTHING THAT WE COULD DO FROM
02:08:27:00 02:08:27:00 OUR VANTAGE POINT.
02:08:27:00 02:08:30:00 BUT I THINK IT'S WORTH BETWEEN
02:08:30:00 02:08:31:00 BOTH THIS AND SORT OF THE BAD
02:08:31:00 02:08:31:00 ACTORS LIST.
02:08:31:00 02:08:35:00 I THINK WE SHOULD FIGURE OUT
02:08:35:00 02:08:35:00 WHAT THE MECHANISM IS ONCE WE
02:08:35:00 02:08:37:00 HAVE THE INFORMATION TO GET IT
02:08:37:00 02:08:41:00 OUT TO DEPARTMENT BUYERS AND I
02:08:41:00 02:08:42:00 KNOW THAT DECAMP IS ALSO VERY
02:08:42:00 02:08:45:00 INTERESTED FROM IN TERMS
02:08:45:00 02:08:48:00 OF BEING ON COMPLIANCE AND
02:08:48:00 02:08:49:00 SEEING THOSE LISTS AS WELL.
02:08:49:00 02:08:50:00 SO I THINK WE HAVE TO ESTABLISH
02:08:50:00 02:08:54:00 THAT MECHANISM AND HAPPY TO TO
02:08:54:00 02:08:56:00 BE INVOLVED IN THAT IF IT MAKES
02:08:56:00 02:08:57:00 SENSE WITH WAGE THEFT AS WELL.
02:08:57:00 02:09:00:00 OK, NOW I HAVE A GAVEL TO
02:09:00:00 02:09:01:00 RAISED EYEBROW FROM COUNCILOR
02:09:01:00 02:09:04:00 BOX SO I WILL MOVE ON.

02:09:04:00 02:09:05:00 THANK YOU VERY MUCH AND I WILL
02:09:05:00 02:09:06:00 FOLLOW UP WITH YOU ON THOSE
02:09:06:00 02:09:06:00 THOSE CONNECTIONS.
02:09:06:00 02:09:09:00 THANK YOU SO MUCH TO ALL OF YOU
02:09:09:00 02:09:10:00 FOR YOUR HARD WORK.
02:09:10:00 02:09:12:00 I REALLY DO APPRECIATE AND KNOW
02:09:12:00 02:09:13:00 YOU ARE UNDER A LOT OF PRESSURE
02:09:13:00 02:09:16:00 TO GET A LOT DONE AND I DO SEE
02:09:16:00 02:09:17:00 THE IMPACTS POSITIVE IMPACTS IN
02:09:17:00 02:09:18:00 MY DISTRICT.
02:09:18:00 02:09:20:00 SO I WANT YOU TO IT'S MORE GOOD
02:09:20:00 02:09:20:00 THAN ANYTHING.
02:09:20:00 02:09:23:00 SO THANK YOU SO MUCH.
02:09:23:00 02:09:24:00 GREAT.
02:09:24:00 02:09:25:00 THANK YOU SO MUCH.
02:09:25:00 02:09:25:00 COUNCILOR ROBERTS.
02:09:25:00 02:09:28:00 THOSE ARE IMPORTANT QUESTIONS.
02:09:28:00 02:09:32:00 IT'S YEAH I THINK I IT FEELS IT
02:09:32:00 02:09:36:00 FEELS CLEAR TO ME THAT THERE
02:09:36:00 02:09:38:00 ARE CERTAIN BAD BUSINESS
02:09:38:00 02:09:39:00 PRACTICES THAT THE CITY COULD
02:09:39:00 02:09:42:00 DO MORE TO MARK AND THEN SAY
02:09:42:00 02:09:44:00 HEY, THAT'S A BLACK MARK IN OUR
02:09:44:00 02:09:44:00 CONTRACTING.
02:09:44:00 02:09:44:00 RIGHT.
02:09:44:00 02:09:47:00 AND I THINK A CITY HAS TOTALLY
02:09:47:00 02:09:51:00 LEGITIMATE BUSINESS REASONS TO
02:09:51:00 02:09:51:00 SAY I MEAN OBVIOUSLY IT'S ABOUT
02:09:51:00 02:09:52:00 THE ORDINANCE ON WAGE THEFT BUT
02:09:52:00 02:09:55:00 BUT PEOPLE WHO ARE NOT NOT
02:09:55:00 02:09:58:00 GOING TO A PROVEN TRACK
02:09:58:00 02:09:59:00 OCCURRED IN BOSTON RESIDENTS.
02:09:59:00 02:10:00:00 AND SO I JUST THINK THAT WE
02:10:00:00 02:10:02:00 HAVE A WE HAVE A BASIS FOR
02:10:02:00 02:10:06:00 SAYING HEY, THAT'S AN ISSUE AND
02:10:06:00 02:10:06:00 WE'RE CONSIDERING OUR OPTIONS A
02:10:06:00 02:10:07:00 BIT.
02:10:07:00 02:10:10:00 SO ANYWAYS YEAH.
02:10:10:00 02:10:11:00 SO DEFINITELY WITH SECOND
02:10:11:00 02:10:14:00 COUNCILOR CONCERNS I'M GOING TO
02:10:14:00 02:10:15:00 ASK A FEW QUESTIONS AND THEN
02:10:15:00 02:10:18:00 I'LL GO BACK TO COLLEGE FOR ANY
02:10:18:00 02:10:18:00 SECOND ROUNDS.
02:10:18:00 02:10:22:00 SO I GUESS THE FIRST THING I
02:10:22:00 02:10:23:00 JUST WANTED TO GET ON THE ON
02:10:23:00 02:10:25:00 THE REIMAGINING MAIN STREETS WE
02:10:25:00 02:10:25:00 HAD THE TIMELINE IN YOUR
02:10:25:00 02:10:26:00 PRESENTATION IS SORT OF TAKING
02:10:26:00 02:10:29:00 US THROUGH APRIL TWENTY ONE
02:10:29:00 02:10:30:00 WE'RE AT SORT OF RESEARCH
02:10:30:00 02:10:33:00 ENGAGEMENT AND SWOT ANALYSIS.
02:10:33:00 02:10:34:00 YOU KNOW YOU ALREADY DID THE
02:10:34:00 02:10:34:00 COMMUNITY ENGAGEMENT PIECE.
02:10:34:00 02:10:37:00 I SAW SOME OF THAT HAPPEN IN MY

02:10:37:00 02:10:38:00 DISTRICT I THINK OBVIOUSLY
02:10:38:00 02:10:41:00 SOMEWHAT CONSTRAINED BY THE NEW
02:10:41:00 02:10:41:00 REALITY.
02:10:41:00 02:10:44:00 SO I'M JUST TRYING TO
02:10:44:00 02:10:45:00 UNDERSTAND I THINK YOU TALK YOU
02:10:45:00 02:10:46:00 THROUGH OUT OF SORT OF BY THE
02:10:46:00 02:10:49:00 FALL BUT THERE ARE A LOT
02:10:49:00 02:10:49:00 OF TIME BETWEEN APRIL AND THE
02:10:49:00 02:10:50:00 FALL.
02:10:50:00 02:10:52:00 SO WHAT DO YOU ACTUALLY MAKE
02:10:52:00 02:10:53:00 THE TIMELINE ON THAT LOOKS LIKE
02:10:53:00 02:10:56:00 THANK YOU.
02:10:56:00 02:11:00:00 SO YEAH SO WE FOUND SOME GAPS
02:11:00:00 02:11:01:00 IN COMMUNITY ENGAGEMENT FROM
02:11:01:00 02:11:04:00 JANUARY TO MAY AS YOU CAN
02:11:04:00 02:11:04:00 IMAGINE WITH SO THERE IS AN
02:11:04:00 02:11:07:00 EFFORT RIGHT NOW AROUND
02:11:07:00 02:11:08:00 ACTUALLY DOING SOME CANVASING
02:11:08:00 02:11:11:00 TO BE ABLE TO GET MORE LOCAL
02:11:11:00 02:11:12:00 BUSINESSES INVOLVED IN THAT
02:11:12:00 02:11:16:00 PROCESS, WHICH IS WHY COMMUNITY
02:11:16:00 02:11:16:00 ENGAGEMENT WILL CONTINUE.
02:11:16:00 02:11:19:00 SIMON SIMULTANEOUSLY OVER THE
02:11:19:00 02:11:23:00 SUMMER IS IS THE PROCESS
02:11:23:00 02:11:24:00 OF PULLING TOGETHER THE
02:11:24:00 02:11:26:00 RESEARCH, THE COMMUNITY
02:11:26:00 02:11:27:00 ENGAGEMENT FEEDBACK AND
02:11:27:00 02:11:30:00 ANYTHING ELSE THAT MIGHT BE
02:11:30:00 02:11:31:00 REQUIRED IN ORDER TO MAKE THESE
02:11:31:00 02:11:35:00 RECOMMENDATIONS TO THE CITY ON
02:11:35:00 02:11:38:00 BEHALF OF THE PROGRAM WE HAVE A
02:11:38:00 02:11:39:00 TENTATIVE OCTOBER AS THE FALL
02:11:39:00 02:11:43:00 DATE BUT AGAIN DURING THIS TIME
02:11:43:00 02:11:46:00 IT WILL BE A SERIES
02:11:46:00 02:11:47:00 OF CONTINUED CONVERSATIONS AND
02:11:47:00 02:11:50:00 INTERVIEWS THAT ARE PART
02:11:50:00 02:11:51:00 OF THAT A COMMUNITY ENGAGEMENT
02:11:51:00 02:11:52:00 AS WELL AS CREATING THAT
02:11:52:00 02:11:54:00 FRAMEWORK FOR THE
02:11:54:00 02:11:57:00 IMPLEMENTATION OF A NEW YOU
02:11:57:00 02:11:58:00 KNOW, A NEW RECOMMENDATION THAT
02:11:58:00 02:12:01:00 MIGHT COME FROM FROM THIS
02:12:01:00 02:12:02:00 PROCESS.
02:12:02:00 02:12:06:00 SO YOU KNOW, THERE ARE GOING TO
02:12:06:00 02:12:06:00 BE TANGIBLE THINGS THAT WE CAN
02:12:06:00 02:12:07:00 POINT TO AND SAY COME
02:12:07:00 02:12:10:00 PARTICIPATE AND BE A PART
02:12:10:00 02:12:10:00 OF THIS.
02:12:10:00 02:12:11:00 BUT A LOT OF IT IS JUST KIND
02:12:11:00 02:12:13:00 OF THE BACK OF THE HOUSE WORK
02:12:13:00 02:12:14:00 THAT NEEDS TO HAPPEN IN ORDER
02:12:14:00 02:12:17:00 TO TO REALLY CREATE AND DEVELOP
02:12:17:00 02:12:21:00 THOSE THOSE RECOMMENDATIONS.
02:12:21:00 02:12:21:00 GREAT.

02:12:21:00 02:12:24:00 NO, I'M GLAD TO HEAR YOU'RE
02:12:24:00 02:12:25:00 DOING THE FURTHER ENGAGEMENT
02:12:25:00 02:12:26:00 BECAUSE I FOUND THAT WHEN I
02:12:26:00 02:12:27:00 WENT TO ONE THAT WAS SORT
02:12:27:00 02:12:28:00 OF FENWAY WAS ONE OF THE FOCUS
02:12:28:00 02:12:29:00 NEIGHBORHOODS.
02:12:29:00 02:12:32:00 WE ONLY HAD ONE FENWAY BUSINESS
02:12:32:00 02:12:32:00 OWNER ON AND IT'S A LITTLE
02:12:32:00 02:12:36:00 CHICKEN I GUESS IT'S ONE OF THE
02:12:36:00 02:12:37:00 PLACES WHERE I REALLY FELT IN
02:12:37:00 02:12:38:00 THE PANDEMIC THE ABSENCE OF A
02:12:38:00 02:12:40:00 MAIN STREETS BECAUSE I'VE GOT A
02:12:40:00 02:12:41:00 BUNCH OF INDEPENDENT BUSINESSES
02:12:41:00 02:12:44:00 THERE AND I'VE GOT ALSO GOT A
02:12:44:00 02:12:44:00 BUNCH OF INDEPENDENT BUSINESSES
02:12:44:00 02:12:45:00 IN MISSION AND YET IN MISSION
02:12:45:00 02:12:47:00 HILL WE HAD TWO MAIN STREETS.
02:12:47:00 02:12:48:00 THERE WAS REAL CHECK IN EVEN
02:12:48:00 02:12:48:00 JUST LIKE LITTLE THINGS LIKE
02:12:48:00 02:12:52:00 WHEN THE T WAS THREATENING TO
02:12:52:00 02:12:53:00 REQUIRE SOME OF THE RESTAURANT
02:12:53:00 02:12:56:00 PATIO BARRIERS TO BE MOVED FOR
02:12:56:00 02:12:57:00 CONSTRUCTION PROJECT.
02:12:57:00 02:12:59:00 I GOT LIKE IMMEDIATE OUTREACH
02:12:59:00 02:13:00:00 THE MAIN STREET'S DIRECTOR CAN
02:13:00:00 02:13:01:00 WE FIX THIS ETC. I FEEL LIKE IN
02:13:01:00 02:13:03:00 FACT THAT KIND OF THING JUST
02:13:03:00 02:13:04:00 GOES ON AND RESOLVES UNNOTED
02:13:04:00 02:13:07:00 AND SO IT WAS CONCERNING TO ME
02:13:07:00 02:13:10:00 THAT LIKE A REPORT THAT I THINK
02:13:10:00 02:13:11:00 IS PARTLY ABOUT HOW TO GET LIKE
02:13:11:00 02:13:14:00 HOW TO LEUPEN OTHER PARTS
02:13:14:00 02:13:14:00 OF THE CITY.
02:13:14:00 02:13:15:00 I DIDN'T FEEL LIKE WE WERE
02:13:15:00 02:13:18:00 SEEING LIKE I DIDN'T POP UP AND
02:13:18:00 02:13:22:00 SEE ALL OF MY LIKE SMALL LOCAL
02:13:22:00 02:13:22:00 BUSINESS OWNERS IN FENWAY WHO
02:13:22:00 02:13:23:00 DON'T HAVE A MAIN STREET.
02:13:23:00 02:13:26:00 IT'S LIKE GETTING TO TALK ABOUT
02:13:26:00 02:13:26:00 WHAT THEIR LIFE IS LIKE.
02:13:26:00 02:13:28:00 SO, SO GLAD TO HEAR THAT WE'RE
02:13:28:00 02:13:30:00 DOING MORE ENGAGEMENT ON THAT
02:13:30:00 02:13:33:00 AND THAT DEFINITELY WOULD BE I
02:13:33:00 02:13:34:00 THINK IN MY DISTRICT FENWAY IS
02:13:34:00 02:13:37:00 THE PLACE WHERE IT FEELS WE
02:13:37:00 02:13:38:00 COULD REALLY USE THE MAIN
02:13:38:00 02:13:39:00 STREETS AND THEN I THINK ALSO
02:13:39:00 02:13:41:00 GLAD TO THINKING ABOUT YOU
02:13:41:00 02:13:42:00 KNOW, I'VE GOT VARIOUS BUSINESS
02:13:42:00 02:13:45:00 ASSOCIATIONS IN BACK BAY AND
02:13:45:00 02:13:48:00 BEACON HILL AND THEN ALSO THE
02:13:48:00 02:13:49:00 DOWNTOWN NORTH ONE OVER AND
02:13:49:00 02:13:55:00 WEST AND CANAL STREET AREA.
02:13:55:00 02:13:58:00 BUT I WOULD SAY THOSE ONES

02:13:58:00 02:13:59:00 THEY'RE GREAT AND THEY AND THEY
02:13:59:00 02:14:00:00 DO AMAZING WORK.
02:14:00:00 02:14:02:00 I DO SOMETIMES YOU FEEL THE
02:14:02:00 02:14:03:00 LACK OF CONNECTION TO THE CITY
02:14:03:00 02:14:06:00 AND IT ENDS UP BEING THE
02:14:06:00 02:14:07:00 COUNSELOR'S OFFICE.
02:14:07:00 02:14:07:00 RIGHT.
02:14:07:00 02:14:08:00 WHICH IS FINE.
02:14:08:00 02:14:10:00 BUT I THINK LIKE I THINK IT'S
02:14:10:00 02:14:13:00 ALWAYS WE IT'S BETTER WHEN OUR
02:14:13:00 02:14:14:00 OFFICES ARE THE ONES WHO ARE
02:14:14:00 02:14:15:00 CATCHING ON SOMETHING THAT
02:14:15:00 02:14:18:00 ISN'T HAPPENING THE WAY IT'S
02:14:18:00 02:14:19:00 SUPPOSED TO, NOT WHEN OUR
02:14:19:00 02:14:19:00 OFFICES ARE LIKE THE ONLY WAY
02:14:19:00 02:14:22:00 THAT PEOPLE ARE ARE KIND
02:14:22:00 02:14:22:00 OF GETTING IN TOUCH WITH THE
02:14:22:00 02:14:23:00 CITY.
02:14:23:00 02:14:26:00 SO YES, THAT'S JUST MY TWO
02:14:26:00 02:14:28:00 CENTS ON THE MAIN STREET THING
02:14:28:00 02:14:29:00 I WAS WONDERING I THINK THIS IS
02:14:29:00 02:14:30:00 A QUESTION FOR MIDORI IF YOU
02:14:30:00 02:14:33:00 COULD TALK MORE ABOUT THE JOB
02:14:33:00 02:14:33:00 TRAINING FOR HARD HIT
02:14:33:00 02:14:34:00 INDUSTRIES.
02:14:34:00 02:14:36:00 I MEAN IT'S A BILLION IT'S NOT
02:14:36:00 02:14:37:00 VERY WELL DEFINED YET.
02:14:37:00 02:14:38:00 I UNDERSTAND THAT WE ARE
02:14:38:00 02:14:41:00 BUILDING SCHOOL WHILE WE TRIED
02:14:41:00 02:14:41:00 IT.
02:14:41:00 02:14:45:00 I GUESS THE CRITIQUE I'VE HEARD
02:14:45:00 02:14:46:00 FROM SOME FOLKS IN HARD HIT
02:14:46:00 02:14:48:00 INDUSTRIES IS I DON'T WANT
02:14:48:00 02:14:48:00 TRAINING.
02:14:48:00 02:14:49:00 I WANT MY JOB BACK.
02:14:49:00 02:14:49:00 RIGHT.
02:14:49:00 02:14:52:00 LIKE IF I WANT TO TELL YOU HAD
02:14:52:00 02:14:53:00 A GREAT JOB LIKE I CARE A LOT
02:14:53:00 02:14:54:00 ABOUT THE HOTELS GOING BACK TO
02:14:54:00 02:14:56:00 FULL CAPACITY AND HIRING BACK
02:14:56:00 02:14:56:00 THEIR STAFF.
02:14:56:00 02:14:59:00 IT'S NOT CLEAR THAT RETRAINING
02:14:59:00 02:15:00:00 IS WHAT I'M LOOKING FOR AND SO
02:15:00:00 02:15:03:00 I'M TRYING TO UNDERSTAND HOW
02:15:03:00 02:15:06:00 WE'RE THINKING ABOUT THAT
02:15:06:00 02:15:10:00 CATEGORY AND AND THAT CRITIQUE
02:15:10:00 02:15:11:00 .
02:15:11:00 02:15:12:00 YEAH, NO ABSOLUTELY SO THANK
02:15:12:00 02:15:32:00 YOU SO WE ARE WORKING VERY
02:15:32:00 02:15:33:00 CLOSELY WITH THE OFFICE
02:15:33:00 02:15:33:00 OF WORKFORCE DEVELOPMENT
02:15:33:00 02:15:34:00 BECAUSE THEY ARE SO THE CONTENT
02:15:34:00 02:15:35:00 EXPERT AND THEY HAVE KIND
02:15:35:00 02:15:35:00 OF THE GROUND LEVEL KIND

02:15:35:00 02:15:36:00 OF KNOWLEDGE ON WHAT'S GOING
02:15:36:00 02:15:36:00 ON.
02:15:36:00 02:15:37:00 AND I THINK COUNCILOR, YOU KNOW
02:15:37:00 02:15:38:00 AS MUCH AS I DO WITH THE
02:15:38:00 02:15:39:00 PANDEMIC, THE FUTURE WORK
02:15:39:00 02:15:39:00 BECAME A LITTLE BIT UNCLEAR.
02:15:39:00 02:15:40:00 RIGHT.
02:15:40:00 02:15:40:00 SOME OF THE SECTORS WERE HIT
02:15:40:00 02:15:41:00 HARD AND I'M NOT SURE SOME
02:15:41:00 02:15:42:00 OF THE SECTOR WILL BE COME BACK
02:15:42:00 02:15:43:00 AT THE LEVEL OF PANDEMIC.
02:15:43:00 02:15:44:00 SO WE'RE WORKING CLOSELY WITH
02:15:44:00 02:15:46:00 OUR RESEARCH TEAM TO LOOK AT
02:15:46:00 02:15:47:00 SOME OF THE DATA TO SEE WHERE
02:15:47:00 02:15:50:00 SOME OF THE GAPS THAT WE'RE
02:15:50:00 02:15:51:00 SEEING USING STUFF LIKE BURNING
02:15:51:00 02:15:53:00 GLASS TO SEE THE ALL THE
02:15:53:00 02:15:54:00 VACANCIES THAT ARE COMING IN
02:15:54:00 02:15:57:00 THIS IN THIS AREA.
02:15:57:00 02:15:58:00 WE'RE ALSO WORKING ON THIS ONE
02:15:58:00 02:16:01:00 MILLION DOLLAR.
02:16:01:00 02:16:02:00 WE GOT THIS INFUSION THROUGH
02:16:02:00 02:16:02:00 THE OFFICE OF ECONOMIC
02:16:02:00 02:16:05:00 DEVELOPMENT, ARTS AND CULTURE
02:16:05:00 02:16:06:00 OF IT'S ALSO GOT SOME
02:16:06:00 02:16:09:00 INVESTMENT AS ALL AS OUR
02:16:09:00 02:16:09:00 ENVIRONMENT DEPARTMENT.
02:16:09:00 02:16:13:00 SO ALL THREE OF US WITH OFFICE
02:16:13:00 02:16:13:00 WORKFORCE DEVELOPMENT ARE
02:16:13:00 02:16:14:00 TRYING TO FIGURE OUT OK, IS IT
02:16:14:00 02:16:17:00 DOES IT MAKE SENSE FOR US TO
02:16:17:00 02:16:18:00 ADD ALL THE FUNDING TOGETHER
02:16:18:00 02:16:21:00 AND DO YOU MIND A LITTLE RIGHT
02:16:21:00 02:16:21:00 .
02:16:21:00 02:16:22:00 SO THAT AGAINST YOUR POINT I
02:16:22:00 02:16:24:00 THINK THE CRITICISMS WE HEAR
02:16:24:00 02:16:25:00 SOMETIMES THERE'S SO MUCH GOING
02:16:25:00 02:16:28:00 ON RIGHT AT THE SEA LEVEL SO
02:16:28:00 02:16:29:00 MAYBE THERE'S A WAY FOR US TO
02:16:29:00 02:16:30:00 STREAMLINE SOME OF THE TRAINING
02:16:30:00 02:16:32:00 DOLLARS IN THE PROGRAMING AND
02:16:32:00 02:16:36:00 JUST REALLY LOOKING MORE AT HOW
02:16:36:00 02:16:40:00 WE CAN EITHER SKILL RIGHT AND
02:16:40:00 02:16:41:00 RETRAIN FOLKS IN THAT SAME
02:16:41:00 02:16:44:00 INDUSTRY SO THAT THEY CAN GET
02:16:44:00 02:16:45:00 THEIR JOB BACK IF THE JOB
02:16:45:00 02:16:46:00 DESCRIPTION CHANGE AS A RESULT
02:16:46:00 02:16:48:00 OF PANDEMIC.
02:16:48:00 02:16:48:00 RIGHT.
02:16:48:00 02:16:50:00 WE NEED TO LOOK INTO THAT OR IF
02:16:50:00 02:16:52:00 THEY ARE LOOKING TO GO INTO A
02:16:52:00 02:16:53:00 DIFFERENT INDUSTRY THAT'S A NEW
02:16:53:00 02:16:55:00 TYPE OF JOB SKILL TRAINING
02:16:55:00 02:16:56:00 PROGRAM AND THOSE TWO TRACK

02:16:56:00 02:16:59:00 HAVE A VERY DIFFERENT COST AS
02:16:59:00 02:17:03:00 WELL AS OUR PROGRAMING AND
02:17:03:00 02:17:03:00 INFRASTRUCTURE TO IT.
02:17:03:00 02:17:07:00 SO AT THIS POINT WE DON'T HAVE
02:17:07:00 02:17:07:00 AN ANSWER YET.
02:17:07:00 02:17:08:00 WE ARE STILL IN THE KIND
02:17:08:00 02:17:09:00 OF RESEARCH AND KIND OF THE
02:17:09:00 02:17:11:00 LISTENING MODE FROM OUR WORK
02:17:11:00 02:17:14:00 WITH THE PROVIDERS AND OUR
02:17:14:00 02:17:15:00 ECONOMIST AND OUR RESEARCH
02:17:15:00 02:17:18:00 DEPARTMENT OF HOW WE SHOULD
02:17:18:00 02:17:19:00 INVEST THIS DOLLAR.
02:17:19:00 02:17:20:00 AND I DO THINK YOU KNOW, I'VE
02:17:20:00 02:17:22:00 HEARD WITH UNEMPLOYMENT
02:17:22:00 02:17:23:00 INSURANCE PROVIDING SIGNIFICANT
02:17:23:00 02:17:26:00 AMOUNT OF BENEFITS.
02:17:26:00 02:17:27:00 IT ALSO HAS HIT HARD ON SOME
02:17:27:00 02:17:30:00 OF THE COMPANIES THAT ARE
02:17:30:00 02:17:31:00 TRYING TO BRING BACK THEIR
02:17:31:00 02:17:33:00 EMPLOYEES AND SOME EMPLOYEES
02:17:33:00 02:17:34:00 HAVE NOT BEEN ABLE TO COME BACK
02:17:34:00 02:17:35:00 BECAUSE THEY'RE NOT JUST
02:17:35:00 02:17:37:00 INCENTIVIZED TO COME BACK
02:17:37:00 02:17:38:00 BECAUSE OF THE UNINTENDED COSTS
02:17:38:00 02:17:39:00 WE HAD BECAUSE THEY WERE MAKING
02:17:39:00 02:17:42:00 MORE THAN THEY WERE WORKING ON
02:17:42:00 02:17:42:00 THE JOB AS WELL.
02:17:42:00 02:17:46:00 SO WE LOOK FORWARD TO WORKING
02:17:46:00 02:17:50:00 WITH OUR PARTNERS TO FIGURE OUT
02:17:50:00 02:17:52:00 HOW WE WANT TO INVEST US DOLLAR
02:17:52:00 02:17:53:00 .
02:17:53:00 02:17:54:00 YEAH, I GUESS I JUST I'LL JUST
02:17:54:00 02:17:56:00 SAY THAT TO ME.
02:17:56:00 02:17:57:00 SO WE'VE ALREADY HAD OUR
02:17:57:00 02:17:58:00 HEARINGS WITH ENVIRONMENT AND
02:17:58:00 02:18:00:00 WITH ARTS AND CULTURE AND WE
02:18:00:00 02:18:01:00 KNOW THAT EVERYBODY'S
02:18:01:00 02:18:02:00 INFORMATION ON THIS AND AGAIN
02:18:02:00 02:18:04:00 I'M SYMPATHETIC TO THE FACT
02:18:04:00 02:18:05:00 THAT THAT'S THAT'S WHAT WE'RE
02:18:05:00 02:18:05:00 DOING RIGHT.
02:18:05:00 02:18:07:00 WE GOT TO SEE OUR MYANMA LIKE
02:18:07:00 02:18:08:00 WE'RE DOING THE BUDGET PROCESS
02:18:08:00 02:18:09:00 NOW WE'RE ALL TRY AND OF COURSE
02:18:09:00 02:18:12:00 LIKE REOPENING IS CHANGING THE
02:18:12:00 02:18:13:00 TIMELINE EVERY DAY AND WE'RE
02:18:13:00 02:18:13:00 ALL TRYING TO FIGURE IT OUT.
02:18:13:00 02:18:16:00 SO I'M NOT TRYING TO BE ALL
02:18:16:00 02:18:16:00 HARD ABOUT THAT.
02:18:16:00 02:18:19:00 I FEEL LIKE WITH ENVIRONMENT SO
02:18:19:00 02:18:20:00 I'VE SPENT A LOT OF TIME
02:18:20:00 02:18:21:00 THINKING ABOUT THE CONSERVATION
02:18:21:00 02:18:24:00 CORPS STUFF AND MARIAMA HAS AT
02:18:24:00 02:18:25:00 THE FEDERAL LEVEL AND I FEEL

02:18:25:00 02:18:26:00 LIKE EVEN THOUGH THERE'S A LOT
02:18:26:00 02:18:28:00 OF DETAILS TO FIGURE OUT, I
02:18:28:00 02:18:29:00 SORT OF FEEL LIKE I KNOW WHAT
02:18:29:00 02:18:30:00 JOBS WE'RE TALKING ABOUT AND
02:18:30:00 02:18:32:00 WHAT KIND STUFF WE'RE DOING
02:18:32:00 02:18:33:00 THERE AND THEN OUR ARTS AND
02:18:33:00 02:18:34:00 CULTURE I GOT A PRETTY CLEAR
02:18:34:00 02:18:35:00 SENSE THAT A PIECE OF THIS IS
02:18:35:00 02:18:39:00 SEEING WHETHER ARTISTS CAN ADD
02:18:39:00 02:18:40:00 VALUE TO COMMUNITY ENGAGEMENT
02:18:40:00 02:18:43:00 PROCESSES AND STUFF IN WAYS
02:18:43:00 02:18:44:00 THAT MIGHT CREATE PERMANENT
02:18:44:00 02:18:44:00 ROLES.
02:18:44:00 02:18:44:00 RIGHT.
02:18:44:00 02:18:46:00 AND ALSO GIVE THEM AN
02:18:46:00 02:18:47:00 OPPORTUNITY TO ADD PERMANENT
02:18:47:00 02:18:48:00 ROLES IN THE CITY AND MAYBE
02:18:48:00 02:18:50:00 MAKE A MARKETABLE TO A PRIVATE
02:18:50:00 02:18:51:00 FOCUS.
02:18:51:00 02:18:53:00 YOU NEED TO DO THAT KIND
02:18:53:00 02:18:54:00 OF LIKE SORT OF MORE 3D
02:18:54:00 02:18:58:00 ENGAGEMENT.
02:18:58:00 02:18:59:00 SO I FEEL LIKE I UNDERSTAND A
02:18:59:00 02:19:01:00 LITTLE BIT EVEN THOUGH ALL THE
02:19:01:00 02:19:02:00 DETAILS NEED TO BE SORTED OUT
02:19:02:00 02:19:05:00 OF THOSE TWO POTS AND I DON'T
02:19:05:00 02:19:06:00 REALLY UNDERSTAND THIS ONE SO I
02:19:06:00 02:19:09:00 GUESS THAT'S WHY I'D LIKE
02:19:09:00 02:19:10:00 PUSHING ON IT A LITTLE BIT
02:19:10:00 02:19:13:00 BECAUSE IT JUST FEELS LIKE A
02:19:13:00 02:19:13:00 GRAB BAG.
02:19:13:00 02:19:14:00 YEAH.
02:19:14:00 02:19:17:00 SO I THINK ONE OF THE THINGS WE
02:19:17:00 02:19:18:00 ARE CERTAINLY GOING TO DO IS TO
02:19:18:00 02:19:20:00 INVEST IN SOME OF THE
02:19:20:00 02:19:21:00 INFRASTRUCTURE FOR WORK WITH
02:19:21:00 02:19:21:00 DEVELOPMENT PROVIDERS.
02:19:21:00 02:19:25:00 SO OVER THE PAST YEAR THEY HAD
02:19:25:00 02:19:25:00 TO TRANSITION FROM BRICK AND
02:19:25:00 02:19:28:00 MORTAR OPERATION PROVIDING THE
02:19:28:00 02:19:29:00 TRAINING PROGRAM IN IN PERSON
02:19:29:00 02:19:32:00 TO GOING ONLINE COMPLETELY.
02:19:32:00 02:19:33:00 RIGHT.
02:19:33:00 02:19:36:00 SO THAT PUT US A LITTLE BIT
02:19:36:00 02:19:37:00 MORE STRAIN ON THE WORK WITH
02:19:37:00 02:19:37:00 THE ONE PROVIDER.
02:19:37:00 02:19:40:00 SO WE'RE GOING TO SEE BEGINS
02:19:40:00 02:19:41:00 USE SOME OF THE FUNDING TO
02:19:41:00 02:19:44:00 ALLOW PEOPLE TO BUILD
02:19:44:00 02:19:44:00 INFRASTRUCTURE.
02:19:44:00 02:19:45:00 IT'S SIMPLE.
02:19:45:00 02:19:46:00 THEY JUST THEY JUST NEED MORE
02:19:46:00 02:19:46:00 LAPTOPS.
02:19:46:00 02:19:48:00 THEY NEED TO THEM ACCOUNT.

02:19:48:00 02:19:49:00 THEY NEED MORE WI-FI AND
02:19:49:00 02:19:52:00 HOTSPOTS AND I THINK YOU KNOW,
02:19:52:00 02:19:53:00 AFTER THAT WE ARE LOOKING
02:19:53:00 02:19:55:00 FORWARD TO HAVING MORE SPECIFIC
02:19:55:00 02:19:56:00 DETAILED INFORMATION ON WHAT
02:19:56:00 02:19:59:00 SPECIFIC INDUSTRY WE LOOK AT
02:19:59:00 02:20:00:00 AND WHERE I GUESS, YOU KNOW,
02:20:00:00 02:20:03:00 ARTS AND CULTURE ENVIRONMENT IS
02:20:03:00 02:20:04:00 VERY TARGETED.
02:20:04:00 02:20:05:00 RIGHT, BECAUSE AT THAT SPECIFIC
02:20:05:00 02:20:07:00 SECTOR THIS HEARTIES INDUSTRY,
02:20:07:00 02:20:07:00 THERE'S SO MANY INDUSTRIES,
02:20:07:00 02:20:08:00 RIGHT.
02:20:08:00 02:20:10:00 ONE MILLION DOLLARS IS NOT
02:20:10:00 02:20:11:00 ENOUGH.
02:20:11:00 02:20:12:00 YOU KNOW THE AVERAGE COST
02:20:12:00 02:20:15:00 OF TRAINING IS SEVEN THOUSAND
02:20:15:00 02:20:15:00 DOLLARS PER HEAD.
02:20:15:00 02:20:16:00 SO YOU DO THE MATH.
02:20:16:00 02:20:19:00 IT DOESN'T PROVIDE TOO MUCH.
02:20:19:00 02:20:20:00 SO WE'RE JUST I THINK BEING A
02:20:20:00 02:20:23:00 LITTLE MORE THOUGHTFUL AND
02:20:23:00 02:20:23:00 STRATEGIC BEFORE WE SAY WE'RE
02:20:23:00 02:20:26:00 GOING TO INVEST IN THESE
02:20:26:00 02:20:26:00 SECTORS.
02:20:26:00 02:20:28:00 CERTAINLY YOU KNOW, YOU SAW THE
02:20:28:00 02:20:29:00 ALL INCLUSIVE CAMPAIGN EARLIER
02:20:29:00 02:20:30:00 , THE TOURISM CAMPAIGN WITHIN
02:20:30:00 02:20:31:00 THE TOURISM THERE IS A SMALL
02:20:31:00 02:20:31:00 BUSINESS.
02:20:31:00 02:20:33:00 THERE'S A RESTAURANT.
02:20:33:00 02:20:34:00 THERE'S LIKE SO MANY DIFFERENT
02:20:34:00 02:20:38:00 SECTORS INDUSTRY EMBEDDEDNESS.
02:20:38:00 02:20:39:00 WE'RE CERTAINLY LOOKING AT THAT
02:20:39:00 02:20:39:00 AS WELL.
02:20:39:00 02:20:41:00 WE'RE ALSO LOOKING AT INVESTING
02:20:41:00 02:20:42:00 IN MAYBE PROGRAMS THAT REALLY
02:20:42:00 02:20:46:00 WORK RIGHT THAT ARE THAT ARE
02:20:46:00 02:20:47:00 DONE BY WORKFORCE DEVELOPMENT
02:20:47:00 02:20:49:00 OFFICER.
02:20:49:00 02:20:53:00 WE DON'T HAVE A VERY SPECIFIC
02:20:53:00 02:20:54:00 ANSWER FOR YOU RIGHT NOW BUT
02:20:54:00 02:20:55:00 ONCE WE HAVE IT WE'RE HAPPY TO
02:20:55:00 02:20:57:00 SHARE IT WITH YOU.
02:20:57:00 02:20:58:00 YEAH, NO.
02:20:58:00 02:20:59:00 AND YEAH, I JUST THINK THAT IT
02:20:59:00 02:21:01:00 WOULD BE I THINK IT'S YOU KNOW,
02:21:01:00 02:21:05:00 OBVIOUSLY LIKE COUNCIL YOU WANT
02:21:05:00 02:21:08:00 TO KNOW WHAT YOU'RE AUTHORIZING
02:21:08:00 02:21:09:00 TO DO AS MUCH AS POSSIBLE PRIOR
02:21:09:00 02:21:12:00 TO JUNE 30TH.
02:21:12:00 02:21:13:00 RIGHT.
02:21:13:00 02:21:16:00 AND AND I ALSO THINK THAT IT
02:21:16:00 02:21:17:00 YOU KNOW AND ALSO I DO THINK

02:21:17:00 02:21:21:00 THAT AND THIS IS THIS WILL BE
02:21:21:00 02:21:22:00 MY SECOND ROUND OF QUESTIONS
02:21:22:00 02:21:23:00 BECAUSE I AM GOING TO GO BACK
02:21:23:00 02:21:23:00 AND QUICKLY CHECK FOR
02:21:23:00 02:21:24:00 COLLEAGUES SECOND ROUND BUT
02:21:24:00 02:21:27:00 LIKE ONE OF THE ONE OF THE
02:21:27:00 02:21:28:00 THINGS I WANT TO FOCUS IN ON
02:21:28:00 02:21:31:00 WITH ALL OF YOU IS THAT I
02:21:31:00 02:21:32:00 THINK, YOU KNOW, WE'RE ALL
02:21:32:00 02:21:33:00 GOING TO BE TALKING ABOUT HOW
02:21:33:00 02:21:35:00 TO SPEND THE KIND OF ECONOMIC
02:21:35:00 02:21:36:00 BUT THE AARP FUNDS THAT ARE
02:21:36:00 02:21:39:00 FOCUSED KIND OF ECONOMIC IMPACT
02:21:39:00 02:21:40:00 THE STUFF THAT GOES OUT
02:21:40:00 02:21:43:00 DIRECTLY AND YOU GUYS HAVE HAD
02:21:43:00 02:21:44:00 A FORM OF THAT THAT NATALIA
02:21:44:00 02:21:45:00 WALKED THROUGH AND A BUNCH
02:21:45:00 02:21:49:00 OF DIFFERENT FUNDS.
02:21:49:00 02:21:50:00 AND SO I JUST THINK THAT WE'RE
02:21:50:00 02:21:51:00 GOING TO BE FACING CHOICES IN
02:21:51:00 02:21:53:00 THE NOT TOO DISTANT FUTURE
02:21:53:00 02:21:53:00 OF IS YOUR THING LIKE HAVE YOU
02:21:53:00 02:21:56:00 FIGURED OUT A THING THAT REALLY
02:21:56:00 02:21:57:00 SCALES TO LIKE FIVE MILLION
02:21:57:00 02:21:58:00 DOLLARS BECAUSE TO YOUR POINT
02:21:58:00 02:22:01:00 WE'RE ONLY LIKE YOU KNOW YOUR
02:22:01:00 02:22:01:00 MILLIONS ONLY GETTING TO ONE
02:22:01:00 02:22:04:00 HUNDRED THIRTY OR SOMETHING?
02:22:04:00 02:22:07:00 I DON'T KNOW FOLKS AND OR IS IT
02:22:07:00 02:22:08:00 LIKE NO ACTUALLY WE'RE MUCH
02:22:08:00 02:22:12:00 BETTER TRYING TO PREVENT MY OWN
02:22:12:00 02:22:15:00 TAIMUR WE'RE WE'RE MUCH BETTER
02:22:15:00 02:22:16:00 OFF TRYING TO LIKE GIVE THESE
02:22:16:00 02:22:19:00 QUICK INFUSIONS, HELP CERTAIN
02:22:19:00 02:22:20:00 BUSINESSES MAKE THE DECISION
02:22:20:00 02:22:23:00 NOT TO CLOSE RIGHT OR TO OR TO
02:22:23:00 02:22:24:00 HIRE BACK THEIR PEOPLE OR
02:22:24:00 02:22:24:00 WHATEVER.
02:22:24:00 02:22:25:00 THEN WE ARE SPENDING MONEY ON
02:22:25:00 02:22:27:00 RETRAINING.
02:22:27:00 02:22:28:00 SO THE REASON I'M PUSHING ON IS
02:22:28:00 02:22:29:00 BECAUSE THERE'S GOING TO BE
02:22:29:00 02:22:30:00 THIS LIKE VERY IMMINENT SET
02:22:30:00 02:22:31:00 OF QUESTIONS ABOUT WHERE WE'RE
02:22:31:00 02:22:34:00 PUTTING MARGINAL DOLLAR OF THE
02:22:34:00 02:22:38:00 ECONOMIC IMPACT MONEY.
02:22:38:00 02:22:42:00 AND SO IF A MILLION ISN'T A LOT
02:22:42:00 02:22:43:00 LIKE WE SHOULD SCALE SOMETHING
02:22:43:00 02:22:43:00 UP, THAT'S ONE THING IF IT'S
02:22:43:00 02:22:46:00 LIKE OK, IT'S GOOD TO NIBBLE
02:22:46:00 02:22:46:00 AROUND THE EDGES BUT ACTUALLY
02:22:46:00 02:22:47:00 FEELS LIKE TRAINING ISN'T WHERE
02:22:47:00 02:22:50:00 THE CITY IS GOING TO MAKE THE
02:22:50:00 02:22:50:00 BIGGEST IMPACT.

02:22:50:00 02:22:52:00 WE NEED TO KNOW THAT TO DO SO.
02:22:52:00 02:22:53:00 THAT'S JUST KIND OF HARD
02:22:53:00 02:22:57:00 THINKING ABOUT THIS BEFORE BUT
02:22:57:00 02:22:58:00 I HAVE MORE QUESTIONS BUT I
02:22:58:00 02:23:00:00 WANT TO GO AND CHECK I
02:23:00:00 02:23:01:00 COUNCILOR BREADON HAS A SECOND
02:23:01:00 02:23:01:00 ROUND OF QUESTIONS AND THEN
02:23:01:00 02:23:02:00 COUNCILOR EDWARDS, I'LL COME TO
02:23:02:00 02:23:05:00 YOU FOR YOU IF YOU'VE GOT
02:23:05:00 02:23:08:00 ANYTHING CANCERIAN, THANK YOU.
02:23:08:00 02:23:10:00 I REALLY DO APPRECIATE ALL THE
02:23:10:00 02:23:12:00 INCREDIBLE WORK TO DO.
02:23:12:00 02:23:13:00 FOLKS ARE DOING WELL.
02:23:13:00 02:23:14:00 IT'S LIFE CHANGING FOR SO MANY
02:23:14:00 02:23:15:00 OF OUR RESIDENTS IN BOSTON.
02:23:15:00 02:23:20:00 THE THE PIPELINE I AM REALLY
02:23:20:00 02:23:26:00 STRUGGLING TO UNDERSTAND THE
02:23:26:00 02:23:30:00 THE THE I THINK IT TAKES A
02:23:30:00 02:23:31:00 VILLAGE TO DEVELOP THIS
02:23:31:00 02:23:34:00 PIPELINE INTER-AGENCY
02:23:34:00 02:23:35:00 COOPERATION AND COOPERATION
02:23:35:00 02:23:38:00 WITH UNIONS AND AND NONPROFIT
02:23:38:00 02:23:39:00 SUDDENLY IN THE COMMUNITIES
02:23:39:00 02:23:43:00 ACROSS THE CITY IT IS THERE
02:23:43:00 02:23:47:00 WHAT IS THE SECRET SAUCE TO
02:23:47:00 02:23:47:00 REALLY ENSURE THAT WE CAN
02:23:47:00 02:23:49:00 DEVELOP A ROBUST PIPELINE?
02:23:49:00 02:23:51:00 AH WHAT IS GETTING IN THE WAY
02:23:51:00 02:23:52:00 OF US MAKING THAT HAPPEN LIKE I
02:23:52:00 02:23:57:00 KNOW AH MADISON PARK HIGH
02:23:57:00 02:23:58:00 SCHOOL HAS HAD SOME CHALLENGES
02:23:58:00 02:24:01:00 BUT I DO UNDERSTAND THEY'RE ON
02:24:01:00 02:24:02:00 AN UPWARD TREND AND THINGS ARE
02:24:02:00 02:24:05:00 IMPROVING SO WHAT OBSTACLES ARE
02:24:05:00 02:24:09:00 WE LOOKING AT?
02:24:09:00 02:24:10:00 HOW CAN WE GET THOSE PEOPLE PUT
02:24:10:00 02:24:13:00 ASIDE AND ALSO IN TERMS OF YOU
02:24:13:00 02:24:14:00 KNOW WE'VE INCREASED THE NUMBER
02:24:14:00 02:24:17:00 OF LINKAGE MONEY AND ALSO A
02:24:17:00 02:24:17:00 PROPORTION OF THAT WILL
02:24:17:00 02:24:19:00 INCREASE THE AMOUNT OF LINKAGE
02:24:19:00 02:24:20:00 MONEY AVAILABLE FOR TRAINING
02:24:20:00 02:24:24:00 WORKFORCE DEVELOPMENT.
02:24:24:00 02:24:25:00 HOW ARE YOU FOLKS I KNOW IT'S
02:24:25:00 02:24:28:00 NOT QUITE YOUR DEPARTMENT BUT
02:24:28:00 02:24:29:00 ARE YOU WORKING WITH WORKFORCE
02:24:29:00 02:24:31:00 DEVELOPMENT STRATEGIES HOW TO
02:24:31:00 02:24:33:00 GET THE BEST BANG FOR OUR BUCK
02:24:33:00 02:24:36:00 OUT OF THAT EXTRA EXTRA MONEY?
02:24:36:00 02:24:36:00 THOSE ARE MY TWO QUESTIONS.
02:24:36:00 02:24:40:00 THANK YOU.
02:24:40:00 02:24:43:00 SO CERTAINLY OBVIOUSLY I WAS
02:24:43:00 02:24:44:00 JUST GOING TO START WITH THE
02:24:44:00 02:24:45:00 PIPELINE QUESTION AND I THINK

02:24:45:00 02:24:51:00 THERE IS WE DO HAVE AND A LOT
02:24:51:00 02:24:54:00 OF DATA ON WHICH TRADES TEND TO
02:24:54:00 02:24:55:00 HAVE REALLY LOW NUMBERS.
02:24:55:00 02:24:58:00 SO I THINK THAT I DON'T THINK
02:24:58:00 02:24:59:00 WE HAVE TO START FROM THE WHOLE
02:24:59:00 02:24:59:00 UNIVERSE.
02:24:59:00 02:25:00:00 THERE'S TRADES THAT ARE
02:25:00:00 02:25:02:00 CONSISTENT MEETING THESE
02:25:02:00 02:25:03:00 TARGETS AND TRADES THAT ARE NOT
02:25:03:00 02:25:09:00 AND THE WAY THAT UNION
02:25:09:00 02:25:09:00 APPRENTICESHIP AND TRAINING
02:25:09:00 02:25:11:00 WORKS, A LOT OF THAT IS NOT
02:25:11:00 02:25:14:00 EVEN IN THE BOSTON AREA
02:25:14:00 02:25:14:00 DEPENDING ON WHERE THE UNION IS
02:25:14:00 02:25:15:00 BASED.
02:25:15:00 02:25:17:00 I THINK THAT WE CAN WE CAN
02:25:17:00 02:25:18:00 REALLY START TO LOOK AT
02:25:18:00 02:25:21:00 SPECIFIC TRADES AND WHERE WE
02:25:21:00 02:25:22:00 CAN PARTNER WITH THE UNIONS AND
02:25:22:00 02:25:25:00 OTHER TRAINING PROGRAMS THAT
02:25:25:00 02:25:29:00 ARE NONUNION TO REALLY FIND AND
02:25:29:00 02:25:30:00 SUPPORT LOCAL BOSTON RESIDENTS,
02:25:30:00 02:25:31:00 WOMEN AND PEOPLE OF COLOR IN
02:25:31:00 02:25:32:00 THOSE SPACES.
02:25:32:00 02:25:33:00 THAT'S SOMETHING THAT I THINK
02:25:33:00 02:25:53:00 WE CAN BE VERY STRATEGIC ABOUT
02:25:53:00 02:25:54:00 BECAUSE WE KNOW WHERE THE GAPS
02:25:54:00 02:25:55:00 ARE AND WE CAN WE CAN TRY AND
02:25:55:00 02:25:56:00 WORK AND FIND OUT ARE THERE
02:25:56:00 02:25:57:00 KNOW COULD THEY DO A BOSTON
02:25:57:00 02:25:57:00 COHORT OR YOU KNOW BECAUSE SOME
02:25:57:00 02:25:58:00 OF THESE TRAINING PROGRAMS ARE
02:25:58:00 02:25:59:00 REQUIRE CAR TO GET TO, YOU
02:25:59:00 02:25:59:00 KNOW?
02:25:59:00 02:26:00:00 SO I THINK THAT WE CAN REALLY
02:26:00:00 02:26:01:00 WE CAN REALLY BE STRATEGIC
02:26:01:00 02:26:02:00 ABOUT THAT AND I JUST THINK WE
02:26:02:00 02:26:02:00 HAVEN'T HAD THE ABILITY TO ONE
02:26:02:00 02:26:03:00 YOU KNOW, LIKE DO THAT LEVEL
02:26:03:00 02:26:04:00 OF ANALYSIS BECAUSE THAT IS
02:26:04:00 02:26:05:00 WITH ALL THE STUFF WE HAVE ON
02:26:05:00 02:26:06:00 OUR JP WE DON'T ACTUALLY HAVE A
02:26:06:00 02:26:06:00 DATA ANALYST TO HELP US LIKE
02:26:06:00 02:26:07:00 BUT WE DO HAVE MANY DECADES AND
02:26:07:00 02:26:10:00 WE KNOW OF WHICH TRADES WE CAN
02:26:10:00 02:26:11:00 REALLY START PRIORITIZING.
02:26:11:00 02:26:12:00 SO THAT'S SOMETHING THAT WE
02:26:12:00 02:26:17:00 REALLY WANT TO START WORKING ON
02:26:17:00 02:26:18:00 ON THE LINKAGE QUESTION, YOU'RE
02:26:18:00 02:26:18:00 ABSOLUTELY RIGHT.
02:26:18:00 02:26:22:00 SO IT DOES IT IS MANAGED BY THE
02:26:22:00 02:26:23:00 OFFICE OF WORKFORCE DEVELOPMENT
02:26:23:00 02:26:25:00 AND THANKS TO THE RECENT
02:26:25:00 02:26:26:00 INCREASE YOUR RIGHT WE ARE

02:26:26:00 02:26:28:00 GOING TO SEE SOME INCREASE.
02:26:28:00 02:26:29:00 I KNOW I'M ONE OF THE THINGS
02:26:29:00 02:26:33:00 THAT MAKES THE LINKAGE DOLLAR
02:26:33:00 02:26:33:00 VERY DISTINCT FROM OTHER WORK.
02:26:33:00 02:26:36:00 THE OBAMA FUNDING.
02:26:36:00 02:26:37:00 IT'S A PERFORMANCE BASED
02:26:37:00 02:26:37:00 CONTRACTING.
02:26:37:00 02:26:38:00 RIGHT.
02:26:38:00 02:26:41:00 SO THE THESE NONPROFIT WORKERS,
02:26:41:00 02:26:44:00 THE PROVIDERS ARE PAID ONCE DID
02:26:44:00 02:26:44:00 THE JOB PLACEMENTS HAVE BEEN
02:26:44:00 02:26:45:00 COMPLETED IN THE RETENTION
02:26:45:00 02:26:48:00 OF THE BECAUSE AS YOU KNOW,
02:26:48:00 02:26:49:00 IT'S IT'S EASY TO GET PEOPLE
02:26:49:00 02:26:52:00 JOBS BUT RETENTION IS ONE
02:26:52:00 02:26:53:00 OF THE HARDEST THINGS TO TO
02:26:53:00 02:26:56:00 MAKE SURE THAT WE SUPPORT THEM
02:26:56:00 02:26:56:00 THROUGHOUT THEIR CAREER TO MAKE
02:26:56:00 02:26:59:00 SURE THAT THEY STAY IN THE JOB.
02:26:59:00 02:27:03:00 SO I DON'T HAVE TO SPECIFICS ON
02:27:03:00 02:27:04:00 THAT BUT I'M HAPPY TO GET YOU
02:27:04:00 02:27:07:00 MORE ANSWERS ON WHAT ADDITIONAL
02:27:07:00 02:27:08:00 INVESTMENT THEY HAVE BEEN ABLE
02:27:08:00 02:27:11:00 TO MAKE AS A RESULT OF LANGUAGE
02:27:11:00 02:27:11:00 INCREASE.
02:27:11:00 02:27:11:00 THANK YOU.
02:27:11:00 02:27:17:00 THANK YOU, MADAM CHAIR.
02:27:17:00 02:27:18:00 THANK YOU SO MUCH.
02:27:18:00 02:27:18:00 COUNCILOR BRANDING COUNCILOR
02:27:18:00 02:27:25:00 EDWARDS AROUND QUESTIONS OR
02:27:25:00 02:27:25:00 SEEING THEM.
02:27:25:00 02:27:32:00 I'M GOING TO JUMP BACK IN SO
02:27:32:00 02:27:33:00 CAN I ASK YOU ABOUT OH I JUST
02:27:33:00 02:27:34:00 HAVE A QUICK QUESTION ABOUT THE
02:27:34:00 02:27:37:00 LOCAL THE AND AND THE TIE IT SO
02:27:37:00 02:27:40:00 TWO QUESTIONS.
02:27:40:00 02:27:42:00 ONE IS IS ANY LIKE MAP
02:27:42:00 02:27:44:00 FUNCTIONALITY EVER GOING TO
02:27:44:00 02:27:45:00 COME TO IT?
02:27:45:00 02:27:48:00 YES, IT'S COMING LITERALLY ANY
02:27:48:00 02:27:49:00 DAY NOW WE'RE WAITING FOR THE
02:27:49:00 02:27:51:00 SECOND VERSION WHICH WILL HAVE
02:27:51:00 02:27:56:00 A MAP AND IT WILL HAVE A SEARCH
02:27:56:00 02:28:00:00 BY INDUSTRY IS LIKE A FILTER
02:28:00:00 02:28:03:00 LIKE SOME ARE FILTERING EXACTLY
02:28:03:00 02:28:04:00 IT IT'S IT'S BEEN ON IT'S BEEN
02:28:04:00 02:28:08:00 ON MY LIST FOR SINCE THE
02:28:08:00 02:28:09:00 BEGINNING OF THIS PROGRAM AND
02:28:09:00 02:28:11:00 IT JUST HAS TAKEN LONGER FOR
02:28:11:00 02:28:12:00 THAT PART TO GET APPROVAL FROM
02:28:12:00 02:28:13:00 THE APP STORE.
02:28:13:00 02:28:15:00 SO IN IN THE SECOND VERSION IT
02:28:15:00 02:28:19:00 WILL BE WHICH UPDATES COMING IN
02:28:19:00 02:28:23:00 A COUPLE OF DAYS.

02:28:23:00 02:28:24:00 CAN YOU TALK A LITTLE BIT AND
02:28:24:00 02:28:25:00 THIS IS PARTLY BECAUSE WE'RE ON
02:28:25:00 02:28:27:00 THE RECORD HERE ABOUT ABOUT
02:28:27:00 02:28:28:00 VLAD THE PARTNER THERE BECAUSE
02:28:28:00 02:28:30:00 MY OFFICE WE RECEIVED SOME
02:28:30:00 02:28:31:00 CONCERNS FROM PEOPLE WHO ARE
02:28:31:00 02:28:35:00 FRANKLY NOT USED TO THE IDEA
02:28:35:00 02:28:36:00 OF LOGGING INTO THEIR BANK PAGE
02:28:36:00 02:28:38:00 THROUGH AN APP LIKE THEY'RE
02:28:38:00 02:28:39:00 USED TO PUTTING MAYBE PUTTING A
02:28:39:00 02:28:42:00 CREDIT CARD IN AND AND THE INFO
02:28:42:00 02:28:43:00 THAT'S LIKE SIGNING IN WITH
02:28:43:00 02:28:46:00 THEIR PASSWORD AND USERNAME TO
02:28:46:00 02:28:47:00 THEIR BANK FEELS LIKE ANOTHER
02:28:47:00 02:28:50:00 STEP AND THEY'RE WORRIED LIKE
02:28:50:00 02:28:51:00 THE CITY THROUGH SECURITY WISE
02:28:51:00 02:28:51:00 LIKE WHAT DOES THIS MEAN?
02:28:51:00 02:28:54:00 SO I JUST THINK IT WOULD BE
02:28:54:00 02:28:55:00 GREAT IF YOU COULD SPEAK TO
02:28:55:00 02:28:55:00 THEM.
02:28:55:00 02:28:55:00 OH SURE.
02:28:55:00 02:28:57:00 ABSOLUTELY.
02:28:57:00 02:29:01:00 SO PLAID IS A THIRD PARTY
02:29:01:00 02:29:02:00 PLATFORM THAT ACTUALLY HAS
02:29:02:00 02:29:05:00 PARTNERSHIPS DIRECTLY WITH
02:29:05:00 02:29:06:00 BANKS TO ACTUALLY MAKE IT MORE
02:29:06:00 02:29:09:00 SECURE FOR YOU TO CONNECT YOUR
02:29:09:00 02:29:10:00 CREDIT CARD OR DEBIT CARD WITH
02:29:10:00 02:29:14:00 WITH WITH THIS THIS APP.
02:29:14:00 02:29:17:00 ONE OF THE BIGGEST CONCERNS WE
02:29:17:00 02:29:18:00 HEARD FROM THE BEGINNING WAS
02:29:18:00 02:29:19:00 THAT PEOPLE DIDN'T WANT TO
02:29:19:00 02:29:20:00 DIRECTLY INCLUDE THEIR CREDIT
02:29:20:00 02:29:21:00 CARD INFORMATION AT ANYTHING
02:29:21:00 02:29:24:00 THAT THE CITY WOULD HAVE
02:29:24:00 02:29:28:00 IMPLIED WAS A GREAT SOLUTION ON
02:29:28:00 02:29:28:00 THAT.
02:29:28:00 02:29:31:00 I DO HAVE PUT TOGETHER A LITTLE
02:29:31:00 02:29:35:00 REPORT BASED ON SOME OF THOSE
02:29:35:00 02:29:36:00 CONSTITUENT QUESTIONS THAT HAVE
02:29:36:00 02:29:37:00 COME IN AND I'M HAPPY TO SHARE
02:29:37:00 02:29:40:00 THAT WITH ALL THE COUNCILORS SO
02:29:40:00 02:29:41:00 THAT YOU ALL HAVE THOSE AS
02:29:41:00 02:29:44:00 SPEAKING POINTS CLAD IS A
02:29:44:00 02:29:47:00 TRUSTWORTHY THIRD PARTY
02:29:47:00 02:29:50:00 APPLICATION THAT YOU USE FOR
02:29:50:00 02:29:51:00 VENMO.
02:29:51:00 02:29:54:00 IF ANYBODY USES VENMO IT'S ALSO
02:29:54:00 02:29:55:00 WHAT ACORN'S USERS AND OTHER
02:29:55:00 02:29:59:00 INVESTMENT APPS THAT ARE
02:29:59:00 02:30:03:00 DIRECTLY TIED WITH YOUR BANK
02:30:03:00 02:30:04:00 OF IT ESSENTIALLY MEANS THAT
02:30:04:00 02:30:07:00 THEY ARE COLLECTING THAT
02:30:07:00 02:30:07:00 INFORMATION AND THE CITY IS NOT

02:30:07:00 02:30:10:00 AND NEITHER IS OUR PARTNER.
02:30:10:00 02:30:10:00 AND SO PEOPLE'S PERSONAL
02:30:10:00 02:30:15:00 BANKING INFORMATION IS THROUGH
02:30:15:00 02:30:17:00 THIS THIRD PARTY SORRY
02:30:17:00 02:30:21:00 COUNCILOR.
02:30:21:00 02:30:23:00 I SEE YOU KNOW I IT WOULD BE
02:30:23:00 02:30:24:00 GREAT TO GET THAT INFO FOR THE
02:30:24:00 02:30:25:00 COUNCIL.
02:30:25:00 02:30:27:00 I DO THINK IT MIGHT BE WORTH
02:30:27:00 02:30:30:00 AND I I SAY THIS RECOGNIZING
02:30:30:00 02:30:31:00 THAT IN THE APP STORE THIS
02:30:31:00 02:30:33:00 MIGHT COME IN AGES FOR NOW BUT
02:30:33:00 02:30:34:00 LIKE IT MIGHT BE WORTH HAVING
02:30:34:00 02:30:37:00 SOME KIND OF LIKE AN INFO LIKE
02:30:37:00 02:30:38:00 WHAT IS THIS OR LIKE WHY BANK
02:30:38:00 02:30:38:00 INFO LIKE SOMETHING BECAUSE I
02:30:38:00 02:30:41:00 JUST THINK PEOPLE STILL AND
02:30:41:00 02:30:42:00 WE'VE BEEN TRYING TO CHANGE
02:30:42:00 02:30:45:00 SOME OF THE MESSAGING AND THE
02:30:45:00 02:30:46:00 LANGUAGE ON THAT APP WE DON'T
02:30:46:00 02:30:50:00 WANT TO GO TO UPLOAD YOUR
02:30:50:00 02:30:51:00 CREDIT CARD THE PLAID PORTION
02:30:51:00 02:30:53:00 WE DON'T CONTROL BUT ON THE
02:30:53:00 02:30:54:00 ACTUAL APP WE'RE TRYING TO GIVE
02:30:54:00 02:30:57:00 MORE GUIDANCE AND MORE LANGUAGE
02:30:57:00 02:30:58:00 THERE TO EXPLAIN THE
02:30:58:00 02:31:01:00 RELATIONSHIP AND ACTUALLY
02:31:01:00 02:31:02:00 EXPLAIN THAT IT'S ACTUALLY MUCH
02:31:02:00 02:31:05:00 SAFER FOR YOU TO LOG INTO YOUR
02:31:05:00 02:31:06:00 BANK ACCOUNT THAN TO HAVE TO
02:31:06:00 02:31:08:00 TYPE IN YOUR CREDIT CARD NUMBER
02:31:08:00 02:31:09:00 .
02:31:09:00 02:31:13:00 BUT IT IS A AND I THINK ANY
02:31:13:00 02:31:13:00 DIGITAL SOLUTION RIGHT NOW IS
02:31:13:00 02:31:17:00 GOING TO REQUIRE A LITTLE BIT
02:31:17:00 02:31:18:00 OF TIME FOR PEOPLE TO FEEL
02:31:18:00 02:31:21:00 COMFORTABLE WITH SOME OF THOSE
02:31:21:00 02:31:21:00 REQUIREMENTS.
02:31:21:00 02:31:22:00 BUT YES, I WOULD BE I WOULD BE
02:31:22:00 02:31:24:00 HAPPY TO SHARE THAT INFO SHEET
02:31:24:00 02:31:26:00 SO YOU ALL CAN SHARE IT OUT
02:31:26:00 02:31:28:00 WITH ANY CONSTITUENT WHO NEEDS
02:31:28:00 02:31:29:00 MORE INFORMATION.
02:31:29:00 02:31:32:00 GREAT.
02:31:32:00 02:31:33:00 THANK YOU.
02:31:33:00 02:31:33:00 AND THEN ON THE WOMEN'S
02:31:33:00 02:31:36:00 ADVANCEMENT SIDE, THE SO YOU
02:31:36:00 02:31:40:00 YOU WERE SAYING THAT RIGHT NOW
02:31:40:00 02:31:43:00 YOUR COHORTS OF TWENTY YOU'RE
02:31:43:00 02:31:44:00 HOPING TO DO FIVE SAY RIGHT NOW
02:31:44:00 02:31:47:00 YOU HAVE A COHORT YOU LIKE FIVE
02:31:47:00 02:31:48:00 TIMES THE APPLICATION.
02:31:48:00 02:31:49:00 SO I GUESS WHAT I'M CURIOUS
02:31:49:00 02:31:50:00 ABOUT IS LIKE WE'VE DONE 40

02:31:50:00 02:31:51:00 PERCENT OF THE INDUSTRY.
02:31:51:00 02:31:52:00 YOU THINK THIS YEAR YOU CAN DO
02:31:52:00 02:31:54:00 ANOTHER TWENTY PERCENT OF THE
02:31:54:00 02:31:58:00 INDUSTRY THAT MIGHT BE KIND
02:31:58:00 02:31:59:00 DEMANDS LIKE THAT ONE HUNDRED
02:31:59:00 02:32:00:00 MIGHT COVER BECAUSE IF YOU PUT
02:32:00:00 02:32:02:00 IN A COHORT TWENTY YOU'VE GOT
02:32:02:00 02:32:03:00 ONE HUNDRED PEOPLE APPLYING
02:32:03:00 02:32:07:00 LIKE YOU MIGHT COVER THAT OR DO
02:32:07:00 02:32:07:00 YOU THINK THERE'S DO YOU THINK
02:32:07:00 02:32:10:00 THERE'S FURTHER PROJECTS LIKE I
02:32:10:00 02:32:10:00 GUESS I'M TRYING TO UNDERSTAND
02:32:10:00 02:32:11:00 IS THIS SOMETHING WHERE WE
02:32:11:00 02:32:13:00 EXPECT THAT IN THREE MORE YEARS
02:32:13:00 02:32:14:00 WE COULD GET TO LITERALLY ALL
02:32:14:00 02:32:15:00 OF THE FAMILY CHILD CARE
02:32:15:00 02:32:18:00 PROVIDERS OR IS THERE A SORT
02:32:18:00 02:32:18:00 OF DROPOFF IN ENGAGEMENT AND
02:32:18:00 02:32:19:00 CONNECTION TO THE CITY AND A
02:32:19:00 02:32:24:00 PROGRAM LIKE THIS?
02:32:24:00 02:32:25:00 I MEAN IF YOU LOOK AT JUST WHEN
02:32:25:00 02:32:28:00 YOU THINK ABOUT REOPENING WHEN
02:32:28:00 02:32:29:00 WE WHEN WE FIRST THOUGHT ABOUT
02:32:29:00 02:32:32:00 HOW THIS WILL AFFECT US DURING
02:32:32:00 02:32:32:00 COVID TO BE COMPLETELY HONEST
02:32:32:00 02:32:35:00 WE WERE NOT EXPECTING AS MUCH
02:32:35:00 02:32:36:00 OF APPLICATIONS AS WE RECEIVED
02:32:36:00 02:32:39:00 SO I CAN ONLY FORESEE THIS
02:32:39:00 02:32:40:00 NUMBER GOING UP RIGHT.
02:32:40:00 02:32:41:00 AND ONE OF THE THINGS THAT I
02:32:41:00 02:32:44:00 LIKE TO TO HIGHLIGHT IS THAT
02:32:44:00 02:32:45:00 EVERY TIME A MAJORITY EVERY
02:32:45:00 02:32:48:00 TIME THAT WE HAVE A NEW
02:32:48:00 02:32:51:00 APPLICATION OPEN WE HAVE BRAND
02:32:51:00 02:32:52:00 NEW PROVIDERS WHO APPLY FOR THE
02:32:52:00 02:32:55:00 GRANTS WHICH IS SOMETHING THAT
02:32:55:00 02:32:56:00 SPEAKS ON BEHALF OF THE
02:32:56:00 02:32:58:00 ENGAGEMENT AND OUTREACH THAT WE
02:32:58:00 02:32:59:00 DO AND TO BE COMPLETELY
02:32:59:00 02:33:03:00 TRANSPARENT IT'S SOMETHING THAT
02:33:03:00 02:33:04:00 IT'S DEFINITELY SOME OF THE
02:33:04:00 02:33:05:00 MOST IS VERY PROUD OF TO MAKE
02:33:05:00 02:33:07:00 TO SEE THAT OUR APPLICATIONS IN
02:33:07:00 02:33:08:00 OUR PROGRAM ARE GETTING TO NEW
02:33:08:00 02:33:11:00 PROVIDERS EACH TIME.
02:33:11:00 02:33:12:00 OBVIOUSLY LIKE I MENTIONED
02:33:12:00 02:33:15:00 EARLIER, THE NUMBERS
02:33:15:00 02:33:16:00 OF PROVIDERS WHO STAYED OPEN
02:33:16:00 02:33:16:00 DURING THE PANDEMIC ARE NOW
02:33:16:00 02:33:19:00 OPENING AND WHICH YOU HAVE A
02:33:19:00 02:33:20:00 LOT THAT ARE ACTUALLY LOOKING
02:33:20:00 02:33:23:00 INTO GOING BACK INTO THE
02:33:23:00 02:33:23:00 SECTOR.
02:33:23:00 02:33:26:00 ONE OF THE THINGS THAT WE FOCUS

02:33:26:00 02:33:27:00 A LOT IS WHEN WE DO OUR
02:33:27:00 02:33:28:00 INFORMATIONAL SESSIONS AS WE
02:33:28:00 02:33:30:00 ALWAYS TRY TO TALK ABOUT THE
02:33:30:00 02:33:31:00 IMPORTANCE OF WHAT IT IS TO
02:33:31:00 02:33:34:00 STARTING A NEWS STARTUP.
02:33:34:00 02:33:35:00 WE HAVE THESE NUMBERS RIGHT
02:33:35:00 02:33:35:00 NOW.
02:33:35:00 02:33:36:00 THIS IS WHAT WE ARE EXPECTING
02:33:36:00 02:33:38:00 FOR EVERY TWENTY TWO.
02:33:38:00 02:33:39:00 OBVIOUSLY NUMBERS CAN CONTINUE
02:33:39:00 02:33:41:00 INCREASING AS AS MORE PROVIDERS
02:33:41:00 02:33:42:00 DO OPEN CHILDCARE'S IN THE CITY
02:33:42:00 02:33:45:00 OF BOSTON.
02:33:45:00 02:33:46:00 I THINK JUST TO EXPAND ON WHAT
02:33:46:00 02:33:49:00 ALEX JUST SAID THAT THERE YOU
02:33:49:00 02:33:50:00 KNOW, WE DO ALREADY HAVE FOLKS
02:33:50:00 02:33:52:00 FROM THE FIRST COHORT WHO APPLY
02:33:52:00 02:33:54:00 AGAIN AND I THINK THERE WOULD
02:33:54:00 02:33:57:00 BE ROOM HYPOTHETICALLY IN THE
02:33:57:00 02:34:01:00 FUTURE TO OFFER A 2.0 VERSION
02:34:01:00 02:34:02:00 OF THIS WORKSHOP BECAUSE THERE
02:34:02:00 02:34:04:00 IS ONLY SO MUCH INFORMATION YOU
02:34:04:00 02:34:06:00 CAN GET TO YOU IN SIX WORKSHOPS
02:34:06:00 02:34:08:00 RIGHT.
02:34:08:00 02:34:09:00 SO I THINK THERE'S STILL LIKE
02:34:09:00 02:34:12:00 REALLY ROOM FOR CREATIVITY AND
02:34:12:00 02:34:13:00 EXPANSION IF WE WERE TO REACH
02:34:13:00 02:34:16:00 EVERYBODY.
02:34:16:00 02:34:17:00 BUT WE ARE OF COURSE HOPING
02:34:17:00 02:34:17:00 THAT THERE WILL BE MORE
02:34:17:00 02:34:20:00 STARTUPS AS WE GO RIGHT.
02:34:20:00 02:34:21:00 IF WE CAN MAKE IT A MORE
02:34:21:00 02:34:24:00 HOSPITABLE ENVIRONMENT FOR
02:34:24:00 02:34:25:00 FAMILY CHILD CARE PROVIDERS
02:34:25:00 02:34:26:00 HERE IN THE CITY SO THAT FOLKS
02:34:26:00 02:34:28:00 ARE STAYING OPEN AND NEW FOLKS
02:34:28:00 02:34:29:00 ARE WANTING TO OPEN THESE
02:34:29:00 02:34:32:00 BUSINESSES, I THINK THERE WILL
02:34:32:00 02:34:36:00 BE FOR A WHILE PLENTY OF FOLKS
02:34:36:00 02:34:39:00 WHO WANT TO ENGAGE WITH US AND
02:34:39:00 02:34:40:00 WHAT I MEAN I WAS I WAS GLAD TO
02:34:40:00 02:34:41:00 SEE THAT YOU GUYS ARE
02:34:41:00 02:34:44:00 PARTNERING YOU MASS AROUND AN
02:34:44:00 02:34:44:00 EVALUATION AND THAT YOU'VE GOT
02:34:44:00 02:34:47:00 THE DATA ABOUT FOLKS FEELING
02:34:47:00 02:34:51:00 ENHANCED CONFIDENCE, WHICH IS
02:34:51:00 02:34:52:00 OBVIOUSLY A REALLY IT'S AN
02:34:52:00 02:34:53:00 IMPORTANT SORT OF QUALITATIVE
02:34:53:00 02:34:55:00 FACTOR.
02:34:55:00 02:34:56:00 ARE YOU GUYS TRACKING MORE
02:34:56:00 02:34:59:00 ENDURINGLY WHAT PERCENTAGE
02:34:59:00 02:35:00:00 OF THESE FOLKS DO COME AND DO
02:35:00:00 02:35:01:00 THE PROGRAM WITH US?
02:35:01:00 02:35:04:00 STAY OPEN, GROW THEIR BUSINESS

02:35:04:00 02:35:06:00 LIKE ARE WE GOING TO LONG TERM
02:35:06:00 02:35:10:00 HAVE A FEEL FOR HOW THIS HAS
02:35:10:00 02:35:11:00 HOW FRANKLY OUR INTERVENTION
02:35:11:00 02:35:14:00 HAS AFFECTED THE LOCAL INDUSTRY
02:35:14:00 02:35:15:00 WHICH IS OF COURSE THE PURPOSE
02:35:15:00 02:35:18:00 OF THIS ENDEAVOR.
02:35:18:00 02:35:19:00 AND AND AGAIN, THIS IS WHERE
02:35:19:00 02:35:23:00 OUR POST AND PRESERVING COMES
02:35:23:00 02:35:26:00 IN EVERY TIME WE HAVE A NEW
02:35:26:00 02:35:27:00 COHORT WE HAVE A FROM A PRE
02:35:27:00 02:35:29:00 SURVEY WHICH IS BASICALLY THAT
02:35:29:00 02:35:30:00 TALKS INTO WHAT ARE THE
02:35:30:00 02:35:33:00 PARTICIPANTS EXPECTING WHAT THE
02:35:33:00 02:35:34:00 THINGS THAT WE ARE LOOKING FOR
02:35:34:00 02:35:35:00 THEM TO LEARN AND ALSO WHAT ARE
02:35:35:00 02:35:38:00 THEY EXPECTING FROM US AND
02:35:38:00 02:35:38:00 UNITED WAY TO BE ABLE TO TEACH
02:35:38:00 02:35:40:00 THEM THE COURSE AND THEN LATER
02:35:40:00 02:35:41:00 ON WE DO A POST SURVEY AND THIS
02:35:41:00 02:35:42:00 POST SURVEY INCLUDES
02:35:42:00 02:35:45:00 INFORMATION AS TO HOW TO THE
02:35:45:00 02:35:45:00 WORKSHOP HELP.
02:35:45:00 02:35:46:00 HOW DID THE WORKSHOP STRUCTURE
02:35:46:00 02:35:50:00 YOUR BUSINESS AND TO YOUR POINT
02:35:50:00 02:35:51:00 COUNSELOR ASKED YOU AT THE SAME
02:35:51:00 02:35:53:00 POINT HOW THE WORKSHOP GROWN
02:35:53:00 02:36:14:00 AFTER YOU HAVE TAKEN THE CHILD
02:36:14:00 02:36:14:00 CARE ENTREPRENEUR FUND
02:36:14:00 02:36:15:00 WORKSHOPS RIGHT NOW?
02:36:15:00 02:36:15:00 I GUESS I'M JUST WONDERING AND
02:36:15:00 02:36:16:00 I GUESS I'M WONDERING WHETHER
02:36:16:00 02:36:17:00 WE HAVE ANY A CAPACITY OR
02:36:17:00 02:36:18:00 ANYTHING SET UP TO SORT
02:36:18:00 02:36:18:00 OF TRACK THEM LONGITUDINALLY
02:36:18:00 02:36:19:00 LIKE I WOULD BE CURIOUS TO IN
02:36:19:00 02:36:20:00 TWO YEARS IN THREE YEARS TO
02:36:20:00 02:36:21:00 YOUR POINT ABOUT THE CHURN IN
02:36:21:00 02:36:21:00 THE INDUSTRY.
02:36:21:00 02:36:21:00 RIGHT.
02:36:21:00 02:36:22:00 ARE WE ARE WE HELPING TO CREATE
02:36:22:00 02:36:23:00 A FOUNDATION OF MORE STABLE
02:36:23:00 02:36:24:00 BUSINESSES LIKE THE PROOF IS
02:36:24:00 02:36:25:00 GOING TO BE IN THE PUDDING OVER
02:36:25:00 02:36:25:00 THE LONGER TERM?
02:36:25:00 02:36:26:00 SO I'M JUST WONDERING HOW WE'RE
02:36:26:00 02:36:27:00 THINKING ABOUT THAT YET WE
02:36:27:00 02:36:27:00 DON'T HAVE THAT SET UP RIGHT
02:36:27:00 02:36:28:00 NOW.
02:36:28:00 02:36:28:00 THE FIRST COHORT THAT WENT
02:36:28:00 02:36:30:00 THROUGH JUST FINISHED IN EARLY
02:36:30:00 02:36:35:00 LIKE MARCH OF TWENTY TWENTY AND
02:36:35:00 02:36:37:00 SO OUR HOPE IS OF COURSE WITH A
02:36:37:00 02:36:39:00 NEW STAFF PERSON TO MANAGE THIS
02:36:39:00 02:36:40:00 PROGRAM THAT WILL BE ABLE TO

02:36:40:00 02:36:43:00 HAVE A BETTER CONNECTION WITH
02:36:43:00 02:36:43:00 THESE COHORTS AS THEY MOVE
02:36:43:00 02:36:44:00 THROUGH TIME.
02:36:44:00 02:36:45:00 SO I THINK IT'S CERTAINLY
02:36:45:00 02:36:47:00 SOMETHING THAT WE CAN TALK
02:36:47:00 02:36:50:00 ABOUT MORE HOW HOW TO MEASURE
02:36:50:00 02:36:51:00 IMPACT.
02:36:51:00 02:36:52:00 WE DO HAVE THE SECOND
02:36:52:00 02:36:55:00 EVALUATION THAT WE HAVE IN
02:36:55:00 02:36:56:00 PROCESS IS BEING DONE BY THE
02:36:56:00 02:36:57:00 WELLESLEY CENTER FOR WOMEN
02:36:57:00 02:36:58:00 BECAUSE WE HAVE A SUBJECT
02:36:58:00 02:36:59:00 MATTER EXPERT THERE IN CHILD
02:36:59:00 02:37:02:00 CARE AND WOMEN'S EMPLOYMENT.
02:37:02:00 02:37:03:00 SO WE'RE HOPING THAT THAT
02:37:03:00 02:37:06:00 EVALUATION WILL GIVE US SOME
02:37:06:00 02:37:07:00 MORE THINGS TO THINK ABOUT OVER
02:37:07:00 02:37:09:00 TIME IN TERMS OF THE PROGRAMS
02:37:09:00 02:37:10:00 IMPACT.
02:37:10:00 02:37:14:00 YEAH, NO, I THINK I THINK I
02:37:14:00 02:37:17:00 THINK FOR THE LONG RUN ALSO IF
02:37:17:00 02:37:18:00 YOU THINK ABOUT THIS BEING A
02:37:18:00 02:37:21:00 MODEL THAT IF WE CAN PROVE IT
02:37:21:00 02:37:22:00 REALLY MOVES THE NEEDLE OTHER
02:37:22:00 02:37:23:00 CITIES ARE GOING TO WANT TO
02:37:23:00 02:37:26:00 COPY AND ALL OF THAT, I JUST
02:37:26:00 02:37:26:00 THINK THAT THAT LONGITUDINAL
02:37:26:00 02:37:27:00 TRACKING IS REALLY IMPORTANT
02:37:27:00 02:37:30:00 NOT JUST THE PRE POST BECAUSE
02:37:30:00 02:37:33:00 ALSO IT WOULDN'T NECESSARILY BE
02:37:33:00 02:37:34:00 BECAUSE IF WHAT THE
02:37:34:00 02:37:37:00 LONGITUDINAL TRACKING SHOWED US
02:37:37:00 02:37:38:00 WAS IT IS POSSIBLE I MEAN I'M
02:37:38:00 02:37:41:00 NOT TRYING TO BE A DOWNER BUT
02:37:41:00 02:37:42:00 IT IS POSSIBLE TO HAVE A GREAT
02:37:42:00 02:37:44:00 PROGRAM THAT MAKES PEOPLE FEEL
02:37:44:00 02:37:44:00 GREAT.
02:37:44:00 02:37:45:00 AND THEN TO THE POINT
02:37:45:00 02:37:46:00 OF COUNCILOR CAMPBELL'S
02:37:46:00 02:37:48:00 QUESTION EARLIER, THERE ARE
02:37:48:00 02:37:49:00 JUST INSUPERABLE BARRIERS THAT
02:37:49:00 02:37:52:00 SWAMP PEOPLE'S ABILITY TO LAST
02:37:52:00 02:37:53:00 REGARDLESS OF THE FACT THAT YOU
02:37:53:00 02:37:54:00 DID PROVIDE THEM WITH GOOD
02:37:54:00 02:37:56:00 BUSINESS SUPPORTS AND FOR ALL
02:37:56:00 02:37:57:00 OF US TRYING TO HAVE DIFFERENT
02:37:57:00 02:37:58:00 OUTCOMES LIKE WE WANT TO KNOW
02:37:58:00 02:38:00:00 AND THAT'S THE CASE VERSUS WHEN
02:38:00:00 02:38:01:00 THOSE THE SORT OF THE MARGINAL
02:38:01:00 02:38:05:00 STUFF WE CAN DO ON THE CITY
02:38:05:00 02:38:06:00 SIDE IT IS LIKE HELPING KEEP
02:38:06:00 02:38:07:00 THEM IN THE GAME IN A SERIOUS
02:38:07:00 02:38:08:00 LONG ONE.
02:38:08:00 02:38:08:00 SO YEAH, NO THAT'S REALLY

02:38:08:00 02:38:09:00 RIGHT.
02:38:09:00 02:38:12:00 AND I ECHO ALICE INTO YOUR
02:38:12:00 02:38:13:00 POINT IS IT'S ONE OF THE THINGS
02:38:13:00 02:38:15:00 THAT HAVING GONE THAT EXTRA
02:38:15:00 02:38:16:00 SUPPORT WILL ALLOW THE OFFICE
02:38:16:00 02:38:19:00 TO GET EVEN MORE AND I DO SAY
02:38:19:00 02:38:20:00 THAT WHEN WE DO HAVE
02:38:20:00 02:38:20:00 APPLICATIONS COME THROUGH WE
02:38:20:00 02:38:23:00 HAVE A GOOD NUMBER
02:38:23:00 02:38:24:00 OF APPLICATIONS TO COME FROM
02:38:24:00 02:38:26:00 OTHER CITIES AND THESE THINGS
02:38:26:00 02:38:27:00 AND WE ALWAYS SIT DOWN AND LOOK
02:38:27:00 02:38:31:00 AT HOW MUCH OUR PROGRAM IS
02:38:31:00 02:38:32:00 GOING TO OTHER CITIES.
02:38:32:00 02:38:35:00 WE HAVE APPLICANTS WHO APPLY
02:38:35:00 02:38:36:00 EVERY TIME AND UNFORTUNATELY WE
02:38:36:00 02:38:39:00 HAVE TO DENY THEM DUE TO THE
02:38:39:00 02:38:40:00 FACT THAT IN OUR CITY OF BOSTON
02:38:40:00 02:38:40:00 RESIDENTS AND OTHER BUSINESSES
02:38:40:00 02:38:42:00 IS THAT IN THE CITY.
02:38:42:00 02:38:44:00 BUT JUST TO SEE HOW MUCH MORE
02:38:44:00 02:38:46:00 ATTRACTION IS ALSO GETTING AND
02:38:46:00 02:38:47:00 GAINING FROM OTHER CITIES ASIDE
02:38:47:00 02:38:50:00 FROM BOSTON.
02:38:50:00 02:38:51:00 GREAT.
02:38:51:00 02:38:52:00 WELL, THANK YOU SO MUCH.
02:38:52:00 02:38:53:00 AND NATALIA, THE BIDS THAT WE
02:38:53:00 02:38:54:00 ARE LOOKING AT, WHERE ARE WE
02:38:54:00 02:38:55:00 LOOKING AT US?
02:38:55:00 02:38:58:00 THE DISTRICTS?
02:38:58:00 02:39:01:00 OH, I CAN SPEAK TO THAT AND
02:39:01:00 02:39:02:00 WE'VE EXPLORED OVER THE PAST
02:39:02:00 02:39:06:00 FEW MONTHS ON THE BACK IN THE
02:39:06:00 02:39:06:00 NEW MARKET AS WELL.
02:39:06:00 02:39:09:00 SO THOSE ARE TWO AREAS WE'RE
02:39:09:00 02:39:10:00 LOOKING AT.
02:39:10:00 02:39:13:00 OK, AND ARE YOU TALKING YET TO
02:39:13:00 02:39:14:00 I MEAN IS THAT A CONVERSATION
02:39:14:00 02:39:15:00 THAT YOU'RE HAVING WITH BACK
02:39:15:00 02:39:16:00 PAY ASSOCIATION STREET LEAGUE,
02:39:16:00 02:39:16:00 ET CETERA?
02:39:16:00 02:39:20:00 IT WOULD BE GOOD TO LET ME INTO
02:39:20:00 02:39:21:00 THAT CONVERSATION.
02:39:21:00 02:39:27:00 ABSOLUTELY.
02:39:27:00 02:39:28:00 THE STORY I THINK YOU MENTIONED
02:39:28:00 02:39:29:00 EARLIER IN YOUR CONVERSATION
02:39:29:00 02:39:32:00 WITH EDWARD PPTA, I THINK YOU
02:39:32:00 02:39:34:00 MENTIONED THE NAME OF LIKE
02:39:34:00 02:39:39:00 SAMASOURCE FOR DATA ON
02:39:39:00 02:39:39:00 VACANCES.
02:39:39:00 02:39:43:00 YEAH, SO WE ARE MAKING AN
02:39:43:00 02:39:44:00 INVESTMENT FROM THIS FISCAL
02:39:44:00 02:39:44:00 YEAR BUDGET.
02:39:44:00 02:39:47:00 IT'S NOT ACTUALLY THE NEXT

02:39:47:00 02:39:48:00 FISCAL YEAR BUDGET WITH THE
02:39:48:00 02:39:51:00 BBDO RESEARCH TEAM TO LOOK AT
02:39:51:00 02:39:55:00 THE BUSINESS CLOSURES AND THE
02:39:55:00 02:39:55:00 VACANCY.
02:39:55:00 02:39:56:00 CONSIDER REAL LIVE DATA BECAUSE
02:39:56:00 02:39:57:00 THAT'S IN TELEVISION ALL WE
02:39:57:00 02:39:59:00 JUST DON'T HAVE THAT HARD DATA
02:39:59:00 02:39:59:00 AVAILABLE ANYWHERE.
02:39:59:00 02:39:59:00 RIGHT.
02:39:59:00 02:40:02:00 THE BEST CASE IS A CENSUS WHICH
02:40:02:00 02:40:05:00 IS YOU KNOW, IT'S NOT LIKE
02:40:05:00 02:40:10:00 EXACTLY SO SO IN ORDER TO DO
02:40:10:00 02:40:11:00 THAT WE NEED SOME DATA FROM
02:40:11:00 02:40:13:00 GOOGLE ANALYTICS AND SOME OTHER
02:40:13:00 02:40:13:00 THIRD PARTY.
02:40:13:00 02:40:14:00 SO THAT'S THE INVESTMENT WE'RE
02:40:14:00 02:40:17:00 MAKING THIS YEAR IN PARTNERSHIP
02:40:17:00 02:40:18:00 TO BE A RESEARCH TEAM SO WE CAN
02:40:18:00 02:40:19:00 LOOK AT THAT DATA AND THEN MAKE
02:40:19:00 02:40:21:00 SOME DECISIONS.
02:40:21:00 02:40:22:00 I HAVE THAT INFORMATION THAT
02:40:22:00 02:40:25:00 WE'RE ALL LOOKING TO GET OK AND
02:40:25:00 02:40:29:00 IS THAT A B'DAY FOR TWENTY ONE
02:40:29:00 02:40:30:00 BUDGET THING OR IS THAT A CITY
02:40:30:00 02:40:32:00 SIDE ARE ALREADY BUDGET GOING
02:40:32:00 02:40:36:00 INTO B'DAY FOR THEM TO PURCHASE
02:40:36:00 02:40:36:00 THE DATA?
02:40:36:00 02:40:40:00 GOT IT AND DID WE DID WE LIKE
02:40:40:00 02:40:41:00 WAS THAT SOMETHING WE TALKED
02:40:41:00 02:40:42:00 ABOUT LAST YEAR OR IS THAT
02:40:42:00 02:40:44:00 SOMETHING THAT'S COME SO YOU
02:40:44:00 02:40:45:00 KNOW WHEN THE PANDEMIC STARTED
02:40:45:00 02:40:48:00 RIGHT WE WERE ALL SCRAMBLING TO
02:40:48:00 02:40:52:00 JUST LOOK AT THIS DATA.
02:40:52:00 02:40:53:00 WE FOUND OUT THAT WE JUST DON'T
02:40:53:00 02:40:54:00 HAVE THIS DATA RIGHT.
02:40:54:00 02:40:56:00 AND WE WERE TRYING CAN WE GET
02:40:56:00 02:40:56:00 CREATIVE LIKE YOU KNOW I KNOW
02:40:56:00 02:40:57:00 COUNCILOR BUT WE TALKED ABOUT
02:40:57:00 02:41:00:00 SO MUCH I WAS OR CAN WE GET A
02:41:00:00 02:41:01:00 YOUNG PEOPLE TO THEN DO LIKE
02:41:01:00 02:41:01:00 SENSE ACCOUNTS OF LIKE ALL THE
02:41:01:00 02:41:03:00 BUSINESSES IN THE NEIGHBORHOOD
02:41:03:00 02:41:04:00 AND LIKE WHO'S CLOSE, WHO'S NOT
02:41:04:00 02:41:07:00 CLOSE AND WE JUST YOU KNOW
02:41:07:00 02:41:08:00 WHAT?
02:41:08:00 02:41:09:00 WE JUST NEED TO JUST BE
02:41:09:00 02:41:10:00 INVESTING FOR THE FUTURE AND SO
02:41:10:00 02:41:11:00 WELL, WE'RE PLANNING TO HAVE
02:41:11:00 02:41:14:00 THAT ON AN ONGOING BASIS.
02:41:14:00 02:41:15:00 THAT'S CORRECT.
02:41:15:00 02:41:15:00 YEAH.
02:41:15:00 02:41:15:00 YEAH.
02:41:15:00 02:41:16:00 I JUST I THINK THAT'S GREAT.

02:41:16:00 02:41:19:00 YOU WHEN YOU'RE GOING TO WHEN
02:41:19:00 02:41:20:00 WE'RE GOING TO HAVE ACCESS TO
02:41:20:00 02:41:20:00 THAT.
02:41:20:00 02:41:22:00 ABSOLUTELY.
02:41:22:00 02:41:23:00 WE CAN SHARE THAT WITH YOU JUST
02:41:23:00 02:41:27:00 BECAUSE I THINK BUT YOU KNOW I
02:41:27:00 02:41:27:00 THINK THE NEXT STEP FROM THAT
02:41:27:00 02:41:29:00 IT'S LIKE HAVING THAT DATA AND
02:41:29:00 02:41:30:00 THEN THAT HELPS YOU MAKE A
02:41:30:00 02:41:31:00 BUNCH OF STRATEGIC DECISIONS.
02:41:31:00 02:41:34:00 I THINK IT HELPS US MAKE
02:41:34:00 02:41:35:00 DECISIONS ABOUT PLACES THAT ARE
02:41:35:00 02:41:37:00 HARD HIT.
02:41:37:00 02:41:38:00 IT ALSO HELPS US THINK ABOUT
02:41:38:00 02:41:38:00 IT.
02:41:38:00 02:41:41:00 OBVIOUSLY COUNCILOR AND I HAVE
02:41:41:00 02:41:42:00 BEEN HAVING A BUNCH
02:41:42:00 02:41:43:00 OF CONVERSATION ON THE COUNCIL
02:41:43:00 02:41:45:00 SIDE ABOUT COMMERCIAL VACANCIES
02:41:45:00 02:41:46:00 AND TRACKING AND ONE OF THE
02:41:46:00 02:41:49:00 REASONS THERE IS TO THINK ABOUT
02:41:49:00 02:41:50:00 LIKE HOW COULD YOU SET UP
02:41:50:00 02:41:50:00 PROGRAMS THAT SORT
02:41:50:00 02:41:52:00 OF PROACTIVELY INCENTIVIZE
02:41:52:00 02:41:53:00 LANDLORDS TO FILL A LONG TERM
02:41:53:00 02:41:56:00 VACANCY WITH A LOCAL BUSINESS
02:41:56:00 02:41:57:00 MAYBE AT A SUBSIDIZED RENT
02:41:57:00 02:42:01:00 ESPECIALLY IN THIS CLIMATE?
02:42:01:00 02:42:01:00 RIGHT.
02:42:01:00 02:42:02:00 AND LIKE WE'RE HELPING TO
02:42:02:00 02:42:05:00 SUPPORT IT OR SOMETHING BUT
02:42:05:00 02:42:06:00 WITH THINGS LIKE THAT YOU
02:42:06:00 02:42:06:00 ALWAYS HAVE TO YOU HAVE TO SET
02:42:06:00 02:42:09:00 THEM UP SO THAT YOU KNOW THAT
02:42:09:00 02:42:09:00 YOU'RE NOT JUST REWARDING
02:42:09:00 02:42:10:00 ACTIVITY THAT WAS GOING TO
02:42:10:00 02:42:11:00 HAPPEN ANYWAYS.
02:42:11:00 02:42:13:00 AND AND SO THE DATA PIECES LIKE
02:42:13:00 02:42:16:00 REALLY IMPORTANT BUT THAT DOES
02:42:16:00 02:42:17:00 FEEL LIKE A KIND OF NEXT
02:42:17:00 02:42:17:00 FRONTIER TO ME.
02:42:17:00 02:42:19:00 COMMERCIAL VACANCES.
02:42:19:00 02:42:24:00 SO YEAH, IT WOULD BE GREAT AND
02:42:24:00 02:42:25:00 WE AND WE DO HAVE A FILED
02:42:25:00 02:42:29:00 AUDIENCE THAT'S SORT
02:42:29:00 02:42:29:00 OF AWAITING THE END OF BUDGET
02:42:29:00 02:42:30:00 SEASON.
02:42:30:00 02:42:32:00 BUT WHERE WE'RE LOOKING TO KIND
02:42:32:00 02:42:33:00 OF GET MORE REGULARIZED
02:42:33:00 02:42:36:00 COMMERCIAL VACANCY DATA
02:42:36:00 02:42:36:00 COLLECTION ON THE CITY SIDE.
02:42:36:00 02:42:40:00 BUT FRANKLY IF THERE ARE WAYS
02:42:40:00 02:42:41:00 TO SORT OF BE LIKE A FAIT
02:42:41:00 02:42:44:00 ACCOMPLI, WE CAN JUST BUY THAT

02:42:44:00 02:42:45:00 AND NOT HAVE IT NOT HAVE IT
02:42:45:00 02:42:46:00 INVOLVE AN ONEROUS DATA
02:42:46:00 02:42:47:00 COLLECTION PROCESS LIKE SO MUCH
02:42:47:00 02:42:50:00 THE BETTER.
02:42:50:00 02:42:51:00 THE ONLY THING THAT I WOULD
02:42:51:00 02:42:53:00 ALSO ADD IS THAT THIS DATA IS
02:42:53:00 02:42:55:00 ALSO GOING TO BE TOTALLY
02:42:55:00 02:42:59:00 PERFECT AGAIN, WE WE WILL
02:42:59:00 02:43:02:00 CONTINUE TO RELY ON THOSE
02:43:02:00 02:43:02:00 RELATIONSHIPS ON THE GROUND
02:43:02:00 02:43:06:00 BOTH THROUGH KIND OF MY TEAM
02:43:06:00 02:43:07:00 AND THE MAIN STREETS TO REPORT
02:43:07:00 02:43:10:00 ON SOME OF THOSE BECAUSE AGAIN
02:43:10:00 02:43:18:00 LIKE A A SPACE MIGHT HAVE NO NO
02:43:18:00 02:43:18:00 MOVEMENT.
02:43:18:00 02:43:19:00 RIGHT.
02:43:19:00 02:43:22:00 NO ACTIONS AND NOTHING THAT WE
02:43:22:00 02:43:22:00 CAN MEASURE AS SO THEREFORE IT
02:43:22:00 02:43:25:00 MAY LOOK LIKE IT'S VACANT BUT
02:43:25:00 02:43:28:00 THERE MAY STILL BE LEASES OR
02:43:28:00 02:43:30:00 OTHER LEGAL CONTRACTS IN PLACE
02:43:30:00 02:43:33:00 THAT WOULD TELL US THAT THAT
02:43:33:00 02:43:36:00 SPACE IS NOT AVAILABLE.
02:43:36:00 02:43:37:00 SO THERE ARE COMPLEXITIES THERE
02:43:37:00 02:43:40:00 BUT YES, WE ARE REALLY EXCITED
02:43:40:00 02:43:44:00 ABOUT THIS DATA PIECE.
02:43:44:00 02:43:45:00 GREAT.
02:43:45:00 02:43:46:00 WELL YEAH I WOULD LOVE TO BE IN
02:43:46:00 02:43:48:00 THE LOOP ON THAT.
02:43:48:00 02:43:49:00 I MEAN CAN YOU SPEAK A LITTLE
02:43:49:00 02:43:49:00 BIT?
02:43:49:00 02:43:50:00 I JUST WANT TO GET INTO THE END
02:43:50:00 02:43:52:00 OF MY QUESTIONS BUT WOULD YOU
02:43:52:00 02:43:53:00 SPEAK A LITTLE BIT ABOUT ON THE
02:43:53:00 02:43:56:00 GRANTS PROGRAM SIDE?
02:43:56:00 02:43:57:00 I SAW THAT WE HAD THE SORT
02:43:57:00 02:44:00:00 OF APPLICANTS COMPARED WITH
02:44:00:00 02:44:01:00 PEOPLE WHO GOT IT SUPINATION
02:44:01:00 02:44:01:00 APPLICANTS FOR THE REOPENED
02:44:01:00 02:44:03:00 FUND.
02:44:03:00 02:44:04:00 I HAD WANTED TO ALSO HAVE THAT
02:44:04:00 02:44:07:00 ON THE COMMERCIAL RENT RELIEF
02:44:07:00 02:44:08:00 FUND THAT I SEE WE HAVE WHERE
02:44:08:00 02:44:11:00 THE RECIPIENTS ARE BUT NOT THE
02:44:11:00 02:44:11:00 APPLICANTS.
02:44:11:00 02:44:12:00 IS THAT DATA THAT YOU GUYS HAVE
02:44:12:00 02:44:14:00 I CAN PROVIDE?
02:44:14:00 02:44:15:00 YES, IT JUST TAKES A REALLY
02:44:15:00 02:44:16:00 LONG TIME.
02:44:16:00 02:44:19:00 THIS IS ALL WE DON'T HAVE LIKE
02:44:19:00 02:44:19:00 IT WE YES.
02:44:19:00 02:44:24:00 WE CAN GET THAT AND WE WILL GET
02:44:24:00 02:44:27:00 THAT FOR YOU.
02:44:27:00 02:44:28:00 IT'S JUST A WE DO IT MANUALLY

02:44:28:00 02:44:31:00 SO IT JUST TAKES A LITTLE BIT
02:44:31:00 02:44:32:00 OF TIME BECAUSE ALL OF THIS
02:44:32:00 02:44:34:00 DATA IS COLLECTED THROUGH FORMS
02:44:34:00 02:44:35:00 AND SPREADSHEETS AND WE HAVE TO
02:44:35:00 02:44:40:00 PULL THAT INFORMATION MANUALLY
02:44:40:00 02:44:40:00 .
02:44:40:00 02:44:41:00 I'M SORRY.
02:44:41:00 02:44:44:00 WE'RE HAPPY TO WE'RE HAPPY TO
02:44:44:00 02:44:45:00 DO IT.
02:44:45:00 02:44:48:00 I WANTED TO DIRECTLY RESPOND TO
02:44:48:00 02:44:49:00 THE SPECIFICS AROUND REOPEN AND
02:44:49:00 02:44:52:00 FIND COMMERCIAL RELIEF.
02:44:52:00 02:44:53:00 I'M HAPPY TO GET THAT
02:44:53:00 02:44:57:00 INFORMATION TO BE THAT WOULD BE
02:44:57:00 02:45:01:00 GREAT AND AND CAN YOU SPEAK A
02:45:01:00 02:45:02:00 LITTLE BIT MORE I THINK I SAID
02:45:02:00 02:45:02:00 IS THAT A PRIMARY?
02:45:02:00 02:45:05:00 BUT I DO FEEL LIKE WE HAVEN'T
02:45:05:00 02:45:08:00 REALLY WE HAVEN'T HAD A LEVEL
02:45:08:00 02:45:09:00 OF CONVERSATION WITH YOU ABOUT
02:45:09:00 02:45:13:00 THESE GRANT FUNDS SORT OF LIKE
02:45:13:00 02:45:14:00 WHAT FEELS LIKE WHAT FEELS LIKE
02:45:14:00 02:45:16:00 THE LEARNING ABOUT HOW WE WOULD
02:45:16:00 02:45:17:00 DO A NEXT ROUND THAT WE'VE HAD
02:45:17:00 02:45:21:00 WITH DMD ABOUT THE ABOUT THE
02:45:21:00 02:45:22:00 MENTAL RELIEF FUND OVER THERE.
02:45:22:00 02:45:24:00 AND I JUST FEEL LIKE AGAIN WE
02:45:24:00 02:45:25:00 ALL KNOW THAT WE ARE ABOUT TO
02:45:25:00 02:45:28:00 BE PUTTING MORE MONEY INTO SOME
02:45:28:00 02:45:29:00 KIND OF SMALL BUSINESS RELIEF
02:45:29:00 02:45:32:00 FUNDS SO I WOULD LOVE TO KIND
02:45:32:00 02:45:33:00 OF HEAR A BIT FROM YOU AND IN
02:45:33:00 02:45:36:00 PARTICULAR THINKING ABOUT
02:45:36:00 02:45:37:00 BECAUSE LOOK, THE SMALL
02:45:37:00 02:45:40:00 BUSINESS RELIEF FUND APRIL LAST
02:45:40:00 02:45:41:00 YEAR WE WERE ALL JUST LIKE JUST
02:45:41:00 02:45:42:00 TRYING TO GET MONEY OUT THE
02:45:42:00 02:45:44:00 DOOR TO PEOPLE I GUESS THE
02:45:44:00 02:45:48:00 COMMERCIAL RENT RELIEF IN THE
02:45:48:00 02:45:49:00 WINTER FEELS LIKE THAT WAS A
02:45:49:00 02:45:52:00 SORT OF WE WERE DEEPER INTO THE
02:45:52:00 02:45:53:00 PANDEMIC AND AND DEVELOPING
02:45:53:00 02:45:55:00 THINGS WITH A LITTLE BIT MORE
02:45:55:00 02:45:55:00 TIME.
02:45:55:00 02:45:57:00 AND SO I JUST WONDERED IF YOU
02:45:57:00 02:46:00:00 COULD TALK ABOUT WHAT YOU'VE
02:46:00:00 02:46:01:00 LEARNED AND WHAT AS WE GO WHAT
02:46:01:00 02:46:04:00 SMALL BUSINESS AND FOR THAT
02:46:04:00 02:46:04:00 MATTER.
02:46:04:00 02:46:05:00 RIGHT.
02:46:05:00 02:46:07:00 IS RECOMMENDING IN TERMS
02:46:07:00 02:46:11:00 OF LIKE TWEAKS TO OUR GRANT
02:46:11:00 02:46:12:00 PROCESS AND WHERE TO TARGET AND
02:46:12:00 02:46:12:00 ALL THAT.

02:46:12:00 02:46:15:00 YEAH, GREAT QUESTION.
02:46:15:00 02:46:36:00 THERE'S A LOT OF LEARNINGS.
02:46:36:00 02:46:37:00 ONE OF THE FIRST BEING SHIFTING
02:46:37:00 02:46:37:00 FROM GOOGLE FORMS TO AN EASIER
02:46:37:00 02:46:38:00 TYPE OF PLATFORM.
02:46:38:00 02:46:39:00 SO WE'RE WORKING WITH THE WITH
02:46:39:00 02:46:40:00 THE DO A TEAM ON ESTABLISHING
02:46:40:00 02:46:40:00 NAC WHICH IS THE SAME PLATFORM
02:46:40:00 02:46:41:00 THAT OUTDOOR DINING IS USING
02:46:41:00 02:46:42:00 WHICH IS REALLY USER FRIENDLY
02:46:42:00 02:46:42:00 BECAUSE USERS CAN ACTUALLY SEE
02:46:42:00 02:46:43:00 WHERE THEIR APPLICATION STATUS
02:46:43:00 02:46:43:00 IS.
02:46:43:00 02:46:45:00 WE SPENT A LOT OF TIME JUST
02:46:45:00 02:46:46:00 MONITORING EMAILS TO BE ABLE TO
02:46:46:00 02:46:48:00 RESPOND TO CONSTITUENTS WHO
02:46:48:00 02:46:49:00 WANTED TO KNOW WHERE THEIR
02:46:49:00 02:46:49:00 STATUS WAS.
02:46:49:00 02:46:52:00 SO THERE IS KIND OF THAT
02:46:52:00 02:46:53:00 FORWARD FACING AS WELL AS
02:46:53:00 02:46:56:00 AUTOMATIC DASHBOARD THAT COMES
02:46:56:00 02:47:00:00 WITH THAT FOR BOTH AGGREGATE
02:47:00:00 02:47:04:00 DATA FOR US BUT ALSO JUST A
02:47:04:00 02:47:05:00 FORWARD FACING PUBLIC FACING
02:47:05:00 02:47:05:00 FORM.
02:47:05:00 02:47:08:00 SO I THINK LIKE THAT PIECE IS
02:47:08:00 02:47:12:00 SOMETHING THAT WE'RE LOOKING TO
02:47:12:00 02:47:13:00 ENHANCE AND DO FOR THE NEXT
02:47:13:00 02:47:16:00 ROUND OR WHATEVER THAT MIGHT
02:47:16:00 02:47:17:00 LOOK LIKE.
02:47:17:00 02:47:17:00 I THINK ADDITIONALLY MAKING
02:47:17:00 02:47:19:00 SURE THAT THE PROCESS
02:47:19:00 02:47:20:00 OF GETTING A VENDOR ID IS CLEAR
02:47:20:00 02:47:24:00 FOR PEOPLE.
02:47:24:00 02:47:28:00 WE TRIED TO DO THIS THROUGH
02:47:28:00 02:47:31:00 TRANSLATION SERVICES MAKING
02:47:31:00 02:47:32:00 SURE PEOPLE UNDERSTAND THE
02:47:32:00 02:47:33:00 REASON WHY WE HAVE TO HAVE
02:47:33:00 02:47:35:00 EVERYBODY GO THROUGH VENDOR ID
02:47:35:00 02:47:40:00 PROCESS AND JUST CONTINUING TO
02:47:40:00 02:47:40:00 TO EDUCATE FOLKS ON THAT.
02:47:40:00 02:47:44:00 I THINK IT'S ALSO A HIGH
02:47:44:00 02:47:48:00 PRIORITY FOR US TO TO CONTINUE
02:47:48:00 02:47:49:00 TO TRY TO ENGAGE FOLKS THAT
02:47:49:00 02:47:50:00 HAVEN'T BEEN ENGAGED.
02:47:50:00 02:47:51:00 I CAN'T TELL YOU HOW MANY TIMES
02:47:51:00 02:47:52:00 I'VE HAD CONVERSATIONS WITH A
02:47:52:00 02:47:55:00 BUSINESS OWNER ABOUT A GRANT
02:47:55:00 02:47:58:00 ASK TELLING THEM THAT THEY
02:47:58:00 02:47:59:00 SHOULD APPLY GIVING THEM ALL
02:47:59:00 02:48:00:00 THE INFORMATION AND THIS IS ME
02:48:00:00 02:48:00:00 RIGHT.
02:48:00:00 02:48:03:00 SO EVEN MY TEAM AND OTHERS AND
02:48:03:00 02:48:06:00 THEY STILL DON'T APPLY.

02:48:06:00 02:48:08:00 IT'S ONE OF THOSE THINGS THAT I
02:48:08:00 02:48:09:00 JUST WANT TO.
02:48:09:00 02:48:10:00 SO HAVING CONTINUED SUPPORT
02:48:10:00 02:48:14:00 FROM ALL OF THIS, ALL OF THE
02:48:14:00 02:48:15:00 STAKEHOLDERS ON THIS CALL TO
02:48:15:00 02:48:18:00 HELP US SPREAD THE WORD ABOUT
02:48:18:00 02:48:18:00 PROCESS AND THAT THOSE
02:48:18:00 02:48:22:00 APPLICATIONS ARE OPEN AND
02:48:22:00 02:48:23:00 AVAILABLE ONCE THEY ARE OPEN
02:48:23:00 02:48:25:00 AND AVAILABLE.
02:48:25:00 02:48:29:00 OTHER LEARNINGS INCLUDE YOU
02:48:29:00 02:48:30:00 KNOW, JUST HEARING BACK FROM
02:48:30:00 02:48:34:00 FROM BUSINESS ABOUT WHAT THEY
02:48:34:00 02:48:35:00 REALLY NEED FUNDING FOR AND I
02:48:35:00 02:48:38:00 THINK WHAT WE'VE SEEN OVER TIME
02:48:38:00 02:48:41:00 IS IS MORE UNRESTRICTED FUNDING
02:48:41:00 02:48:41:00 IS REALLY IMPORTANT FOR
02:48:41:00 02:48:44:00 BUSINESS OWNERS SO THAT THEY
02:48:44:00 02:48:45:00 CAN DO WHAT'S BEST FOR THEIR
02:48:45:00 02:48:45:00 BUSINESS.
02:48:45:00 02:48:48:00 BUT MAKING SURE THAT WE'RE
02:48:48:00 02:48:49:00 SETTING THE PARAMETERS IN WAYS
02:48:49:00 02:48:53:00 THAT ALLOW US TO MONITOR AND
02:48:53:00 02:48:53:00 ADHERE TO COMPLIANCE AROUND
02:48:53:00 02:48:57:00 THAT STUFF BUT JUST BEING MORE
02:48:57:00 02:49:00:00 FLEXIBLE ON HOW THEY CAN USE
02:49:00:00 02:49:01:00 THOSE FUNDS I THINK HAS BEEN
02:49:01:00 02:49:02:00 SOMETHING WE'VE HEARD TIME AND
02:49:02:00 02:49:06:00 TIME AGAIN FROM BUSINESS OWNERS
02:49:06:00 02:49:07:00 .
02:49:07:00 02:49:11:00 YOUR MUTED EX AND THIS IS
02:49:11:00 02:49:15:00 PROBABLY FOR YOU AND ALSO FOR
02:49:15:00 02:49:21:00 MIDORI IT JUST WHERE DO YOU
02:49:21:00 02:49:22:00 LIKE BECAUSE THERE'S THIS OTHER
02:49:22:00 02:49:25:00 PIECE OF ANALYSIS, RIGHT?
02:49:25:00 02:49:26:00 WHICH IS WHAT ARE THE PLACES
02:49:26:00 02:49:29:00 WHERE THE FED ARE COVERING
02:49:29:00 02:49:30:00 NEEDS BETTER THAN WE CAN WRITE
02:49:30:00 02:49:33:00 WITH DIRECT THINGS?
02:49:33:00 02:49:33:00 THERE'S OBVIOUSLY A SUBSTANTIAL
02:49:33:00 02:49:34:00 FEDERAL PROGRAM THAT
02:49:34:00 02:49:36:00 RESTAURANTS CAN APPLY TO
02:49:36:00 02:49:37:00 DIRECTLY AND IT AND IT OFFERS A
02:49:37:00 02:49:38:00 LOT MORE MONEY THAN WE'RE GOING
02:49:38:00 02:49:40:00 TO BE ABLE TO OFFER IF WE
02:49:40:00 02:49:41:00 DIVIDE UP ALL OF OUR MONEY INTO
02:49:41:00 02:49:44:00 THAT SCALE OF GRANTS.
02:49:44:00 02:49:45:00 AND SO BUT THEN OBVIOUSLY
02:49:45:00 02:49:48:00 THERE'S SPACES WHERE THE FED IS
02:49:48:00 02:49:49:00 THERE PROGRAMS MAY NOT BE
02:49:49:00 02:49:49:00 NIMBLE ENOUGH.
02:49:49:00 02:49:52:00 THEY MAY NOT BE TARGETING.
02:49:52:00 02:49:53:00 WE ALWAYS COME BACK TO SORT
02:49:53:00 02:49:56:00 OF THE UNDOCUMENTED COMMUNITY

02:49:56:00 02:49:57:00 IS ONE SPACE WHERE THAT'S
02:49:57:00 02:49:57:00 ALWAYS SORT OF INHERENTLY TRUE.
02:49:57:00 02:50:01:00 BUT BUT I JUST WONDER HOW WE'RE
02:50:01:00 02:50:04:00 THINKING AS A CITY ABOUT
02:50:04:00 02:50:05:00 SCRUTINIZING WHAT ELSE IS OUT
02:50:05:00 02:50:08:00 THERE NOW AT THE FEDERAL AND
02:50:08:00 02:50:09:00 STATE LEVEL AND WHERE WE MOST
02:50:09:00 02:50:12:00 EFFECTIVELY FILL THE GAPS.
02:50:12:00 02:50:16:00 YEAH, SO I THINK PART OF THAT
02:50:16:00 02:50:17:00 IS IS WE ARE USING DATA TO
02:50:17:00 02:50:20:00 INFORM WHO WE SUPPORT BASED ON
02:50:20:00 02:50:21:00 BOSTON'S DATA WHICH OBVIOUSLY
02:50:21:00 02:50:24:00 THE FEDERAL GOVERNMENT IS NOT
02:50:24:00 02:50:24:00 DOING.
02:50:24:00 02:50:25:00 JUST A QUICK NOTE ON THE
02:50:25:00 02:50:28:00 RESTAURANT RELIEF FUND FROM THE
02:50:28:00 02:50:29:00 FEDERAL GOVERNMENT THAT I MEAN
02:50:29:00 02:50:32:00 IT'S BEEN OUT FOR NOT EVEN
02:50:32:00 02:50:33:00 THREE WEEKS AND IT'S ALMOST OUT
02:50:33:00 02:50:36:00 OF FUNDING ALREADY.
02:50:36:00 02:50:37:00 SO THERE WILL BE CONTINUED
02:50:37:00 02:50:40:00 NEEDS THAT WILL THAT MIGHT
02:50:40:00 02:50:41:00 OVERLAP.
02:50:41:00 02:50:43:00 THERE'S A LOT OF CONVERSATIONS
02:50:43:00 02:50:44:00 WE'VE HAD WITH BUSINESS OWNERS
02:50:44:00 02:50:47:00 OVER THE LAST EIGHTEEN MONTHS
02:50:47:00 02:50:51:00 ABOUT JUST BUILDING TRUST WITH
02:50:51:00 02:50:52:00 THEM THAT THE FEDERAL
02:50:52:00 02:50:54:00 GOVERNMENT HAS NOT BEEN ABLE TO
02:50:54:00 02:50:55:00 DO SO EVEN IF THE FEDERAL
02:50:55:00 02:50:58:00 GOVERNMENT MAY BE ISSUING
02:50:58:00 02:51:02:00 GRANTS DIRECTLY THERE'S STILL A
02:51:02:00 02:51:03:00 LOT OF HESITATION FROM BUSINESS
02:51:03:00 02:51:06:00 OWNERS, ESPECIALLY THOSE YOU
02:51:06:00 02:51:07:00 JUST MENTIONED TO GO THROUGH
02:51:07:00 02:51:09:00 THE FEDERAL GOVERNMENT FOR ANY
02:51:09:00 02:51:10:00 TYPE OF RELIEF.
02:51:10:00 02:51:13:00 WE SAW THAT PPP WHERE WE'RE
02:51:13:00 02:51:14:00 BEGGING BUSINESSES TO LIKE GO
02:51:14:00 02:51:14:00 THROUGH THE PROCESS CONNECTING
02:51:14:00 02:51:17:00 THEM TO OUR PARTNERS.
02:51:17:00 02:51:18:00 WE'RE REALLY DOING A LOT
02:51:18:00 02:51:19:00 OF THAT DIRECT WORK AND
02:51:19:00 02:51:22:00 BUSINESSES JUST REFUSE TO DO IT
02:51:22:00 02:51:25:00 SO MUCH SO THAT I THINK THEY
02:51:25:00 02:51:26:00 THEY WERE WILLING TO CLOSE
02:51:26:00 02:51:26:00 THEIR BUSINESS BEFORE GOING
02:51:26:00 02:51:27:00 THAT ROUTE.
02:51:27:00 02:51:30:00 SO I THINK IT WILL REQUIRE A
02:51:30:00 02:51:30:00 BALANCE.
02:51:30:00 02:51:33:00 WE WANT TO MAKE SURE THAT WE'RE
02:51:33:00 02:51:34:00 TARGETING THE FOLKS IN BOSTON
02:51:34:00 02:51:37:00 WHO NEED FUNDING THE MOST IN
02:51:37:00 02:51:38:00 WHAT WAYS THEY NEED FUNDING THE

02:51:38:00 02:51:38:00 MOST.
02:51:38:00 02:51:41:00 BUT I THINK ALSO JUST
02:51:41:00 02:51:45:00 CONTINUING TO BRING THE SBA AND
02:51:45:00 02:51:49:00 OUR PARTNERS AT THE STATE TO
02:51:49:00 02:51:50:00 OUR SMALL BUSINESS CALLS AND
02:51:50:00 02:51:52:00 HAVING A POINT OF REFERENCE FOR
02:51:52:00 02:51:53:00 BUSINESS OWNERS WHO HAVE
02:51:53:00 02:51:56:00 QUESTIONS I THINK IS HELPING TO
02:51:56:00 02:51:57:00 BRIDGE SOME OF THOSE GAPS AND
02:51:57:00 02:51:58:00 SOME OF THAT LACK
02:51:58:00 02:52:01:00 OF UNDERSTANDING.
02:52:01:00 02:52:02:00 YEAH, NO, THAT'S GREAT AND I
02:52:02:00 02:52:05:00 GUESS I'M SORRY BUT DID YOU
02:52:05:00 02:52:06:00 WANT TO GET IN ON THAT?
02:52:06:00 02:52:06:00 GO AHEAD.
02:52:06:00 02:52:08:00 I WAS JUST GOING TO SAY I THINK
02:52:08:00 02:52:09:00 THAT I THINK FOR US I THINK
02:52:09:00 02:52:12:00 THAT THE COUNCIL OBVIOUSLY
02:52:12:00 02:52:16:00 USUALLY ACTS LIKE A LOT
02:52:16:00 02:52:16:00 OF RETROACTIVE QUESTIONS ABOUT
02:52:16:00 02:52:17:00 WHO DID THIS MONEY GO TO AND
02:52:17:00 02:52:20:00 HOW THAT DISTRIBUTED ACROSS
02:52:20:00 02:52:20:00 INDUSTRIES AND NEIGHBORHOODS
02:52:20:00 02:52:23:00 AND STUFF AND THAT'S REALLY
02:52:23:00 02:52:24:00 GOOD AND I APPRECIATE ALL THE
02:52:24:00 02:52:25:00 DATA WE HAVE HERE, ALTHOUGH THE
02:52:25:00 02:52:27:00 ONE I'LL HAVE IS I THINK THE
02:52:27:00 02:52:28:00 MORE THAN HALF THE BUSINESSES
02:52:28:00 02:52:31:00 IN THE CERTIFIED IS THIS RELIEF
02:52:31:00 02:52:31:00 FUND BEING CLASSIFIED.
02:52:31:00 02:52:32:00 OTHERS SUGGEST MAYBE THERE'S
02:52:32:00 02:52:35:00 SOME KIND OF DATA PROBLEM.
02:52:35:00 02:52:36:00 BUT ASIDE FROM THAT LIKE I
02:52:36:00 02:52:38:00 THINK IT'S GREAT TO SEE THAT
02:52:38:00 02:52:38:00 NEXT.
02:52:38:00 02:52:40:00 I THINK THAT AS WE GO INTO THE
02:52:40:00 02:52:41:00 NEXT PHASE WHEN I THINK ABOUT
02:52:41:00 02:52:42:00 IT, THIS COMMITTEE AUTHORIZED
02:52:42:00 02:52:43:00 THE USE OF FEDERAL FUNDS FOR
02:52:43:00 02:52:46:00 ECONOMIC SUPPORT AND THEN ALSO
02:52:46:00 02:52:47:00 COUNCILOR FLAHERTY'S COMMITTEE
02:52:47:00 02:52:48:00 THAT YOU REFERENCED EARLIER I
02:52:48:00 02:52:50:00 THINK THE COUNCIL NEEDS SOME
02:52:50:00 02:52:51:00 MORE OF THAT DATA YOU'RE
02:52:51:00 02:52:54:00 TALKING ABOUT IN TERMS LIKE
02:52:54:00 02:52:54:00 WHAT'S DRIVING OUR
02:52:54:00 02:52:55:00 PRIORITIZATION.
02:52:55:00 02:52:55:00 RIGHT.
02:52:55:00 02:52:58:00 WHICH IS NOT ABOUT DID WE SEND
02:52:58:00 02:52:59:00 IT TO A MIX OF INDUSTRIES AND A
02:52:59:00 02:53:00:00 MIX OF NEIGHBORHOODS?
02:53:00:00 02:53:02:00 IT'S ABOUT DID WE MEET THE NEED
02:53:02:00 02:53:03:00 RIGHT.
02:53:03:00 02:53:06:00 WHERE ARE WE SEEING IT AND I

02:53:06:00 02:53:07:00 FEEL LIKE THAT'S NOT I MEAN TO
02:53:07:00 02:53:09:00 SOME DEGREE OF SHAME ON THAT'S
02:53:09:00 02:53:10:00 NOT THE TYPE OF DATA REQUEST
02:53:10:00 02:53:11:00 THAT WE HAVE SENT YOU GUYS.
02:53:11:00 02:53:13:00 BUT I DO THINK IT'S GOING TO BE
02:53:13:00 02:53:14:00 PRETTY ESSENTIAL TO EVALUATING
02:53:14:00 02:53:17:00 WHERE WE'RE GOING IN THE NEXT
02:53:17:00 02:53:17:00 FEW MONTHS.
02:53:17:00 02:53:21:00 YEAH, I THINK PART OF THE NEED
02:53:21:00 02:53:22:00 THAT WE ARE TRYING TO FULFILL
02:53:22:00 02:53:24:00 IS THE NEED OF LIKE WHO HAS
02:53:24:00 02:53:25:00 ACTUALLY DONE THAT WHO HAVE
02:53:25:00 02:53:28:00 ACTUALLY APPLIED AND ASKED FOR
02:53:28:00 02:53:29:00 SOMETHING AS LIKE ONE WAY
02:53:29:00 02:53:32:00 OF MEASURING NEED.
02:53:32:00 02:53:36:00 I THINK THAT THERE IS I WELCOME
02:53:36:00 02:53:36:00 OBVIOUSLY THESE CONVERSATIONS
02:53:36:00 02:53:37:00 WITH YOU DIRECTLY AS WELL
02:53:37:00 02:53:40:00 OFFLINE OF AROUND WHAT ARE
02:53:40:00 02:53:41:00 OTHER WAYS THAT WE CAN MEASURE
02:53:41:00 02:53:48:00 THAT NEED BECAUSE YOU KNOW, I
02:53:48:00 02:53:49:00 SAY THIS TIME AND TIME AGAIN
02:53:49:00 02:53:51:00 EVERY SINGLE BUSINESS NEEDS
02:53:51:00 02:53:52:00 DIFFERENT THINGS AND EVERY
02:53:52:00 02:53:52:00 SINGLE BUSINESS NEEDS DIFFERENT
02:53:52:00 02:53:56:00 SUPPORT SYSTEMS AND FIGURING
02:53:56:00 02:53:57:00 OUT THE BEST WAY TO SUPPORT THE
02:53:57:00 02:54:00:00 MOST BUSINESSES HAS BEEN OUR
02:54:00:00 02:54:01:00 INTENTION OVER THE LAST YEAR
02:54:01:00 02:54:03:00 AND HIS INTENTION MOVING
02:54:03:00 02:54:04:00 FORWARD.
02:54:04:00 02:54:07:00 IT'S REALLY HARD TO DESIGN
02:54:07:00 02:54:11:00 PROGRAMING THAT BOTH IS
02:54:11:00 02:54:15:00 CONSCIENTIOUS OF OF THOSE NEEDS
02:54:15:00 02:54:16:00 WHILE ALSO ANTICIPATING OTHER
02:54:16:00 02:54:19:00 NEEDS THAT MIGHT BE COMING UP.
02:54:19:00 02:54:23:00 AND SO WE ARE LOOKING TO DO
02:54:23:00 02:54:23:00 THAT AND I WOULD LOVE TO
02:54:23:00 02:54:26:00 COLLABORATE WITH YOU ON THAT.
02:54:26:00 02:54:27:00 GREAT.
02:54:27:00 02:54:28:00 I'D LOVE TO TALK MORE ABOUT
02:54:28:00 02:54:28:00 THAT MADORE.
02:54:28:00 02:54:31:00 I DID WANT TO LET YOU GET IN
02:54:31:00 02:54:32:00 KIND OF WHERE WE'RE GOING NEXT
02:54:32:00 02:54:33:00 AND THEN WE WILL WRAP THIS UP.
02:54:33:00 02:54:33:00 I AM MICHAEL.
02:54:33:00 02:54:34:00 THAT'S OKAY.
02:54:34:00 02:54:34:00 YEAH.
02:54:34:00 02:54:37:00 THAT'S ALL IS GOING TO NEED
02:54:37:00 02:54:38:00 WHEN WE DID THE ANALYSIS I
02:54:38:00 02:54:42:00 THINK TOTAL FROM A SMALL
02:54:42:00 02:54:42:00 BUSINESS IS COLLECTIVELY WE'RE
02:54:42:00 02:54:43:00 ABOUT FIFTY OVER FIFTY MILLION
02:54:43:00 02:54:45:00 DOLLARS RIGHT.

02:54:45:00 02:54:46:00 IN GRANT FUNDING AND GRANTED
02:54:46:00 02:54:47:00 LIKE NOT ALL OF THEM WILL BE
02:54:47:00 02:54:49:00 ELIGIBLE RIGHT.
02:54:49:00 02:54:50:00 THERE'S SOME MIX IN THERE THAT
02:54:50:00 02:54:52:00 WON'T BE ELIGIBLE SO BUT
02:54:52:00 02:54:53:00 CERTAINLY I THINK OVER THE PAST
02:54:53:00 02:54:57:00 YEAR WE WERE QUICKLY SET UP THE
02:54:57:00 02:54:57:00 OPERATION OF GETTING GETTING
02:54:57:00 02:54:59:00 THE GRANT MONEY OUT AS SOON AS
02:54:59:00 02:55:00:00 POSSIBLE.
02:55:00:00 02:55:01:00 WE'RE GETTING CALLS EMAILS FROM
02:55:01:00 02:55:02:00 ALL THE SMALL BUSINESSES SAYING
02:55:02:00 02:55:05:00 LIKE WE NEED WE NEED THIS NOW.
02:55:05:00 02:55:09:00 SO I THINK WE HAVE WE ARE ABLE
02:55:09:00 02:55:10:00 TO APPLY SOME OF THE LESSONS
02:55:10:00 02:55:10:00 LEARNED IN TERMS OF LIKE
02:55:10:00 02:55:11:00 OPERATIONALLY RIGHT.
02:55:11:00 02:55:12:00 LIKE TRANSITION GOOGLE FOR, YOU
02:55:12:00 02:55:13:00 KNOW, SOMETHING MORE
02:55:13:00 02:55:16:00 SUBSTANTIAL.
02:55:16:00 02:55:17:00 BUT YEAH, I THINK YOU'RE
02:55:17:00 02:55:17:00 ABSOLUTELY RIGHT.
02:55:17:00 02:55:18:00 THE NEXT PHASE IS KIND
02:55:18:00 02:55:20:00 OF FIGURING OK THEN HOW DO WE
02:55:20:00 02:55:21:00 THEN MEASURE THE IMPACT THAT
02:55:21:00 02:55:22:00 WE'VE MADE IN THESE BUSINESSES
02:55:22:00 02:55:23:00 ?
02:55:23:00 02:55:24:00 WE HAVE QUALITATIVE INFORMATION
02:55:24:00 02:55:27:00 ANECDOTES THAT SAYS THAT THESE
02:55:27:00 02:55:27:00 THE KIND OF IMPACT THAT WE
02:55:27:00 02:55:28:00 MAKE.
02:55:28:00 02:55:31:00 BUT I THINK THAT WILL CERTAINLY
02:55:31:00 02:55:32:00 THEN HELP US PRIORITIZE IS KIND
02:55:32:00 02:55:33:00 OF LIKE THEN WHICH SECTOR WHICH
02:55:33:00 02:55:35:00 INDUSTRY WE WANT TO LIKE REALLY
02:55:35:00 02:55:36:00 HAVE A TARGETED GRANT MAKING
02:55:36:00 02:55:39:00 PROCESS ON THAT AND JUST WANTED
02:55:39:00 02:55:40:00 TO MENTION ABOUT THE FEDERAL
02:55:40:00 02:55:40:00 GRANT AND GRANT MAKING PROCESS
02:55:40:00 02:55:43:00 SO IN THE MIDDLE OF THE
02:55:43:00 02:55:44:00 PANDEMIC WHEN WE SURVEY WE DID
02:55:44:00 02:55:47:00 THINGS LIKE MONTHLY SURVEY
02:55:47:00 02:55:47:00 OF SMALL BUSINESSES.
02:55:47:00 02:55:48:00 I REMEMBER I DON'T REMEMBER
02:55:48:00 02:55:51:00 WHAT THE RESPONSE IT WAS LIKE
02:55:51:00 02:55:52:00 TWO OR THREE HUNDRED OR SO
02:55:52:00 02:55:54:00 OFFICERS THAT RESPONDED WHEN WE
02:55:54:00 02:55:55:00 ASKED LIKE DID YOU APPLY FOR
02:55:55:00 02:55:56:00 SEED GRANT AND THEN DID YOU
02:55:56:00 02:55:58:00 APPLY FOR FEDERAL SBA GRANTS OR
02:55:58:00 02:56:02:00 WHATEVER THE GAP WAS PRETTY
02:56:02:00 02:56:02:00 SIGNIFICANT.
02:56:02:00 02:56:03:00 I THINK 80 PERCENT OF PEOPLE
02:56:03:00 02:56:05:00 APPLY FOR STATE GRANTS BUT THEN

02:56:05:00 02:56:06:00 THEY ONLY HAVE 50 PERCENT SOME
02:56:06:00 02:56:09:00 OF APPLY FOR THOSE FEDERAL
02:56:09:00 02:56:09:00 GRANTS.
02:56:09:00 02:56:10:00 I THINK YOU KNOW, I THINK THAT
02:56:10:00 02:56:13:00 I TO GENERALIZE EARLIER POINT
02:56:13:00 02:56:14:00 ABOUT THERE STILL THAT THE FEDS
02:56:14:00 02:56:17:00 AND LIKE THE THE THERE'S LIKE A
02:56:17:00 02:56:18:00 GAP WHETHER IT'S INFORMATION OR
02:56:18:00 02:56:20:00 HESITATION LIKE LANGUAGE, I
02:56:20:00 02:56:21:00 THINK IT'S IT'S SIMPLE.
02:56:21:00 02:56:21:00 RIGHT.
02:56:21:00 02:56:25:00 AND FOR US MAYBE IT IS SIMPLE
02:56:25:00 02:56:26:00 BUT FOR SOME OF THE SMALL
02:56:26:00 02:56:28:00 BUSINESS OWNERS THAT ARE
02:56:28:00 02:56:29:00 RUNNING DAY TO DAY OPERATION
02:56:29:00 02:56:32:00 YOU MIGHT NOT BE SO AND I DO
02:56:32:00 02:56:33:00 THINK WITH THE PANDEMIC WE
02:56:33:00 02:56:36:00 WEREN'T ABLE TO KIND OF VISIT
02:56:36:00 02:56:37:00 THESE SMALL BUSINESSES LIKE ONE
02:56:37:00 02:56:37:00 ON ONE IN PERSON TO JUST
02:56:37:00 02:56:57:00 ENCOURAGE AND APPLY.
02:56:57:00 02:56:58:00 I KNOW SOME SOME OF THEM DID
02:56:58:00 02:56:59:00 OUR STAFF DID GO WITH THEIR
02:56:59:00 02:56:59:00 LAPTOPS AS THEY WERE APPLYING
02:56:59:00 02:57:00:00 FOR THIS ONE.
02:57:00:00 02:57:01:00 OH, I'M GOING TO HELP YOU.
02:57:01:00 02:57:02:00 SO HOPEFULLY WHEN AS WE REOPEN
02:57:02:00 02:57:03:00 OPEN ECONOMY WE'RE ABLE TO KIND
02:57:03:00 02:57:03:00 OF DO MORE OF THAT CANVASING
02:57:03:00 02:57:04:00 GRASSROOTS OUTREACH TO HELP
02:57:04:00 02:57:04:00 HELP BUSINESSES.
02:57:04:00 02:57:05:00 YEAH, THAT'S GREAT.
02:57:05:00 02:57:06:00 AND IT IS IT IS GREAT TO
02:57:06:00 02:57:07:00 UNDERSCORE THAT WE ARE JUST
02:57:07:00 02:57:07:00 CLOSER TO A LOT OF OUR
02:57:07:00 02:57:08:00 BUSINESSES AND MORE CONNECTED
02:57:08:00 02:57:09:00 TO THEM AND YEAH.
02:57:09:00 02:57:09:00 AND YOU DONE TREMENDOUS WORK.
02:57:09:00 02:57:10:00 I THINK I JUST FIND MYSELF
02:57:10:00 02:57:11:00 THINKING IN THIS MOMENT A LOT
02:57:11:00 02:57:14:00 ABOUT LIKE LIKE YOU THE REAL
02:57:14:00 02:57:17:00 OUTCOMES WE WANT ARE LIKE WE
02:57:17:00 02:57:18:00 WANT WE WANT FOLKS TO STAY OPEN
02:57:18:00 02:57:21:00 INSTEAD OF PACKING IT AND WE
02:57:21:00 02:57:23:00 WANT FOLKS TO EMPLOY OUR PEOPLE
02:57:23:00 02:57:25:00 RIGHT.
02:57:25:00 02:57:26:00 SO LIKE SO THESE QUESTIONS
02:57:26:00 02:57:29:00 ABOUT LIKE WHERE LIKE WHERE THE
02:57:29:00 02:57:30:00 BUSINESSES THAT ARE MOST LIKE
02:57:30:00 02:57:34:00 WHAT WE DO YOU COULD HELP THEM
02:57:34:00 02:57:35:00 IN THAT MOMENT OF DECISION
02:57:35:00 02:57:35:00 BECAUSE I ALSO DON'T THINK
02:57:35:00 02:57:36:00 PEOPLE MAKE A PURELY RATIONAL
02:57:36:00 02:57:37:00 DECISIONS.

02:57:37:00 02:57:38:00 I THINK THAT PEOPLE WOULD FEEL
02:57:38:00 02:57:39:00 SUPPORTED, DECIDE TO GIVE IT A
02:57:39:00 02:57:41:00 GO PEOPLE WHO DON'T DECIDE TO
02:57:41:00 02:57:42:00 PACK IT IN AND THERE'S NOT A
02:57:42:00 02:57:43:00 LOT OF EMOTION THAT'S GOING ON
02:57:43:00 02:57:44:00 THERE.
02:57:44:00 02:57:46:00 AND SO, YOU KNOW, IT'S LIKE HOW
02:57:46:00 02:57:49:00 DO WE MAKE HOW WE TARGET OUR
02:57:49:00 02:57:50:00 SUPPORT IN WAYS THAT ARE GOING
02:57:50:00 02:57:50:00 TO MAKE THOSE BUSINESSES THAT
02:57:50:00 02:57:52:00 ARE ON THE EDGE FEEL SUPPORTED
02:57:52:00 02:57:52:00 AND SPECIFICALLY BUSINESSES
02:57:52:00 02:57:56:00 THAT ARE GOING TO ENSURE GOOD
02:57:56:00 02:57:56:00 JOBS FOR OUR RESIDENTS.
02:57:56:00 02:57:57:00 RIGHT.
02:57:57:00 02:58:00:00 THAT FEELS LIKE THE GAME.
02:58:00:00 02:58:00:00 YEAH.
02:58:00:00 02:58:04:00 AND I THINK PART OF THAT TOO IS
02:58:04:00 02:58:05:00 WE DON'T WANT TO CREATE
02:58:05:00 02:58:08:00 ADDITIONAL BARRIERS TO THE
02:58:08:00 02:58:08:00 SUCCESS OF THESE BUSINESSES.
02:58:08:00 02:58:09:00 SOMETIMES THEY HAVE ONE
02:58:09:00 02:58:12:00 EMPLOYEE, NOT ONE EMPLOYEE THAT
02:58:12:00 02:58:13:00 THEY'VE HAD HAS BEEN MAYBE
02:58:13:00 02:58:16:00 THERE FOR TEN YEARS AND THAT
02:58:16:00 02:58:17:00 EMPLOYEE NO LONGER LIVES IN THE
02:58:17:00 02:58:19:00 CITY AND YOU I THINK IT'S IT'S
02:58:19:00 02:58:22:00 A CHALLENGE WHEN YOU KNOW
02:58:22:00 02:58:23:00 THERE'S JUST THERE'S JUST A LOT
02:58:23:00 02:58:24:00 THAT THAT WE HAVE TO THINK
02:58:24:00 02:58:27:00 ABOUT.
02:58:27:00 02:58:28:00 AND AGAIN, I JUST WELCOME YOUR
02:58:28:00 02:58:31:00 BRAIN ON CANCER BACK BECAUSE
02:58:31:00 02:58:34:00 THERE ARE SO MANY UNINTENDED
02:58:34:00 02:58:35:00 CONSEQUENCES THAT COME OUT
02:58:35:00 02:58:35:00 OF TRYING TO DO GOOD SOMETIMES
02:58:35:00 02:58:38:00 THAT WE WANT TO MAKE SURE THAT
02:58:38:00 02:58:42:00 WE DON'T INEVITABLY HIT
02:58:42:00 02:58:42:00 BUSINESSES HARDER.
02:58:42:00 02:58:46:00 BUT I DO LOOK FORWARD TO
02:58:46:00 02:58:47:00 WORKING WITH YOU ON THIS RIGHT
02:58:47:00 02:58:47:00 NOW.
02:58:47:00 02:58:50:00 LOOK FORWARD TO WORKING WITH
02:58:50:00 02:58:51:00 YOU ALL AND YET I MEAN, YES,
02:58:51:00 02:58:52:00 WE'RE ALWAYS WORRIED ABOUT OUR
02:58:52:00 02:58:54:00 UNINTENDED CONSEQUENCES BUT
02:58:54:00 02:58:55:00 THERE'S NO QUESTION THAT BOTH
02:58:55:00 02:58:55:00 THESE DEPARTMENTS HAVE HAD
02:58:55:00 02:58:57:00 TREMENDOUS POSITIVE UNINTENDED
02:58:57:00 02:59:01:00 CONSEQUENCES ON THE ON THE
02:59:01:00 02:59:02:00 COLLECTIVE ECONOMIC WELL-BEING
02:59:02:00 02:59:05:00 OF THE CITY IN THE LAST YEAR.
02:59:05:00 02:59:06:00 SO JUST MY THANKS TO ALL THE
02:59:06:00 02:59:09:00 OTHER COUNCILORS AND ALSO MY

02:59:09:00 02:59:10:00 THANKS FOR SITTING THROUGH THE
02:59:10:00 02:59:10:00 THREE HOUR HEARING.
02:59:10:00 02:59:14:00 I DO APPRECIATE IT AND YEAH AND
02:59:14:00 02:59:16:00 I'M SURE I'M OR WILL BE
02:59:16:00 02:59:17:00 CONTINUING CONVERSATIONS BOTH
02:59:17:00 02:59:18:00 ON AND OFF LINE ABOUT ALL THE
02:59:18:00 02:59:20:00 GRANTS AND EVERYTHING.
02:59:20:00 02:59:21:00 BUT FOR NOW, SEEING AS I HAVE
02:59:21:00 02:59:24:00 NO PUBLIC COMMENT THIS HEARING
02:59:24:00 02:59:27:00 OF THE CITY COUNCIL'S WAYS AND
02:59:27:00 02:59:28:00 MEANS COMMITTEE IS ADJOURNED.
02:59:28:00 02:59:31:00 THANK YOU ALL.
02:59:31:00 02:59:46:00 THANK YOU.