

BON

Specialty Coffee



Signage Presentation for Boston Landmarks Commission

26-Feb-2025

V5.0 FINAL

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22B Beacon Hill, Boston, MA 02108

Boston, USA

Coffee
Speaks
Every
Language

BON

Specialty Coffee

Existing Conditions

Previous Café Signage

22B Beacon Hill, Boston, MA 02108
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DUNKIN' DONUTS

PICK UP

**FESTIVE
FAVOR**






**Street
Cleaning**
2AM - 7AM
Tow Zone

TOW ZONE

LOADING ZONE
7AM - 7PM
EXCEPT SUNDAY
30 MINUTE LIMIT


DUNKIN' DONUTS

CHEVROLE
WILLIAMS-PORTER
www.chevrolet.com
477-378

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Existing Conditions

After Removal of Signage
by Previous Tenant

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New Signage Proposal

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BOSTON CAFE
BON!

A **quaint** coffee shop that creates a **warm and inviting** atmosphere, perfect for a **quick** escape or a **relaxing** break. By **balancing** minimalism with bold, tactile elements, to craft a **cozy refuge** that feels both **welcoming and refined**.



Design philosophy revolves around **Diversity & Cozy Contrast** by intentionally combining disparate elements

RAW . NATURAL . REFINED . INDUSTRIAL

CONTRAST IS A FUNDAMENTAL ASPECT OF HUMAN EXPERIENCE AS BRAINS RESPOND POSITIVELY TO A MIX OF DIFFERENT SENSORY STIMULI

FURNITURE LAYOUTS

LAYOUT LEGEND:

- 01 MAIN ENTRANCE
- 02 ADA ENTRANCE
- 03 ADA LIFT
- 04 WINDOW BAR
- 05 ONLINE ORDERS PICK-UP
- 06 BAR AREA
- 07 SERVING STATION
- 08 STANDING COUNTER
- 09 SEATING AREA
- 10 TOILET
- 11 BACK OF THE HOUSE
- 12 SERVICE ENTRANCE



FURNITURE LAYOUT

3D SHOTS

BON!

BON!
COFFEE SPEAKS
EVERY LANGUAGE



BON New Signage

Proposed Signage Details:

- Signage Text: BON!
- Signage Type: Wall-Mounted Sign
- Dimensions: Approximately 36 inches (width) x 18 inches (height) x 2 inches (depth)
- Installation Method: Securely fastened to the building facade with concealed stainless-steel mounting
- Materials Used for Sign Face: Durable aluminum panel with a matte powder-coated finish.
- Lettering: Raised acrylic or metal letters, painted with a satin finish for high visibility.
- Mounting Structure: Stainless steel brackets and fasteners, ensuring structural integrity and compliance with city safety codes.

Design Considerations:

- The signage will be proportionate to the building facade and will not obstruct architectural details.
- Materials and colors are chosen to complement the existing aesthetic of the district.

Compliance with Regulations:

- The proposed signage adheres to the Boston Landmarks Commission guidelines for materiality, color, and scale.
- The sign will be fabricated and installed by a licensed contractor, ensuring compliance with city zoning and signage codes.

Requested Changes:

- Change of Coffee Shop Sign to reflect “BON!” in White and Red
- Change of Shade from Green to Red
- Change of doorknob
- Adding New Visible Sign in Black and White (if permitted)

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Thank You!

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Boston, USA

Coffee
Speaks
Every
Language



BON!

ESPRESSO	3.00
AMERICANO	3.20
CAPPUCCINO	3.40
LATTE	3.00
FLAT WHITE	4.00
HOT CHOCOLATE	3.40
TEA	3.60

COFFEE SPEAKS EVERY LANGUAGE