



COMMUNITY GROWTH PARTNERS BOSTON
TRANSFORMING THE MODERN
CANNABIS EXPERIENCE

Boston Cannabis Board Presentation

Our Proposal

591 Albany Street has operated for several years under the name Liberty Compassion, Inc. DBA “Affinity” as a Medical Marijuana Treatment Center.

We are looking to add new partners to our ownership team, rebrand as Community Growth Partners Boston, LLC DBA Rebelle, and add adult use to our operations.

There is no proposed construction relating to this rebrand. We will maintain the same pristine storefront and inviting design.

This change has received approval from the Cannabis Control Commission.



Who We Are

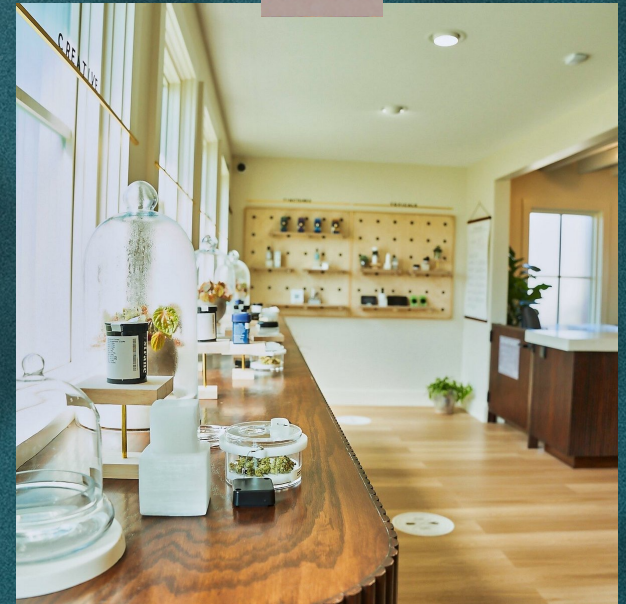
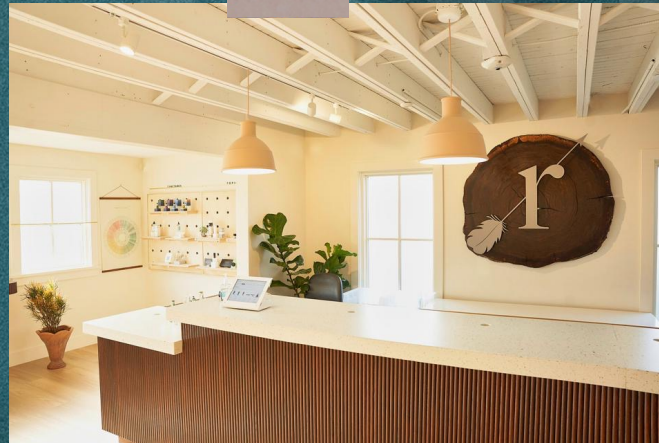
An Introduction to the Top Rated Dispensary in Massachusetts

Community Growth Partners Boston (“Rebelle”) is a vertically integrated women and minority-owned cannabis company dedicated to empowering communities that have been disproportionately impacted by cannabis criminalization. Empowered by social justice, we believe in a cannabis experience with a big purpose, elevated style, and superiorly curated cannabis products.

We’re the owners and operators of Rebelle, Massachusetts’ top-rated dispensary. Located in Great Barrington, Rebelle has conducted over 100,000 compliant cannabis transactions with zero regulatory infractions or security violations. We’ve also donated over \$100,000 of our profits back to civic, business, and philanthropic efforts in the local community. Rebelle has extensive local expertise through Community Growth Partners Massachusetts footprint and national expertise through Green Thumb Industries’ nationwide portfolio.



Look and Feel



Our Promise to Our Patients & Neighbors

We understand that the addition of adult-use operations may be daunting, but we assure you that medical patients receive priority. We understand that a rising tide lifts all boats, so our efforts to mitigate nuisance in the community will extend beyond items that are directly related to our presence. Here's our promise to you:

Our facility will feature seven (7) point-of-sale stations, ensuring **quick and easy checkout**. We have a **private consultation room for our patients**. If needed, we can transact medical sales in this room.

No smoke and mirrors - As a condition of purchase, all Rebelle customers will sign a pledge at the point-of-sale that they understand that public consumption of marijuana is not just unacceptable, but illegal. Any customers that violate this will no longer be welcomed as patrons. Absolutely **NO public consumption** is allowed on site or in adjacent areas. If community members express that there are any areas of concern nearby, the company will offer to install video surveillance at any location.

A 24/7 contact phone number will be provided to the police, interested abutters or nearby residents, local civic associations, and the City of Boston so that **concerns are addressed in real-time**. The General Manager will attend all local neighborhood meetings to solicit feedback and remain aware of neighborhood issues and happenings.

Security

- Perimeter security, including motion sensors, alarms, and video surveillance, will be installed to protect the site from unauthorized intrusion. Intrusion detection sensors will be placed on all exit and entry points, including windows. Extensive video surveillance will be placed on the exterior of the facility and all interior locations that may contain cannabis. Duress, panic, and hold-up alarms will be located strategically throughout the facility.
- Multiple redundant alarm systems will be operating to ensure that the system does not fail in the case of power outage or any other service disruption.
- Live security guards will monitor camera feeds for our 14 interior and 2 exterior security cameras on site during all hours of operation. Additionally, feeds will be remotely monitored by offsite 24/7 dispatch team at all times in addition to notifying the Boston Police Department as necessary in full compliance with CCC and BCB requirements.
- Stringent access control procedures will maintain strict control over who is in the facility at any given moment. Security agents will monitor the interior and exterior of the facility on alert for suspicious behaviors.
- Products will be located in locked, secure vaults under video surveillance. Only designated staff will have access to the vault, with layered access badges prohibiting free staff movement throughout the building.

Diversion Prevention

How we will prevent diversion to minors

- **Separation**

Policies and procedures will be implemented to reflect a separation of duties where there are overlapping processes for diversion risk and ensure that the chain of custody and individual accountability are always maintained and verifiable.

- **Marketing**

Per 935 CMR 500.105 (4)(a)(5), we will engage in reasonable marketing, advertising and branding practices that are not otherwise prohibited, that do not jeopardize the public health, welfare or safety of the general public or promote the diversion of marijuana or marijuana use in individuals younger than 21 years old.

- **Access Control**


Per 935 CMR 500.110 (1)(f), we will store all product in a secure, locked safe or vault in such a manner as to prevent diversion, theft or loss. If diversion is detected, we will secure all product and conduct an assessment to determine whether additional safeguards are necessary.

- **Reporting**

Per 935 CMR 500.105 (13)(b), Community Growth Partners will document and report any unusual discrepancy in inventory to the Commission and law enforcement authorities not more than 24 hours after discovery.


- **Training**

Per 935 CMR 500.105 (2)(b)(7)(b), Community Growth Partners will require employees to complete annual trainings on all aspects of their jobs including diversion prevention, prevention of sales to minors, and best practices to detect and respond to incidents of possible diversion.



We are committed to supporting our local communities. We've launched CGP Cares, which is at the heart of everything we do.

We are committed to supporting our local communities and will continue this legacy. CGP Cares provides financial support and real-world activation. Our retail teams receive 20 paid hours per year of community service with the programs that matter to them. Since opening, the dispensary at 591 Albany St has provided over 400 community service hours to South End organizations and contributed over \$70,000 in charitable donations that directly benefit the South End community or equity in the cannabis industry.



Neighborhood Programs

Rebelle will positively impact the South End community through the following goals and programs:

Goal #1: Conduct at least **125 hours per year of volunteer community service to South End non-profit community causes and activities**, with a preference for opportunities located in or nearby to the Blackstone/Franklin Square Neighborhood Association District.

Program #1: Since opening, Liberty Compassion has completed over 300 hours of community service to the immediate South End community, including neighborhood clean-up and beautification initiatives and on-site volunteer support to the Greater Boston Food Bank. Rebelle will schedule quarterly volunteer opportunities with these organizations or others in the area whose missions align with those of the company.

Goal #2: **Provide donations to local organizations** that directly benefit the South End community or equity in the industry.

Program #2: Since opening, Liberty Compassion has contributed over \$70,000 in charitable donations. Rebelle will provide financial support to local organizations and seek partnerships to positively impact the community.

Goal #3: Rebelle will make best efforts to **dedicate at least 20% of shelf space for diverse vendors**, including those who are LGBTQ+-owned; Boston-based, designated Cannabis Control Commission Economic Empowerment Applicants or Social Equity Program applicants; and/or disadvantaged businesses, minority-owned businesses, women-owned businesses, service-disabled veteran-owned small businesses, or veteran-owned small businesses.

Program #3: Rebelle's team will utilize a procurement process that facilitates the use of diverse suppliers.

Diversity

The operational medical facility has 10 well-trained employees. Currently, 90% of its staff are diverse and 50% are Boston residents. Rebelle anticipates that the addition of adult-use operations will allow it to double in size. The company will maintain all existing employees and hire an additional 10 employees, for a total of 20 staff members.

Rebelle is dedicated to empowering communities that have been disproportionately impacted by cannabis criminalization and understands that it is in a position to form stronger, more equitable communities through an intentional employment model.

Employment of Boston residents

- 50% of Liberty's current employees are diverse.
- Rebelle seeks for the majority of new employees to be Boston residents, with a strong preference for hiring employees who live in the South End community.

Employment of Minorities and Women

- 90% of Liberty's current employees are minorities, women, or nonbinary, with several employees identifying under multiple diverse categories.
- Rebelle intends for 75% of new employees to identify as minorities, women, or nonbinary.

- **Employment of Individuals with Dug-Related CORIs**

Rebelle seeks to hire at least one new employee with a drug-related CORI.

Recruiting Strategies

South End residents will be made aware of the career opportunities that are available at Rebelle's facility through:

- Advertising all job postings with the Blackstone/Franklin Square Neighborhood Association, South End Business Association, and South End Forum;
- Hanging flyers advertising job opportunities inside of the store that emphasizes the company's desire to hire local residents;
- Communicating local job openings to elected and appointed officials;
- Hosting job fairs within walking distance of the store.

Recruitment strategies to reach **women, minorities, and other diverse individuals** include, but are not limited to:

- Rebelle will establish partnerships with mission-based organizations in Boston that specifically engage individuals who are women, LGBTQ+, disabled, from an immigrant population, Veterans, minorities, individuals with CORIs, or Boston residents.
- Job postings will emphasize that cannabis and diversity training will occur on-site and is not a prerequisite to be hired. Career fairs will be hosted no less than annually, during both daytime and evening.
- Career postings will be sent to community groups, local elected and appointed officials, and local newspapers. Postings will be sent to: Blackjobs.com, United Latino Job Bank, LatPro.com, Black Career Network, HBCU Connect, Asian Hires, NAAAP Career Center, iHispano, Diversity Inc., and Diversity Job Board.

Rebelle will engage with the Boston Office of Returning Citizens. Job advertisements will be drafted in accordance with "ban-the-box" standards.

Thank You

contactus@letsrebelle.com

www.letsrebelle.com

www.communitygrowthpartners.com

Facebook

fb.com/rebelledispensary

Instagram

ig.com/rebelledispensary