



HIGH STREET  
CANNABIS GROUP

200 HIGH STREET

Presentation to the  
Boston Cannabis Board

# WHO WE ARE



GOSDER  
CHERILUS



MARIE  
ST. FLEUR



KARLENS  
BEAUGE



PAUL  
HOLIAN



Locally owned, funded, and operated by established diverse Boston residents with demonstrated experience in retail, community engagement, development, and security.



A proven track record of local collaboration and economic empowerment through local partnerships, job creation, and creating a positive impact



A unique commitment to cannabis research through a relationship with Calvin Johnson to study the therapeutic effects of cannabis on CTE



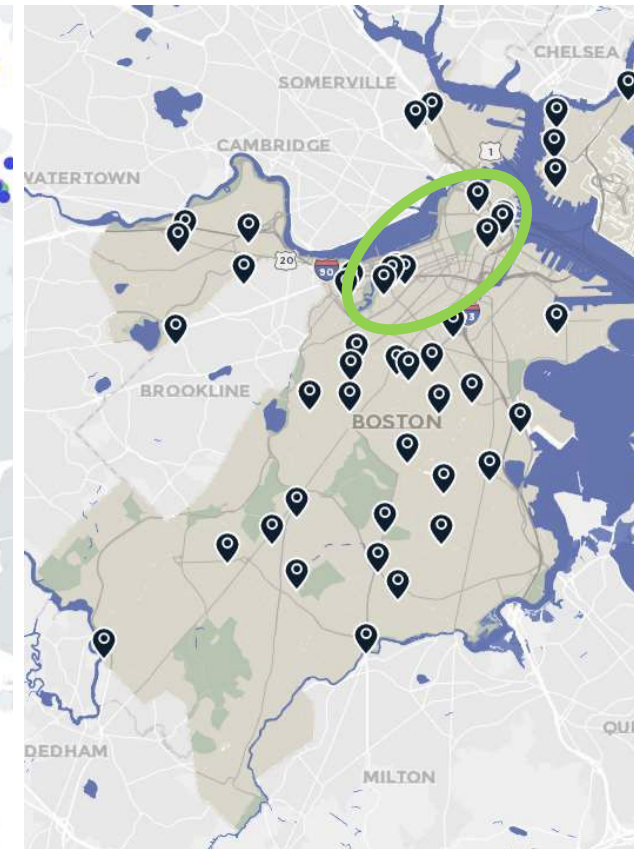
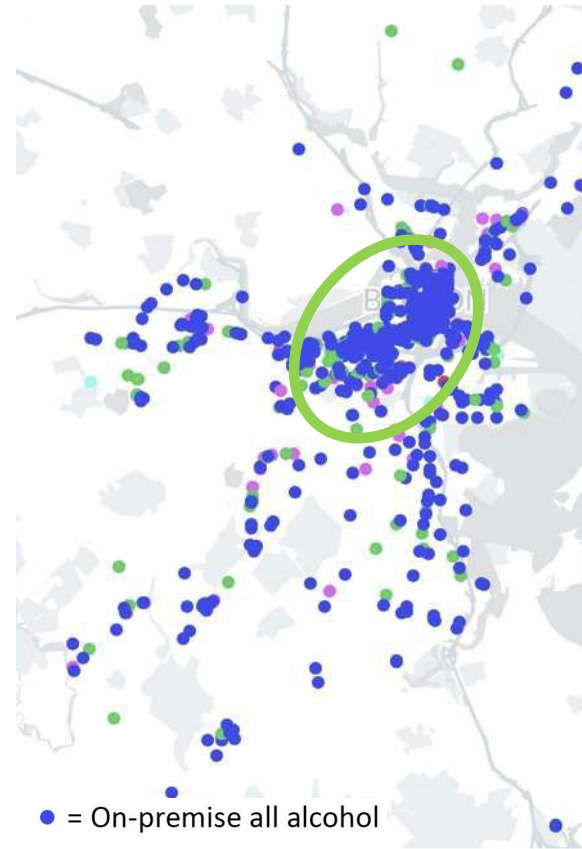
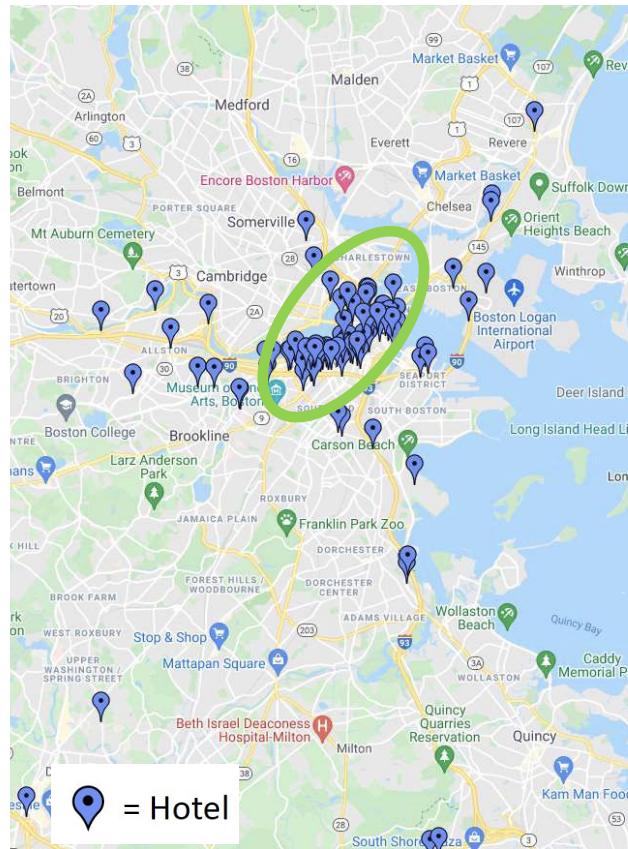
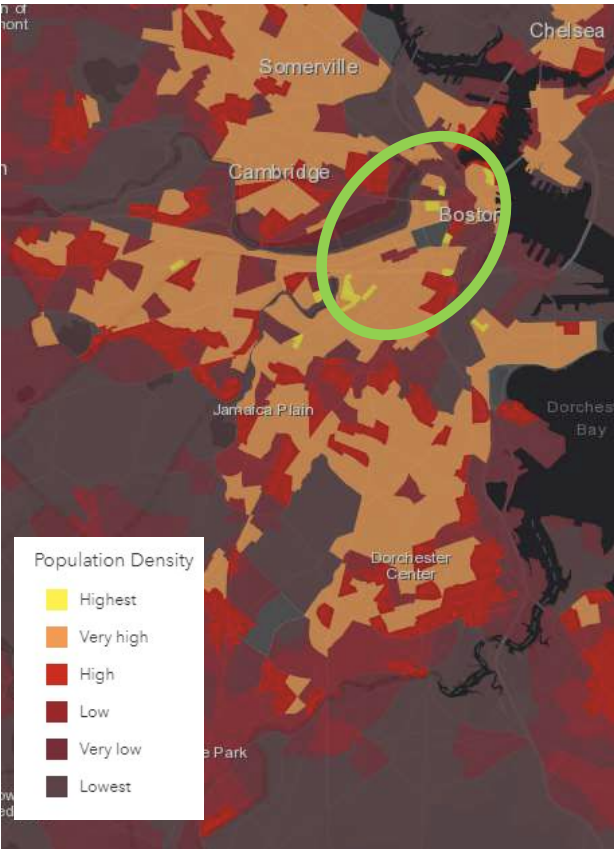
Dedicated to diversity at all levels of employment and contractual relationships with the company and pathways to sustainable careers in the cannabis industry.



# 200 HIGH STREET

- Convenient and easily accessible for individuals Downtown and in the Seaport / Fort Point that are traveling by bike, multiple forms of public transportation, and by foot
- Within one block of over 1,500 garage parking spaces, numerous public transit stations including bus (4, 15, 39, 57, 92, 93, 501, 504, and 505) and rail (Red Line, Green Line, Silver Line, Orange Line, Blue Line, commuter rail) and BlueBikes hubs (30+ stalls)
- Located along a commercial corridor with retail, restaurant, and service businesses seeking increased foot traffic to recoup COVID-19 losses
- Proposed hours : 9 AM – 9 PM

# WHY 200 HIGH?

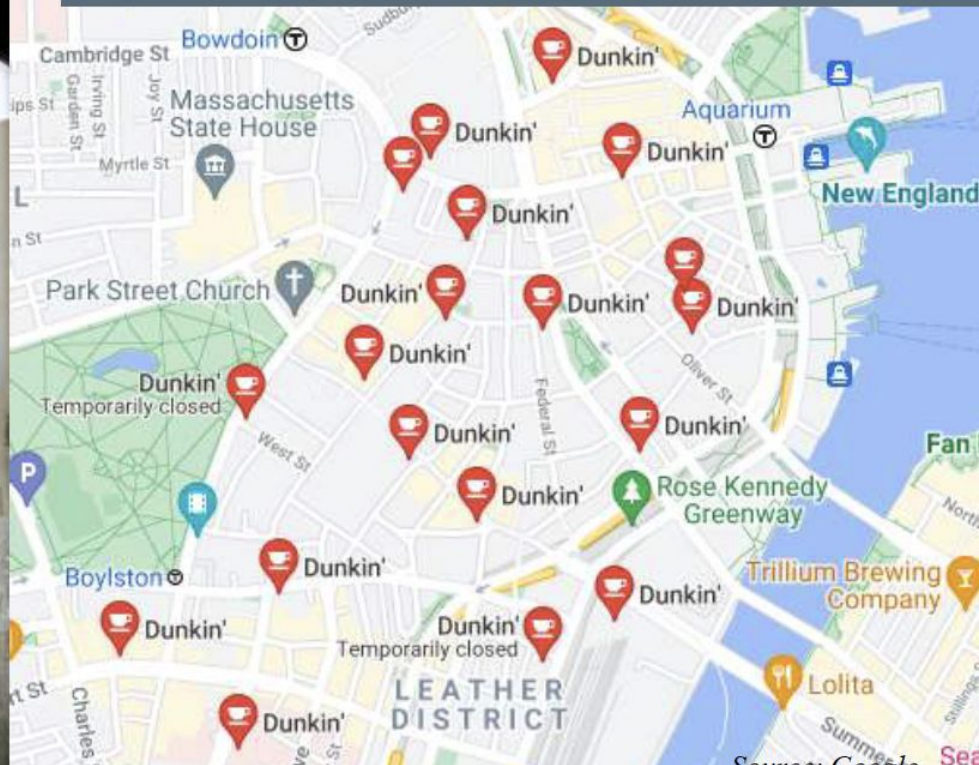


Population density is concentrated in this area of Boston.

Visitor density is concentrated in this area of Boston.

On premise liquor licenses are concentrated in this area of Boston.

Market demand will continue to seek this area of Boston.



# A CORE ETHOS OF LOCAL ENRICHMENT

100% of employees will be Boston residents (at least 50%), minorities (at least 70%), women (at least 50%), immigrants, LGBTQ+, returning citizens, or Veterans. High Street has prioritized collaboration with local workforce development programs to attract local talent.

*Please see narrative materials for a detailed recruitment and retention plan, which contains programs and measurements.*

The company will foster a workplace where employees are empowered to learn and grow by providing a living wage, skills training, comprehensive benefits, transportation subsidies, an anti-retaliation policy, transparent bonus and promotion schedules, and mentorship opportunities.

150 hours of community service to Boston organizations that support diversity and inclusion or reduce barriers to entry in the cannabis industry.

*Please see narrative materials for a detailed plan, which contains programs and measurements*

High Street will provide one-on-one career development services to at least 8 participants annually, offering hands-on training about cannabis compliance, security, retail sales, and soft skills to overcome institutional barriers to ownership and employment. Mentees will receive on-site training, mentorship, networking opportunities, and business guidance.

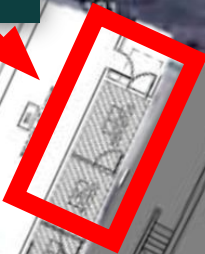
*Please see narrative materials for a detailed plan, which contains programs and measurements*



We intend to partner with Calvin Johnson, his company Primitiv, and institutions of higher education in the greater Boston area in the ongoing research regarding the benefits of cannabis to treat chronic pain, cognitive issues, and medical conditions such as chronic traumatic encephalopathy (commonly known as CTE).



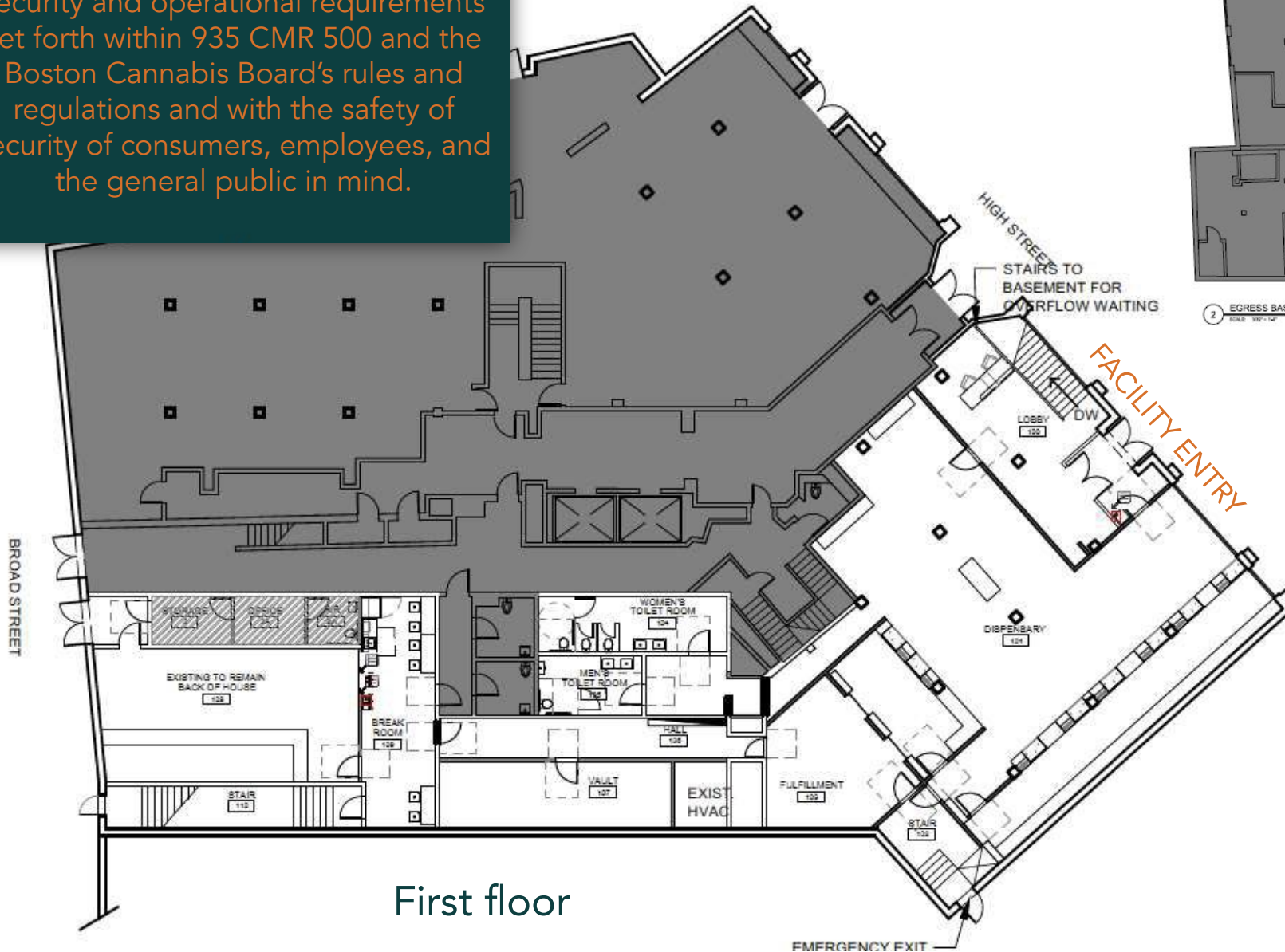
Community storage space with separate accessway



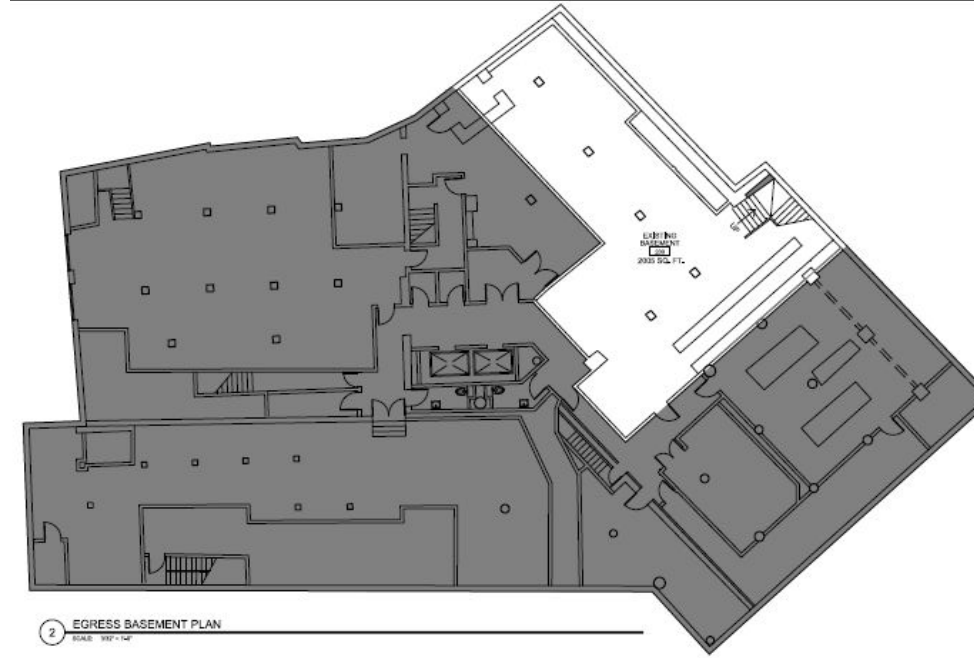
Storefront and retail area



Built over two floors, the facility was specifically designed to exceed the security and operational requirements set forth within 935 CMR 500 and the Boston Cannabis Board's rules and regulations and with the safety of security of consumers, employees, and the general public in mind.



First floor



Basement

Beyond the safety requirements of the regulations, the facility operations are designed to prevent nuisance.

- Interior basement queuing area to avoid lines outside
- Customer Pledge upon entry
- Collaboration with BPD, to include video surveillance and security details, to prevent public consumption





HIGH STREET  
CANNABIS

**Thank  
you!**